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WORK EXPERIENCE

CoinsDo Private Limited, Web Frontend Engineer

Nov 2022 – Present

- Spearheaded the transformation of the company website to server-side rendering with NextJS and Typescript, driving a 30% increase in organic traffic and significantly enhancing website performance and user experience
- Transitioned from WordPress to Sanity, streamlining content management and reducing development time by 80%, directly impacting the delivery of over 100 content updates within 3 months
- Migrated frontend codebase from Vue Options API and Webpack to Vue Composition API, Vite and Typescript, boosting developer productivity by 20x in server start times and 5x in build times
- Overhauled the UI of web applications in 6 months, leading to 20% increase in customer satisfaction and 25% growth in user engagement
- Implemented mobile-first approach in collaboration with cross-functional teams, resulting in 25% increase in mobile traffic through responsive design and cross-browser compatibility

Eemont Private Limited, Software Engineer (Frontend)

Jul 2020 – Sep 2022

- Worked closely with design, product, and back-end teams through the complete systems development life cycle to meet project requirements, goals, and desired functionality
- Maintained six interactive, single-page React applications that could scale to accommodate both increased interaction complexity and volume without compromising functionality for aesthetics
- Designed and developed 50+ new productivity features and capabilities to uplift user experience
- Crafted compelling visual elements for web applications using Echarts, empowering clients to gain deeper insights into their data

EDUCATION

Nanyang Technological University (NTU)

Aug 2016 - Jun 2020

- Bachelor of Engineering (Electrical and Electronic Engineering)
- Honours (Distinction)
- NTU President Research Scholar

PROJECTS

NTU Web Application Design: NTUCan

Aug 2019 – Dec 2019

- Developed web application using PHP and MYSQL for campus food ordering
- Designed RESTful backend server and relational database for efficient sales records retrieval
- Leveraged knowledge in Full Stack Web development, JavaScript, Git, and debugged using Chrome Developer Tools

NTU EEE Design and Innovation Project: *Integrated Home System*

Aug 2018 – Dec 2018

- Collaborated with 8 team members to develop electronic application through usage of internet, mobile devices, wireless communications and micro-controllers
- Led 2 sub-groups and provided technical and procedural training to support team; ensured prototypes were completed within the pre-defined timeline
- Created Android application capable of controlling smart home appliances wirelessly using Firebase as backend

SKILLS

- Languages: Fluent in English, Chinese (Mandarin)
- Programming Languages: HTML5, CSS3, JavaScript, TypeScript, Python, PHP
- Frameworks and Libraries: ReactJS, NextJS, VueJS, Webpack, Vite, NodeJS, ExpressJS, Tailwind CSS, Bootstrap, Element Plus, Ant Design, React Native, Flutter, Firebase
- Miscellaneous: Git, Agile, Jira, MeisterTask, WordPress