Kale & Caramel Prices

Ledger

Outstanding:

$30/hr for Disqus Comments \* 1hr, 30min = $45

-2hr:50m spent total, but 1hr:20min was spent on things that didn’t end up working: 1 hr getting comments off of static pages, 20 minutes making the blue font grey (would have been $85 otherwise)

$25 for copyright tag: delivered Dec 30

$65 for press page 2015: design Delivered Dec 30

$55 + 30/hr revisions for sidebar ad space – no delivery yet

Paid

$75 make it live on tumblr

$300 for initial development

{$25/hour phone calls

$37.50/hour

$30/hour revisions

$325 (cashed 11/10

$25 October 13&14, 2014 one hour phone call

$300 for initial site design

$135 Sept 29

$115 Homepage Wireframe

$5 for Oswald/Lora Sample

$5 Oswald/Baskerville Sample

$10 two or three live font samples while on the phone with Lily

$100 September ?, 2014

$30 for the Nomination Badge

$5 for the Rush on the Nomination Badge

$45 for the press page

$20 for the Border fix

= $100

Quotes:

Thursday, Oct 2, 2014

“Let me know if I am understanding you. From what we have talked about, it sounds like you really just need me to design and build the Header, Sidebar, Footer, and Logo/Kale& Caramel Title. Those elements will be applied across the site.

We can assume that you will fill in the content of the pages in order to save you some money and get it done more quickly.

We aren’t including the Recipe Search or the Five Senses Store right now and we will continue to use Tumblr .

$600 for the Design and Development of the Header, Sidebar, Footer, and Title

$250 for each full revision OR $30/hour for smaller revisions.

$75 To make it live on Tumblr

$25 per phone call lasting less than one hour on weekdays, $37.50 per phone call lasting less than one hour on weekends.”

September 17, 2014 Quote:

“Badge Update: Pulling Badge image, linking badge to correct profile, minor formatting, updating across the site

$20

Header: (Lily took care of this by deleting “K& C” on several of the header items) - Jess integrating these changes on to the Press page - No Charge

Font Samples: $5 per page per font changed;

Example 1: seeing the home page in Oswald and Baskerville would be $5 because only the header Is being changed. E

Example 2: seeing the Home page AND the Press page in Oswald and Lora would be $15 ($5 for each font and $5 for the second example page).

Fonts:

 $35 to replace Title and header font across the site,

$35 to replace body font across the site,

 $5 per Google font used (instead of web safe fonts)

Replacing a font includes setting up a list of “fall back fonts” for if a browser fails to pull the first choice font.

If I run into heavy complications with the font, I may ask to renegotiate this price due to additional hours needed, but from the tests I’ve done so far, I don’t foresee any big issues. “

August 16, via email

“It would be $20 for the border fix you describe below and $45 for the press page.”