

Jerry Ciccotti

■ jerryciccotti94@gmail.com | ■ jerryciccotti.github.io/_Portfolio
■ HTML Email Developer | Frontend Web Developer

Professional Summary

Detail-oriented HTML Email Developer with 10+ years of freelance web development experience. Specialized in crafting responsive, cross-client HTML emails optimized for Gmail, Outlook, Apple Mail, and mobile devices. Adept at inline CSS, table-based layouts, and email accessibility standards. Proven ability to translate brand guidelines into high-performing promotional, transactional, and newsletter campaigns.

Core Skills

- HTML/CSS (Inline & Responsive Email Coding)
- Table-based Layouts (Email Safe)
- Email Client Testing (Litmus, Email on Acid)
- Campaign Platforms (Mailchimp, Constant Contact, Klaviyo)
- Dark Mode & Accessibility Optimizations
- Cross-Browser & Cross-Client QA
- Responsive Web Design (HTML, SCSS, JavaScript)

Highlighted Email Projects

- Promotional Email – Responsive retail campaign built with inline CSS, optimized for Gmail & Outlook.
- Transactional Email – Order confirmation email using bulletproof tables and mobile-first design.
- Newsletter Email – Modern newsletter with feature highlights, CTA buttons, and social links.
- Gaming Promo Email – Dark-themed marketing email for a gaming audience with bold visuals.

Selected Web Development Projects

- Leno Health – Landing page built with HTML, CSS, and JavaScript.
- Mr. Coffee – Responsive coffee shop website.
- Tutor Website – Education-focused responsive site.
- SushiMan – Restaurant landing page with interactive menu.
- BTRE Realty – Real estate template built with SCSS and JavaScript.

Experience

Freelance Web Developer | 2015 – Present

- Designed and developed HTML email campaigns for businesses in health, retail, and entertainment.
- Built responsive websites and landing pages for clients using HTML, CSS, JavaScript.
- Integrated PayPal/eCommerce features into client stores.
- Conducted cross-browser and email client testing to ensure design consistency.

Education

- Self-Taught Developer with 10 years of freelance experience.
- Continuous professional development in HTML Email Development and modern frontend tools.