

Jessica Israel

Atlanta, Georgia • 404-229-1657 • [Email](#) • [Website Portfolio](#) • [Linkedin](#) • [Design Portfolio](#)

EDUCATION

B.A. Computer Science, Minor in English - The College of Wooster

May, 2025

SKILLS & CERTIFICATIONS

- **Software:** Microsoft 365 Apps, Canva, Word, PowerPoint, Excel, WordPress, Audacity, TikTok (Video Editing), Clip Studio Paint EX, Procreate, iMovie, ChatGPT, SharePoint, Hootsuite, Asana, Currently Learning Affinity
- **Creative Skills:** Graphic Design, Brand Design, Creative Writing, Content Writing, Copywriting, Article Writing, Storytelling, Digital Media, Game Development, Marketing, UI/UX Design, [Indie Game Update Newsletter](#)
- **Programming Languages:** Python, HTML, CSS, Ren'Py Scripting Language

PROJECTS & WRITING EXPERIENCE

Senior Independent Study (IS) - *Double The Deception Game* *Received Honors*

[View Project](#)

- A year-long project where I wrote a 63-page research paper documenting the aspects of narrative game design and game user interfaces, how it leads to successful game creation, and implemented what I learned in my own game.
- Utilized: Ren'Py, Python, Procreate, Canva, Creative Writing Skills, Narrative Game Design Skills

Article on Advanced Game User Interface Design in Ren'Py

[View Project](#)

- Accomplished writing a how-to tutorial article to teach students how to design an advanced GUI in Ren'Py.
- Utilized: WordPress, Canva, Ren'Py Visual Novel Engine

Chat About ChatGPT Article - Researcher and Writer | Team of Three

[View Project](#)

- Accomplished writing a collaborative article about ChatGPT from a Student Technology Assistant perspective.
- Utilized: ChatGPT, Creative Writing Skills

Junior (IS) - *Implementing UI/UX Design Principles for An Effective Nighttime Stories Website*

[View Project](#)

- I researched and implemented core principles of UI/UX to design a website for users to read and relax before sleep.
- Utilized: HTML/CSS, JavaScript

PROFESSIONAL EXPERIENCE

Red Velvet Savvy Studios - Brand Designer | Atlanta, Georgia

09/2025 – Present

- Developing the studio's brand identity, visual direction, and creative framework.
- Designing cohesive visual identities, marketing materials, and client experience assets.

Educational Technology - Student Technology Assistant (STA) | Wooster, Ohio

09/2020 – 05/2025

- Managed Educational Technology's social media accounts and created digital content.
- Mentored new STA hires.
- Consulted with students and offered assistance for their digital projects and Independent Study.
- Engaged in learning new software, enhanced skills, facilitated workshops, and wrote technical blog posts.

GNTV Media - GNTV Summer Intern | Macon, Georgia

05/2022 – 07/2022

- Accomplished setting up successful conferences while traveling across the country.
- Worked with our team to set up lighting, truss, load trucks, lay cables, set up projectors, film events with cameras, and control projected visuals with a controller.

LEADERSHIP & TEACHING EXPERIENCE

Hosting Workshops

[View Website Template](#)

- Facilitated more than 10 workshops for students to learn Canva (various advanced designs), HTML/CSS, and Audacity.
- Teaching Apprenticeship for *Writing Travel* course.