

Creative Brief

Jessica J. Hernandez

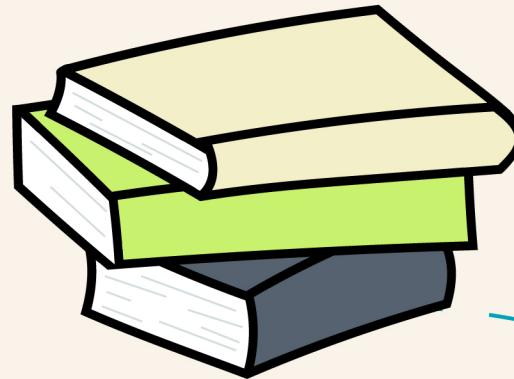
Programming for Web Applications 2

201503-01

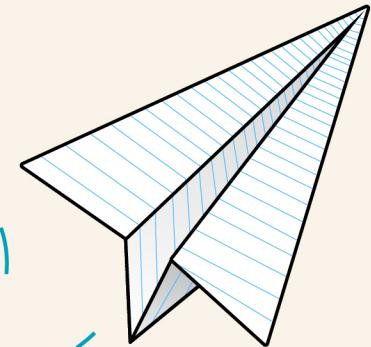
Site Description

Homework On The Go is a project management site for students and professors alike. It allows you to store, organize, filter, collaborate, comment and turn in your homework. Professors can choose to set up a “classroom” for the students to share their work while in progress to get feedback and also be graded on directly through the site. Taking your book bag is no longer a necessity. Students can access Homework On The Go from any computer and application and continue from where they left off wherever there is an internet connection. File version control is also available to keep track of progress. It make homework management a breeze!

Logo Design



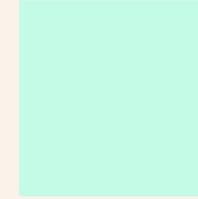
HOMEWORK
ON THE GO



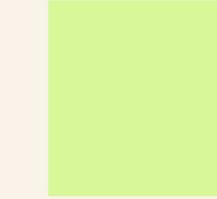
Color Scheme



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G: 255
B: 255



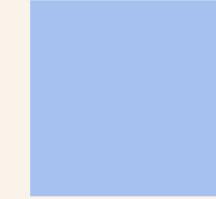
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B: 230



R: 216
G: 247
B: 153



R: 167
G: 204
B: 093



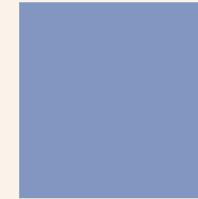
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G: 192
B: 240



R: 096
G: 134
B: 205



R: 246
G: 185
B: 053



R: 129
G: 151
B: 193



R: 254
G: 232
B: 246



R: 239
G: 103
B: 082



R: 140
G: 217
B: 226



R: 106
G: 200
B: 212

Type Treatment

Heading 1: Google Font(Arimo)

Register

Heading 2: Google Font(Averia Serif Libre)

Homework On The Go

Body text: Google Font(Arimo)

Homework On The Go
is a project management system
that allows you to store,

Small Text: uses body text

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a:link, a:visited

Standard/Visited Link

[Learn More](#)

a:hover, a:active

Hover/Active Link

[Learn More](#)

Buttons

Regular



Hover

