

# JESWANTH ADARI

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## SUMMARY

Data Analyst passionate about using analytics and technology to advance equity and social impact. Experienced in transforming large, complex datasets into actionable visual insights that drive decision-making and measurable change. Skilled in **SQL, BigQuery, Python, and Power BI**, with a strong ability to communicate findings to non-technical audiences through clear storytelling and dashboards. Committed to leveraging data for democratic, inclusive, and community-driven outcomes.

## EDUCATION:

- Worcester Polytechnic Institute (WPI), Worcester, MA (**August 2023 – May 2025**)  
**Master of Science in Business Analytics**, GPA 3.7/4.0
- Gayatri Vidya Parishad (GVP), Andhra Pradesh, India (**June 2017 – June 2021**)  
**Bachelor of Science in Computer Science**

## Technical Skills & Tools:

- Data Tools:** SQL, BigQuery, Excel, Power BI, Looker Studio, Tableau, Hex (Advance)
- Programming:** Python (Pandas, NumPy, Matplotlib), R
- CRM & Systems:** Action Builder (familiar), HubSpot CRM, Google Cloud, PostgreSQL
- Visualization:** Power BI, Tableau, Mapbox, Looker Studio, PowerPoint Storytelling
- Analytics Focus:** Data Cleaning, ETL Pipelines, Impact Evaluation, KPI Measurement
- Soft Skills:** Data Storytelling, Cross-Team Collaboration, Process Design, Stakeholder Communication

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## EXPERIENCE

### GTM Data Analyst | Voda.ai – Boston, MA | Jun 2025 – August 2025

- Built analytics dashboards integrating **HubSpot CRM**, SQL, and Tableau to measure sales and campaign performance.
- Simplified reporting workflows by introducing data transformation scripts that improved data integrity.
- Partnered with leadership to develop KPIs that supported equity-driven outreach strategies for municipal clients.
- Delivered weekly business insight decks translating CRM and sales KPIs into executive summaries.

### Data Analyst Intern | Re-Volt Charging – Boston, MA | Jan 2025 – May 2025

- Analyzed demographic, traffic, and business datasets to identify **public EV charging opportunities** across Massachusetts.
- Built interactive dashboards to communicate findings to local stakeholders and policymakers.
- Delivered actionable recommendations that influenced community-based clean-energy partnerships.
- Partnered with stakeholders to translate technical data findings into business recommendations that guided new location approvals

### Graduate Assistant – Data Analytics | The Business School, WPI – Worcester, MA | Oct 2023 – May 2024

- Designed SQL dashboards to audit student engagement and system compliance across academic departments.
- Conducted risk-based data audits and implemented governance rules to eliminate inconsistent reporting.
- Collaborated on data integrity and privacy initiatives aligned with university ITSS standards.

### Data Analyst Trainee | Andhra Pradesh, India | Feb 2022 – Jul 2023

- Served as primary contact for IT troubleshooting, resolving 200+ user issues related to hardware, software, and network access.
- Managed user accounts and data permissions in local systems, ensuring smooth onboarding/offboarding operations.
- Monitored recurring data jobs and ensured integrity of information feeding into Power BI dashboards.

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## PROJECTS:

### HR Analytics Dashboard | Tableau | [Interactive Tableau Dashboard](#) | [GitHub Repo](#)

- Designed **interactive HR analytics dashboard** to visualize employee turnover, diversity, satisfaction metrics.
- Conducted **predictive attrition analysis** using logistic regression in Python; identified key factors reducing churn by 25%.
- Created a **data ingestion pipeline** from CSV to PostgreSQL to automate updates, maintaining daily freshness of HR KPIs.

### Reflective Democracy Data Report (Independent Project)

- Collected and cleaned public datasets on gender and race representation in local government.
- Designed visualizations in **Tableau and Power BI** that presented diversity trends to a general audience.