

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	4-11-2023
Team ID	NM2023TMID11313
Project Name	VACCINE TRACKING TRANSPARENT

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.



Brainstorm & idea prioritization

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🕒 10 minutes to prepare

🕒 1 hour to collaborate

👥 2-8 people recommended



Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 10 minutes

A

Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B

Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

C

Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#)



1

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes

PROBLEM

ensures that vaccine records remain accurate and trustworthy, reducing the risk of fraud, counterfeit vaccines.



Key rules of brainstorming

To run a smooth and productive session

- Stay in topic.
- Encourage wild ideas.
- Defer judgment.
- Listen to others.
- Go for volume.
- If possible, be visual.

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes

TIP

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

SHOWJILIN K M

Blockchain-Based EHR Integration

Cross-Border Vaccine Passports

IoT Integration

JEBI WINISLIN P

User-Friendly Mobile Apps

Blockchain Governance Models

Decentralized Identity Verification

JESHVIN G SEKSHAR

Smart Contracts for Regulatory Compliance

AI-Powered Data Analytics

Global Collaborative Networks

SHAM J

Vaccine Manufacturer Traceability

Blockchain as a Service (BaaS)

Public Awareness Campaigns

3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

🕒 20 minutes

TIP

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

Develop user-friendly mobile applications for patients to access and share their vaccination records securely.

Combine blockchain with the Internet of Things (IoT) for real-time monitoring of vaccine storage and transportation conditions

Create an international blockchain-based system for secure and interoperable vaccine passports.

Establish transparent governance models for blockchain networks tracking vaccines. These models can define roles and responsibilities, ensuring proper management and updates while adhering to regulatory standards.

Encourage collaboration among stakeholders, including government bodies, healthcare providers, blockchain developers, and patient advocacy groups, to design and implement comprehensive blockchain solutions.

Extend blockchain use to clinical trials of new vaccines, ensuring transparency and data integrity in the research and development process.

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

⌚ 20 minutes

TIP

Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the color pointer (holding the H key on the keyboard).

