# **ZHELU MAI**

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## **Summary**

I am an international student from Hong Kong, pursuing a master's degree from G. Brint Ryan College of Business, University of North Texas. Before a new journey at UNT, I have worked as an analyst in global corporations for almost 3 years, which taught me to be a responsible and meticulous person with good communication and coordination skills. Besides the study and work life, I am also keen on basketball, photography, and workout.

#### **Education**

## ➤ University of North Texas, 01/2021-11/2022 (Expected Graduation Date)

Major: Business Analytics

# **Class Projects:**

## ■ Data Warehousing - MySQL & Qlikview

- O Reverse engineered the database using ER Model and Multiple Dimensional Model in MySQL Workbench for a company's workflow of the sellers and buyers, including the connection from users-sales-products-reviews, etc.
- Visualized the above database with data analytics in Qlikview.

## **■** Data Visualization - Tableau

• The Story of the Spread of COVID-19 --- visualize the data that how the development of the pandemic has been reached an unstoppable situation step by step with Tableau.

# **■** Programming Language for Business Analytics - Python

- o Titanic Disaster Competition in Kaggle --- the performance of the designed XGBClassifier model was ranked among the Top 5% of the leaderboard.
- Housing Prices Competition in Kaggle --- the performance of the designed Gradient Boosting Regressor model was ranked among the Top 9% of the leaderboard.

# **■** Data Mining - SAS

O Housing Price Prediction --- examined 80 factors that influence house prices and selected the best model based on ASE in 5 predictive model comparisons.

## ➤ Chu Hai College of Higher Education (CHCHE), 09/2012-12/2016

Major: Bachelor of Business Administration in Finance

Graduation Thesis: Risk and Return in Asian Real Estate Market --- investigate the risk-return relationship among certain Asian real estate markets via Sharpe ratio, CAPM model, and APT model and as references for investors to make investments.

# **Bank of China (Hong Kong), 11/2019-12/2020**

**Position:** Operation Officer

- Consolidated daily, weekly, and monthly reports via Excel VBA, such as the report of New and Renew insurance policy, and communicated with branches and BoC insurance company accordingly.
- Plotted analysis reports and presented to senior managers, such as human resource index monthly report that evaluates the situations of each team for staffing, overtime, and absences.
- Assisted payroll team to manage payroll issuance for over 600 companies every month, such as daily inquiries handling, customer's banking account verifications, payroll issuance via the internal system, etc.

## > Dollar General Global Sourcing Limited (Hong Kong), 11/2017-07/2019

**Position:** Operation Analyst

- Followed up standard operating procedures, audited selected departments every two months and amended SOP each year.
- Consolidated daily, weekly, and monthly reports by Excel VBA, such as shipment performance reports for assisting merchants to improve vendors' shipment accurateness.
- Drew analysis reports and presented to direct manager and director, such as Early buying projects that puzzle out core items that could be shipped in advance to avoid the peak.
- Handled many ad-hoc projects, such as preparing some reports for bargaining prices with the shipping companies.
- Assisted in merchandise operation development including updating and setting up over 200 vendors' information a year by the Access.

# Entrepreneurial and Other Experiences

## Research & Development of a Schedule Management APP, 02/2015-12/2015

**Position:** Team Leader

- Established an entrepreneurial team with another two teammates.
- Sought Angel investment opportunities and incubation companies in Shenzhen and Hong Kong.
- Had an in-depth understanding of each step of promoting the project, such as understanding the background knowledge of the app, writing business plans, completing demo designs, and accumulating customer resources.
- Participated in several competitions, such as 2016 "Zhenghe Cup" Young Elite Innovation and Entrepreneurship Competition and CCMF Cross-border Program of Cyberport.

#### **Miscellaneous**

Skills: Python, SQL, SAS, Excel VBA, R, HTML, JavaScript

Tools: Scikit-Learn, Seaborn, Matplotlib, Pandas, Excel, Word, PowerPoint,

Access, Tableau, RStudio, MySQL, Qlikview, A/B Testing

Language: Mandarin, Cantonese, and English

Hobby: Basketball, Photography, Workout, Traveling