








-  [www.jesande.github.io](http://www.jesande.github.io)
-  +39 347 106 82 55
-  [jesande@hotmail.com](mailto:jesande@hotmail.com)
-  [linkedin.com/in/jesande](https://www.linkedin.com/in/jesande)
-  [behance/jesandel](https://www.behance.net/jesandel)

## LANGUAGE



## CORE SKILLS

Teamwork, Commitment,  
Project Management,  
Communication, Fast learning,  
Resourceful, Detail-oriented,  
Organizational skills.

## IT SKILLS

Illustrator, InDesign,  
Photoshop, After Effects,  
HTML, CSS, JS, GitHub  
Sketch, Adobe XD.

# Jessica Delgado

GRAPHIC / WEB DESIGNER

Professional graphic designer specialized in Web Design with robust skills to plan, develop, and deliver attractive solutions that meet the projects requirements. Talented at working in team environments or individually, equally capable of leading a team to achieve the desired business results. More than 10 years of experience as graphic designer in different roles: advertising, editorial design, web design, and branding.

## EDUCATION

- 2020 **Master in Web and Digital Design** - On going  
SPD- Scuola Politecnica di Design  
[Milan - Italy]
- 2010 **Certified in Commercial Management**  
Manuela Beltrán University  
[Bogotá - Colombia]
- 2008 **Certified in Marketing and Web Design**  
Jorge Tadeo Lozano University  
[Bogotá - Colombia]
- 2006 **Bachelor of Graphic Design**  
Jorge Tadeo Lozano University  
[Bogotá - Colombia]

## WORKSHOPS AND MORE

- 2020 **SEO / Digital Service Design workshops**  
SPD- Scuola Politecnica di Design  
[Milan - Italy]
- 2018 & 2015 **Congreso Internacional Proyectando**  
FESC  
[Cúcuta-Colombia]
- 2017 **Lettering workshop** (16 hours)  
Píncel y Bézier  
[Cúcuta-Colombia]
- 2016 **Advertising Seminar** (4 hours)  
Market Audio  
[Cúcuta-Colombia]

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## W O R K   E X P E R I E N C E

- 2020 - Presente

**Advertising agency - Adverteam****{ Internship: Web & Digital Designer }**



Participation in the creation of digital strategies related to consumer proximity or digital events projects. | Visual design for online campaigns | Creation of key visuals, logos, Digital Post, banners for competition projects.



[Milán, Italia]
- 2014 - 2018

**Educational Institue - FESC****{ Graphic Designer }**



Restructuring and redesign of graphic interface for the virtual programs department (2014).  
In-house corporative branding graphic designer and internal-external marketing campaigns for all academic programs at FESC  
Senior Graphic Designer in Communication department (since January 2016)



[Cúcuta-Colombia]
- 2011 - 2012  
2008 - 2009

**Advertisign Agency - Illustra Ltda.****{ Graphic Designer }**



Editorial and printed design, web design and branding.



[Bogotá-Colombia]
- 2011 - 2012

**Ice cream Shop - Gosato heladería****{ General Manager }**



Responsible for all aspects of operation and strategy for enterpreneural venture Ice Creamery located in Bogotá. (General manager duties, customer service, sales, cashier, brand development, etc)



[Bogotá-Colombia]
- 2009 - 2010

**Web design Agency - Wells & Cía****{ Web Designer }**



Web design and multimedia of external web presence.



[Bogotá-Colombia]
- 2006 - 2007

**Newspaper - La Opinión.****{ Graphic Designer }**



Conceptualization and design of a gazette publication distributed every Friday along with the newspaper. This publication was targeted to young audiences. Also responsible for the development of all sort of editorial media content such as posters, magazines, brochures, yearly reports, flyers, etc.



[Cúcuta-Colombia]