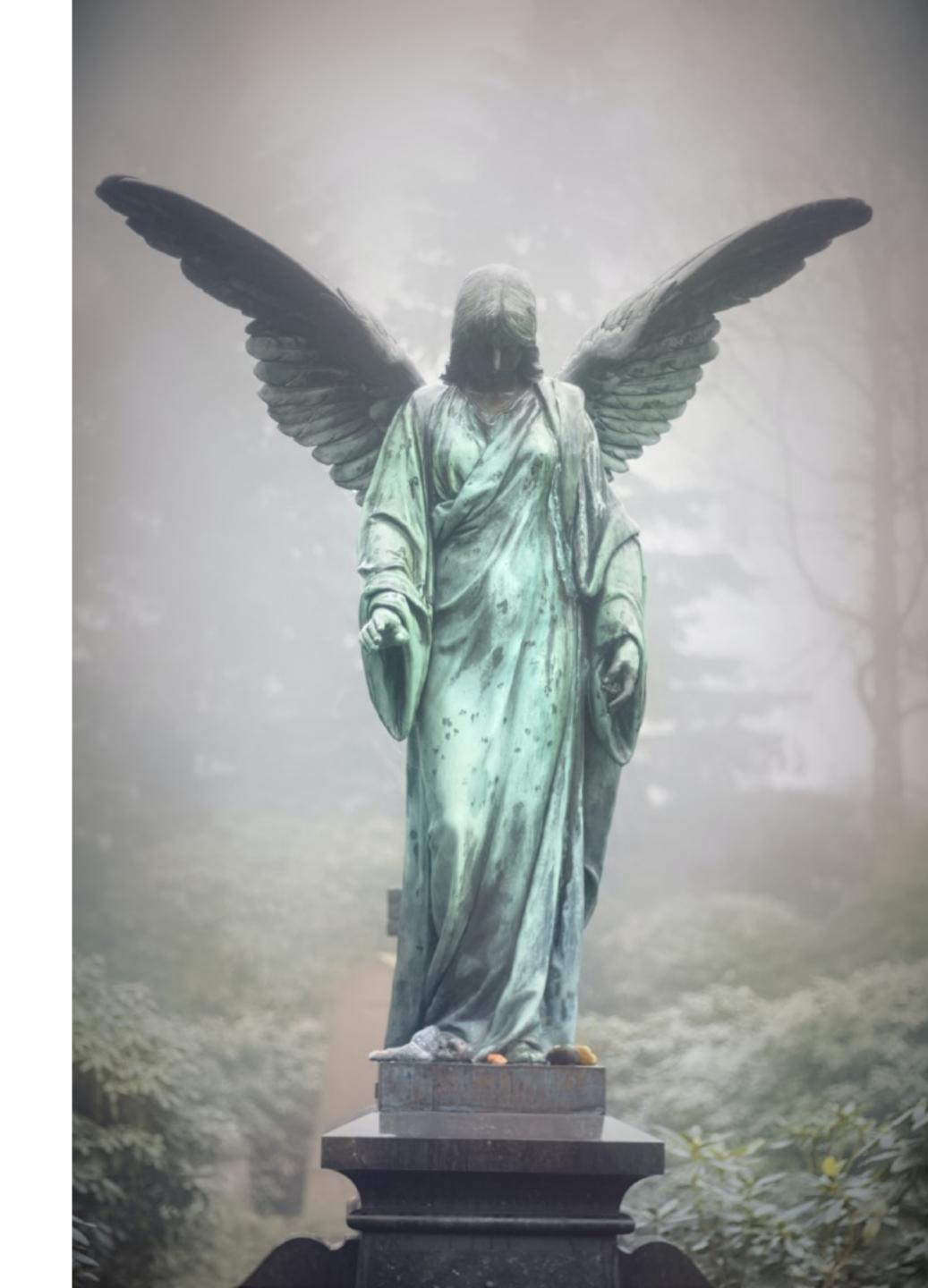
HALO EFFECT

TENDENCY TO SOMEONE IN YOUR GOOD BOOKS CAN DO NO WRONG



HORNS EFFECT

TENDENCY TO SOMEONE IN YOUR BAD BOOKS CAN DO NO RIGHT

