

## Says

What have we heard them say? What can we imagine them saying?

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?



**Thinks** 

It gives the view of a book

It makes people to buy a book A book cover can tempt a customer

I think that it can tempt the readers easily

It makes the readers to understand the concept

It should be in an imaginative way



## **Book Cover**

It helps to attract and gives some impression among the readers

It can design a book cover in a imaginative way

It can connect the book cover to the story

It can attract bookworms by presenting it good

I feel good while making book covers

Book coversmakes my brain to think in an imaginative way

i feel that readers will get attracted to the book covers



## Does

What behavior have we observed? What can we imagine them doing?



**Feels** 

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?

