

Jerry Ciccotti

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Dear Hiring Manager,

I am excited to apply for the HTML Email Developer role at your company. With over a decade of freelance experience in web development, I bring a strong background in responsive email design, cross-client compatibility, and brand-focused campaign execution.

My portfolio highlights several HTML email builds, including promotional, transactional, newsletter, and gaming-themed campaigns. Each is developed with inline CSS and table-based layouts to ensure flawless rendering in Gmail, Outlook, Apple Mail, and mobile clients.

I am skilled in email client testing (Litmus, Email on Acid) and familiar with major ESPs like Mailchimp and Klaviyo, ensuring campaigns not only look great but also drive measurable engagement.

I would love the opportunity to contribute my skills to your team and help deliver impactful, conversion-driven email campaigns. You can explore my email projects at jerryciccotti.github.io/_Portfolio.

Thank you for considering my application. I look forward to discussing how my expertise aligns with your company's goals.

Sincerely,
Jerry Ciccotti