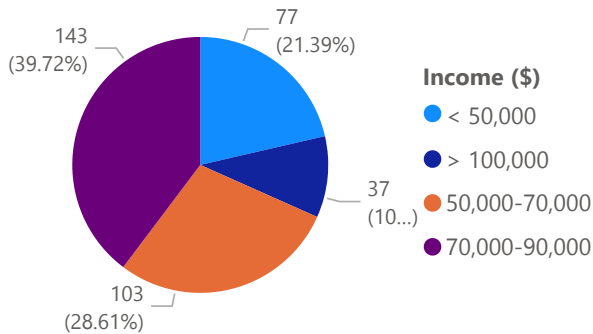
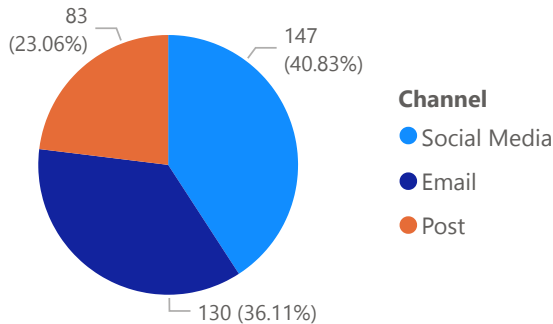


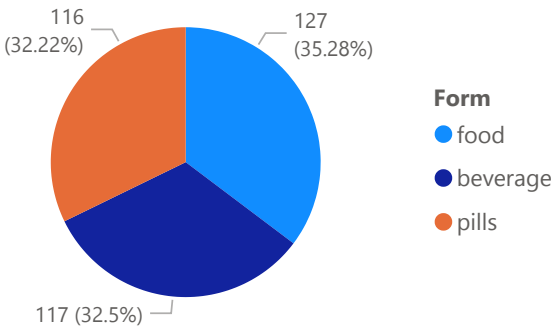
Income Distribution of Australian Market



Preferred Channel of Communication



Preferred Form of Product



360  
Surveyed Customers

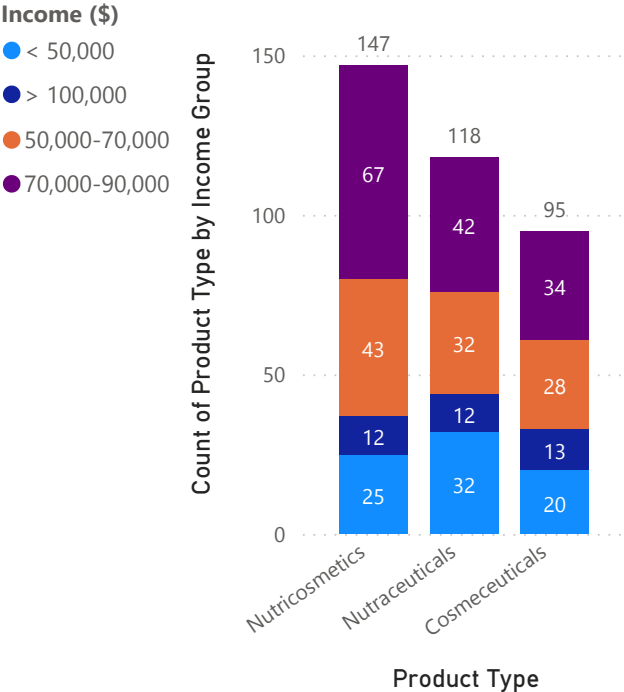
3  
Types of Product

3  
Forms of Product

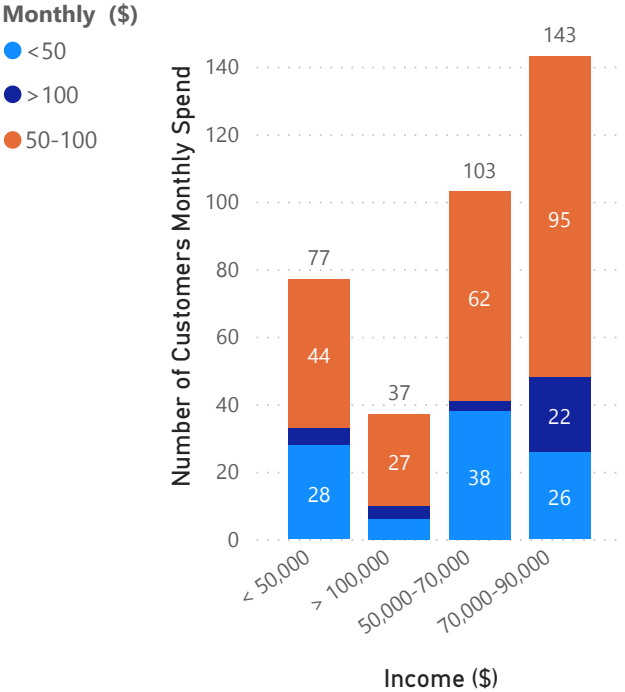
Filter by State

- ☐ New South Wales
- ☐ Queensland
- ☐ Western Australia
- ☐ South Australia
- ☐ Tasmania
- ☐ Victoria

Interest on Different Product Type by Income



Monthly Spend for Different Income level



Distribution of Customer Age across States

