

HINDSIGHT BIAS

"HINDSIGHT IS 20/20"
**OVERESTIMATING YOUR ABILITY TO PREDICT AN
OUTCOME**



PRE-CONCEIVED NOTIONS

THESE ARE BIASES THAT COME FROM PRE-CONCEIVED THOUGHTS OR NOTIONS

- **Beauty Bias**
- **Halo Effect**
- **Horns Effect**
- **Authority Bias**