The Battle of Neighborhoods

RESTAURANT ANALYSIS-THE NEW YORK CITY

OBJECTIVE

Find optimum location to open a restaurant in New York City

Data Analysed

- Population
- Demography
- Type of restaurant

Steps Followed

- Collect data from internet
- Clean and preprocess the data
- Find the neighbourhoods of the city
- Analyse population,demography and restaurant type in the city

Conclusion(based on restaurant type analysis)

Analysis performed on limited data

• Re-run program with updated information

• Brooklyn and Manhattan has high concentration of restaurant business. Very competitive market.

• Bronx, Queens and Staten Island also has good number of restaurants but not as many as required. So this can be explored.

• As per the neighbourhood or restaurant type mentioned like Indian Restaurant, analysis can be checked. A venue with lowest risk and competition can be identified