

PRESENT					FUTURE	
Direct					Indirect	
Forward Looking					Paradigm Shift	
<div>I am a Ministry of Finance official who wants to assess the risk in financing the NOC</div> <div>I am an ET official wanting an idea of what CO2E from closing a set of fields in a particular order.</div> <div>I am an investor considering a sovereign loan backed by FF production.</div> <div>I am an investor considering a capex investment in a new FF project.</div> <div>I am an activist seeking to integrate the impact of FF production into my country's NDC.</div>					<div>I am designing a campaign using drones / planes to track methane.</div> <div>I am designing a campaign to put up signs with individual well emissions.</div>	
Relative Carbon Intensity					Analytical	
<div>I am an official in BC and want to know what revenues are raised by carbon tax of \$x / tonne.</div> <div>I am an EU official looking to estimate emissions to revise refinery and MSR provisions in Cap and Trade</div> <div>I am a German official seeking to confirm projections of CO2 savings in the new BEHG</div> <div>I am an investor seeking to model CO2E emissions on existing and new fields.</div> <div>I work in California State Rep Bob Wieckowski and am drafting a revision to cap and trade to include refineries.</div> <div>I am a litigator seeking to strengthen class action suits with robust, asset-level CO2E estimates</div> <div>I am a subsidies campaigner seeking to integrate CO2E projections into cost estimates</div>					<div>I am a candidate for high office in Argentina seeking to quantify a "No new licenses" policy.</div>	
Hybrid					Process	
<div>I am a Bolivian official looking for OECD concessions on share of the carbon budget.</div> <div>I work for an IFI and am researching fair market price to states for LINGO.</div>					<div>I am a civil servant seeking thought leadership for my country on reporting on remaining FF industries.</div>	
					Standards	
					<div>I am an IFI official advising a govt on its plans for a gas-to-power scheme.</div>	
					Blue Skies	
					<div>I am an official in FAO designing a Registry for agriculture.</div> <div>I am a Canadian official designing a FF supply chain blockchain scheme.</div>	
					Reporting	
					<div>I am Bloomberg News seeking seamless integration of asset-level emissions data.</div> <div>I am an investment analyst seeking a trusted source on different carbon accounting mechanisms.</div>	