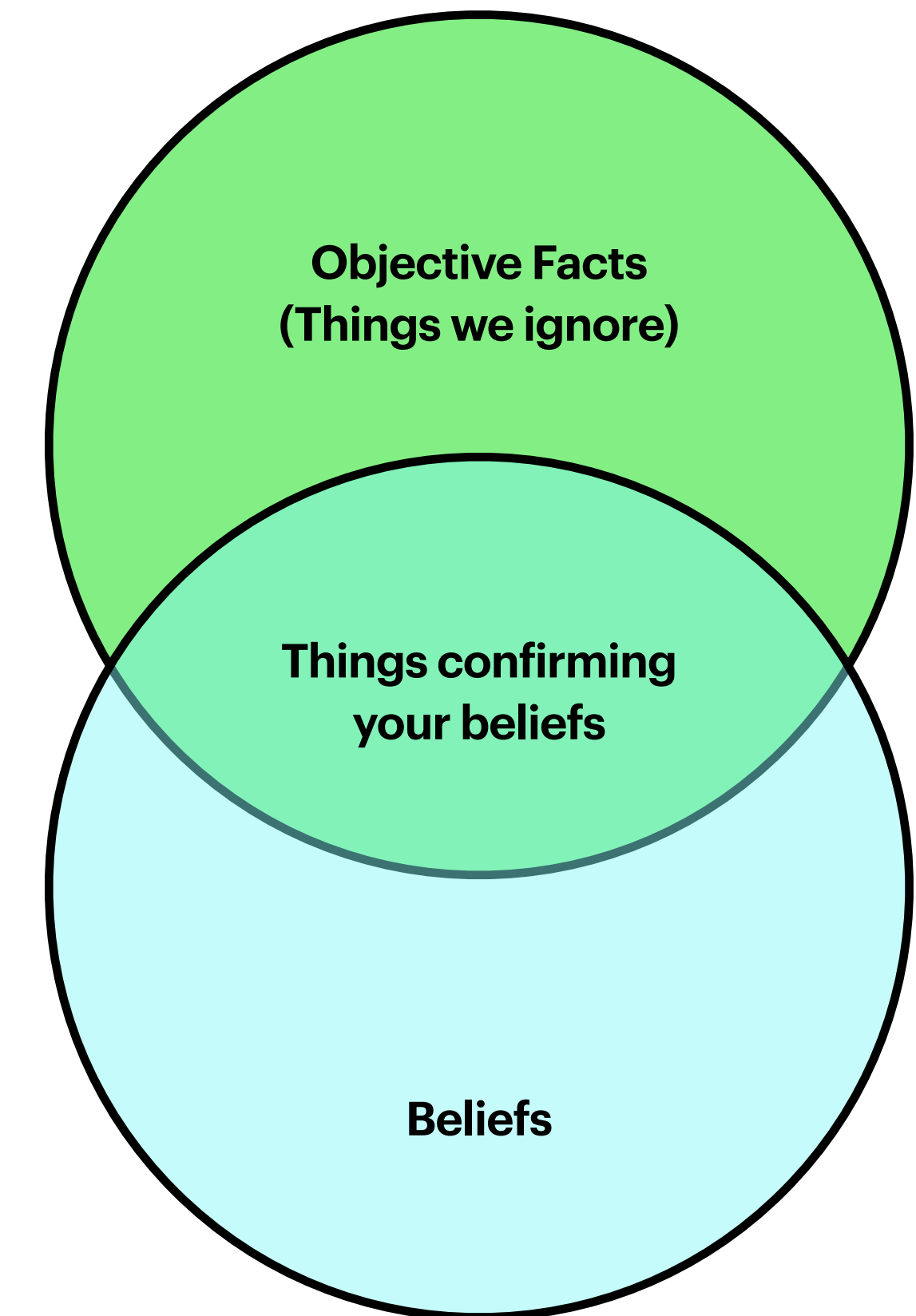


CONFIRMATION BIAS

TENDENCY TO SEARCH FOR, INTERPRET, AND FAVOUR
INFORMATION TO SUPPORT ONE'S OWN BELIEFS



OPTIMISM/PESSIMISM BIAS

TENDENCY TO THINK A POSITIVE OUTCOME WILL
HAPPEN WHEN HAPPY, AND A BAD OUTCOME WHEN SAD

