Retail

- Covid changed shopping habits → to online
  - Convenience
  - saves time

1. personalized recommendations
   - looking at past purchases
   - similar items
   - clothing size/style

2. dynamic pricing: amazon = Q Business
   - discounts based on how many people are shopping for same item

3. Inventory management
   - holiday season, season - stock up more based on this
   - ~~customer~~

4. Customer service
   - chatbox/agents

5. how AI help in retail
   - fraud detection

6. visual searches
   - similar items
   - lens - how something will look on you/around you

7. supply chain optimization

8. sentiment analysis

9 | virtual try ons
  └ augmented reality

10 | store layout optimization

problems yet to be solved
├ bias
├ data privacy
├ predictive accuracy
└ customer trust

problems it created
├ over personalization
├ ethical concerns
└ overreliance on technology