### 文化传统

本节涵盖雅思写作中的文化话题：

方向一：文化传统

方向二：文化交流

方向三：艺术价值

#### 考查方向一 文化保护

图示

描述已自动生成文化保护日渐成为全球关注的热点问题，同样也是雅思写作的重点话题之一。文化保护常常会考到老建筑的保留和语言消亡等问题（见下面典型考题）。老建筑和语言均是文化的载体，所以这些题目的语料往往都是相通的。我们可以从**保护的原因、措施，或者不保护的理由**等几个角度出发来准备相关语料。

针对这个话题，考生在实际考试中，可以从TELEPHONES中的**人类人才Human**、**传统文化Tradition**、**经济商业Economy**、**政府政策Policy**这四个方向来构思。

##### 思路语料归类总结

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| **保护的原因 Reasons for the Protection of Culture (old buildings, endangered languages)** | |
| **人类人才** | 1. **区分人类和其他物种**(separate human beings from the rest of living world)的**可靠记录**（a proven track record） 2. **提供身份认知和归属感**(provide a sense of identity and belonging) 3. **区分国家身份**(differentiate national identities)的符号 4. **族群**(ethnic group)内的**重要连接** (a vital connection) 5. **一种思维方式** (a way of thinking) 6. 独一无二的**解读世界**(interpret the world)的方式 7. **智慧的财富** (the wealth of wisdom) 8. 提醒一个社会**过往功绩或损失** (past achievements or losses) |
| **传统文化** | 1. **文化的载体** (carriers of culture) 2. **代表** (represent)一个国家**独一无二的历史，文化和传统** (unique history, culture and traditions) 3. 一个**国家遗产** (a country’s heritage)的一部分 4. **被看作是**(be considered to be) **艺术品** (works of art) 5. **保留文化多样性**(maintain cultural diversity) 6. 与文明**紧密交织在一起** (be closely intertwined with) 7. 在**维护和加强国家认同感**(maintain and reinforce a nation’s identity)中**起到关键作用**(play a key role) 8. 用于**祭拜的场所**(places of worship)**应当得到维护**(deserves to be maintained) 9. 维护一个群体**共享的文化认同**(shared cultural identity) 10. **濒危语言的灭绝**(extinction of endangered languages)使**考古学家**(archaeologists)和**历史学家**(historians)无法研究相关文化 |
| **经济商业** | 1. **文化特色**(cultural features)**吸引游客**(attract tourists)并**促进当地经济发展** (promote local economic development) 2. **历史建筑**(historical buildings)**作为旅游景点，给当地政府带来更多的收入** (might act as tourist attractions to bring more capital to the local government) 3. **文化同化**(cultural assimilation)以及**去地区化**(delocalization)令**地方产业**(local industry)**倒闭**(go out of business) |
| **科学技术** | 1. **揭示人类发展进程**(reveal the process of human development) 2. **古老建筑工艺和建筑材料**(antique building craft and materials)**具有研究价值**(would have research values) |
| **环境保护**  **(老建筑)** | 1. 被认作是**最大程度的回收**(the ultimate form of recycling) 2. **减少对于新材料的需求**(reduce the need for new materials) 3. **减少建筑垃圾**(reduce construction wastes) 4. **节省花费在生产、运输建筑材料和工具上的能源**(save the energy spent on manufacturing and transporting building materials and tools) |
| **生命生活** | 1. **一种生活方式**(a way of life)**伴随着一种语言的消失而消失** (may disappear with a language vanishing) 2. **濒危语言**(dying tongue)是**一种交流方式**(a means of communication) 3. **文化同质**(cultural homogeneity) **会使世界无聊** (renders the world boring) 4. 对于历史的保护**可以增强文化多元性**(may enhance culture diversity) |

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| **保护的措施 Methods of the Protection** | |
| **政府政策** | 1. **开展本地文化振兴活动** (launch culture revitalization programs) 2. **资助振兴活动** (can fund or finance reviving activities) 3. **以促进旅游业发展来保护老建筑**(promote the development of tourism to protect old buildings) 4. **鼓励公司和个人捐款**(encourage companies and individuals to donate)，**利用老房子开展各种活动**(make use of old houses to hold some activities)，**引起人们对老房子的关注**(draw people’s attention to the old buildings) 5. 语言学家通过**编纂字典**(make dictionaries)、**记录历史和传统**(record histories and traditions)、以及翻译口头故事等方式来**记录和存档正在消失的语言** (document and archive the disappearing languages) 6. **对语言进行录音** (record the language) 7. **记录或者拍摄历史资料** (write down or photograph historical materials) 8. 本地社区**开设语言课程**(offer courses on the disappearing languages)，**保证年轻一代人学习并且传承这种语言**(may help ensure that younger generations learn and inherit them) 9. **组织非营利性的活动** (organize non-profit activities)，**宣传老房子保护的重要性**(publicize the importance of protecting old buildings) |
| **新闻媒体** | * + - 1. **拍摄纪录片**(make documentaries)       2. 提升公民**文化保护**(culture preservation)的意识       3. **公益宣传片**(public service advertisting) |

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| **不保护的理由 Reasons against the Protection of Culture** | |
| **生命生活** | 1. 有些文化习俗是**跟当代生活理念相违背** (be against current lifestyles) 2. 一些**陈旧的传统**(outdated traditions)**阻碍当代社会的发展**(impede the development of modern society)，比如**性别不平等**(gender inequality)和**盲目遵从长辈命令**(follow seniors’ orders blindly) 3. 有些文化**被视为当代人的负担**(be treated as a burden of modern people) 4. 有些文化习俗**是反人性的**(be against human nature) 5. 生活在破旧的房子里，人们的**生活质量**(standard of living)低，且**幸福指数也会降低**(may lead to a decrease in their happiness index) 6. **破旧的房子**(houses in a poor condition)长期没有维修，**危险系数**(the risk of danger)高 7. 一些**破旧的且没有历史意义的房子**(dilapidated houses without historic value)**会影响城市形象**(can negatively influence city’s image) 8. 为了保护文化而**牺牲现代社会的特征**(sacrifice the features of modern society)是没有意义的 9. 使用通用语(the utilization of lingua franca)交流更加方便 10. 更少语言**促使社会统一**(enable individuals to unite as a country) 11. 一个国家的民族自豪感**应当来源于其当前状况和未来潜力，而非其历史**(should come from its current state and future potential rather than its history) |
| **经济商业** | 1. 文化的保护**需要大量的资金支持**(would need a great deal of financial support) 2. **维修老房子**(the renovation of old houses)需要大量**政府资金**(government capital) 3. **财政负担过重**(can be financially overburdened) 4. **导致失调的经济**( could lead to a dysfunctional economy) 5. 和科技相比，文化保护很难给人们带来**实用价值**(material value) 6. **占用太多的城市土地**(occupy a great deal of land in cities) 7. **不利于城市化的发展**(may bring disadvantages to the development of urbanization) 8. **不利于城市建设和旅游业的发展**(play a negative role in the construction of a city and the development of tourism) |

#### 考查方向二 文化交流

图示

描述已自动生成跨国文化交流已经成为当今国际社会的普遍现象，其包括很多方面，例如全球化和去地区化globalization and delocalization, 国际旅游international tourism, 跨国公司multinational corporations, 国际贸易international trade, 多元文化国家multicultural countries, 外国电影电视节目和音乐foreign movies, TV programs and music。文化交流同样也是雅思写作的考试话题,常常会考到文化交流和旅游的好处、坏处；多元文化社会的问题等（见下文经典考题）。但是这些题目的解题思路往往是相通的，大体上都可以从**多元文化交流的益处**和**弊端**去着手考虑。

考生可以从TELEPHONES中的**经济商业Economy**、**传统文化Tradition**、**生命生活Life**这三个方向来构思。

##### 思路语料归类

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| **多元文化交流的益处Benefits of Multicultural Communication** | |
| **文化传统** | 1. **了解其他文化及其生活方式**(can learn about other cultures and their lifestyles) 2. **促进多元文化理解与尊重并减少误解**(will promote multicultural understanding and respect, and reduce misunderstanding) 3. **促进平等主义**(will promote egalitarian) 4. **让人们变得更开明，更加有包容性**(can help people become more open-minded and tolerant) 5. **激发对多样性的包容**(may engender tolerance for these differences) 6. **为一个国家的发展带来活力和创新**(will bring dynamism and innovation to a country's development) 7. **丰富一个国家自己的文化**(can enrich a country’s own culture) |
| **经济商业** | 1. **助力于日益增加的国际商业合作**(contribute to increasing business collaboration between countries) 2. **有助于商业贸易**(be beneficial to business trade) 3. **消除贸易壁垒**(will remove trade barriers) 4. **可能带来外商直接投资**(might bring foreign direct investment) 5. **带来更多样的产品**(will bring a broader range of products) 6. **刺激本地经济**(would stimulate local economy) 7. **拓展国际市场**(could expand international market) 8. **引进海外资金**(introduce overseas capital) 9. **学习先进的管理策略**(will obtain advanced management strategy) 10. **减少发展中国家的贫困问题**(will reduce poverty in the developing world) 11. **有助于全球标准的建立，比如工资与工作条件**(be beneficial to the establishment of global regulations, such as salaries and working condition) 12. **促进基础设施的建设**(will promote the build of better infrastructures) 13. 国际旅游给政府带来收入，可以用于**更好的文化遗产保护**(would better preserve cultural heritage)，比如古建筑 |
| **新闻媒体** | 1. **通过宣传**(through media publicity)，更多人**了解这种文化**(know the culture)，**增加保护意识** (raise the awareness of preservation) |
| **生命生活** | 1. **多维角度思考问题**(think about problems from multiple dimensions) 2. **激发灵感，促进创新**(would ignite inspiration and increase creativity) 3. **带来丰富的食物**(will bring diverse cuisine and treats) 4. **学习或强化第二种甚至第三种语言**(learn or strengthen a second or third language) 5. **学习并采纳其他文化中的优良习惯**(learn good habits from other cultures and adopt them) |
| **工作效率** | 1. **增加就业机会**(create more job opportunities) 2. **全球化的劳动力**(global workforce)**缓解老龄化带来的劳动力短缺**(may alleviate the seriousness of labor shortage brought by aging population) |

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| **多元文化交流的弊端Problems of Multicultural Communication** | |
| **文化传统** | 1. **带来文化冲击**(will bring about cultural shock) 2. **文化多样性消失**(the disappearance of cultural diversity) 3. **导致文化同一性**(may lead to cultural uniformity) 4. **损害国民认同感**(impair national identity) 5. **削弱本国的文化**(will diminish local culture) 6. **削弱他们的文化认同感**(would erode their sense of cultural identity) 7. 熟悉相似性**破坏了当地文化的典型性**(will destroy elements of the local culture) 8. **产生了一个无聊的全球文化**(will produce a bland ‘global’ culture) 9. **破坏历史遗迹**(may wreck cultural heritage) 10. 本地文化和节日庆祝活动**可能会被扭曲，失去原本的意义**(can be distorted and lose their initial meaning) 11. **文化的商业化**(cultural commercialization)使其**与传统背离**(will detract from tradition) 12. **激发对其他文化的敌意**(may provoke hostility towards other cultures) |
| **经济商业** | 1. **对本土企业构成威胁**(will threaten local businesses) 2. **使当地的竞争企业难以生存**(may drive their local rivals out of business) 3. **导致竞争激烈**(will give rise to fierce competition) 4. **提高当地人生活成本**(will increase costs of living for the locals)   人口数量的快速变化**使当地经济不稳定**(will destabilize the local economy) |
| **生命生活** | 1. **语言障碍**(language barriers)**可能导致社会隔绝**(may lead to social segregation) 2. 来自其他人（比如导游）的**片面解说**(one-sided picture)**可能导致偏见**(may contribute to prejudice) 3. **文化不同**(cultural difference)**导致猜忌和迫害**(will fuel suspicion and persecution) 4. 团队旅游而且不与本地人交流，只参观旅游景点，**导致成见**(can promote stereotypes) 5. **可能导致社会紧张**(may trigger social intension) 6. **招致社会动荡**(lead to social unrest)   当**特定族群**(some groups)更加成功时，**会引发冲突和嫉妒**(will cause friction and envy) |
| **环境保护** | 1. **当地环境**(local environment)**被破坏**(can be damaged) 2. **本地社区**(local community)**遭受垃圾乱丢的街道、污染的水源、及自然栖息地的消失和森林火灾等现象**(may suffer from litter-strewn streets, polluted waterways, loss of natural habitats and forest fires) 3. **文化旅游业**(cultural tourism)**导致资源耗竭**(may lead to depletion of natural resources) 4. **给自然带来压力**(put pressure on natural resources) |

#### 考查方向三 艺术价值

图示

描述已自动生成艺术，作为人类文明发展里程中的重要载体，以各种形式存在于我们的生活中，也从各个方面影响着人们的情感和精神世界。雅思写作同样对于“文化”有着较高的关注度（见下面经典考题）。对于文化类的话题，答题可以从**文化艺术的好处**、**支持艺术的方式、不投资艺术的原因**等三个角度来思考如何写作。

在实际考试中，我们可以优先从**情感特质Emotion**、**经济商业Economy**、**生命生活Life、工作效率Occupation**这四个方向来构思和“艺术价值”相关题目的思路。

##### 思路语料归类总结

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| **文化艺术的好处 Benefits of Arts** | |
| **情感特质** | 1. **使人放松和休息**(enable people to relax and rest) 2. **帮助人们释放压力**(help people release pressure) 3. **消除疲劳**(eliminate fatigue) 4. **缓解紧张**(ease nerves) 5. **提高面对困难的心理承受能力**(improve their psychological ability to face difficulty) 6. **增强情感的细腻性、敏感性和灵活性**(enhance emotional sensitivity and flexibility) 7. **丰富和发展人们的精神生活**(enrich and develop people’s spiritual life) 8. **增强大脑可塑性**(encourage brain plasticity) 9. **变得更加有创造力**(become more creative) 10. **发展分析**和**逻辑论证的能力**(develop analytical ability and logical reasoning) 11. **提升认知能力**(improve cognitive ability) 12. **发展情感能力**(develop emotional ability) 13. **帮助人们进行思想沟通**(help people connect via their thoughts) 14. 给自己和观众**提供美学感受**(provide an aesthetic experience) 15. **产生快乐的情绪**(generate feel-good hormone) 16. **减轻痛苦的情绪**(relieve sorrowful emotions) 17. **通过一系列的方式表达想象力**(express imagination in a range of forms and symbols) 18. 艺术创作**被用于教育囚犯和治疗精神疾病中**(be utilized in educating prisoners and psychological therapy) |
| **传统文化** | 1. **代表历史、文化和传统** (represent history, culture and traditions) 2. **被视作是文化遗产**(be viewed as cultural heritage/relics) 3. **是研究历史的资料**(be materials to conduct historical research) |
| **经济商业** | 1. **带动其他消费活动**(比如**购买纪念品**) (produce other consumptions e.g. purchase souvenirs) |
| **生活生命** | 1. **提升城市形象**(improve a city’s image) 2. **丰富人民日常生活**(enrich public’s daily life) 3. **增强城市竞争力**(strengthen the competitiveness of a city ) 4. **增加城市吸引力**(add to the attractiveness of a city) 5. **起到宗教作用**(provide religious functions) 6. **起到仪式性或标志的作用**(might serve as ritualistic and symbolic functions) 7. **起到政治宣传或商业作用**(be used in propagandas or commercialization ) 8. **提高公共意识**(would raise public awareness) 9. **提升生活品质**(will promote quality of life) 10. **从不断增加的屏幕时间中得到一个休息的机会**(be an opportunity to have a break from an ever-increasing bouts of screen time) |

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| **支持艺术的方式 Ways to support arts** | |
| **政府政策** | 1. 政府**有责任确保社会各个领域的平衡发展**(shoulder the responsibility to ensure the balanced development between different domains) 2. 政府的支持会**促使更多的普通人愿意从事艺术相关工作**(can promote the general public to more willingly engage in the work related to arts) 3. 政府的支持会让人们**意识到艺术研究重要性**(realize the importance of arts research) 4. 政府可以**通过纳税人的钱**(through taxpayers’ money)**获得更多资源**(have access to wider resources) |
| **经济商业** | 1. 有些**公司**(enterprises)在艺术方面进行投资从而**获取经济利益**(gain economic benefits) 2. 公司应该**肩负保护本国艺术和文化的社会责任**(carry the responsibility to protect the arts and the culture of their country ) 3. 公司可以通过艺术投资去**拓展市场**(can expand the market) 4. 很多公司都需要艺术领域的人才，所以投资艺术**能够吸引更多的人才**(attract more talented people) 5. 艺术可以**增加一个公司的独特性**(heighten a company’s uniqueness)，例如景观**设计和办公设计**（landscape and office design） 6. 在艺术方面的投资可以帮助公司**提升形象**(enhance images) |
| **新闻媒体** | 1. 艺术家可以在公共场所**宣传艺术的价值**(advertise the value of arts)，例如经验分享，来**吸引公众的注意**(draw public attention) 2. 艺术活动的**曝光率**(exposure rate)可以让公众**对艺术有更多的了解**(develop a deeper understanding)，愿意**在艺术品上投资**(invest in artefacts) 3. **大众传媒**(mass media)**可以帮助艺术家普及自己的作品、也让投资者看到自己的作品**(can help artists popularize their works and make them viewed by investors) |

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| **不投资艺术的原因 Reasons for not funding arts** | |
| **商业经济** | 1. **只满足一部分人的需求**(meet the needs of the small portion of people) 2. 艺术对社会的价值**很难界定**(be difficult to be defined) 3. 有些艺术家的价值**无法直接体现出来**(cannot be directly reflected) 4. 艺术**无法**像许多其他学科一样**带来可量化和可衡量的好处**(cannot yield a quantifiable and measurable benefit) |
| **工作效率** | 艺术所带来的益处是间接且不确定的（intangible benefits）   1. 艺术**不能**像公共设施一样**给人们的日常生活提供便利**(cannot provide convenience to people’s daily life) 2. 艺术**不能**像医疗服务一样**有效地保护人们远离疾病**(cannot protect people from illness and diseases) 3. 艺术**不能让人们摆脱疾病的痛苦**(cannot help people get rid of physical suffering) |