

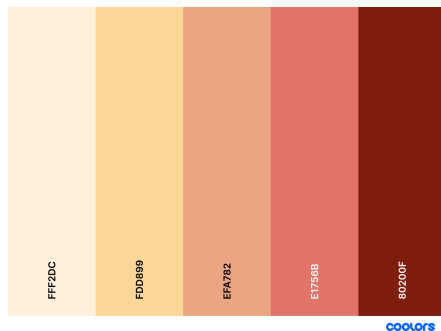
## Design Guide

Duquesne Incline is a historical sight that offers families and tourists a safe and eye-opening experience of Pittsburgh - from the windows of a timeless invention. With these themes in mind, I will highlight the historical qualities of the attraction by employing a vintage style across my site. The color schemes picked are directly collected from photos of the outer buildings of the incline entrance as well as the cable car itself - red and cream with heavier colors of maroon. For my font choices, I will choose fonts in the serif family in order to reinforce the theme of reliability and timelessness (ie. seen below Jacques Francois Shadow, and Jacques Francois).

## Logo



## Colors



## Fonts

We encourage you to style creatively with clear, readable, and accessible fonts. We recommend Google web fonts for compatibility across browsers. Below are a few suggestions:

- Kaisei Tokumin
- Maname
- Jacques Francois Shadow
- Jacques Francois
- lora

Please include samples in your design guide of how you will use fonts for the following elements:

- Title
- Subtitle
- Heading 1
- Heading 2

- Heading 3
- Body Text
- Bulleted Point