

Hi there! 

Jerry Nofa

Product Enthusiast with Proven Expertise in Launching and Scaling Innovative Solutions.

Hire me! 

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ABOUT ME

Product Manager with over five years of experience providing satisfactory solutions and designing technology that impacts lives. I have delivered BaaS (Banking as a Service), B2B, and B2C technology solutions that have especially influenced the Fintech industry.

EXPERIENCE

Product Manager

The GIG Group - (Stellas Digital Bank)

May 2021 - Present

Lagos, Nigeria

GIG Group is a Nigerian holding company with diverse subsidiaries in transportation, logistics, automobile, cryptocurrency, and FinTech. One of its subsidiaries is Stellas Digital Bank, where I lead the product team.

- Led a 12-member team, launching Stellas digital bank with 700,000+ transactions, exceeding £34 million in value in the first year.
- Grew total users to over 30,000 users with an average month-on-month growth rate of 14.7%.
- Innovated anonymous transfer feature that contributed to over 9% of Stellas' total transaction value.
- Contributed to the successful fundraising efforts that secured \$5 million in seed capital for the company.
- Built **Interstellas** platform, boosting Stellas' revenue by 11% in 6 months through Fintech partnerships.

The GIG Group - (GIG Mobility)

May 2021 - Nov 2021

Lagos, Nigeria

GIG Mobility is a subsidiary of GIG Group is Nigeria's leading technology driven transportation company. It owns a travel app where its users can book bus tickets, hire a vehicle and pay bills.

KEY ACHIEVEMENTS

Successfully Launched a Digital Bank

Launched Stellas Digital Bank, achieving £34 million+ in transaction value within its first year.

My first 1 Million Users

Launched 3 loan products and grew users from about 25,000 to over 1 million users between March 2020 and May 2021.

Facilitated Innovation and Growth

Created and launched Interstellas, a BaaS product driving an 11% revenue increase for Stellas Digital Bank within six months. Pioneered anonymous transfer feature, contributing to 10% of total transaction value.

Driving Growth with Debit Card Success

Implemented a successful debit card feature, issuing over 18,000 cards, resulting in a 13.5% improvement in product stickiness and a 40% increase in active customers at Wallets Africa.

SKILLS

Technical Skills

Product Management, Product Roadmap Development, Research, A/B Testing, Product Analytics, SQL, HTML & CSS, Prototyping, User Experience Design, Product Design.

Leadership Skills

Decisiveness, Goal Setting, Interpersonal Communication, Collaboration, Strategic Thinking.

