

Journal of the American Statistical Association



ISSN: (Print) (Online) Journal homepage: https://www.tandfonline.com/loi/uasa20

Randomization Tests in Observational Studies With Staggered Adoption of Treatment

Azeem M. Shaikh & Panos Toulis

To cite this article: Azeem M. Shaikh & Panos Toulis (2021) Randomization Tests in Observational Studies With Staggered Adoption of Treatment, Journal of the American Statistical Association, 116:536, 1835-1848, DOI: 10.1080/01621459.2021.1974458

To link to this article: https://doi.org/10.1080/01621459.2021.1974458

+	View supplementary material 🗷
	Published online: 11 Oct 2021.
	Submit your article to this journal 🗹
hil	Article views: 679
Q	View related articles 🗗
CrossMark	View Crossmark data ☑
4	Citing articles: 4 View citing articles 🗹





Randomization Tests in Observational Studies With Staggered Adoption of Treatment

Azeem M. Shaikh^a and Panos Toulis^b

^aDepartment of Economics, University of Chicago, Chicago, IL; ^bBooth School of Business, University of Chicago, Chicago, IL

ABSTRACT

This article considers the problem of inference in observational studies with time-varying adoption of treatment. In addition to an unconfoundedness assumption that the potential outcomes are independent of the times at which units adopt treatment conditional on the units' observed characteristics, our analysis assumes that the time at which each unit adopts treatment follows a Cox proportional hazards model. This assumption permits the time at which each unit adopts treatment to depend on the observed characteristics of the unit, but imposes the restriction that the probability of multiple units adopting treatment at the same time is zero. In this context, we study randomization tests of a null hypothesis that specifies that there is no treatment effect for all units and all time periods in a distributional sense. We first show that an infeasible test that treats the parameters of the Cox model as known has rejection probability under the null hypothesis no greater than the nominal level in finite samples. Since these parameters are unknown in practice, this result motivates a feasible test that replaces these parameters with consistent estimators. While the resulting test does not need to have the same finite-sample validity as the infeasible test, we show that it has limiting rejection probability under the null hypothesis no greater than the nominal level. In a simulation study, we examine the practical relevance of our theoretical results, including robustness to misspecification of the model for the time at which each unit adopts treatment. Finally, we provide an empirical application of our methodology using the synthetic control-based test statistic and tobacco legislation data found in Abadie, Diamond and Hainmueller. Supplementary materials for this article are available online.

ARTICLE HISTORY

Received January 2020 Accepted August 2021

KEYWORDS

Cox proportional hazards model; Observational data; Randomization test; Sharp null hypothesis; Synthetic controls; Time-varying treatment adoption

1. Introduction

This article considers the problem of inference in observational studies in which units adopt treatment at varying times and remain treated once adopting treatment. The widespread availability of data with this type of structure has led to the development of several methods for its analysis, including difference-in-differences (Snow 1855; Card and Krueger 1993) and, more recently, synthetic controls (Abadie and Gardeazabal 2003; Abadie, Diamond, and Hainmueller 2010; Abadie 2019). For a modern overview, see (Abadie and Cattaneo 2018, sec. 5); further references are provided below. In contrast to the literature on difference-in-differences, which has focused largely on the estimation of average effects of the treatment on the outcome of interest, we study randomization tests of a null hypothesis that specifies the treatment has no effect on the outcome of interest for all units and all time periods in a distributional sense. This null hypothesis is related to, but less restrictive than the more conventional "sharp" null hypothesis that the treatment has no effect on the outcome of interest for all units and all time periods. This latter null hypothesis has appeared previously in the literature on synthetic controls (Abadie, Diamond, and Hainmueller 2010; Firpo and Possebom 2018), but, in contrast to this literature, which has focused primarily on settings in which there is only a single unit that adopts treatment, our testing procedure exploits the availability of multiple units that adopt treatment

at different times in a novel way that we describe further below.

In addition to an unconfoundedness assumption that the potential outcomes are independent of the times at which units adopt treatment conditional on observed characteristics, the main restriction underlying our analysis is a survival model for the time at which each unit adopts treatment. We require, in particular, that the time at which each unit adopts treatment follows a Cox proportional hazards model. This assumption permits the time at which each unit adopts treatment to depend on the observed characteristics of the unit, but restricts the probability of multiple units adopting treatment at the same time to be zero. For this reason, as discussed further in Remark 2.1, we view our methodology as being best suited for settings in which time is measured with sufficient granularity to make this probability small. A key consequence of the Cox proportional hazards assumption for our purposes is that it implies a parametric restriction on the distribution of the identity of the unit that first adopted treatment conditional on observed characteristics and the time of such first treatment adoption. As described further in Remark 3.1, we view our analysis as "design-based" in the sense that it exploits heavily this more subtle implication of our assumption on the distribution of the times at which each unit adopts treatment. Even though the Cox proportional hazards model is semiparametric in nature, we emphasize

that it is restrictive. For that reason, in the spirit of the "double robustness" literature, we further provide some results pertaining to the robustness of our procedure to violations of this assumption in Section 4.2.

In order to motivate our proposed testing procedure, our first result shows that an infeasible test that treats the parameters of this conditional distribution of the identity of the unit that first adopted treatment—more succinctly, the "first adopter" as known has rejection probability under the null hypothesis no greater than the nominal level in finite samples. We then establish that the feasible test that replaces these parameters with consistent estimators has limiting rejection probability under the null hypothesis no greater than the nominal level. We emphasize that consistent estimation of these parameters relies upon the availability of multiple units that adopt treatment at different times. As mentioned previously, this feature distinguishes our analysis from some analyses found in the literature on synthetic controls in which there is only a single treated unit. We also note that our method for establishing this limiting result is novel in that it relies upon results in Romano and Shaikh (2012) to argue that the difference in the rejection probabilities of the feasible and infeasible tests tends to zero as the number of units becomes large. As explained further in Remark 3.4, this technique permits one to establish a nonparametric counterpart to our procedure under appropriate conditions, but we expect that such a procedure may perform poorly in finite samples for even moderately many observed unit characteristics.

Our analysis is most closely related to randomization tests in the literature on synthetic controls. If the conditional distribution of the identity of the first adopter in our analysis is uniform, then our testing procedure reduces to the randomization test proposed by Abadie, Diamond, and Hainmueller (2010). In the same spirit as the literature on sensitivity analysis in observational studies (Rosenbaum 1987, 2002), Firpo and Possebom (2018) parameterized this conditional distribution in order to explore the sensitivity of the testing procedure to deviations from the assumption that it is uniform. The parameterization used by Firpo and Possebom (2018) resembled our expression for the conditional distribution of the identity of the first adopter. In this way, a by-product of our analysis is an alternative viewpoint on their specific parameterization. Chernozhukov, Wuthrich, and Zhu (2019) have also recently proposed randomization tests for synthetic controls, but their analysis exploits exchangeability assumptions across the temporal dimension, whereas we, as explained previously, exploit a cross-sectional restriction of our survival model on the conditional distribution of the identity of the first adopter. Other recent proposals for inference in the context of synthetic controls include Cattaneo, Feng, and Titiunik (2019), who proposed methods based on concentration inequalities from the high-dimensional statistics literature, and Li (2019), who proposed methods based on subsampling that are applicable whenever both the number of pretreatment and number of posttreatment time periods are large.

The remainder of the article is organized as follows. In Section 2, we describe our setup and notation. In particular, there we describe the Cox proportional hazards model that we use to model the time at which units adopt treatment and the resulting parametric restriction on the distribution of the identity of the first adopter unit conditional on observed characteristics, and the time of first treatment adoption. Section 3 contains our main results, beginning with the finite-sample result for the infeasible test before presenting the large-sample result for the feasible test. In Section 4, we summarize the steps required to implement our proposed test and discuss some related issues, including the robustness of our testing procedure to violations of the Cox proportional hazards model. We explore the practical relevance of our theoretical results via a simulation study in Section 5. Finally, in Section 6, we provide an empirical application of our methodology using the synthetic control-based test statistic and tobacco legislation data found in Abadie, Diamond, and Hainmueller (2010). Section 7 concludes briefly. Proofs of all results can be found in the Appendix.

2. Setup and Notation

We index units by $i \in \mathbb{N} = \{1, ..., n\}$ and time by $t \in [0, \infty)$. Denote by $X_{i,t} \in \mathbf{R}^d$ the characteristics of unit *i* at time *t* and by $T_i \in [0, \infty)$ the time at which unit *i* adopts treatment. Each unit may adopt treatment only once, and remains treated thereafter. Define $Y_{i,t}(r)$ to be the potential outcome of unit i at time t if the time at which treatment had been adopted was equal to $r \in [0, \infty)$. This framework permits potential outcomes at time t to depend not only on whether treatment was adopted earlier or later than t, that is, $\mathbb{1}\{r \leq t\}$, but also on the time at which treatment was adopted or the time since treatment was adopted. The outcome of unit *i* at time *t* is therefore given by

$$Y_{i,t} = Y_{i,t}(T_i). (1)$$

We denote by $\mathbb{T} = \{1, \dots, t_{\text{max}}\}$ the subset of times at which units' characteristics and outcomes are observed. In what follows, we will sometimes require $X_{i,t}$ to be defined for values of $t \notin \mathbb{T}$. For such values, it is understood that $X_{i,t}$ equals $X_{i,[t]}$, where [t] maps $t \in [0, \infty)$ to the "closest" value in T. For example,

$$[t] = \begin{cases} \lceil t \rceil & \text{if } t \le t_{\text{max}} \\ t_{\text{max}} & \text{if } t > t_{\text{max}} \end{cases}.$$

We emphasize, however, that our analysis will not make use of values of $Y_{i,t}$ for $t \notin \mathbb{T}$.

We adopt the following shorthand notation:

$$Y^{(n)}(r^{(n)}) = (Y_{i,t}(r_i) : i \in \mathbb{N}, t \in \mathbb{T})$$

$$Y^{(n)} = (Y_{i,t} : i \in \mathbb{N}, t \in \mathbb{T})$$

$$X_i = (X_{i,t} : t \in \mathbb{T})$$

$$X^{(n)} = (X_{i,t} : i \in \mathbb{N}, t \in \mathbb{T})$$

$$T^{(n)} = (T_i : i \in \mathbb{N}),$$

where $r^{(n)} = (r_i : i \in \mathbb{N}) \in [0, \infty)^n$. Note that $Y^{(n)}$ and $X^{(n)}$ are observed, but adoption times may be censored. Indeed, T_i is not observed whenever $T_i > t_{\text{max}}$. In what follows, we also make

$$T_{(1)}=\min_{i\in\mathbb{N}}T_i,$$



the time at which a unit first adopts treatment, as well as

$$I_1 = \arg\min_{i \in \mathbb{N}} T_i$$
,

the (random) index corresponding to the first adopter. Note that I_1 may be defined in this way provided that ties occur with probability zero, which will be ensured by Assumption 2.2.

Using the notation introduced above, we may formally state the null hypothesis of interest as

$$H_0: Y^{(n)}(r^{(n)})|X^{(n)} \stackrel{d}{=} Y^{(n)}(r'^{(n)})|X^{(n)} \quad \text{for all}$$
$$r^{(n)}, r'^{(n)} \in [0, \infty)^n. \tag{2}$$

This null hypothesis specifies a sense in which the treatment has no effect on potential outcomes for all units and all time periods that is closely related to but less restrictive than the "sharp" null hypothesis that specifies $Y^{(n)}(r^{(n)}) = Y^{(n)}(r'^{(n)})$ for all $r^{(n)}, r'^{(n)} \in [0, \infty)^n$ with probability one. As mentioned previously, this latter type of null hypothesis has already appeared in the literature on synthetic controls (Abadie, Diamond, and Hainmueller 2010; Firpo and Possebom 2018).

Our analysis will require the following assumptions.

Assumption 2.1. (Unconfoundedness)
$$(Y^{(n)}(r^{(n)}): r^{(n)} \in [0,\infty)^n) \perp \perp T^{(n)}|X^{(n)}$$
.

A central object in our analysis will be the conditional distribution

$$I_1 | T_{(1)}, X^{(n)}.$$
 (3)

This distribution will be governed by the following additional assumption:

Assumption 2.2. (Proportional Hazards Model) The distribution of $(T^{(n)}, X^{(n)})$ is such that

- (a) T_1, \ldots, T_n are independent conditional on $X^{(n)}$.
- (b) $T_i|X^{(n)} \stackrel{d}{=} T_i|X_i$.
- (c) $T_i|X_i$ has density w.r.t. Lebesgue measure such that, for some $\beta \in \mathbb{B} \subset \mathbf{R}^d$,

$$\lim_{\delta \downarrow 0} \frac{1}{\delta} P\left\{ t \le T_i \le t + \delta \middle| T_i \ge t, X_i \right\} = \lambda(t) \exp(X'_{i,t}\beta). \tag{4}$$

(d) $supp(X_i)$ is bounded.

Our final assumption simply stipulates that we have access to a consistent estimator, $\hat{\beta}_n$, of β .

Assumption 2.3. (Consistent Estimator) There exists a consistent estimator $\hat{\beta}_n$ of β , that is,

$$\hat{\beta}_n \stackrel{P}{\to} \beta$$
.

In a setting governed by Assumption 2.2, it is natural to define $\hat{\beta}_n$ to be

$$\hat{\beta}_n = \arg\max_{\beta \in \mathbb{B}} \prod_{1 < i < n} \left(\frac{\exp(X'_{i,T_i}\beta)}{\sum_{j \in \mathcal{R}_i} \exp(X'_{j,T_j}\beta)} \right)^{1 - \delta_i}, \quad (5)$$

where $\delta_i = \mathbb{1}\{T_i > t_{\text{max}}\}\$ is an indicator for censorship of T_i and $\mathcal{R}_i = \{j \in \mathbb{N} : T_j \geq T_i\}$ is, in the language of the survival analysis literature, the "risk set" at time T_i , that is, the set of units that have not yet adopted treatment at time T_i . We note that the maximand on the right-hand side of Equation (5) is the celebrated partial likelihood of Cox (1975). Sufficient conditions for Assumption 2.3 when $\hat{\beta}_n$ is defined by Equation (5) can be found, for example, in Andersen and Gill (1982).

An important special case of our framework is one in which the potential outcomes measured at some time t are only permitted to depend on whether treatment was already adopted at t, that is,

$$Y_{i,t}(r) = \tilde{Y}_{i,t}(0) + \mathbb{1}\{r \le t\}(\tilde{Y}_{i,t}(1) - \tilde{Y}_{i,t}(0)), \qquad (6)$$

where $\tilde{Y}_{i,t}(1)$ and $\tilde{Y}_{i,t}(0)$ the potential outcomes of unit *i* at time t under treatment and control, respectively. In this formulation, the null hypothesis in Equation (2) becomes

$$\tilde{H}_0: \tilde{Y}^{(n)}(d^{(n)})|X^{(n)} \stackrel{d}{=} \tilde{Y}^{(n)}(d'^{(n)})|X^{(n)}$$
,

where

$$\tilde{Y}^{(n)}(d^{(n)}) = (\tilde{Y}_{i,t}(d_i) : i \in \mathbb{N}, t \in \mathbb{T})$$

and $d^{(n)} = (d_i : i \in \mathbb{N}) \in \{0, 1\}^n$. If it is assumed further that treatment effects are constant, that is,

$$\tilde{Y}_{i,t}(1) - \tilde{Y}_{i,t}(0) = \tau \text{ for some constant } \tau$$
, (7)

then \tilde{H}_0 simplifies further to testing $\tau = 0$. If both Equations (6) and (7) are assumed, then it is straightforward to modify our testing procedure below to test the null hypothesis that $\tau = \tau_0$ for some prespecified $\tau_0 \in \mathbf{R}$. Indeed, all that is required is simply to replace $Y_{i,t}$ with $Y_{i,t} - \tau_0 \mathbb{1}\{T_i \leq t\}$. In this way, a confidence region for τ may be constructed by inverting such hypothesis tests.

Remark 2.1. (Tied adoption times). As mentioned previously, an implication of Assumption 2.2 for our purposes is that the probability of multiple units adopting treatment at the same time is zero. Since in most empirical applications the time of treatment adoption is only measured discretely, we view our methodology as being suited to settings in which treatment adoption times are measured with sufficient granularity so that this probability is small. In our empirical application in Section 6, for example, T_i denotes the time at which a state adopts tobacco legislation and our data permit measurement up to the month or even the day of adoption.

3. Main Results

In order to motivate our proposed testing procedure, it is useful first to describe an infeasible test of Equation (2) that assumes β is known and is level α in finite samples. To this end, denote by

$$S_n^{\text{obs}} = S_n \left(I_1, Y^{(n)}, T_{(1)}, X^{(n)} \right)$$
 (8)

a test statistic such that large values of S_n^{obs} provide evidence against Equation (2). While Equation (8) imposes some restrictions on the form of the test statistic, it accommodates many test

statistics used in the literature, including choices in Abadie, Diamond, and Hainmueller (2010) and Firpo and Possebom (2018). See Section 4.1 for further discussion. In order to describe a suitable critical value with which to compare S_n^{obs} , we begin with a straightforward implication of the null hypothesis (2) and Assumption 2.1.

Lemma 3.1. Under Assumption 2.1,

$$Y^{(n)} \perp \!\!\!\perp I_1 \mid T_{(1)}, X^{(n)},$$
 (9)

whenever the null hypothesis (2) holds.

We also note the following characterization of Equation (3), the conditional distribution of the identity of the first adopter, I_1 , under Assumption 2.2:

Lemma 3.2. Under Assumption 2.2, $P\{I_1 = i | T_{(1)}, X^{(n)}\} =$ $\omega_{i,n}(\beta)$, where

$$\omega_{i,n}(\beta) = \frac{\exp(X'_{i,T_{(1)}}\beta)}{\sum_{1 \le k \le n} \exp(X'_{k,T_{(1)}}\beta)} . \tag{10}$$

It is possible to use these two lemmas to calculate the distribution of S_n^{obs} conditional on $Y^{(n)}, T_{(1)}, X^{(n)}$ exactly whenever the null hypothesis (2) holds. Indeed, whenever Equation (2) holds,

$$P\left\{S_{n}^{\text{obs}} \leq s \middle| Y^{(n)}, T_{(1)}, X^{(n)} \right\}$$

$$= \sum_{1 \leq i \leq n} \omega_{i,n}(\beta) \mathbb{1}\left\{S_{n}\left(i, Y^{(n)}, T_{(1)}, X^{(n)}\right) \leq s\right\},$$
(11)

where $\omega_{i,n}(\beta)$ is given by Equation (10). A suitable critical value with which to compare S_n^{obs} is therefore given by

$$\hat{c}_n(1-\alpha,\beta) = \inf \left\{ s \in \mathbf{R} : \sum_{1 \le i \le n} \omega_{i,n}(\beta) \right\}$$
 (12)

$$\mathbb{1}\left\{S_n\left(i,Y^{(n)},T_{(1)},X^{(n)}\right)\leq s\right\}\geq 1-\alpha\right\}.$$

By construction, the test of Equation (2) that rejects the null hypothesis if and only if S_n^{obs} exceeds $\hat{c}_n(1-\alpha,\beta)$ is level α in finite samples. This test is, of course, infeasible because β is unknown. Our feasible test is given by replacing β with a consistent estimator, $\hat{\beta}_n$. The following theorem shows that, under our assumptions, the resulting test, that is,

$$\phi_n = \mathbb{1}\left\{S_n^{\text{obs}} > \hat{c}_n(1-\alpha,\hat{\beta}_n)\right\}, \tag{13}$$

has limiting rejection probability under the null hypothesis no greater than the nominal level. Note that in order to compute $\omega_{i,n}(\hat{\beta}_n)$ and thus the test defined in Equation (13) we require $T_{(1)} < t_{\text{max}}$, which occurs with probability approaching one under our assumptions.

Theorem 3.1. If Assumptions 2.1–2.3 hold, then the test ϕ_n defined in Equation (13) satisfies

$$\limsup_{n\to\infty} E[\phi_n] \leq \alpha$$

whenever the null hypothesis (2) holds.

The proof of Theorem 3.1 involves showing that the difference in the rejection probabilities of the infeasible and feasible tests tends to zero as *n* tends to infinity. The desired result then follows immediately since it is known that the infeasible test has rejection probability under the null hypothesis no greater than the nominal level in finite samples. A key step in the argument is to use (Romano and Shaikh 2012, lem. A.1) to show that the difference in these rejection probabilities may be linked to the sum of the differences in $\omega_{i,n}(\beta)$ and $\omega_{i,n}(\hat{\beta}_n)$. Even though this bound involves a growing number of terms, we show that it is possible to control it using a combination of the boundedness of the support of $X_{i,t}$ and the consistency of $\hat{\beta}_n$.

We note that a p-value corresponding to the test (13) may be defined as

$$\inf\{\alpha \in (0,1) : S_n^{\text{obs}} > \hat{c}_n(1-\alpha,\hat{\beta}_n)\}.$$
 (14)

In order to facilitate computation, it is useful to define

$$\hat{p}_n(\omega) = \sum_{1 \le i \le n} \omega_i \mathbb{1}\{S_n(i, Y^{(n)}, T_{(1)}, X^{(n)}) \ge S_n^{\text{obs}}\}, \qquad (15)$$

where S_n^{obs} is defined as in Equation (8) and ω is an element of the *n*-dimensional simplex. In this notation, the *p*-value of our test defined in (14) is simply given by Equation (15) with $\omega =$ $(\omega_{i,n}(\hat{\beta}_n): i \in \mathbb{N})$. The p-values corresponding to other tests described above may be computed in a similar way. For example, the p-value of the infeasible test of Equation (2) that rejects the null hypothesis if and only if S_n^{obs} exceeds $\hat{c}_n(1-\alpha,\beta)$ rather than $\hat{c}_n(1-\alpha,\hat{\beta}_n)$ is given by Equation (15) with $\omega=(\omega_{i,n}(\beta):$ $i \in \mathbb{N}$).

Remark 3.1. (Model-based vs. design-based inference). Following Athey and Imbens (2018), it is common to describe some methods for inference in settings where the distribution of treatment is known, such as randomized controlled trials, as "designbased" rather than "model-based." This terminology is intended to distinguish inference methods that exploit (only) information about the "design," that is, the distribution of treatment, from methods that (additionally) exploit information about the distribution of outcomes. The test defined in Equation (13) conditions on $Y^{(n)}$, $T_{(1)}$ and $X^{(n)}$ and exploits only variation in the identity of the first adopter, which is governed by the distribution of treatment specified in Assumption 2.2. In this sense, we view our test as being "design-based" rather than "model-based."

Remark 3.2. (Randomized vs. non-randomized tests). The test defined in Equation (13) is nonrandomized in that rejects if and only if $S_n^{\text{obs}} > \hat{c}_n(1-\alpha, \hat{\beta}_n)$. It is possible to define the test so that it is randomized in that it additionally rejects with probability qwhen $S_n^{\text{obs}} = \hat{c}_n(1 - \alpha, \hat{\beta}_n)$, where

$$q = (1 - \alpha) - \sum_{1 \le i \le n} \omega_{i,n}(\hat{\beta}_n) \mathbb{I} \left\{ S_n(i, Y^{(n)}, T_{(1)}, X^{(n)}) \right\}$$
$$\le \hat{c}_n(1 - \alpha, \hat{\beta}_n) .$$

Similar modifications are often used in the context of related tests to achieve exactness and may have an especially noticeable effect when n is small. See Lehmann and Romano (2005, sec. 15.2.1) for further discussion. Here, despite its apparent similarity, we emphasize that the uses of the adjectives "randomized" and "nonrandomized" are distinct from the use of the term "randomization" in the description of randomization tests.

Remark 3.3. (Multiple adoption times). It is natural to consider tests that condition not just on $T_{(1)}$, but $T_{(1)}$ and $T_{(2)}$, where $T_{(2)}$ is the second-order statistic of T_1, \ldots, T_n . By arguing as in the proof of Lemma 3.2, it is possible to see that $P\{I_1 =$ $i, I_2 = j | T_{(1)}, T_{(2)}, X^{(n)} \}$ depends not only on $(X_{i,t} : i \in \mathbb{N},$ $t \in \{T_{(1)}, T_{(2)}\}\)$, but also on the integral of $\lambda(t) \exp(X'_{i,t}\beta)$ over $T_{(1)} \leq t \leq T_{(2)}$. For this reason, we do not pursue such tests further in this article.

Remark 3.4. (Nonparametric tests). While we believe it would not be prudent to do so, it is possible to adapt our test for use with a nonparametric estimate of the left-hand side of Equation (4). Indeed, if we replace the right-hand side of (4) in Assumption 2.2 with $\lambda(t|X_{i,t})$, then, by arguing as in the proof of Lemma 3.2, it is possible to deduce that

$$P\{I_i = i | T_{(1)}, X^{(n)}\} = \frac{\lambda(T_{(1)} | X_{i,T_{(1)}})}{\sum_{1 \le k \le n} \lambda(T_{(1)} | X_{k,T_{(1)}})}.$$

Consider the test defined in Equation (13), but in which $\omega_{i,n}(\beta)$ defined in Equation (12) is replaced with

$$\frac{\hat{\lambda}_n(T_{(1)}|X_{i,T_{(1)}})}{\sum_{1\leq k\leq n}\hat{\lambda}_n(T_{(1)}|X_{k,T_{(1)}})},$$

where $\hat{\lambda}_n(t|X_{i,t})$ is an estimator of $\lambda(t|X_{i,t})$. By inspecting the proof of Theorem 3.1, we see that this test has limiting rejection probability under the null hypothesis (2) no greater than the nominal level whenever

$$\sup_{1 \le i \le n} \left| \frac{\lambda(T_{(1)}|X_{i,T_{(1)}})}{\frac{1}{n} \sum_{1 \le k \le n} \lambda(T_{(1)}|X_{k,T_{(1)}})} - \frac{\hat{\lambda}_n(T_{(1)}|X_{i,T_{(1)}})}{\frac{1}{n} \sum_{1 \le k \le n} \hat{\lambda}_n(T_{(1)}|X_{k,T_{(1)}})} \right| \stackrel{P}{\to} 0.$$
(16)

Using results from the literature on nonparametric estimation of conditional hazard rates, it is possible to provide more primitive conditions under which Equation (16) holds; see, for example, Spierdijk (2008). We, however, refrain from doing so because with covariates of even moderate dimensionality we believe such an approach may not behave well in finite samples.

4. Implementation and Related Discussion

In this section, we summarize the steps required to implement our proposed testing procedure and provide some discussion of related issues. To that end, we first present the following algorithmic description of the test defined in (13):

Algorithm 4.1.

Step 1: Use $(T^{(n)}, X^{(n)})$ to compute $\hat{\beta}_n$ defined in (5). In R, one may use the package survival; in Stata, the same functionality is provided by the stcox command.

Step 2: For $i \in \mathbb{N}$, compute $\omega_{i,n}(\hat{\beta}_n)$ using the relationship in (10) with $\beta = \hat{\beta}_n$.

Step 3: For a given choice of S_n , compute $\hat{p}_n(\omega)$ defined in (15) with $\omega = (\omega_{i,n}(\hat{\beta}_n) : i \in \mathbb{N}).$

We note that it may be further desirable to assess the validity of the Cox proportional hazards model using various diagnostic tests. For a recent survey of such methods, see Xue and Schifano (2017), who further provided references to the relevant R packages. In the subsequent subsections, we (i) discuss the choice of S_n ; (ii) provide some results related to the robustness of our procedure to violations of the Cox proportional hazards model; and (iii) relate our proposed testing procedure to two other closely related procedures in the literature.

4.1. Choice of S_n

While our theory applies to any choice of test statistic S_n that can be written as in Equation (8), some choices of test statistics may be preferable in terms of power of the resulting test. Abadie, Diamond, and Hainmueller (2010) suggested, for example, a test statistic of the form

$$\frac{\sum_{t \in \mathbb{T}: t \ge T_{(1)}} (Y_{I_1,t} - \hat{Y}_{I_1,t})^2}{\sum_{t \in \mathbb{T}: t < T_{(1)}} (Y_{I_1,t} - \hat{Y}_{I_1,t})^2},$$
(17)

where $\hat{Y}_{I_1,t}$ is a linear combination of $\{Y_{i,t}: i \in \mathbb{N} \setminus \{I_1\}\}$, where the weights are chosen so that $Y_{I_1,t} \approx \hat{Y}_{I_1,t}$ for $t \in \mathbb{T}$ with $t < T_{(1)}$. Under the sharp null hypothesis, $\hat{Y}_{I_1,t}$ may therefore be viewed as an estimator of $Y_{I_1,t}(0)$ for $t \in \mathbb{T}$ with $t \geq T_{(1)}$. The weights in the construction of $\hat{Y}_{I_1,t}$ represent the combination of the other units that are intended to be used as a control for I_1 , that is, the "synthetic control." Different choices for these weights have been suggested by a variety of authors in the literature. Section 2 of Cattaneo, Feng, and Titiunik (2019) provided a succinct summary of proposals by Abadie, Diamond, and Hainmueller (2010), Hsiao, Ching, and Wan (2012), Doudchenko and Imbens (2016), Chernozhukov, Wuthrich, and Zhu (2018), Ferman and Pinto (2019), and Arkhangelsky et al. (2019). For further discussion of and contributions to the synthetic control literature, see Abadie and L'Hour (2017), Amjad, Shah and Shen (2018), Athey et al. (2018) and Ben-Michael, Feller, and Rothstein (2019). Of course, other choices for S_n are possible, including a simple difference-in-differences test statistic or a ttest statistic. Firpo and Possebom (2018) explored the power of tests stemming from different choices of test statistic via a simulation study with a state space model in the specific case of our test where Equation (3), the conditional distribution of the identify of the first adopter, is uniform. They find that the test statistic in Equation (17) performs well both in terms of power and with respect to their sensitivity analysis, which we elaborate on further in Section 4.3.

4.2. Robustness to Misspecification

While the Cox proportional hazards model is widely used and semiparametric in nature, it is nevertheless natural to be concerned about the extent to which inferences made using our proposed test are robust to misspecification of the model for $T^{(n)}|X^{(n)}$ in Assumption 2.2. We therefore now describe a sense in which our test is robust to this sort of misspecification. To this end, let $s_{n,i} = S_n(i, Y^{(n)}, T_{(1)}, X^{(n)}), s_n^{(n)} = (s_{n,i} : i \in \mathbb{N}),$ and

$$P_{n,i} = P\{s_{n,i} > \hat{c}_n(1-\alpha, \hat{\beta}_n) | T^{(n)}, X^{(n)}\}.$$

Suppose there is a sequence of indices $j_n \in \mathbb{N}$, such that

$$\delta_{j_n}(T^{(n)}, X^{(n)}) = \max_{i \in \mathbb{N}} |P_{n,i} - P_{n,j_n}| = o(1)$$
 (18)

whenever the null hypothesis (2) holds. Under condition (18), it follows that ϕ_n defined in Equation (13) has rejection probability no greater than the nominal level under the null hypothesis even when Assumption 2.2 fails to hold. To see this, first note that the definition of $\hat{c}_n(1-\alpha,\hat{\beta}_n)$ in Equation (12) implies that

$$\sum_{1\leq i\leq n}\omega_{i,n}(\hat{\beta}_n)\mathbb{1}\{s_{n,i}>\hat{c}_n(1-\alpha,\hat{\beta}_n)\}\leq \alpha,$$

and so

$$\sum_{1 \le i \le n} \omega_{i,n}(\hat{\beta}_n) P_{n,i} \le \alpha . \tag{19}$$

For j_n satisfying Equations (18) and $\underline{i}_n = \arg\min_{i \in \mathbb{N}} P_{n,i}$, we have that

$$\sum_{1 \le i \le n} \omega_{i,n}(\hat{\beta}_n) P_{n,i} \ge P_{n,\underline{i}_n} = P_{n,\underline{j}_n} + P_{n,\underline{i}_n} - P_{n,\underline{j}_n}$$
$$\ge P_{n,\underline{i}_n} - \delta_{\underline{i}_n}(T^{(n)}, X^{(n)}).$$

Hence, Equations (18) and (19) imply that $P_{n,j_n} \leq \alpha + o(1)$ under the null hypothesis. To complete the argument, note that $S_n^{\text{obs}} = s_{n,I_1}$ and

$$P\{s_{n,I_1} > \hat{c}_n(1-\alpha,\hat{\beta}_n)|T^{(n)},X^{(n)}\} = \sum_{1 \le i \le n} \lambda_{i,n} P_{n,i}, \quad (20)$$

where $\lambda_{i,n} = P\{I_1 = i | T^{(n)}, X^{(n)}\}$. Similar arguments using $\bar{i}_n = \arg \max_{i \in \mathbb{N}} P_{n,i}$ in place of \underline{i}_n show that (20) is bounded above by $P_{n,j_n} + o(1)$ under the null hypothesis. It now follows immediately that (20) is no greater than $\alpha + o(1)$ under the null hypothesis.

Sufficient conditions for Equation (18) include settings in which, among other conditions, $\hat{c}_n(1-\alpha, \hat{\beta}_n)$ converges in probability to a constant and $s_n^{(n)}|T^{(n)},X^{(n)}$ is exchangeable under the null hypothesis. While it is a strong requirement to expect $s_n^{(n)}|T^{(n)},X^{(n)}$ to be exchangeable under the null hypothesis, it may be approximately so in some instances, especially for a judicious choice of the test statistic. In such instances, we expect the resulting test to have rejection probability approximately no greater than the nominal level under the null hypothesis. We illustrate this property via a small simulation study in Section 5.3.

4.3. Relationship to Other Methods

As mentioned previously, if Equation (3), the conditional distribution of the identity of the first adopter, I_1 , is uniform, then the test defined in Equation (13) equals the test proposed by Abadie, Diamond, and Hainmueller (2010). Our testing procedure is also closely related to the analysis of Firpo and Possebom (2018), who discuss the properties of this test further and explore its robustness to deviations from the assumption that it is uniform using the sensitivity analysis framework of Rosenbaum (1987, 2002). For a given choice of S_n , they first parameterize the weights ω_i in Equation (15) as

$$\frac{\exp(\nu_i \phi)}{\sum_{1 < k < n} \exp(\nu_k \phi)}, \qquad (21)$$

where $v_i \in \{0,1\}$ is unobserved for all $i \in \mathbb{N}$ and $\phi \in \mathbf{R}$ and, for an adversarial choice of $v = (v_i : i \in \mathbb{N})$, find the smallest value of ϕ that results in a p-value that differs in a meaningful way from the same p-value when $\phi = 0$. Despite the apparent similarity between the weights in Equation (21) with those in Equation (10), we emphasize that Firpo and Possebom (2018) do not derive the weights in Equation (21) from more primitive assumptions on the time at which each unit adopts treatment like we do here. In this way, our results provide an alternative viewpoint on their specific parameterization.

5. Simulations

In this section, we explore the finite-sample behavior of our proposed testing procedure with a small simulation study. We first consider in Sections 5.1 a situation in which the model for the time at which units adopt treatment is correctly specified; we then consider in Section 5.2 a situation in which this model is incorrectly specified. Finally, in Section 5.3, we illustrate the robustness property of our testing procedure to misspecification described in Section 4.2.

5.1. Correct Specification

For $i \in \mathbb{N}$ and $t \in \mathbb{T}$, we assume that $X_{i,t} = X_i$ and $Y_{i,t}(s)$ satisfy Equation (6) with

$$\tilde{Y}_{i,t}(0) = \rho \tilde{Y}_{i,t-1}(0) + \delta \sqrt{t} + \gamma X_i + \epsilon_{i,t}$$

$$\tilde{Y}_{i,t}(1) = \tau + \tilde{Y}_{i,t}(0)$$

with $\tilde{Y}_{i,0}(0) = 0$ for all $i \in \mathbb{N}$. We further assume that $(T_i, X_i), i \in \mathbb{N}$ are iid with each $X_i \sim U(-10, 10)$ and $T_i | X_i \sim$ $\operatorname{Exp}(\lambda_i)$ with $\lambda_i = \exp(X_i\beta)$ and $\beta = 1$. It is straightforward to verify that this distribution of T_i satisfies Assumption 2.2 with baseline hazard equal to the hazard function of an exponential distribution with parameter equal to one. Finally, independently of $(T^{(n)}, X^{(n)})$, $\epsilon_{i,t}$, $i \in \mathbb{N}$, $t \in \mathbb{T}$ are iid with each $\epsilon_{i,t} \sim N(0, \sigma^2)$. It therefore follows that Assumption 2.1 is satisfied as well. Note that under these assumptions the null hypothesis (2) is satisfied if and only if $\tau = 0$.

We consider three tests. We first consider our proposed test with S_n in (8) given by a difference-in-differences test



statistic:

$$\frac{1}{t_{\max} - \lceil T_{(1)} \rceil} \sum_{T_{(1)} < t \le t_{\max}} \left(Y_{I_1, t} - \frac{1}{n - 1} \sum_{i \in \mathbb{N}: i \ne I_1} Y_{i, t} \right) \\
- \frac{1}{\lfloor T_{(1)} \rfloor} \sum_{1 \le t \le T_{(1)}} \left(Y_{I_1, t} - \frac{1}{n - 1} \sum_{i \in \mathbb{N}: i \ne I_1} Y_{i, t} \right).$$
(22)

As mentioned in Section 4.1, another possible choice is the synthetic control test statistic defined in (17), but this simpler choice of test statistic facilitates computation as well as some analytical calculations we present below in Remark 5.1. We emphasize that in our empirical application in Section 6 we employ a synthetic control test statistic. In addition to this test, we also consider the infeasible test which treats β as known. In order to distinguish these two tests, we refer to them as the "feasible" and "infeasible" tests, respectively. Finally, we also consider the test proposed by Abadie, Diamond, and Hainmueller (2010). In our discussion, we refer to this test as the "uniform" test since it corresponds to our testing procedure with $\omega_i = 1/n$ for all $i \in \mathbb{N}$ and (22) as the test statistic. Despite this correspondence, we emphasize that the test of Abadie, Diamond, and Hainmueller (2010) was mainly proposed for settings in which a single unit adopts treatment, which differs from our setting in which multiple units adopt treatment over time.

In all of our simulations, the nominal level is set to $\alpha =$ 0.05 and rejection probabilities are computed using 100,000 replications. We set $\rho = 0.2$ and $\sigma = 0.2$, but vary $\gamma \in$ {0.0, 0.5, 1.0, 2.0, 5.0}. We do not report results for different values of δ since the specific choice S_n above is invariant with respect to different values of δ . We vary $n \in \{25, 50, 100\}$ and define t_{max} so that $P\{T_i \le t_{\text{max}}\} = 0.15$ to guarantee that some units adopt treatment in the sample.

In Table 1, we examine the behavior of the three tests under the null hypothesis, that is, with $\tau = 0$. As expected, after accounting for simulation error, the infeasible test has rejection probability no greater than the nominal level for any value of γ . In accordance with Theorem 3.1, the feasible test has rejection probability that is close to that of the infeasible test and therefore does not exceed the nominal level by a meaningful

Table 1. Rejection rates (%) of "uniform," "feasible" and "infeasible" tests of Equation

n	γ	Uniform	Feasible	Infeasible
25	0.00	4.96	5.11	5.00
	0.50	14.26	4.62	4.97
	1.00	17.06	4.48	5.02
	2.00	18.32	4.46	5.06
	5.00	19.40	4.46	5.07
50	0.00	5.10	5.03	5.11
	0.50	14.30	4.82	4.98
	1.00	17.07	4.77	4.95
	2.00	19.22	4.58	4.91
	5.00	20.73	4.77	5.04
100	0.00	4.88	5.07	5.00
	0.50	14.01	4.85	4.99
	1.00	17.12	4.79	5.06
	2.00	19.71	4.85	4.95
	5.00	21.00	4.79	5.11

amount for any value of γ . When $\gamma = 0$, that is, when X_i does not enter (22), the uniform test also has rejection probability no greater than the nominal level, but, for all other values of γ , the test exhibits rejection probabilities that exceed the nominal level by a considerable amount. For a more detailed discussion of the behavior of these tests when $\gamma = 0$, see Remark 5.1.

In Table 2, we examine the behavior of the feasible and infeasible tests under the alternative hypothesis, that is, $\tau \in$ {0.25, 0.5}. In light of the considerable over-rejection under the null hypothesis observed in Table 1, we do not examine the uniform test any further. As expected, after accounting for simulation error, the rejection probabilities for both tests increase as τ and n increase. We also see that the rejection probabilities of the feasible and infeasible tests are nearly equal. Finally, we note that power for both tests decreases as γ increases. This phenomenon can be attributed to the increased variability in S_n for larger values of γ , which may be seen using calculations like those described in Remark 5.1.

Remark 5.1. (Behavior of tests when $\gamma = 0$). A modest amount of calculation shows that under the distributional assumptions described above the test statistic in Equation (22) may be written, for a suitable function g, as

$$S_n = \frac{n}{n-1} \gamma(\rho_+ - \rho_-)(\bar{X}_n - X_{I_1}) + \eta_{I_1} - g(\eta) , \qquad (23)$$

under the null hypothesis, where

$$\bar{X}_n = \frac{1}{n} \sum_{1 \le i \le n} X_i,$$

$$\rho_+ = \frac{1}{t_{\text{max}} - \lceil T_{(1)} \rceil} \sum_{T_{(1)} < t \le t_{\text{max}}} \rho^t / (1 - \rho), \qquad (24)$$

$$\rho_{-} = \frac{1}{\lfloor T_{(1)} \rfloor} \sum_{1 \le t < T_{(1)}} \rho^{t} / (1 - \rho) , \qquad (25)$$

and $\eta = (\eta_1, \dots, \eta_n)$ is an exchangeable normal random variable that is independent of $T_{(1)}$ and $X^{(n)}$. We note, in particular, that the difference-in-differences statistic eliminates any

Table 2. Rejection rates (%) of "feasible" and "infeasible" tests of (2) under the alternative hypothesis, that is, when $\tau = 0.25$ or $\tau = 0.50$.

		1	z = 0.25	<u> </u>	$\tau = 0.5$
n	γ	Feasible	Infeasible	Feasible	Infeasible
25	0.00	19.18	19.32	24.05	24.17
	0.50	15.01	14.89	20.35	20.34
	1.00	11.48	11.91	16.38	16.77
	2.00	8.68	9.20	12.43	12.67
	5.00	6.00	6.56	7.96	8.56
50	0.00	32.05	31.99	38.80	38.47
	0.50	26.98	26.93	34.90	35.28
	1.00	21.96	22.07	30.73	30.91
	2.00	16.71	16.59	24.50	24.55
	5.00	10.10	10.43	15.81	16.01
100	0.00	48.00	48.34	58.94	58.89
	0.50	42.09	42.48	54.90	54.90
	1.00	36.11	36.25	49.49	49.58
	2.00	27.63	27.70	41.48	41.51
	5.00	16.80	17.12	27.88	28.28

dependence on δ , but the effect of γ persists. When $\gamma=0$, the effect of I_1 and X_i are both eliminated from Equation (23). Using arguments like those in Section 4.2, it follows that when $\gamma=0$ any of the tests considered in this section will have rejection probability under the null hypothesis no greater than the nominal level. Of course, when $\gamma\neq 0$, this need not be the case, as shown by the simulation results presented above.

5.2. Misspecification

In this section, we explore the robustness of our proposed test to misspecification of Assumption 2.2, that is, the model for the times at which units adopt treatment. To this end, we retain our specification in Section 5.1, but replace the assumption governing the distribution of $T_i|X_i$ with the following specification:

$$T_i = \exp(-m(X_i) + \zeta_i), \qquad (26)$$

where $m(x)=1-\ell(2k_1(x+\theta))+\ell(2k_2(x-\theta))$ with $\ell(u)=\frac{\exp(u)}{1+\exp(u)}$ (i.e., $\ell(u)$ is the logistic function), $\zeta_i, i\in\mathbb{N}$ iid with each $\zeta_i\sim N(0,0.4^2)$, and k_1,k_2 and θ are nonnegative parameters. We note that this distribution is known in the survival analysis literature as the accelerated failure time model (Kalbfleisch and Prentice 2002, sec. 2.3.3). It is easily checked that it does not satisfy Assumption 2.2 except when $k_1=k_2=0$.

In order to help understand the results of our simulation below, we note some features of the accelerated failure time model above. If $k_1 = k_2 = 0$, then the T_i are independent of X_i and thus iid conditional on $X^{(n)}$. It follows that all units are equally likely to be the first adopter. In fact, as mentioned previously, in this case Assumption 2.2 is satisfied with $\beta = 0$. If either $k_1 > 0$ or $k_2 > 0$, on the other hand, then this is no

longer the case. In particular, when $k_1 > 0$ and $k_2 = 0$, units with low values of X_i are more likely to be the first adopter; when $k_1 = 0$ and $k_2 > 0$, units with high values of X_i are more likely to be the first adopter; and when $k_1 > 0$ and $k_2 > 0$, units with low or high values of X_i are more likely to be the first adopter.

We consider the same three tests defined in Section 5.1 with the understanding that the "feasible" test in this instance is computed using approximations of $P\{I_1 = i | T_{(1)}, X^{(n)}\}$ computed using simulation and Equation (26). As before, in all of our simulations, the nominal level is set to $\alpha = 0.05$ and rejection probabilities are computed using 100,000 replications. We set $\rho = 0.2$, $\sigma = 0.2$ and $\theta = 8$, but vary $k_1 \in \{0, 1, 2\}$, $k_2 \in \{0, 1, 2\}$, and $\gamma \in \{0, 2, 5\}$. In all cases S_n is still given by Equation (22), so we do not report results for different values of δ for the same reason as before. Finally, we vary $n \in \{25, 50\}$ and define t_{max} so that $P\{T_i \leq t_{\text{max}}\} = 0.15$.

In Table 3, we examine the behavior of the three tests under the null hypothesis, that is, with $\tau = 0$. We make the following observations. First, in all cases, the "infeasible" test has rejection probability no greater than the nominal level after accounting for simulation error. Second, in accordance with the discussion in Section 4.2, when $\gamma = 0$, all three tests have rejection probability no greater than the nominal level after accounting for simulation error. Third, when $k_1 = k_2 = 0$, all three tests have rejection probability no greater than the nominal level. This phenomenon is a consequence of the discussion above that in this instance all units are equally likely to be the first adopter. Finally, when either $k_1 > 0$ or $k_2 > 0$ and $\gamma \neq 0$, both the "uniform" and "feasible" test exhibit over-rejection in at least some instances, but, in general, we see that the latter exhibits less over-rejection than the former. Indeed, this pattern is especially evident in situations with $0 = \min\{k_1, k_2\} < \max\{k_1, k_2\}$, that

Table 3. Rejection rates (%) of 'uniform', 'feasible' and 'infeasible' tests of (2) under the null hypothesis, that is, when $\tau = 0$, and under misspecification.

		n =	n = 25			n = 50		
<i>k</i> ₁	<i>k</i> ₂	γ	uniform	feasible	infeasible	uniform	feasible	infeasible
0.00	0.00	0.00	5.10	5.08	5.02	5.01	4.98	4.99
0.00	0.00	2.00	4.99	4.77	4.92	5.01	4.99	5.02
0.00	0.00	5.00	4.93	4.40	5.04	4.94	4.69	4.98
1.00	0.00	0.00	5.04	3.58	5.07	4.88	3.24	4.95
1.00	0.00	2.00	8.01	4.61	4.97	9.73	4.84	4.95
1.00	0.00	5.00	12.90	6.55	5.08	16.88	7.78	5.11
2.00	0.00	0.00	5.03	3.28	5.03	5.10	3.36	5.01
2.00	0.00	2.00	8.32	4.57	4.97	10.25	4.93	4.97
2.00	0.00	5.00	13.98	6.85	5.07	17.63	7.98	4.98
0.00	1.00	0.00	5.03	3.59	5.04	5.07	3.44	4.93
0.00	1.00	2.00	8.11	4.57	5.08	9.87	4.77	4.88
0.00	1.00	5.00	13.14	6.50	5.16	16.81	7.63	5.03
1.00	1.00	0.00	5.04	4.51	5.00	4.98	4.58	4.92
1.00	1.00	2.00	8.42	7.57	5.14	9.98	9.62	5.10
1.00	1.00	5.00	14.51	13.50	5.21	17.62	17.61	5.06
2.00	1.00	0.00	4.98	4.50	4.96	4.97	4.55	5.01
2.00	1.00	2.00	8.70	7.76	5.13	10.06	9.68	5.06
2.00	1.00	5.00	14.41	13.70	5.14	17.90	18.17	5.17
0.00	2.00	0.00	4.99	3.40	5.10	5.04	3.36	5.04
0.00	2.00	2.00	8.40	4.48	5.03	10.28	4.81	4.82
0.00	2.00	5.00	13.63	6.78	4.98	17.57	7.93	5.08
1.00	2.00	0.00	4.95	4.48	4.96	5.03	4.62	5.11
1.00	2.00	2.00	8.49	7.64	5.12	10.31	9.98	4.98
1.00	2.00	5.00	14.44	13.50	5.24	17.86	17.97	5.06
2.00	2.00	0.00	4.98	4.45	5.11	4.94	4.57	4.99
2.00	2.00	2.00	8.59	7.91	5.05	10.48	10.18	5.03
2.00	2.00	5.00	14.62	13.89	5.12	17.81	17.79	4.99



Table 4. Rejection rates (%) of "uniform", "feasible" and "infeasible" tests of (2) under the null hypothesis, that is, when $\tau = 0$, and with test statistics defined in (27) and (28) under misspecification of the treatment adoption model.

	$S_n^{R,f}$						S_n^{R}		
n	<i>k</i> ₁	<i>k</i> ₂	γ	uniform	feasible	infeasible	uniform	feasible	infeasible
50	0.00	0.00	0.00	4.93	4.92	4.93	4.99	5.00	5.01
	0.00	0.00	2.00	5.02	4.98	5.03	5.04	5.01	5.03
	0.00	0.00	5.00	4.96	4.99	4.93	5.04	5.02	4.97
	1.00	0.00	0.00	5.31	3.57	4.94	5.04	3.42	4.99
	1.00	0.00	2.00	4.89	3.32	5.11	5.02	3.51	5.03
	1.00	0.00	5.00	4.97	3.39	4.99	4.89	3.23	4.96
	2.00	0.00	0.00	5.14	3.25	5.12	5.02	3.32	5.08
	2.00	0.00	2.00	4.99	3.30	4.99	4.90	3.27	4.96
	2.00	0.00	5.00	4.98	3.30	5.05	4.97	3.18	4.95
	0.00	1.00	0.00	5.08	3.44	5.01	5.07	3.36	4.85
	0.00	1.00	2.00	5.01	3.41	5.01	5.18	3.47	5.06
	0.00	1.00	5.00	5.02	3.35	5.03	4.98	3.33	5.00
	1.00	1.00	0.00	5.26	4.88	4.97	5.04	4.62	5.03
	1.00	1.00	2.00	5.04	4.64	5.03	5.02	4.72	5.05
	1.00	1.00	5.00	5.08	4.68	5.06	4.97	4.64	4.95
	2.00	1.00	0.00	5.23	4.71	5.09	4.98	4.53	5.02
	2.00	1.00	2.00	4.98	4.53	4.96	5.02	4.68	5.20
	2.00	1.00	5.00	5.13	4.67	5.18	4.96	4.62	4.97
	0.00	2.00	0.00	5.19	3.27	5.06	4.93	3.25	4.95
	0.00	2.00	2.00	5.07	3.43	5.08	5.03	3.33	5.00
	0.00	2.00	5.00	4.98	3.32	5.02	4.88	3.18	4.92
	1.00	2.00	0.00	5.29	4.88	5.07	4.89	4.58	5.02
	1.00	2.00	2.00	4.91	4.43	4.96	4.96	4.50	5.04
	1.00	2.00	5.00	4.85	4.52	4.98	5.00	4.69	5.04
	2.00	2.00	0.00	5.11	4.71	4.89	4.99	4.52	4.98
	2.00	2.00	2.00	4.98	4.66	5.00	5.12	4.68	5.04
	2.00	2.00	5.00	5.14	4.68	5.07	4.90	4.52	4.98

is, exactly one $k_j = 0$ and exactly one $k_j > 0$. We believe this phenomenon may be attributable to the "feasible" test's ability to adapt to a limited degree to the fact that not all units are equally likely to be the first adopter.

5.3. Robustness

In this section, we illustrate the robustness property of our testing procedure to misspecification as described in Section 4.2. To that end, we use the same simulation design as in the preceding section, but we change the test statistic so that the exchangeability property described in Section 4.2 holds approximately. To motivate our proposed test statistic, consider first

$$S_n^{\rm R} = S_n - \frac{n}{n-1} \gamma (\rho_+ - \rho_-) (\bar{X}_n - X_{I_1}),$$
 (27)

where S_n is the difference-in-differences statistic defined in Equation (22) and ρ_+ and ρ_- are defined in Equations (24) and (25). Using the derivations described in Remark 5.1, it follows immediately that this choice of test statistic satisfies the desired exchangeability property. Of course, this test statistic is infeasible because it depends on the unknown parameters γ , ρ_+ and ρ_- . We therefore consider instead

$$S_n^{\text{R,f}} = S_n - \frac{n}{n-1} \hat{\gamma}_n (\hat{\rho}_{n,+} - \hat{\rho}_{n,-}) (\bar{X}_n - X_{I_1}),$$
 (28)

in which these quantities are replaced by their natural estimators; see Appendix B for exact definitions of these estimators. The discussion in Section 4.2 suggests that for such a choice of test statistic our testing procedure may be robust to misspecification of Assumption 2.2.

We consider the same three tests defined in Section 5.2 with the choice of test statistic specified in Equation (28). For

comparison, we also include the same three tests with the choice of test statistic specified in Equation (27). To facilitate comparison with the results in Table 3, no other parameters of the simulation are changed. For brevity, however, we only present results for n=50. The results of this exercise are displayed in Table 4. The key observation is that now all three tests have rejection probability no greater than the nominal level after accounting for simulation error. This feature agrees with the discussion in Section 4.2 and contrasts sharply with the results in Table 3, in which the 'uniform' and 'feasible' tests both exhibited over-rejection in some cases to varying extents.

6. Empirical Application

In this section, we apply our proposed test to revisit the analysis in Abadie, Diamond, and Hainmueller (2010) of the effect of tobacco legislation on smoking prevalence. We recall that Abadie, Diamond, and Hainmueller (2010) was motivated by California's adoption in 1989 of Proposition 99, a large-scale tobacco control program. A main component of this legislation was a steep increase in cigarette packet tax by 25 cents, representing an increase in taxes of 250% (Abadie, Diamond, and Hainmueller 2010, p. 318). While smoking prevalence declined after this legislation was adopted, it is important to emphasize that this decline happened in the backdrop of nationwide declining smoking prevalence dating at least as far back as the late 1970s. See Figure 1 for a graphical depiction of these trends for several different states, including California. In this context, Abadie, Diamond, and Hainmueller (2010) used the synthetic control methodology to test the null hypothesis that none of the decline in smoking prevalence observed in California after

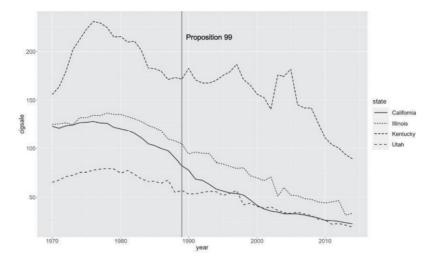


Figure 1. Annual cigarette packet sales per capita from 1970 to 2015 in select states. Proposition 99 was adopted by California in 1989.

1989 can be attributed to the effects of the Proposition 99. Their analysis rejects this null hypothesis with a *p*-value of 0.026.

We now describe the application of our feasible test in Algorithm 4.1 to this setting. To facilitate comparison with the results in Abadie, Diamond, and Hainmueller (2010), we restrict attention to the same n = 39 states in their analysis. These states are indexed by $i \in \mathbb{N}$. We index time by $t \in \mathbb{T} = \{\text{``01/1971,''` ``02/1971,''}, \text{``12/2014''}\}, \text{ where }$ we have adopted the "month/year" format and identify 1 with "01/1971" and t_{max} with "12/2014." Denote by $Y_{i,t}$ the number of cigarette packets sold in state $i \in \mathbb{N}$ at time $t \in \mathbb{T}$. Finally, let T_i denote the time at which state $i \in \mathbb{N}$ adopts tobacco legislation. Orzechowski and Walker (2014) provided a comprehensive record of tobacco tax increases across states during this time period. In order to resolve any ambiguities, we define this to be the first time taxes on cigarette packets are increased by at least 50%. Every state except for Missouri adopted such tobacco legislation in our sample period. In Appendix C, we examine the robustness of our results to different ways of defining T_i . In addition, while the data permit measurement of T_i up to the day of adoption, we simply record the month of adoption. In particular, $T_{(1)} = "01/1989$." We emphasize, however, that no two states adopted tobacco legislation during the same month, so this is immaterial.

We employ the test statistic defined in Equation (17). The weights in the construction of $\hat{Y}_{I_1,t}$ are computed as follows:

$$w^* = \arg\min_{w} \sum_{t \in \mathbb{T}: t < T_{(1)}} \left(Y_{I_1, t} - \sum_{j \in \mathbb{N}: j \neq I_1} w_j Y_{j, t} \right)^2, \quad (29)$$

where the possible values of w are understood to be in the n-dimensional simplex with w_{I_1} restricted to be equal to zero. In order to complete the description of our testing procedure, we assume that the times at which states adopt tobacco legislation is governed by a Cox proportional hazards model as described in Assumption 2.2, which requires, in particular, a specification of the covariates. We include the following covariates: per capita income (in logs), average price levels, fraction of population that are youth (with youth defined to be people with aged between 15 and 24), the unemployment level, and the fraction of state

Table 5. Estimated conditional distribution of the identity of the state that first adopted tobacco legislation, that is, the distribution of $I_1|T_{(1)}, X^{(n)}$.

State	Prob.	State	Prob.	State	Prob.
Nevada	0.1037	Arkansas	0.0250	Virginia	0.0086
Connecticut	0.1018	Pennsylvania	0.0225	Alabama	0.0081
Rhode Island	0.0681	Louisiana	0.0201	West Virginia	0.0066
North Dakota	0.0617	Ohio	0.0200	Oklahoma	0.0037
Maine	0.0605	Delaware	0.0186	South Carolina	0.0033
Illinois	0.0580	Minnesota	0.0171	South Dakota	0.0027
Wisconsin	0.0517	Tennessee	0.0163	Vermont	0.0026
Texas	0.0491	Montana	0.0151	Utah	0.0023
Nebraska	0.0460	Idaho	0.0139	lowa	0.0018
California	0.0440	Indiana	0.0134	North Carolina	0.0016
New Hampshire	0.0360	Kansas	0.0124	Missouri	0.0014
Wyoming	0.0291	Georgia	0.0124	Kentucky	0.0013
New Mexico	0.0279	Colorado	0.0111	Mississippi	0.0006

legislators that are Democrats. We note that these variables are not time-invariant and change on a yearly basis. In order to account for the systematic increase in some of these variables over time, we first de-trend these variables using a common linear trend across states. We emphasize that our test remains valid because the main requirement underlying its validity is simply the consistency of $\hat{\beta}_n$. Before proceeding, we note that in Appendix C we examine the robustness of our findings to more parsimonious specifications of the covariates.

For our baseline specification defined by the choices above, we compute a p-value of 0.044. We therefore reject the null hypothesis (2) at conventional significance levels, such as $\alpha =$ 0.05. In order to gain some further insight into this result, it is worthwhile to examine the estimated conditional distribution of the identity of the state that first adopted tobacco legislation, that is, the distribution of $I_1|T_{(1)}, X^{(n)}$. This is presented in Table 5 for our baseline specification. We see that the model of treatment adoption implies that there are nine states that had higher probability than California of being the first to adopt treatment (conditional on the first adoption occurring in January 1989), namely Nevada, Connecticut, Rhode Island, North Dakota, Maine, Illinois, Wisconsin, Texas, and Nebraska. In contrast, states such as Kentucky, Missouri, or North Carolina, had much lower probability of being the first to adopt treatment (conditional on the first adoption occurring in January 1989).



Indeed, California was more than 34 times as likely to be the first adopter than Kentucky (conditional on the first adoption occurring in January 1989). These features reflect differences in both the characteristics of these states as well as disparities in the time at which different states adopted treatment. For instance, Mississippi only introduced such tobacco legislation as late as 2009.

We conclude the discussion of our empirical results by noting that had we implemented the test with $\omega_i = 1/n$ we would have computed, like Abadie, Diamond, and Hainmueller (2010), a p-value of 0.026. This phenomenon simply reflects the fact that for our specification above $S_n(i, Y^{(n)}, T_{(1)}, X^{(n)})$ is largest for i corresponding to California. As mentioned previously, in Appendix C, we further examine the robustness of this finding to different ways of defining T_i as well as more parsimonious choices of covariates in the Cox proportional hazards model. We repeat the analysis for more than 30,000 different resulting specifications and find that in the vast majority of specifications, we still reject the null hypothesis at the $\alpha = 0.05$ significance level and in all specifications we reject at the $\alpha = 0.10$ significance level. In this sense, we believe our analysis largely confirms the findings in Abadie, Diamond, and Hainmueller (2010).

7. Concluding Remarks

In this article, we have developed a method for inference in observational studies with staggered adoption of treatment. We have focused on testing a null hypothesis that specifies there is no treatment effect for all units and all time periods in a distributional sense. Our proposed test is a randomization test that relies upon an assumption that the time at which each unit adopts treatment follows a Cox proportional hazards model and the availability of multiple units that adopt treatment at different times in order to estimate the parameters of this model consistently. While the Cox proportional hazards model is semiparametric in nature and widely used for different purposes, its use here is novel and provides a link between the survival analysis literature and these types of settings. Further exploration of this connection in future research may be fruitful. The Cox proportional hazards model is nevertheless restrictive. We have therefore additionally explored robustness properties of our testing procedure to violations of this assumption as well as nonparametric generalizations of our testing procedure. Finally, we have revisited the analysis in Abadie, Diamond, and Hainmueller (2010) of the effect of tobacco legislation on smoking prevalence and added to the evidence presented there of the effect of Proposition 99 on smoking prevalence.

Funding

The research of the first author is supported by NSF (grant no. SES-1530661).

Appendix A:

A.1. Proof of Lemma 3.1

Assumption 2.1 and the null hypothesis (2) imply that

$$Y^{(n)} \perp \!\!\! \perp T^{(n)} | X^{(n)}.$$

The desired conclusion (9) now follows immediately upon noting that I_1 and $T_{(1)}$ are functions of $T^{(n)}$.

A.2. Proof of Lemma 3.2

Note that

$$\begin{split} &P\{I_{1} = i | T_{(1)} = t, X^{(n)}\} \\ &= P\{T_{i} = t | T_{(1)} = t, X^{(n)}\} \\ &= \lim_{\delta \downarrow 0} P\{t \leq T_{i} \leq t + \delta | t \leq T_{(1)} \leq t + \delta, X^{(n)}\} \\ &= \lim_{\delta \downarrow 0} \frac{P\{t \leq T_{i} \leq t + \delta | X_{i}\} \prod_{1 \leq j \leq n: j \neq i} P\{T_{j} \geq t | X_{j}\}}{\sum_{1 \leq k \leq n} P\{t \leq T_{k} \leq t + \delta | X_{k}\} \prod_{1 \leq j \leq n: j \neq k} P\{T_{j} \geq t | X_{j}\}} \\ &= \lim_{\delta \downarrow 0} \frac{P\{t \leq T_{i} \leq t + \delta | T_{i} \geq t, X_{i}\}}{\sum_{1 \leq k \leq n} P\{t \leq T_{k} \leq t + \delta | T_{k} \geq t, X_{k}\}} \\ &= \lim_{\delta \downarrow 0} \frac{\frac{1}{\delta} P\{t \leq T_{i} \leq t + \delta | T_{i} \geq t, X_{i}\}}{\sum_{1 \leq k \leq n} \frac{1}{\delta} P\{t \leq T_{k} \leq t + \delta | T_{k} \geq t, X_{k}\}} \\ &= \frac{\lambda(t) \exp(X'_{i,t}\beta)}{\sum_{1 \leq k \leq n} \lambda(t) \exp(X'_{k,t}\beta)} \;, \end{split}$$

where the first equality follows by inspection, the second equality is understood to be by definition, the third through fifth equalities follow from Bayes' rule, and the sixth equality follows from Assumption 2.2. The desired conclusion now follows immediately.

A.3. Proof of Theorem 3.1

Before proceeding, we note that the proof makes use of Lemma A.1 in Romano and Shaikh (2012). For completeness, we provide a statement of that result here. Recall that for any c.d.f. F on **R** and $\alpha \in [0, 1]$, we define $F^{-1}(\alpha) = \inf\{x \in \mathbf{R} : F(x) \ge \alpha\}$, with the understanding that $F^{-1}(0)$ and $F^{-1}(1)$ are $-\infty$ and $+\infty$, respectively.

Lemma A.1. If F and G are (nonrandom) distribution functions on **R**, then we have that:

- (i) If $\sup_{x \in \mathbb{R}} \{G(x) F(x)\} \le \epsilon$, then $G^{-1}(1 \alpha_2) \ge F^{-1}(1 (\alpha_2 + \alpha_2))$
- (ii) If $\sup_{x \in \mathbb{R}} \{F(x) G(x)\} \le \epsilon$, then $G^{-1}(\alpha_1) \le F^{-1}(\alpha_1 + \epsilon)$.

Furthermore, if $X \sim F$, it follows that:

- (iii) If $\sup_{x \in \mathbb{R}} \{G(x) F(x)\} \le \epsilon$, then $P\{X \le G^{-1}(1 \alpha_2)\} \ge 1 \epsilon$
- (iv) If $\sup_{x \in \mathbb{R}} \{F(x) G(x)\} \le \epsilon$, then $P\{X \ge G^{-1}(\alpha_1)\} \ge 1 (\alpha_1 + \alpha_2)$
- (v) If $\sup_{x \in \mathbb{R}} |G(x) F(x)| \le \frac{\epsilon}{2}$, then $P\{G^{-1}(\alpha_1) \le X \le G^{-1}(1 \alpha_2)\} \ge 1 (\alpha_1 + \alpha_2 + \epsilon)$.

If \hat{G} is a random distribution function on **R**, then we have further that:

- (vi) If $P\{\sup_{x \in \mathbb{R}} \{\hat{G}(x) F(x)\} \le \epsilon\} \ge 1 \delta$, then $P\{X \le \hat{G}^{-1}(1 \{\hat{G}(x)\}) \le \epsilon\}$ $|\alpha_2| \ge 1 - (\alpha_2 + \epsilon + \delta)$.
- (vii) If $P\{\sup_{x\in\mathbb{R}}\{F(x)-\hat{G}(x)\} \le \epsilon\} \ge 1-\delta$, then $P\{X \ge \hat{G}^{-1}(\alpha_1)\} \ge \epsilon$ $1-(\alpha_1+\epsilon+\delta).$
- (viii) If $P\{\sup_{x \in \mathbb{R}} |\hat{G}(x) F(x)| \le \frac{\epsilon}{2}\} \ge 1 \delta$, then $P\{\hat{G}^{-1}(\alpha_1) \le \frac{\epsilon}{2}\}$ $X < \hat{G}^{-1}(1-\alpha_2) \} > 1 - (\alpha_1 + \alpha_2 + \epsilon + \delta)$.

In what follows, we let $\hat{\Delta}_n = \hat{\beta}_n - \beta$, and also use $a \lesssim b$ to denote that a < cb for some constant c. Before proceeding, note that Assumption 2.2(d) implies that

Similarly, Assumptions 2.2(d) and 2.3 imply that

$$\sup_{x \in \text{SUDP}(X_{i,t})} \left| \exp(x'\hat{\Delta}_n) - 1 \right| = o_P(1). \tag{31}$$

$$0 < \inf_{x \in \text{supp}(X_{i,t})} \exp(x'\beta) \le \sup_{x \in \text{supp}(X_{i,t})} \exp(x'\beta) < \infty.$$
 (30)

Now, note that

$$\begin{split} \sup_{s \in \mathbb{R}} \left| P\left\{ S_{n} \leq s | Y^{(n)}, T_{(1)}, X^{(n)} \right\} - \sum_{1 \leq i \leq n} \omega_{i,n}(\hat{\beta}_{n}) \mathbb{1} \left\{ S_{n}\left(i, Y^{(n)}, T_{(1)}, X^{(n)}\right) \leq s \right\} \right|, \\ \leq \sum_{1 \leq i \leq n} \left| \omega_{i,n}(\beta) - \omega_{i,n}(\hat{\beta}_{n}) \right| \\ \leq \sup_{1 \leq i \leq n} \left| \frac{\exp(X'_{i,T_{(1)}}\beta)}{\frac{1}{n} \sum_{1 \leq k \leq n} \exp(X'_{k,T_{(1)}}\beta)} - \frac{\exp(X'_{i,T_{(1)}}\hat{\beta}_{n})}{\frac{1}{n} \sum_{1 \leq k \leq n} \exp(X'_{k,T_{(1)}}\hat{\beta}_{n})} \right| \\ = \sup_{1 \leq i \leq n} \left| \frac{\exp(X'_{i,T_{(1)}}\beta) \left(\frac{1}{n} \sum_{1 \leq k \leq n} \exp(X'_{k,T_{(1)}}\hat{\beta}_{n})\right) - \exp(X'_{i,T_{(1)}}\hat{\beta}_{n}) \left(\frac{1}{n} \sum_{1 \leq k \leq n} \exp(X'_{k,T_{(1)}}\beta)\right)}{\left(\frac{1}{n} \sum_{1 \leq k \leq n} \exp(X'_{k,T_{(1)}}\beta)\right) \left(\frac{1}{n} \sum_{1 \leq k \leq n} \exp(X'_{k,T_{(1)}}\beta)\right) - \exp(X'_{i,T_{(1)}}\hat{\Delta}_{n}) \left(\frac{1}{n} \sum_{1 \leq k \leq n} \exp(X'_{k,T_{(1)}}\beta)\right)} \right| \\ = \sup_{1 \leq i \leq n} \left| \frac{\exp(X'_{i,T_{(1)}}\beta) \left(\left(\frac{1}{n} \sum_{1 \leq k \leq n} \exp(X'_{k,T_{(1)}}\hat{\Delta}_{n}) \exp(X'_{k,T_{(1)}}\beta)\right) - \exp(X'_{i,T_{(1)}}\hat{\Delta}_{n}) \left(\frac{1}{n} \sum_{1 \leq k \leq n} \exp(X'_{k,T_{(1)}}\beta)\right)}{\left(\frac{1}{n} \sum_{1 \leq k \leq n} \exp(X'_{k,T_{(1)}}\beta)\right) - \exp(X'_{i,T_{(1)}}\hat{\Delta}_{n}) \left(\frac{1}{n} \sum_{1 \leq k \leq n} \exp(X'_{k,T_{(1)}}\beta)\right)}{\frac{1}{n} \sum_{1 \leq k \leq n} \exp(X'_{k,T_{(1)}}\hat{\Delta}_{n}) - 1\right) \left(\frac{1}{n} \sum_{1 \leq k \leq n} \exp(X'_{k,T_{(1)}}\beta)\right)}{\frac{1}{n} \sum_{1 \leq k \leq n} \exp(X'_{k,T_{(1)}}\hat{\Delta}_{n}) - 1\right) \left(\frac{1}{n} \sum_{1 \leq k \leq n} \exp(X'_{k,T_{(1)}}\beta)\right)}{\frac{1}{n} \sum_{1 \leq k \leq n} \exp(X'_{k,T_{(1)}}\hat{\Delta}_{n}) - 1\right) \left(\frac{1}{n} \sum_{1 \leq k \leq n} \exp(X'_{k,T_{(1)}}\beta)\right)}{\frac{1}{n} \sum_{1 \leq k \leq n} \left(\exp(X'_{k,T_{(1)}}\hat{\Delta}_{n}) - 1\right) \left(\frac{1}{n} \sum_{1 \leq k \leq n} \exp(X'_{k,T_{(1)}}\beta)\right)}{\frac{1}{n} \sum_{1 \leq k \leq n} \left(\exp(X'_{k,T_{(1)}}\hat{\Delta}_{n}) - 1\right) \left(\frac{1}{n} \sum_{1 \leq k \leq n} \exp(X'_{k,T_{(1)}}\beta)\right)}{\frac{1}{n} \sum_{1 \leq k \leq n} \left(\exp(X'_{k,T_{(1)}}\hat{\Delta}_{n}) - 1\right) + 1}}{\frac{1}{n} \sum_{1 \leq k \leq n} \left(\exp(X'_{k,T_{(1)}}\hat{\Delta}_{n}) - 1\right) + 1}$$

where the first inequality exploits (11), the second inequality exploits (10), the first and second equalities follow by inspection, the third inequality exploits (30), the third equality follows by inspection, and the final equality exploits (30)–(31). The desired result now follows by applying Lemma A.1.

Appendix B: Description of Estimators for Section 5.3

Here, we describe the plug-in estimates of γ , ρ that are used in the feasible test statistic, $S_n^{DR,f}$ of Section 5.3. The main goal in these estimators is simplicity (and computational efficiency) rather than statistical efficiency. It is straightforward to show that all the estimators defined below are consistent for an increasing number of units, *n*.

To estimate γ , note that our outcome model implies that at t=1we have

$$Y_{i,1} - Y_{1,1} = \gamma(X_i - X_1) + \epsilon_{i,1} - \epsilon_{1,1}$$
.

The variance-covariance matrix of errors $\epsilon_{i,1} - \epsilon_{1,1}$ is equal to $C = \mathbb{I}_n +$ \mathbb{U}_n , where \mathbb{I} is the identity matrix and \mathbb{U} is the matrix of ones. Let y= $(Y_{i,1}-Y_{1,1}:i\in\mathbb{N})$ and $x=(X_i-X_1:i\in\mathbb{N})$ as column vectors. Then, a simple estimator for γ is the slope coefficient of regressing $C^{-1}y$ on $C^{-1}x$. This estimator, namely $\hat{\gamma}$, is consistent as n grows.

To estimate ρ , let Y be the $n \times t_{\text{max}}$ matrix of outcomes and Y₁ be the $(n-1) \times (t_{\text{max}} - 1)$ matrix obtained from **Y** by removing the row corresponding to the first adopter, I_1 , and also the first column corresponding to t = 1. Furthermore, let \mathbf{Y}_1^- be the $(n-1) \times (t_{\text{max}} - 1)$ matrix obtained from Y by removing the row corresponding to the first adopter, I_1 , and the last column corresponding to $t = t_{max}$. Finally, let

X be the $n \times (t_{\text{max}} - 1)$ matrix where the element in (i, t) position is equal to X_i , and let X_1 be matrix X with the I_1 th row removed. With the same reasoning as above, the particular outcome model in this setting implies that a consistent estimator for ρ is obtained by regressing $D^{-1}(\mathbf{Y}_1 - \hat{\gamma}\mathbf{X}_1)$ on $D^{-1}\mathbf{Y}_1^-$, where $D = \mathbb{I}_{n-1} + \mathbb{U}_{n-1}$ and $\hat{\gamma}$ is the consistent estimator of γ described above. We can use this estimate to obtain estimates $\hat{\rho}_+$ and $\hat{\rho}_-$ by using the definitions in Remark 5.1.

Appendix C: Additional Specifications for Empirical Application

In this section, we examine the robustness of our empirical findings in Section 6. Specifically, we recompute our p-value for different ways of defining T_i as well as exclusion of some of the six covariates we include in our Cox proportional hazards model.

As mentioned in Section 6, we define T_i to be the first time at which a state increased taxes on cigarette packets by at least 50%. While this eliminates any ambiguity, we identify nine states for which an alternative choice of T_i seems reasonable based subjectively on the magnitude or timing of the increase. These nine states are indicated in bold face in Table 6. For each of those states, we indicate in the column labeled 'Specification B' the choice of T_i corresponding to our specification in Section 6 and the alternative choice in the column labeled 'Specification A'. For all other states, we simply repeat in these two columns the single choice of T_i that we consider. By considering all possible choices of T_i for these nine states, we obtain $2^9 = 512$ possible specifications of T_i . For each of these specifications, we additionally consider each of the $2^6 = 64$ possible subsets of the six covariates to

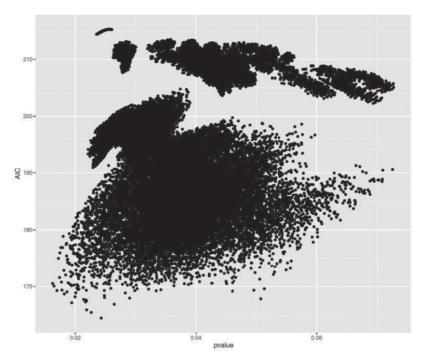


Figure 2. Scatterplot of (p-value, AIC) across all specifications.

Table 6. Different specifications for T_i .

	State	Specification A	Specification B
1	Alabama	05/2004	05/2004
2	Arkansas	06/2003	02/1993
3	California	01/1989	01/1989
4	Colorado	01/2005	01/2005
5	Connecticut	04/1989	04/1989
6	Delaware	01/1991	08/2003
7	Georgia	07/2003	07/2003
8	Idaho	07/1994	06/2003
9	Illinois	07/1989	07/1989
10	Indiana	07/2002	07/2002
11	lowa	04/2007	04/2007
12	Kansas	07/2002	07/2002
13	Kentucky	06/2005	06/2005
14	Louisiana	08/2002	08/2002
15	Maine	11/1997	07/1991
16	Minnesota	06/1991	08/2005
17	Mississippi	05/2009	05/2009
18	Missouri	12/2014	12/2014
19	Montana	05/2003	05/2003
20	Nebraska	10/2002	10/2002
21	Nevada	07/1989	07/1989
22	New Hampshire	02/1990	02/1990
23	New Mexico	07/2003	07/2003
24	North Carolina	09/2005	09/2005
25	North Dakota	05/1989	05/1989
26	Ohio	07/2002	07/2002
27	Oklahoma	01/2005	01/2005
28	Pennsylvania	08/1991	08/1991
29	Rhode Island	07/1997	07/1993
30	South Carolina	07/2010	07/2010
31	South Dakota	03/2003	07/1995
32	Tennessee	07/2002	07/2002
33	Texas	07/1990	07/1990
34	Utah	07/1991	07/1997
35	Vermont	07/1995	07/1995
36	Virginia	09/2004	09/2004
37	West Virginia	05/2003	05/2003
38	Wisconsin	05/1992	05/1992
39	Wyoming	07/2003	07/1989

include in the Cox proportional hazards model. We therefore obtain in total $512 \times 64 = 32,768$ possible specifications. In order to facilitate our discussion below, we compute, in addition to the p-value for our test, the Akaike Information Criteria (AIC) for each Cox proportional hazards model.

In Figure 2, we plot for each of these specifications the (p-value, AIC). We see that in the vast majority of cases, we continue to reject the null hypothesis at the $\alpha=0.05$ significance level. This conclusion is further strengthened if we restrict attention to specifications with better (i.e., lower) values of AIC. Finally, in all specifications, we reject the null hypothesis at the $\alpha=0.10$ significance level. Indeed, the maximum p-value across all specifications is 0.072. In this sense, we find that our findings in Section 6 and, by extension, those of Abadie, Diamond, and Hainmueller (2010) are remarkably robust.

Supplementary Material

All required code to reproduce our results is available in the Supplementary Material as well as on Github at https://github.com/ptoulis/synth-fisher.

References

Abadie, A. (2019), "Using Synthetic Controls: Feasibility, Data Requirements, and Methodological Aspects," *Journal of Economic Literature*. [1835]

Abadie, A., and Cattaneo, M. D. (2018), "Econometric Methods for Program Evaluation," *Annual Review of Economics*, 10, 465–503. [1835]

Abadie, A., Diamond, A., and Hainmueller, J. (2010), "Synthetic Control Methods for Comparative Case Studies: Estimating The Effect of California's Tobacco Control Program," *Journal of the American Statistical Association*, 105, 493–505. [1835,1836,1837,1838,1839,1840,1841,1843,1844,1845,1847]

Abadie, A., and Gardeazabal, J. (2003), "The Economic Costs of Conflict: A Case Study of the Basque Country," *American Economic Review*, 93, 113–132. [1835]



- Abadie, A., and L'Hour, J. (2017), "A Penalized Synthetic Control Estimator for Disaggregated Data," Work. Pap., Mass. Inst. Technol., Cambridge, MA. [1839]
- Amjad, M., Shah, D., and Shen, D. (2018), "Robust Synthetic Control," *The Journal of Machine Learning Research*, 19, 802–852. [1839]
- Andersen, P. K., and Gill, R. D. (1982), "Cox's Regression Model for Counting Processes: A Large Sample Study," *The Annals of Statistics*, 1100–1120. [1837]
- Arkhangelsky, D., Athey, S., Hirshberg, D. A., Imbens, G. W., and Wager, S. (2019), "Synthetic Difference-in-Differences," Tech. rep., National Bureau of Economic Research. [1839]
- Athey, S., Bayati, M., Doudchenko, N., Imbens, G., and Khosravi, K. (2018), "Matrix Completion Methods for Causal Panel Data Models," Tech. rep., National Bureau of Economic Research. [1839]
- Athey, S., and Imbens, G. W. (2018), "Design-Based Analysis in Difference-in-Differences Settings With Staggered Adoption," Tech. rep., National Bureau of Economic Research. [1838]
- Ben-Michael, E., Feller, A., and Rothstein, J. (2019), "Synthetic Controls and Weighted Event Studies With Staggered Adoption," arXiv:1912.03290. [1839]
- Card, D., and Krueger, A. B. (1993), "Minimum Wages and Employment: A Case Study of the Fast Food Industry in New Jersey and Pennsylvania," Tech. rep., National Bureau of Economic Research. [1835]
- Cattaneo, M. D., Feng, Y., and Titiunik, R. (2019), "Prediction Intervals for Synthetic Control Methods," Tech. rep. [1836,1839]
- Chernozhukov, V., Wuthrich, K., and Zhu, Y. (2018), "Practical and Robust *t*-Test Based Inference for Synthetic Control and Related Methods." [1839]
- Chernozhukov, V., Wuthrich, K. and Zhu, Y. (2019), "An Exact and Robust Conformal Inference Method for Counterfactual and Synthetic Controls," arXiv:1712.09089. [1836]
- Cox, D. R. (1975), "Partial Likelihood," Biometrika, 62, 269-276. [1837]
- Doudchenko, N., and Imbens, G. W. (2016), "Balancing, Regression, Difference-in-Differences and Synthetic Control Methods: A Synthesis," Tech. rep., National Bureau of Economic Research. [1839]

- Ferman, B., and Pinto, C. (2019), "Synthetic Controls With Imperfect Pre-Treatment Fit," arXiv:1911.08521. [1839]
- Firpo, S., and Possebom, V. (2018), "Synthetic Control Method: Inference, Sensitivity Analysis and Confidence Sets," *Journal of Causal Inference*, 6. [1835,1836,1837,1838,1839,1840]
- Hsiao, C., Steve Ching, H., and Ki Wan, S. (2012), "A Panel Data Approach for Program Evaluation: Measuring the Benefits of Political and Economic Integration of Hong Kong With Mainland China," *Journal of Applied Econometrics*, 27, 705–740. [1839]
- Kalbfleisch, J. D., and Prentice, R. L. (2002), The Statistical Analysis of Failure Time Data, Vol. 360. Hoboken, NJ: Wiley. [1842]
- Lehmann, E. L., and Romano, J. P. (2005), Testing Statistical Hypotheses. New York, NY: Springer Science & Business Media. [1839]
- Li, K. T. (2019), "Statistical Inference for Average Treatment Effects Estimated by Synthetic Control Methods," *Journal of the American Statistical Association*, 1–16. [1836]
- Orzechowski, W., and Walker, R. (2014), "The Tax Burden on Tobacco," Historical Compilation, 39. [1844]
- Romano, J. P., and Shaikh, A. M. (2012), "On the Uniform Asymptotic Validity of Subsampling and the Bootstrap," *The Annals of Statistics*, 40, 2798–2822. [1836,1838,1845]
- Rosenbaum, P. R. (1987), "Sensitivity Analysis for Certain Permutation Inferences in Matched Observational Studies," *Biometrika*, 74, 13–26. [1836,1840]
- ——— (2002), "Observational Studies," in *Observational Studies*, New York, NY: Springer, 1–17. [1836,1840]
- Snow, J. (1855). On the Mode of Communication of Cholera, John Churchill. [1835]
- Spierdijk, L. (2008), "Nonparametric Conditional Hazard Rate Estimation: A Local Linear Approach," *Computational Statistics & Data Analysis*, 52, 2419–2434. [1839]
- Xue, Y., and Schifano, E. D. (2017), "Diagnostics for the Cox Model," Communications for statistical Applications and Methods, 24, 583–604. [1839]