

SELF IMPOSED

THESE ARE BIASES THAT ARE IMPACTED BY ONE'S SELF

- **Attribution Bias**
- **Confirmation Bias**
- **Optimism/Pessimism Bias**
- **Negativity Bias**
- **Decline Bias**
- **Sunk Cost Fallacy**
- **Hindsight Bias**

ATTRIBUTION BIAS

**TENDENCY TO ATTRIBUTE SUCCESS TO SELF, AND
FAILURES TO OTHER PEOPLE/THINGS**

