

DATA STORY TELLING

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ON

POPULATION OF IZMIR CITY

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AIMS AND OBJECTIVES

- ▶ **To assess the population of IZMIR CITY**
- ▶ **To find out which of the population between males and females has highest population**
- ▶ **To determine the measures of central tendency base on percentage of the population**

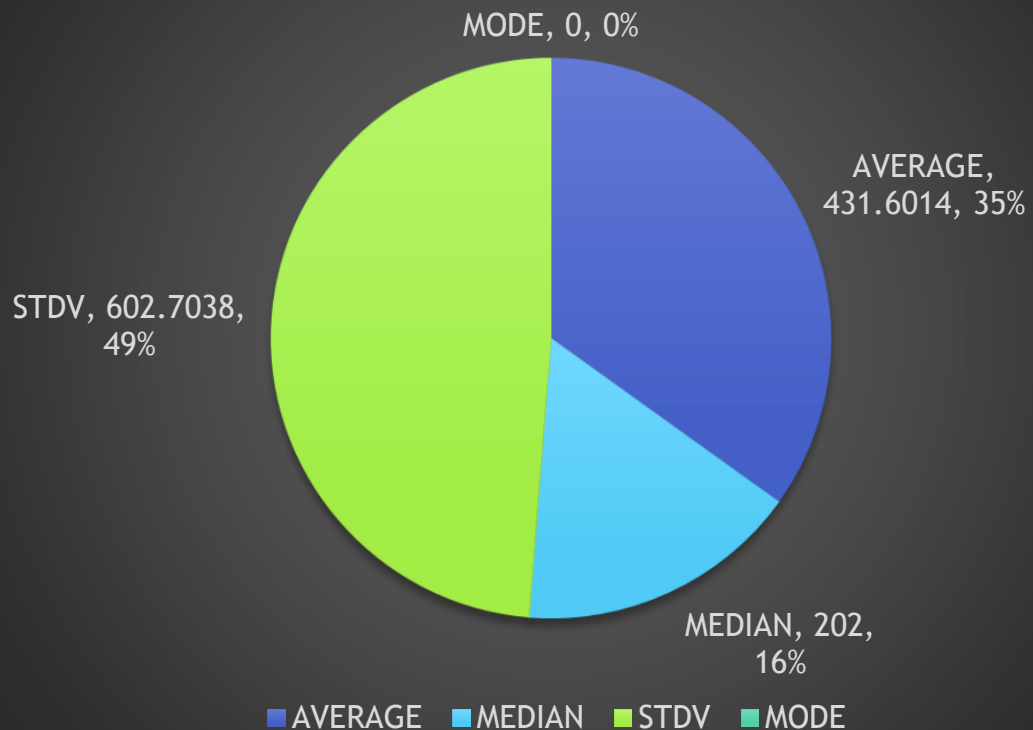
METHODOLOGY

- ▶ **Dataset was downloaded in kaggle**
- ▶ **Analysis is carried out using Microsoft excel 2013**
- ▶ **The raw dataset was cleaned**
- ▶ **Pivot table were used for calculation**
- ▶ **Pie chart is used for visualization and power point 2013 is used for presentation**

RESULT AND INSIGHT

CHART

POPULATION OF IZMIR



FINDINGS

- ▶ **The total average of the population is 35%, the median is 15%, stdv. 49% while the mode is 0%.**
- ▶ **The result of the population shows that the males has the highest population with 55% while the females has 45% of the population.**

RECOMMENDATION

- ▶ **This research should be carryout time to time to keep the record updated all the time.**
- ▶ **Population control should be maintain**

CONCLUSION

- ▶ **Based on the findings the male population has the highest population than the females of the IZMIR city and the population control is maintain**