**Charles Opoku-Agyemang**

Value proposition

DecaTexter App

Decatexter is a simple mobile app that allows you to send uncountable text messages to one number or a short-code at just a click of a button.

## **How useful will this app be?**decatexterapp.jpg

Imagine having a friend or a sibling in a reality show competition and all the time you have to spend one hour to send a hundred votes to keep them in the competition. One vote per text and multiple name or votes in one text will be counted as invalid so one will have to sit down for hour to get a hundred votes send.

**DecaTexterApp** takes the burden off, all we will have you do is to enter the name of the contestant, and enter the short-code and finally enter the number of times you want the votes to be sent and hit **SEND VOTES**. That is all, the app will do the rest of the job for you. It will send all your votes and give you a notification afterwards.

### **Advantage we have over our competitors**

Our major competitor is **sika app** which also allows you to **up to a hundred** votes for one particular contestant only in competitions where sika app is in partnership with. They do not **cover all competitions** they limit you to **their box**. On the other hand, we are offering you this multi purpose app which does **not limit** you to shows or competitions we are in partnership with, **we do not even mind the network you use** we just give you a **free pass**. Participate in voting whenever any show you are interested in starts.

Our app unlike our competitors allows you participate in **promotions by networks or companies or even donations** which involves texting something to a particular short-code or a number. Our app does it seamlessly no matter how many texts you want to send. It will do just that. When it comes to **voting, donation promotions and anything that involves sending a text** to a particular number so many times then our **DecaTexterApp** is all you need.

