


Current

POS Kiosk



Share Your CURRENT Experience

Tell us about your visit...

 Voice

Send 



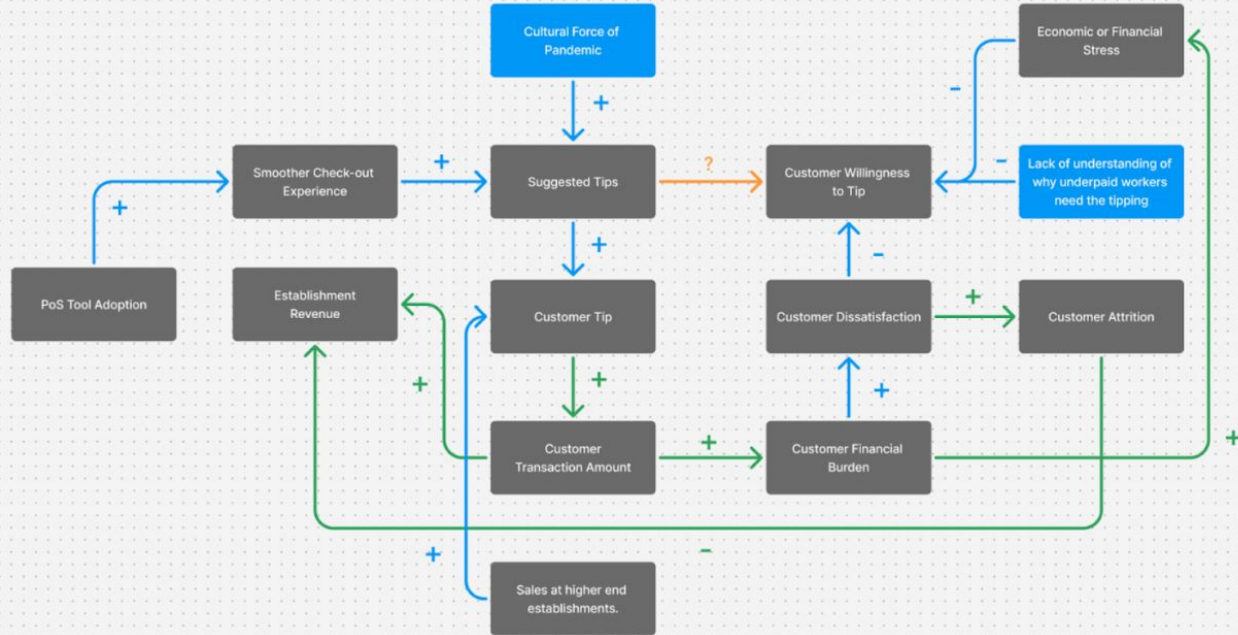
A Message from Dunkin' Donuts

Your feedback helps us improve.
Thanks for being an awesome part of
our Dunkin' family!

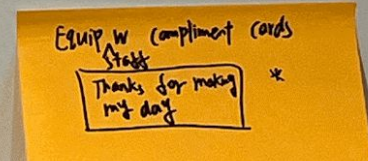
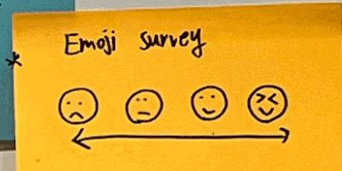
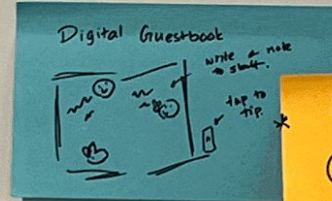
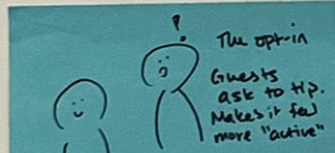
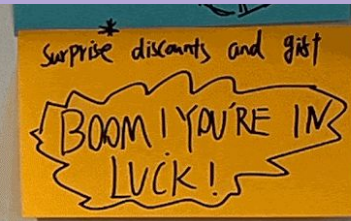
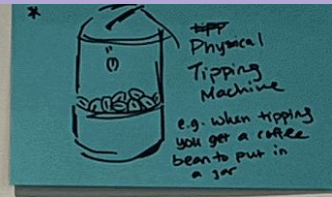
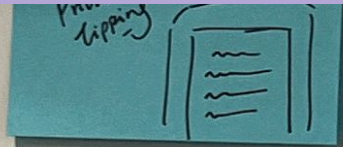
520 Final Project Systems Map

■ Known ■ Assumed ■ Unknown

Assumption exploration: Enough uncomfortable check-out experiences will lead to higher customer attrition.



Problem



Concept Ideation

Product Vision



Business-Facing

A dashboard for the business to view the sentiment trends among their customers.



Scenarios

Designed for point-of-sale environments such as cafes to foster less transactional checkout experience and increase customer engagement.



Tech Stack

It offers AI-generated messages, feedback storage, and visualization tools

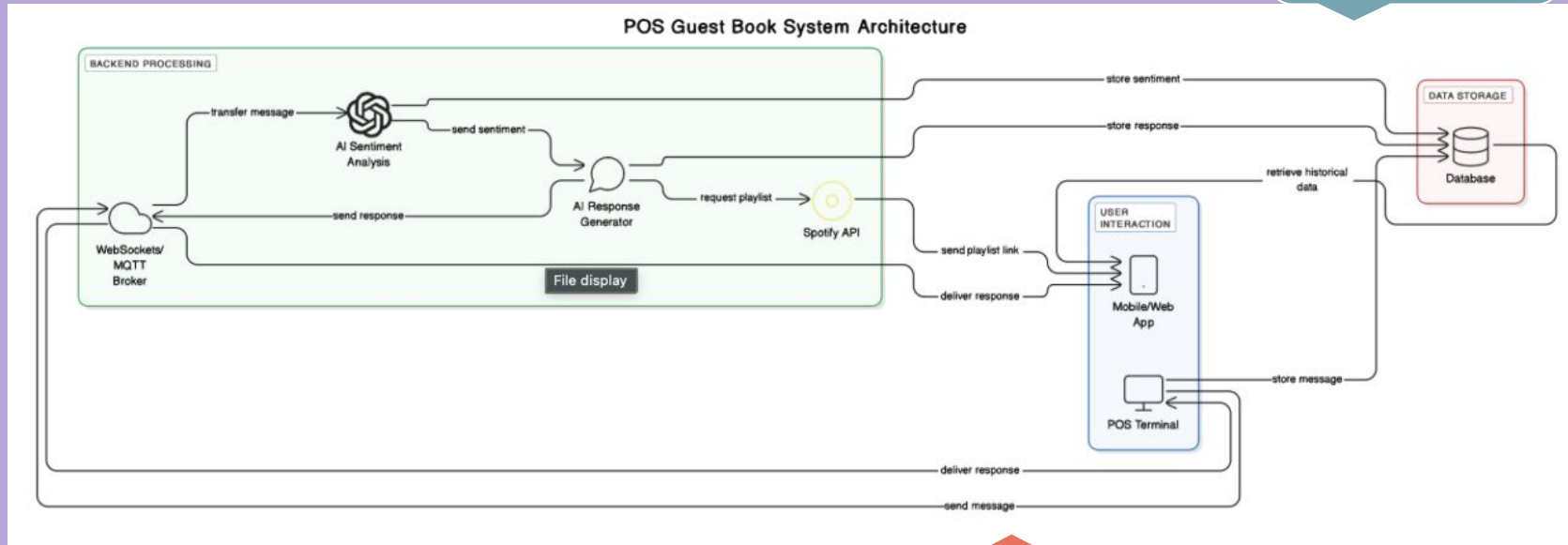


Customer-Facing

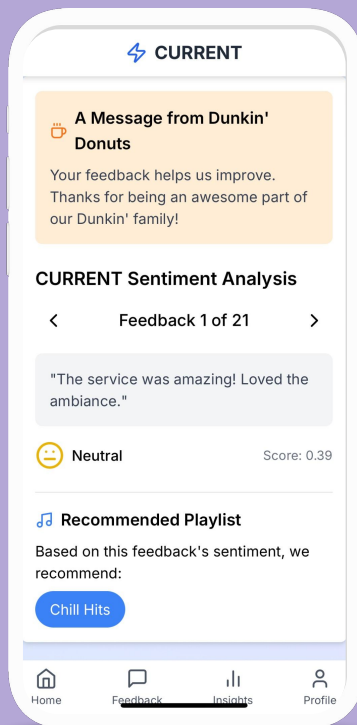
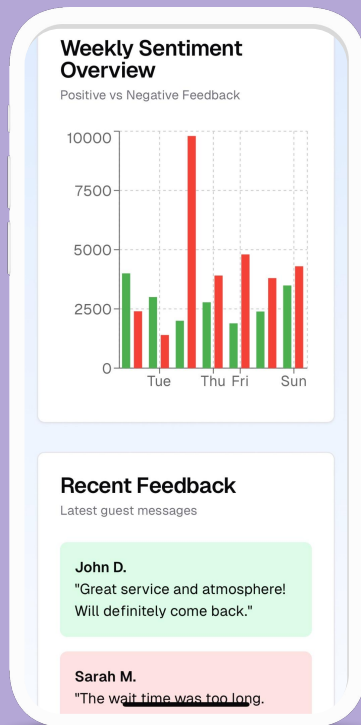
Customers can submit their feedback and share their dining experiences through the digital kiosk or mobile app prompted upon wifi connection.

System Diagram

Accumulation
of user data



Frontend Mockup



[Playlist Integration Demo](#)
(Powered by Vercel V0)

Backend

Share Your Blank Street Experience

Good day

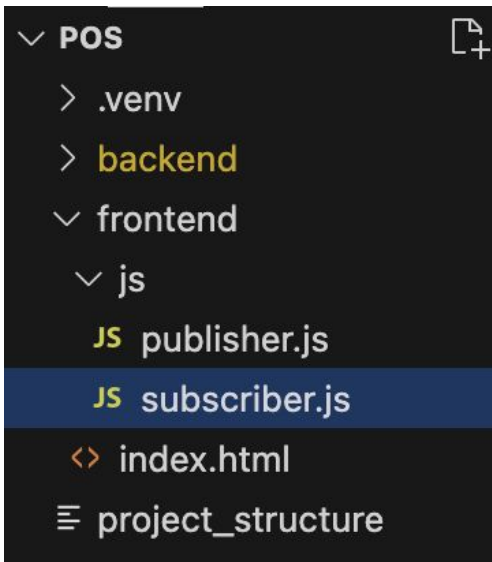
Submit Feedback

Sentiment Score:

0

Recommended Playlist:

Load failed

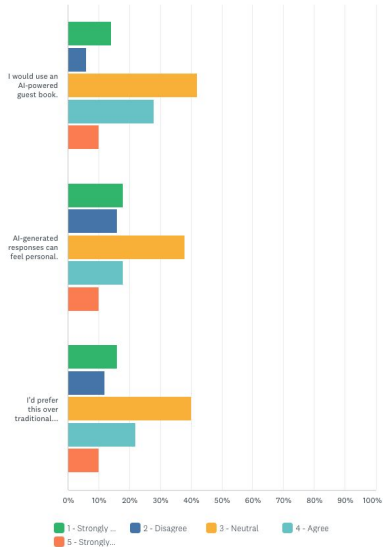


Customer Feedback

“I want to be able to chat with my favorite brands” - [AI Chatbot Integration](#)

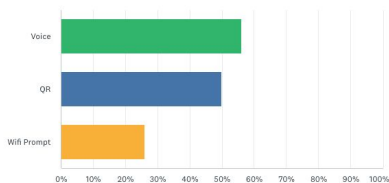
“Concerned about AI-aided customer service and privacy” - [Security and Interaction](#)

“I want easy trigger such as voice and QR code to give feedback” - [Onboarding](#)



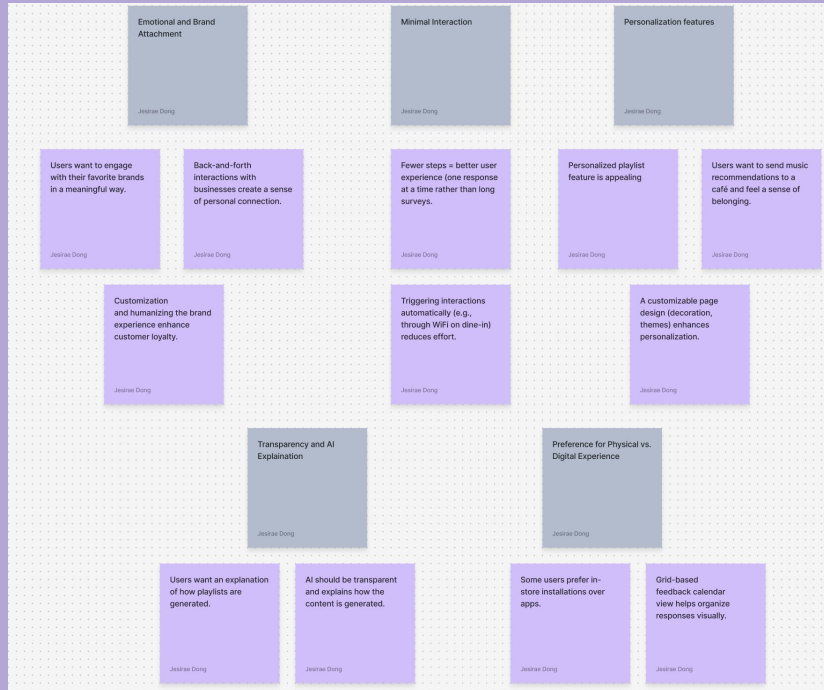
What kind of feedback choice is of your interest? (Select all that apply)

Answered: 50 Skipped: 0



ANSWER CHOICES	RESPONSES	
Voice	56.00%	28
QR	50.00%	25
With Prompt	26.00%	13
Total Respondents: 50		

More ...



Physical Differentiation of The System In Stores

Transparent AI Explanation

Customised Brand Page and Interaction Style

Sentiment analysis results reward system

Thank You



And Q&A Time