



Jessica Delgado

G R A P H I C / W E B D E S I G N E R

Professional graphic designer with robust skills to plan, develop, and deliver attractive solutions that meet the business requirement. Talented at working in team environments or individually, equally capable of leading a team to achieve the desired business results. More than 10 years of experience in graphic design, advertising, editorial design, web design, and branding.

A B O U T M E

- 14-08-1983
- Milan
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- jesande@hotmail.com
- linkedin/jesande
- behance/jesandel

L A N G U A G E

- Spanish
- English
- Italian

I T S K I L L S

- Illustrator
- Photoshop
- InDesign
- After Effects
- HTML-CSS

E D U C A T I O N

- 2020 **Master in Web and Digital Design** - On going
SPD- Scuola Politecnica di Design
[Milan - Italy]
- 2010 **Certified in Commercial Management**
Manuela Beltrán University
[Bogotá - Colombia]
- 2008 **Certified in Marketing and Web Design**
Jorge Tadeo Lozano University
[Bogotá - Colombia]
- 2006 **Bachelor of Graphic Design**
Jorge Tadeo Lozano University
[Bogotá - Colombia]

W O R S H O P S A N D M O R E

- 2018 & 2015 **Congreso Internacional Proyectando**
FESC
[Cúcuta-Colombia]
- 2017 **Lettering workshop** (16 hours)
Píxel y Bézier
[Cúcuta-Colombia]
- 2016 **Advertising Seminar** (4 hours)
Market Audio
[Cúcuta-Colombia]

2014 - 2018



FESC Institute { Graphic Designer }



Restructuring and redesign of graphic interface for the virtual programs department (2014).

In-house corporative branding graphic designer and internal-external marketing campaigns for all academic programs at FESC

Senior Graphic Designer in Communication department (since January 2016)



[Cúcuta-Colombia]

2011 - 2012
2008 - 2009



Illustra Ltda. { Graphic Designer }



Editorial and printed design, web design and branding.



[Bogotá-Colombia]

2011 - 2012



Gosato heladería { General Manager }



Responsible for all aspects of operation and strategy for entrepreneurial venture Ice Creamery located in Bogotá. (General manager duties, customer service, sales, cashier, brand development, etc)



[Bogotá-Colombia]

2009 - 2010



Wells & Cía { Web Designer }



Web design and multimedia of external web presence.



[Bogotá-Colombia]

2006 - 2007



La Opinión. { Graphic Designer }



Conceptualization and design of a gazette publication distributed every Friday along with the newspaper. This publication was targeted to young audiences. Also responsible for the development of all sort of editorial media content such as posters, magazines, brochures, yearly reports, flyers, etc.



[Cúcuta-Colombia]

R E F E R E N C E S



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