



**Erik**  
**Spiekermann**

**Fontshop**

# Spiekermann

Erik Spiekermann was born in 1947 and studied history of art and English in Germany. His famous typographic design are FF Meta, Lo type, etc. He was a founder of largest design in Germany called MetaDesign. He was also a board member of the German Design Council and past president of the ISTD International Society of typographic designers, as well as the iidd International Institute for Informationdesign. Erik was Honorary Professor at the University of the Arts in Bremen, and in 2006, he received an honorary doctorship from Pasadena Art Center.

Due to his influential personality, his designs are mostly typography. Liking something simple. He also published the books called "Stop Stealing Sheep" and "Find Out How Type Works." Right now he lives in Berlin and continue his work of typography. The reason why I choose this person as my second project is because he is a graphic designer I like the most. Many quotes from him inspired me to his world of graphic design. When I was having trouble on understand what graphic designer does, he is the first one that I found to be a starter for me to chase my dream.

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In 2007, he was made an Honorary Royal Designer for Industry by the RSA in Britain. Lastly, He became European Ambassador for Innovation and Creativity by the European Union in 2009.

"We are interpreters - not merely translators between sender and receiver. What we say and how we say it makes a difference. If we want to speak to people, we need to know their language. In order to design for understanding, we need to understand design."

FiraSans Light  
*FiraSans LightItalic*  
FiraSans Regular  
*FiraSans RegularItalic*  
FiraSans Medium  
*FiraSans MediumItalic*  
FiraSans Bold  
*FiraSans BoldItalic*  
FiraMono Regular  
**FiraMono Bold**

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