

PROFESSIONAL SUMMARY

Passionate, creative, and experienced creative professional with a proven talent for making maximum impact with minimal expenditure. Results-focused and hard-working with expertise building visual brand identity and developing internal systems for managing digital assets. Dedicated to high-quality work with keen interpersonal communication and organizational skills. Detail oriented and focused on continual improvement, I strive to bring 110% to all of my endeavors.

PROFESSIONAL EXPERIENCE

Rewire Neuro — *Front End Developer/Designer*

March 2022 to Present | Portland, OR

- Use knowledge of React to implement front end features on the company's flagship app Polygon AI.
- Use extensive background in graphic design to help redesign and refine Polygon AI's look and feel.
- Design and code company web pages when needed.
- Use Git for version control across multiple branches of code.
- Work closely with back end and machine learning developers to ensure quality and consistency in features and codebase.

Self-Employed — *Photo Editor/Retoucher*

October 2018 to March 2022

- Process hundreds of images per month of varying types for clients, while maintaining high standards of quality and technical precision.
- Ensure adherence to style guides and branding.
- Learn and/or develop new editing techniques on-the-fly to meet client needs.

Autry Museum of the American West — *Photographer, Web Admin Assistant*

September 2016 to June 2020 | Los Angeles, CA

- Boosted department efficiency by streamlining photo shooting and editing processes.
- Delivered emergency support to teammates via on-the-fly retraining in web development.
- Prevented loss of work and assets by developing improved systems of digital filing.

Modernica Inc. — *Photographer, Graphic Designer, Web Admin Assistant*

June 2012 to September 2016 | Los Angeles, CA

- Boosted department efficiency by streamlining photo shooting and editing processes.
- Managed company website by adding, removing, and editing product pages.
- Prevented loss of work and assets by developing improved systems of digital filing.

Baby Trend Inc. — *Photographer, Graphic Designer*

March 2006 to June 2012 | Ontario, CA

- Co-designed the brand's visual identity by creating the company's first in-house photography operation from the ground up.
- Prevented loss of work and assets by developing improved systems of digital filing.

EDUCATION AND CREDENTIALS

Certificate, Computer Software Technician *Glendale Community College | June 2019*

The Complete 2022 Web Development Bootcamp *Udemy.com | In Progress*

A.S., Computer Graphic Design / Photography *Mt. San Antonio College | June 2010*

CORE COMPETENCIES

- Web Development
- Content Management Systems
- Photo Editing & Retouching
- Graphic Design
- Photography
- Visual Brand Identity
- Audio Editing
- Project Coordination
- Digital Color Management

TECHNICAL PROFICIENCIES

- HTML5
- CSS3
- JavaScript / Typescript
- Java
- Bootstrap 5
- Node.js
- EJS
- React
- Git + GitHub
- SQL (PostgreSQL)
- Adobe Photoshop
- Adobe Illustrator

VOLUNTEERISM

Autry Green Acres Farm Sanctuary — Silverton, OR

WEBSITES

<http://jerryleemelon.com/> — Web Development Portfolio

<https://github.com/JerryLeeMelton> — Personal GitHub

<https://www.linkedin.com/in/jerryleemelon/> — LinkedIn Profile

INTERESTS

- Music
- Art
- Guitars
- Synthesizers
- Video Gaming
- Tabletop Gaming
- Martial Arts
- Philosophy
- Film