Jerry Cox

Front-End Software Engineer

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Experience

Rate WoW Players

Built December 2022

- A web app for reviewing World of Warcraft players. Users can search other players to see their rating and other user reviews.
 User can sign up to add their own review.
- · Uses React.js.
- Integrates the Raider.IO API to fetch player data.
- Uses Supabase for user auth and database management.
- UI is built with Bootstraps library.

CouchNerd - Discover Movies & Games

Built August 2022

- Built with swift & SwiftUI.
- Integrates both the TMDB and IGDB RESTful APIs to obtain data.
- Uses a POST URLSession for OAuth authentication API.
- Utilizes the Core Data framework to save and store data.

Work

Client Solutions Manager @ Meta

March 2021 - May 2022 - New York, NY

- Identified, created and implemented strategic marketing solutions for entertainment clients.
- Analyzed data to drive strategy.
- Identified optimization opportunities to drive campaign performance.

Associate Account Manager @ Social Code

October 2019 - June 2020 - New York, NY

- Maintained strong client relationships by managing day to day client communications.
- Prepared and presented monthly reports detailing key campaign learnings and insights.
- QAed and verified all ad campaigns were setup properly.

Genius @ Apple

May 2015 - October 2019 - Yonkers, NY

- Troubleshot hardware and software related issues for customers.
- Repaired iPhone and Mac devices.
- Trained & developed newly hired employees.

Skills

Languages

JavaScript, TypeScript, HTML, CSS, SQL, Swift

Libraries & Frameworks

React, Express, Node.js, Bootstraps, SwiftUI, Core Data

Dev Tools

VSCode, Xcode, Git, Github, Netlify, Supabase, Firebase

Projects

- PokePocket A Pokédex App
- React Weather App
- React Quiz App
- · React Shopping List
- React Chat

Education & Certificates

Fashion Institute of Technology

2016 - 2018 - New York, NY B.S Advertising and Marketing Communications

Codecademy

2021 - 2022 - Online

- Full Stack Engineering
- Swift Programming Language

Interests

Gaming, hiking, playing guitar, running, comics