Jerry Cox

Front-End Software Engineer

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Projects

CouchNerd - Discover Movies & Games

Built August 2022

- Built with swift & SwiftUI.
- Integrates both the TMDB and IGDB RESTful APIs to obtain data.
- Uses a POST URLSession for OAuth authentication API
- Utilizes the Core Data framework to save and store data.

PokePocket - A Pokedex App

Built May 2022

- Built with swift & SwiftUI.
- EnvironmentObject to pass data between views.
- Asynchronous URLSessions to decode chained JSON urls.
- Detailed page features a tab bar to easily switch between different Pokemon Information.
- Utilizes the PokeAPI to obtain and pull data.

Experience

Client Solution Manager @ Meta

March 2021 — May 2022 — New York, NY

- Identified, created and implemented strategic marketing solutions for entertainment clients.
- Analyzed data to drive strategy.
- Identified optimization opportunities to drive campaign performance.

Associate Account Manager @ Social Code

October 2019 — June 2020 — New York, NY

- Maintained strong client relationships by managing data to dat client communications.
- Prepared and presented monthly reports detailing key campaign learnings and insights.
- QAed and verified all ad campaigns were setup properly.

Genius @ Apple

May 2015 — October 2019 — Yonkers, NY

- Troubleshot hardware and software related issues for customers.
- Repaired iPhone and Mac devices.
- Trained & developed newly hired employees.

Skills

Languages

JavaScript, TypeScript, HTML, CSS, SQL, Swift

Libraries & Frameworks

React, Express, Node.js, SwiftUI, Core Data, Bootstrap

Dev Tools

VSCode, Xcode, Git, Github, Netlify, Supabase

Education & Certificates

Fashion Institute of Technology

2016 — 2018 — New York, NY

B.S Advertising and Marketing Communications

Codecademy

2021 — 2022 — Online

- Full Stack Engineering
- Swift Programming Language

Interests

Gaming, hiking, playing guitar, running, comics