Jerry Cox

Software Engineer

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Experience

Nexus - MTG Companion App
February 2023 – Present – www.playnexus.app
- Created a companion app for Magic: The Gathering that seamlessly connects players in real-time, enhancing game management.
- Developed using the MERN stack (MongoDB, Express.js, React.js, Node.js) for web and SwiftUI for iOS.
- Implemented web socket integration to facilitate real-time communication between clients.
- Designed and implemented a custom built API to handle user. and game management.

Rate WoW Players
December 2022
- Developed a web application dedicated to reviewing World of Warcraft players, allowing user to search for players, view their rating and access user reviews.
- Implemented user authentication and database management using Supabase.
- Utilized React.js, Bootstraps and the raider.IO API to construct the application.

Work

Client Solutions Manager @ Meta
March 2021 – May 2022 – New York, NY
- Identified, created and executed strategic marketing solutions for entertainment clients.
- Utilized data analysis to inform and shape marketing strategies.
- Identified and capitalized on optimization opportunities to enhance campaign performance.

Associate Account Manager @ SocialCode
October 2019 – June 2020 – New York, NY
- Maintained robust client relationships through effective management of day-to-day client communications.
- Generated and delivered monthly reports outlining significant campaign insights and key learnings.
- Ensured the accuracy and proper setup of all campaigns through quality assurance and verification processes.

Genius @ Apple
May 2015 – October 2019 – Yonkers, NY
- Diagnosed and resolved hardware and software issues for customers.
- Proficiently repaired iPhone and Mac devices.
- Facilitated the training and development of new hires.

Skills
- **Languages:** JavaScript, TypeScript, HTML, CSS, SQL, Swift
- **Libraries & Frameworks:** React, Express, Node.js, Bootstraps, SwiftUI, Core Data
- **Dev Tools:** VSCode, Xcode, Git, Github, Netlify, Supabase, Firebase
- **Soft:** Communication, problem-solving, attention to detail, teamwork, time management

Education & Certificates

Fashion Institute of Technology
2016 – 2018 – New York, NY

B.S Advertising and Marketing Communications

Codecademy
2021 – 2022 – Online
- Full Stack Engineering Certificate
- Swift Programming Language Certificate