

JERVY REYES

Web Developer

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Connect on: [Teams](#)

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PROFESSIONAL SUMMARY:

Results-driven Web Developer with 7+ years of experience crafting responsive, high-performance websites across WordPress, Shopify & more. Skilled at translating business goals into user-focused web solutions that drive engagement and conversions.

SKILLS:

- ✓ Web Platforms & CMS: Shopify, WordPress, WooCommerce, Webflow, Squarespace, Wix
- ✓ Frontend & Backend Dev: HTML, CSS, JavaScript, PHP, Liquid, jQuery, Bootstrap, Tailwind
- ✓ Design & Dev Tools: Figma, Photoshop, Canva, Git, VS Code
- ✓ App integrations, API integrations, SEO & CRO

PROFESSIONAL EXPERIENCE:

Edibly

Senior Web Developer | Dec 2019 - Present

- Led full-cycle development of custom Shopify and WordPress themes, plugins, and apps
- Built SEO-optimized, responsive websites using clean code and modern security standards
- Mentored junior developers
- Migrated websites between platforms ensuring seamless transitions & minimal downtime

Monday Merch

Junior Web Developer | Dec 2017 - Nov 2019

- Designed and developed custom Shopify and WordPress solutions tailored to client goals and brand identity
- Improved UX through responsive design, faster load times, and streamlined navigation to increase conversions.

RELEVANT PROJECTS:

WordPress

- <https://www.escuela-viva.com/>
- <https://www.onyxa.ca/>
- <https://www.gregcoconstruction.com/>
- <https://freundeskreis-hannover.de/>

Shopify

- <https://www.twigsandhoney.com/>
- <https://abookapart.com/>
- <http://www.clubfitnessny.com>
- <https://www.tachtic.com/>

EDUCATION:

2012 - 2017 | De La Salle University (DLSU)

Integrated Bachelor + Master of Science - Computer Science