

2024 U.S. Presidential Election Voter Intention Survey

Welcome to our survey! We are conducting research to understand public perceptions and opinions related to the upcoming 2024 Presidential Election. Your responses are valuable in helping us gain insight into voter perspectives and preferences.

By participating, you will gain the chance to enter a prize draw. Prizes include a chance to win gift cards, exclusive merchandise, and special deals with our sponsors.

The survey should take about 10-15 minutes to complete.

Please note:

- Your Privacy are our top concern. All responses are confidential and will be used solely for research purposes.
- Participation is entirely voluntary.

Contact Information

If you have any inquiries or need assistance with this survey, please contact us at:

- jzc.yang@mail.utoronto.ca
- 123-456-7891

* Indicates required question

1. Email *

2. Are you eligible to vote in the upcoming 2024 U.S. Presidential Election? *

Mark only one oval.

☐ Yes

☐ No

☐ Other:

3. What is your age?

Mark only one oval.

- ☐ 18-24
- ☐ 25-34
- ☐ 35-44
- ☐ 45-54
- ☐ 55-64
- ☐ 65 or older

4. What is your race/ethnicity? (Select all that apply)

Check all that apply.

- ☐ White
- ☐ Black or African American
- ☐ Hispanic or Latino
- ☐ Asian
- ☐ Native American or Alaska Native
- ☐ Native Hawaiian or Other Pacific Islander
- ☐ Other: _____

5. What is your gender?

Mark only one oval.

- ☐ Female
- ☐ Male
- ☐ Non-binary/Other
- ☐ Prefer not to say

6. In which U.S. state do you currently reside?

Mark only one oval.

- ☐ Alabama
- ☐ Alaska
- ☐ Arizona
- ☐ Arkansas
- ☐ California
- ☐ Colorado
- ☐ Connecticut
- ☐ Delaware
- ☐ Florida
- ☐ Georgia
- ☐ Hawaii
- ☐ Idaho
- ☐ Illinois
- ☐ Indiana
- ☐ Iowa
- ☐ Kansas
- ☐ Kentucky
- ☐ Louisiana
- ☐ Maine
- ☐ Maryland
- ☐ Massachusetts
- ☐ Michigan
- ☐ Minnesota
- ☐ Mississippi
- ☐ Missouri
- ☐ Montana
- ☐ Nebraska
- ☐ Nevada
- ☐ New Hampshire
- ☐ New Jersey

- ☐ New Mexico
- ☐ New York
- ☐ North Carolina
- ☐ North Dakota
- ☐ Ohio
- ☐ Oklahoma
- ☐ Oregon
- ☐ Pennsylvania
- ☐ Rhode Island
- ☐ South Carolina
- ☐ South Dakota
- ☐ Tennessee
- ☐ Texas
- ☐ Utah
- ☐ Vermont
- ☐ Virginia
- ☐ Washington
- ☐ West Virginia
- ☐ Wisconsin
- ☐ Wyoming

7. What is your highest level of education?

Mark only one oval.

- ☐ High school graduate, equivalent, or less
- ☐ College Degree
- ☐ Bachelor's Degree
- ☐ Associate Degree
- ☐ Graduate Degree

8. Who do you intend to vote for in the 2024 U.S. Presidential Election?

Mark only one oval.

- ☐ Kamala Harris (Democratic Party)
- ☐ Donald Trump (Republican Party)
- ☐ Undecided
- ☐ Other: _____

9. How certain are you about your choice?

Mark only one oval.

- ☐ Very certain
- ☐ Somewhat certain
- ☐ Unsure

10. Which of the following issues are most important in deciding your vote? (Select up to 3)

Check all that apply.

- ☐ Economy and jobs
- ☐ Healthcare
- ☐ Climate change
- ☐ Education
- ☐ Immigration
- ☐ National security
- ☐ Social justice and equality
- ☐ Abortion rights
- ☐ Gun control
- ☐ Other: _____

11. If you voted in 2020, who did you vote for?

Mark only one oval.

- ☐ Joe Biden
- ☐ Donald Trump
- ☐ Other: _____

12. What are your primary sources for political news?

Mark only one oval.

- ☐ Television
- ☐ Newspapers/Magazines
- ☐ Online News Websites
- ☐ Social Media
- ☐ Radio
- ☐ Friends and Family
- ☐ Other: _____

13. Would you be willing to participate in follow-up surveys regarding the election?

Mark only one oval.

- ☐ Yes
- ☐ No

14. Do you have any additional comments or concerns about the 2024 election?

Thank You for Your Participation!

We sincerely appreciate you taking the time to complete our survey. Your valuable input is essential in helping us understand voter perspectives for the upcoming U.S. presidential election. Thank you for contributing to our research!

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