# Improved Out-of-sample Equity Premium Forecasts with Many Mixed-root Predictors

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# Prologue

## Elusive predictability of equity premium return?

- Predictability Early Evidence emerged that stock returns are in-sample predictable even the weak predictability is revealed, e.g., Campbell and Shiller (1988), Fama and French (1988, 1989), Cochrane (2008), and Timmermann (2008).
- Unpredictability Goyal and Welch (2008) and Goyal et al. (2024) demonstrate that the historical mean benchmark is hard to beat in out-of-sample forecasting.
- Many works consider various predictors and methods to evidence the equity premium return forecasting. For examples, (economic constraints)
   Campbell and Thompson (2008), (forecast combination) Rapach, et al. (2010), (option data) Alexandridis et al. (2023), (text data) Lima and Godeiro (2022),

## A fundamental fact about financial predictors:

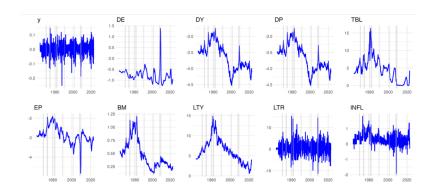
- Many financial predictors are mixed-root, with nearly non-stationary I(1), but not purely I(1).
- But, the equity premium return process is weakly stationary I(0).
- This results in an unbalance of integration order in predictive regression

$$r_{t+1} = \alpha + \beta X_t + u_{t+1},$$

forcing the true value of  $\beta$  to be zero, or very small if not zero (Phillips, 2015). The true predictability may be hidden.

 In large-dimensional scenarios with many predictors, this may lead to inconsistent variable selection with the conventional model selection techniques, e.g., BIC, LOOCV, LASSO since incorrect zero coefficients may be excluded.

Var.	Mean	S.D.P25	P50	P75	Sk.	Kur.	ADF.pv	PP.pv	$AC_{(1)}$
r(%)	0.20	4.37-2.14	0.64	3.03	-0.67	5.29	0.01	0.01	0.02
DE	-0.77	0.31-0.94	l-0.81	-0.62	2.93	9.48	0.01	0.01	0.99
DY	-3.64	0.41 - 3.96	5-3.56	3.35	0.01	2.10	0.38	0.41	0.99
DP	-3.64	0.44-3.97	-3.57	-3.36	0.02	2.08	0.35	0.42	0.99
$\mathrm{TBL}(\%)$	4.46	3.261.69	4.64	6.13	0.66	3.63	0.05	0.20	0.99
EP	-2.87	0.43-3.11	-2.90	-2.67	-0.51	5.43	0.01	0.02	0.99
$_{\mathrm{BM}}$	0.47	0.260.27	0.39	0.64	0.90	2.83	0.48	0.52	0.99
$\mathrm{LTY}(\%)$	6.22	2.894.23	5.99	8.02	0.51	2.98	0.44	0.43	0.99
$\mathrm{LTR}(\%)$	0.56	3.02-1.22	0.38	2.31	0.37	5.24	0.01	0.01	0.06
INFL(%)	0.32	0.360.10	0.30	0.52	0.01	5.85	0.01	0.01	0.58
DFY(%)	1.02	0.440.73	0.91	1.20	1.74	7.45	0.01	0.01	0.96
$\mathrm{DFR}(\%)$	-5.62	3.90-7.77	-5.54	-3.36	-0.28	4.86	0.01	0.01	0.53
NTIS	0.01	0.02-0.01	0.01	0.02	-0.48	3 2.91	0.01	0.02	0.98
TMS	0.02	0.010.01	0.02	0.03	-0.24	2.70	0.04	0.01	0.96
RVOL	0.14	0.060.10	0.13	0.18	0.46	3.47	0.01	0.01	0.98



• Why do we not take the first differences of the predictors? "In empirical finance, many financial predictors or factors are proxied and constructed through somewhat linear or nonlinear transformations based on specific financial theories and models, e.g., dividend-price ratio (Gordon growth theory), Tobin Q ratio (Tobin's Q theory), value premium (HML) (3-factor model), momentum (4-factor model),..., etc.
As such, we avoid using differencing filters, as they can result in the loss of the original information contained in these variables" (suggested by prof. Ethan Chiang (UNC)).

- Chen (2024) shows that such unbalance of integration orders has a negative effect on out-of-sample forecasts in terms of MSFEs.
  - $r_t$  is weakly stationary I(0), and  $X_t$  is nearly unit-root or purely I(1),

$$r_{t+1} = \alpha + \beta X_t + u_{t+1},$$

$$X_{t+1} = (1 - c/T)X_t + v_{t+1},$$
(1)

with  $\beta = bT^{-\eta}$  and  $c \ge 0$ ,

•  $(u_t, v_t)^{\mathsf{T}} \sim \text{ white noise } \mathcal{N}(0, \Sigma),$ 

$$\Sigma := \begin{bmatrix} \sigma_u^2 & \sigma_{uv} \\ \sigma_{vu} & \sigma_v^2 \end{bmatrix},$$

and  $u_{t+1} = (\sigma_{uv}/\sigma_v^2)v_{t+1} + \epsilon_{t+1}$ , with  $\mathbb{E}[\epsilon_{t+1}|v_{t+1}] = 0$ .

# Illustration (Chen, 2024)

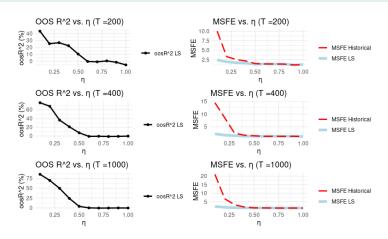


Figure: The out-of-sample  $R^2$  of recursive LS estimates, and the corresponding MSFEs of recursive LS estimates and historical mean benchmark, respectively. The DGP is set up by:  $r_{t+1} = 0.3 + \beta_T X_t + u_{t+1}$ ,  $X_{t+1} = (1-1.1/T)X_t + v_{t+1}$ , where  $(u_t, v_t)^{\top} \sim$  white noise  $\mathcal{N}(0, \Sigma)$ , with  $\Sigma := (1, -0.95; -0.95, 1)$ . The true value  $\beta_T = T^{-\eta}$ .  $T = \{200, 400, 1000\}$  and the number of replication is 1000. The recursive-window LS estimation with the first rolling window size is 180. The closer the value of  $\beta_T$  is to zero (fixed T), the more the behavior of  $r_t$  resembles the white noise  $u_t$ , which follows a weakly stationary I(0).

#### Proposition (Chen, 2024)

- $\hat{\beta}_{LS} = O_p(T^{-\eta}) = o_p(1)$ .
- $T\widehat{\beta}_{LS} \Rightarrow \frac{\sigma_{uv}^2}{\sigma_v^2} \frac{\int_0^1 J_v^c(s)dB_v(s)}{\int_0^1 J_v^c(s)^2} + \frac{\sigma_\epsilon \int_0^1 J_v^c(s)dB_\epsilon(s)}{\sigma_v \int_0^1 J_v^c(s)^2}$ , where  $J_v^c(t)$  is a Ornstein-Uhlenbeck process with respect to  $B_v(t)$ , and  $B_{\xi}(.)$  is a standard Brownian motion with respect to the stochastic process  $\xi$ .
- $t(\beta) \Rightarrow \sqrt{(1-\gamma_{uv}^2)}Z + \gamma_{uv} \frac{\int_0^1 J_v^c(s)dB_v(s)}{\sqrt{\int_0^1 J_v^c(s)^2 ds}}$ , where  $\gamma_{uv} := \sigma_{uv}/\sigma_u\sigma_v$  and Z is a standard Gaussian
- $$\begin{split} & \text{MSFE}(\bar{r}_t) = \sigma_u^2 + \frac{1}{T}\sigma_u^2 + O(T^{1-2\eta}), \\ & \text{MSFE}(\hat{r}_{t+1|t}^{LS}) = \sigma_u^2 + \frac{K(c)}{T}\sigma_u^2 + \frac{\sigma_{uv}^2}{\sigma_v^2T}\frac{4(1-e^{-2c})}{2c} + O(T^{-2\eta}), \text{ where } K(c) \geq 1, \\ & \forall c > 0, \ \bar{Y}_t = t^{-1}\sum_{s=1}^t Y_s \text{ be the historical sample average, and } \hat{Y}_{t+1|t}^{LS} = \hat{\beta}_{LS}X_t. \end{split}$$

$$\begin{split} & \text{MSFE}(\bar{r}_T) \leq \text{MSFE}(\hat{r}_{T+1|T}^{LS}), \ \ \, \eta \geq 1/2 \\ & \text{MSFE}(\bar{r}_T) > \text{MSFE}(\hat{r}_{T+1|T}^{LS}), \ \ \, \eta < 1/2. \end{split}$$

#### What this talk tries to do

- Chen, Chen, and Vincent (2024) argue that this may be induced from a problem of omitted variables, and propose a new robust model framework that incorporates highly persistent predictors with approximately co-integrations regardless of various levels of high persistence.
- A disadvantage of Chen, Chen, and Vincent (2024) is that the dimension of predictors k cannot be too large, particularly k < T/2.
- In this project, I extend the work of Chen et al. (2024) that a
   continuously-updating adaptive LASSO mechanism (CALM) is proposed to
   select the effective predictors for the model of Chen et al. (2024) when the
   number of mixed-root predictors is sufficiently large. From empirical evidence,
   the out-of-sample equity premium forecasts can be significantly improved.
- The idea is based on the FWL (Frisch–Waugh–Lovell) theorem and the adaptive LASSO (Zou, 2006).

#### Model Framework

## **DGP**

- Let  $r_{t+1}$  be the equity premium return at t+1,  $t=1,2,\cdots,T$ , and denote the potential predictors  $X_t:=(X_{1t},X_{2t},\cdots,X_{kt})^{\scriptscriptstyle \top}\in\mathcal{X}\subseteq\mathbb{R}^k,\ k< T/2,$   $\mathcal{X}:=\mathcal{X}^U\uplus\mathcal{X}^N,\ \mathcal{X}^U\cap\mathcal{X}^N=\phi,$  where  $\mathcal{X}^U$  is the set of m I(1) predictors, and  $\mathcal{X}^N$  is the set of non-I(1) predictors, including those nearly I(1) predictors and weakly stationary I(0) predictors.
- DGP:

$$\begin{pmatrix} r_{t+1} \\ X_{t+1} \end{pmatrix} = \begin{pmatrix} \mu_o \\ \rho_o \end{pmatrix} + \begin{pmatrix} \beta_1 & \beta_2 \\ \rho & 0 \end{pmatrix} \begin{pmatrix} X_t \\ X_{t-1} \end{pmatrix} + \begin{pmatrix} u_{t+1} \\ v_{t+1} \end{pmatrix},$$

where  $(u_{t+1}, v_{t+1}^{\scriptscriptstyle \top})^{\scriptscriptstyle \top} \sim$  martingale difference sequences with possibly nonzero contemporaneous correlation.

VAR (1) coefficient matrix (e.g., Phillips, 2023):

$$\rho = I_k - C/T^s$$
,  $C := \operatorname{diag}(c_1, c_2, \cdots, c_k)$ ,

for all  $c_i > 0$ , and  $s \ge 0$ . This allows for various levels of persistence.

 $\bullet$  VEC representation for CI(1,1) among I(1) predictors:  $\textbf{\textit{X}}_t^U \in \mathcal{X}^U$  ,

$$\Delta X_{t+1}^{U} = \mathbf{\Gamma} X_{t}^{U} + \mathbf{\nu}_{t+1}^{U}, \ \mathbf{\Gamma} = \mathbf{B} \mathbf{A}^{\mathsf{T}},$$

with  $rank(\Gamma) = r < m$ ,  $\boldsymbol{B}$  is the  $m \times r$  adjusting factor, representing that how predictors adjusts deviations back toward the long-run equilibrium, and  $\boldsymbol{A} = (\boldsymbol{\Theta}_1, \cdots, \boldsymbol{\Theta}_r)$  is  $m \times r$  co-integrating matrix with r co-integrating vectors which captures the long-run equilibrium.

## Model specification

Similar to Chen et al. (2024), a constrained framework can be constructed by:

$$r_{t+1} = \mu_o + X_t^{\mathsf{T}} \beta_1 + X_{t-1}^{\mathsf{T}} \beta_2 + e_{t+1}, \tag{2}$$

subject to two constraints:

(contemporaneous co-integrations)

$$R\beta_{1m} = \mathbf{0}_{(m-1)\times 1}, \ R = (\widehat{\boldsymbol{\theta}}_{(m-1)\times 1}, I_{m-1})_{(m-1)\times m},$$
 (3)

where  $\widehat{\Theta} =: (1, -\widehat{\pmb{\theta}}^{^{\!\top}})^{^{\!\top}}$  is the  $m \times 1$  normalizing estimated co-integrating vector with largest eigenvalue, among m I(1) predictors, which are identified by the ADF and PP tests and then selected by Johansen's standard procedure;

(approximately intertemporal co-integrations)

$$\boldsymbol{\beta}_2 + \widehat{\boldsymbol{\rho}}^{\mathsf{T}} \boldsymbol{\beta}_1 = \mathbf{0}_{k \times 1},\tag{4}$$

where  $\hat{\rho}$  is the VAR (1) estimator for  $\rho$ , componentwisely.

# CALM algorithm

Given  $\widehat{\alpha}_{j}^{(0)}$  is the initial LS or ridge estimator. At the ith iteration: for  $i \geq 2$ ,

 $(\widehat{\boldsymbol{\mu}}^{(i)^{\top}},\widehat{\boldsymbol{\alpha}}^{(i)^{\top}})^{\top} = \operatorname*{argmin}_{\boldsymbol{\mu}^{(i)} \in \mathbb{R}, \boldsymbol{\alpha}^{(i)} \in \mathbb{R}^{k_{(i)}}} \Big\{ ||r_{t+1} - \ddot{\boldsymbol{v}}_t^{\top} \boldsymbol{\alpha}^{(i)}||_2^2 + \lambda^{(i)} \sum_{j=1}^{k_{(i)}} \widehat{\boldsymbol{\tau}}_j^{(i-1)} |\alpha_j^{(i)}| \Big\},$ 

where  $\ddot{v}_t$  is the standardized residual from regressing  $X_t$  on  $X_{t-1}$ , and  $\widehat{\tau}_j^{(i-1)}=1/|\widehat{\alpha}_j^{(i-1)}|$  is the adaptive penalty weight.

- Denote  $\widehat{\mathcal{A}}_{(i)}^{\mathbf{X}} := \{X_{j,t} : \widehat{\alpha}_j^{(i)} \neq 0\}$  as the selected set of predictors at the ith iteration. Let  $k_{(i)} := |\widehat{\mathcal{A}}_{(i)}^{\mathbf{X}}|$  be the cardinality of  $\widehat{\mathcal{A}}_{(i)}^{\mathbf{X}}$  at the ith iteration. The iteration stops at i=2 if  $k_{(0)} < [T/2]$ , and succeeds if  $k_{(0)} \geq T/2$ . When  $k^* = k_{(i)} = k_{(i+1)} < [T/2]$ , the iteration stops. Then, redo the estimation procedure of (2) to (4) with predictors of dimension  $k^*$ .
- $\lambda^{(i)}$  is the non-negative tuning parameter selected by the stationary time-series cross validation (TSCV) procedure proposed by Racine (2000).

#### Data and Predictors

- The equity premium return  $r_{t+1}$ : log excess return.
- The set of financial predictors: 14 predictors, conducted from Goyal and Welch (2008).
- The set of technical indices: 14 trading indices based on three types of trading strategies, following Neely et al. (2014).
- The set of anomaly portfolios: 516 predictors, conducted from Chen and Zimmermann (2022).
- Overall, total number of predictors  $X_t$  is 544.
- The sample period covers from 1963/7-2022/12, monthly frequency. The full sample length is: T=713.
- Recursive-window estimation with the initial window size is 180 (15 years).

#### Table: Definitions of Financial Predictors

Predictor	Definition
DP	log dividends to price ratio of the S&P 500 index
DY	log dividend yield of the CRSP index
EP	log earnings to price ratio of the S&P 500 index
DE	log dividends to earnings ratio of the S&P 500 index
BM	book-to-market ratio of the Dow Jones Industrial Average Index
RVOL	square root of the sum of squared daily returns on the S&P 500 indexs
NTIS	aggregate net equity issues by the NYSE listed stocks
TBL	three-month Treasury-bill rate
LTY	long-term government bond yield
LTR	long-term government bond returns
TMS	long-term government bond yield minus the Treasury bill rate
DFY	difference between BAA and AAA-rated corporate bond yields
DFR	difference between corporate bond and long-term government bond returns
INFL	monthly rate of change of CPI

# **Empirical Evidence**

#### Evaluation

Out-of-sample  $\mathbb{R}^2$  (Campbell and Thomason, 2008):

$$oosR^2(\%) := 1 - \frac{\sum_{t=R}^{T-1} (r_{t+1} - \widehat{r}_{t+1|t})^2}{\sum_{t=R}^{T-1} (r_{t+1} - \overline{r}_{t+1|t})^2} \in (-\infty, \infty),$$

where  $\hat{r}_{t+1|t}$  and  $\bar{r}_{t+1|t} = \sum_{s=1}^{t} r_s/t$  are the conditional forecasts based on monthly point forecasts of  $r_{t+1}$  at time t under the the alternative and the historical mean benchmark models, respectively.

Cumulative Differences of Sum of Forecast Errors (CDSFE):

$$CDSFE_t := \sum_{h=1}^t (r_{h+1} - \bar{r}_{h+1|h})^2 - \sum_{h=1}^t (r_{h+1} - \hat{r}_{h+1|h})^2.$$

- The positive value of CDSFE<sub>t</sub> implies the competing model beats the historical mean benchmark in terms of lower MSFEs.
- A positive (negative) slope of  $CDSFE_t$  indicates a dynamic trend of improving (worsening) forecasts.

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#### Main result

- Denote the proposed estimator as: CCALM (constrained CALM)
- Baseline model: conventional kitchen-sink (KS) model:  $r_{t+1} = u_0 + X_t^{\mathsf{T}} \boldsymbol{\beta} + u_{t+1}, \ \forall X_t \in \mathcal{X}.$
- Other competing models:
  - simple forecast combination (SFC, Rapach, et al., 2010),
  - diffusion index factor model (DI, Bai and Ng, 2008) with pre-screening by the highest in-sample adjusted  $R^2$  of PCs,
  - random forests (RF, Breiman, 2001) with moving block bootstraps for 500 random trees,
  - L2-boosting (L2B, Bühlmann and Yu, 2003),
  - LASSO (Tibshirani, 1996), and
  - elastic-net (EN, Zou et al., 2005).
- LASSO, EN, and CCALM utilize the time-series cross validation to select tuning parameters.

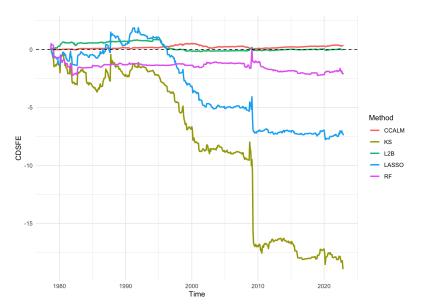


#### Table: Out-of-sample Performance

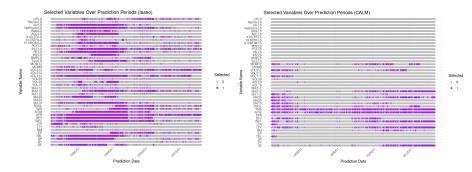
Criteria	KS	SFC	DI	RF	L2B	LASSO	EN	adaLASSO	CCALM
${{\sf oos}R^2(\%)} \ {\sf in}ar{R}^2(\%)$								-6.22 0.11	0.67 2.65

Note:  $\cos\!R^2(\%)$  denotes the out-of-sample  $R^2$ , and  $\mathrm{in}\bar{R}^2(\%)$  measures the in-sample adjusted  $R^2$ .

## **CDSFEs**



## Illustration: variable selection for the first 40 predictors



## **Concluding Remarks**

## Summary

- To accurately forecast a weakly stationary I(0) target variable, it is recommended to use a set of weakly stationary I(0) predictors. However, if the use of (nearly) I(1) non-stationary predictors becomes unavoidable, the users must proceed carefully.
- This project proposes a new variable selector, **CALM**, to select effective predictors to examine the weakly stationary I(0) equity premium forecasts when dealing with many mixed-root predictors.
- From the preliminary empirical findings, the new approach outperforms conventional methods (e.g., Kitchen-sink, LASSO) when the predictor set consists of many possibly stationary and non-stationary predictors for out-of-sample equity premium forecasts.
- The theoretical properties of the proposed estimator are yet to be established in my future work.

#### THANK YOU FOR YOUR LISTENING