

Initial Models Report

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#libraries

```
library(readxl)
library(caret)
library(tidyr)
library(dplyr)
library(corrplot)
library(rvest)
library(glmnet)
library(pls)
```

#reading data

```
# data_GTrends <- read_excel("C:/data_science/DSE63110M/week3_Exploratory Data Analysis/googleTrendsMH")
# acs_data <- load("C:\\data_science\\DSE63110M\\Week4_Pre-processing and Feature Engineering\\ACS_for_")
# Replace with this code to allow quick access regardless of download location
data_GTrends <- read_excel("~/GitHub/DSE63110M_SP2025R2_Data-Science-Capstone/Data/googleTrendsMH.xlsx"
  sheet = "googleTrendsMH")
acs_data <- load("~/GitHub/DSE63110M_SP2025R2_Data-Science-Capstone/Data/ACS_for_MHGoogleTrends.Rdata")

acs_data <- ACS_data
ACS_data <- NULL
```

##CORRELATION MATRIX FOR acs_data

```
acs_correlation_matrix <- acs_data %>%
  select_if(is.numeric) %>%
  select(-prop_persons_below_poverty_threshold, -prop_veterans_disability) %>%
  cor()

print(acs_correlation_matrix)
```

```
##
##          year prop_families_below_poverty
## year          1.000000000          -0.1610309
## prop_families_below_poverty -0.16103094          1.0000000
## prop_adults_without_health_insurance -0.35051348          0.1974453
## prop_unemployed_in_labor_force -0.50071692          0.6113240
## prop_without_internet_access      0.31496819          0.3030755
## prop_adult_disability              0.04834553          0.5972604
##          prop_adults_without_health_insurance
## year          -0.3505135
```

```

## prop_families_below_poverty                0.1974453
## prop_adults_without_health_insurance        1.0000000
## prop_unemployed_in_labor_force              0.2889701
## prop_without_internet_access                -0.1226758
## prop_adult_disability                       0.1945398
##
## prop_unemployed_in_labor_force
## year                                         -0.5007169
## prop_families_below_poverty                 0.6113240
## prop_adults_without_health_insurance        0.2889701
## prop_unemployed_in_labor_force              1.0000000
## prop_without_internet_access                -0.1705119
## prop_adult_disability                       0.1723363
##
## prop_without_internet_access
## year                                         0.3149682
## prop_families_below_poverty                 0.3030755
## prop_adults_without_health_insurance        -0.1226758
## prop_unemployed_in_labor_force              -0.1705119
## prop_without_internet_access                1.0000000
## prop_adult_disability                       0.3494365
##
## prop_adult_disability
## year                                         0.04834553
## prop_families_below_poverty                 0.59726036
## prop_adults_without_health_insurance        0.19453980
## prop_unemployed_in_labor_force              0.17233629
## prop_without_internet_access                0.34943653
## prop_adult_disability                       1.00000000

```

updated code

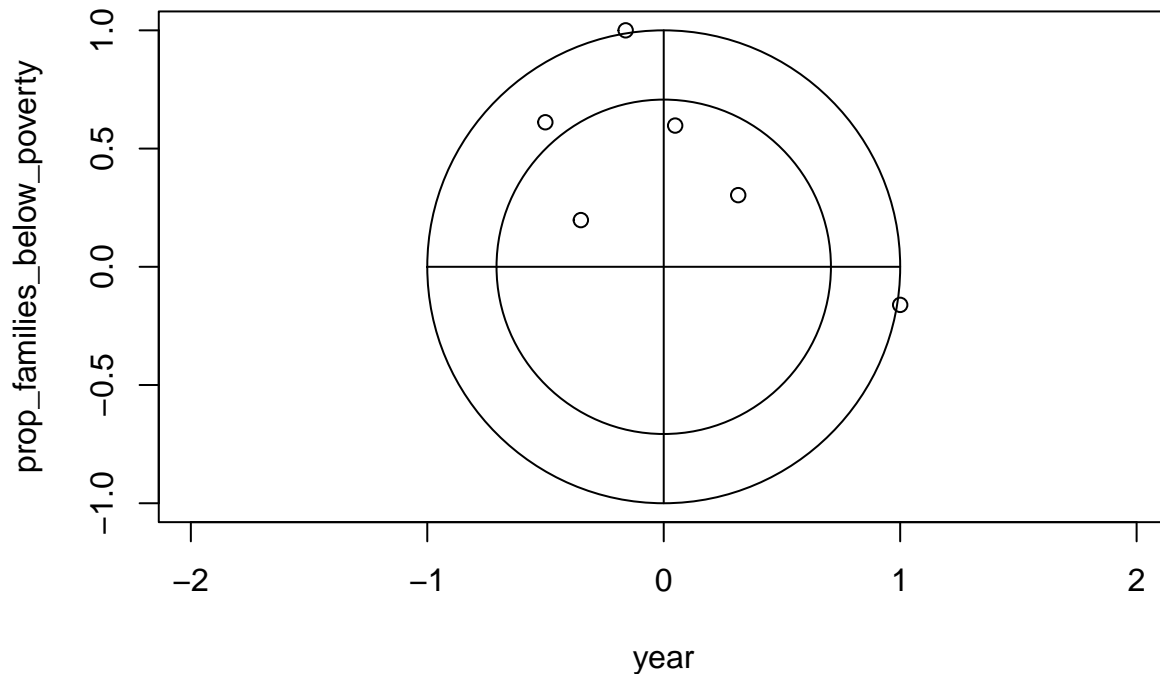
```

#presenting correlation matrix in graphic format

acs_correlation_matrix <- acs_data %>%
  select_if(is.numeric) %>%
  select(-prop_persons_below_poverty_threshold, -prop_veterans_disability) %>%
  cor() %>%
  corrplot( diag = F,
            tl.cex = 0.7,
            tl.col = "black",
            main = "acs_data correlation matrix",
            mar = c(0,0,1,0))

```

acs_data correlation matrix



#removing correlated features

```
acs_data_clean <- acs_data %>%
  select(-prop_persons_below_poverty_threshold, -prop_veterans_disability)
```

convert state names into abbreviation to match state in data_GTrends

```
acs_data_clean$state <- toupper(state.abb[match(tolower(acs_data_clean$state), tolower(state.name))])
```

testing GitHub

#data transformations ct variables

#creating response variable => state_mentalhealth_utili = state_psych_care / population_est

#state_mentalhealth_utili <- data_GTrends\$state_psych_care / data_GTrends\$population_est

```
data_GTrends <- data_GTrends %>%
  mutate(state_mentalhealth_utili = state_psych_care/population_est,
         anxiety_prop = anxiety_ct/ population_est,
         trauma_stress_prop = trauma_stress_ct/population_est,
         adhd_prop = adhd_ct/population_est,
         bipolar_prop = bipolar_ct/population_est,
         depression_prop = depression_ct/population_est)
```

#data_GTrends <- data_GTrends %>%

#select(-state_psych_care, -anxiety_ct, -trauma_stress_ct, -adhd_ct, -bipolar_ct, -depression_ct) all

```
#joining both datasets acs_data and data_GTrends
```

```
GTrends_acs_joined <- inner_join(data_GTrends, acs_data_clean, by = c("year", "state"))
```

```
#testing correlation
```

```
correlation_matrix <- GTrends_acs_joined %>%
```

```
  select_if(is.numeric) %>%
```

```
  select(-fips, -population_est, -private_psych_care, -total_util, -outpatient_util, -mean_anxiety, -res,
    -total_util) %>%
```

```
  cor()
```

```
print(correlation_matrix)
```

```
##              year  anxiety_ct  trauma_stress_ct
## year          1.00000000  0.230563501    0.13366856
## anxiety_ct     0.23056350  1.000000000    0.92240079
## trauma_stress_ct 0.13366856  0.922400795    1.00000000
## adhd_ct        0.01851770  0.847645702    0.87161036
## bipolar_ct     -0.13690754  0.653131435    0.75571956
## depression_ct   0.06120702  0.873780027    0.94087338
## comm_psych_care 0.05264059  0.793626073    0.89977194
## state_psych_care 0.05220254  0.800842275    0.90248691
## mean_adhd       0.75682637  0.192811841    0.08958471
## mean_ptsd       0.62228218  0.090669189    0.04475684
## mean_bipolar    -0.09097469 -0.085128361    -0.08423315
## mean_depression -0.02390143  0.009319898    -0.02136263
## mean_mental_hospital 0.27777930  0.319455125    0.28112091
## mean_psychiatrists_near_me 0.18697534  0.063526502    0.09919989
## mean_psychologist_near_me 0.64878930  0.404062943    0.38356349
## anxiety_prop    0.25256530  0.575638687    0.40794338
## adhd_prop       0.02582844  0.540119606    0.44884626
## bipolar_prop    -0.27713846  0.402247684    0.39406527
## prop_families_below_poverty -0.31411265 -0.065951520    -0.02266406
## prop_adults_without_health_insurance -0.35036488 -0.120820100    -0.08943951
## prop_unemployed_in_labor_force -0.54031845 -0.047006409    0.07676369
## prop_without_internet_access 0.31423583  0.011777977    -0.03506000
## prop_adult_disability 0.07154859 -0.089418168    -0.12802032
##              adhd_ct  bipolar_ct  depression_ct
## year          0.018517704 -0.13690754  0.06120702
## anxiety_ct     0.847645702  0.65313144  0.87378003
## trauma_stress_ct 0.871610355  0.75571956  0.94087338
## adhd_ct        1.000000000  0.83440163  0.90823233
## bipolar_ct     0.834401629  1.00000000  0.88673220
## depression_ct  0.908232333  0.88673220  1.00000000
## comm_psych_care 0.874225711  0.87090215  0.95667411
## state_psych_care 0.884006979  0.87166405  0.95701158
## mean_adhd      -0.007745775 -0.10866030  0.02253769
## mean_ptsd      -0.124707857 -0.22821302  -0.08131642
## mean_bipolar   -0.082850695 -0.03030126  -0.08659302
## mean_depression -0.026389005 -0.09361394  -0.02884011
## mean_mental_hospital 0.220054198  0.21655455  0.28147786
```

## mean_psychiatrists_near_me	0.086212620	0.06521304	0.09221333
## mean_psychologist_near_me	0.316683082	0.20732437	0.35169600
## anxiety_prop	0.306023903	0.03211950	0.27306557
## adhd_prop	0.557691198	0.19368296	0.36224924
## bipolar_prop	0.458390120	0.36562312	0.36378200
## prop_families_below_poverty	0.091452450	0.21421452	0.06093810
## prop_adults_without_health_insurance	0.001121328	0.24369742	0.03448441
## prop_unemployed_in_labor_force	0.124358517	0.28278587	0.13217179
## prop_without_internet_access	0.010097643	-0.11859483	-0.03027184
## prop_adult_disability	-0.041620397	-0.11618594	-0.11834226
##	comm_psych_care	state_psych_care	
## year	0.05264059	0.05220254	
## anxiety_ct	0.79362607	0.80084228	
## trauma_stress_ct	0.89977194	0.90248691	
## adhd_ct	0.87422571	0.88400698	
## bipolar_ct	0.87090215	0.87166405	
## depression_ct	0.95667411	0.95701158	
## comm_psych_care	1.00000000	0.99936080	
## state_psych_care	0.99936080	1.00000000	
## mean_adhd	0.01154550	0.01301038	
## mean_ptsd	-0.09505592	-0.09409334	
## mean_bipolar	-0.06243299	-0.06269307	
## mean_depression	-0.04094749	-0.04237320	
## mean_mental_hospital	0.24373032	0.24415647	
## mean_psychiatrists_near_me	0.13571311	0.13354197	
## mean_psychologist_near_me	0.36100819	0.35825438	
## anxiety_prop	0.18813746	0.20049138	
## adhd_prop	0.28982510	0.30527377	
## bipolar_prop	0.30483675	0.31814831	
## prop_families_below_poverty	0.06341390	0.06303851	
## prop_adults_without_health_insurance	0.02920460	0.02820942	
## prop_unemployed_in_labor_force	0.16815934	0.16554652	
## prop_without_internet_access	-0.03609294	-0.03484673	
## prop_adult_disability	-0.15530682	-0.14673191	
##	mean_adhd	mean_ptsd	mean_bipolar
## year	0.756826372	0.62228218	-0.090974692
## anxiety_ct	0.192811841	0.09066919	-0.085128361
## trauma_stress_ct	0.089584712	0.04475684	-0.084233146
## adhd_ct	-0.007745775	-0.12470786	-0.082850695
## bipolar_ct	-0.108660303	-0.22821302	-0.030301260
## depression_ct	0.022537693	-0.08131642	-0.086593022
## comm_psych_care	0.011545502	-0.09505592	-0.062432992
## state_psych_care	0.013010379	-0.09409334	-0.062693072
## mean_adhd	1.000000000	0.42495384	0.179510680
## mean_ptsd	0.424953840	1.000000000	0.193509244
## mean_bipolar	0.179510680	0.19350924	1.000000000
## mean_depression	-0.245750075	0.41128942	0.308755245
## mean_mental_hospital	0.287677009	0.09702821	0.232486981
## mean_psychiatrists_near_me	0.042769431	0.05674090	-0.005280538
## mean_psychologist_near_me	0.415735545	0.23433255	-0.080183845
## anxiety_prop	0.222753634	0.30520691	-0.005956554
## adhd_prop	0.028590323	0.09085592	-0.010212770
## bipolar_prop	-0.159049076	-0.04663275	0.157398435
## prop_families_below_poverty	-0.208577621	-0.20391856	0.293106346

```

## prop_adults_without_health_insurance -0.186412427 -0.24473889 0.233057761
## prop_unemployed_in_labor_force -0.327758496 -0.43653037 0.157300589
## prop_without_internet_access -0.126520915 0.33393361 -0.090016482
## prop_adult_disability 0.109982033 0.10629585 0.222236769
## mean_depression mean_mental_hospital
## year -0.023901425 0.27777930
## anxiety_ct 0.009319898 0.31945513
## trauma_stress_ct -0.021362629 0.28112091
## adhd_ct -0.026389005 0.22005420
## bipolar_ct -0.093613944 0.21655455
## depression_ct -0.028840113 0.28147786
## comm_psych_care -0.040947486 0.24373032
## state_psych_care -0.042373199 0.24415647
## mean_adhd -0.245750075 0.28767701
## mean_ptsd 0.411289416 0.09702821
## mean_bipolar 0.308755245 0.23248698
## mean_depression 1.000000000 -0.10548867
## mean_mental_hospital -0.105488666 1.000000000
## mean_psychiatrists_near_me 0.001374564 0.15614239
## mean_psychologist_near_me -0.098056483 0.41633384
## anxiety_prop 0.050429764 0.02664347
## adhd_prop 0.069487449 -0.06288825
## bipolar_prop 0.026384149 -0.09485722
## prop_families_below_poverty -0.077146712 0.21535926
## prop_adults_without_health_insurance -0.062380502 -0.02688604
## prop_unemployed_in_labor_force -0.348426242 0.10886182
## prop_without_internet_access 0.385215253 0.07508085
## prop_adult_disability -0.081676556 0.16483923
## mean_psychiatrists_near_me
## year 0.186975337
## anxiety_ct 0.063526502
## trauma_stress_ct 0.099199887
## adhd_ct 0.086212620
## bipolar_ct 0.065213036
## depression_ct 0.092213328
## comm_psych_care 0.135713106
## state_psych_care 0.133541968
## mean_adhd 0.042769431
## mean_ptsd 0.056740904
## mean_bipolar -0.005280538
## mean_depression 0.001374564
## mean_mental_hospital 0.156142388
## mean_psychiatrists_near_me 1.000000000
## mean_psychologist_near_me 0.466711912
## anxiety_prop -0.104990533
## adhd_prop -0.105489672
## bipolar_prop -0.156142069
## prop_families_below_poverty -0.185544042
## prop_adults_without_health_insurance -0.257450224
## prop_unemployed_in_labor_force -0.020698183
## prop_without_internet_access 0.051130358
## prop_adult_disability -0.239770625
## mean_psychologist_near_me anxiety_prop
## year 0.64878930 0.252565296

```

## anxiety_ct	0.40406294	0.575638687
## trauma_stress_ct	0.38356349	0.407943378
## adhd_ct	0.31668308	0.306023903
## bipolar_ct	0.20732437	0.032119498
## depression_ct	0.35169600	0.273065574
## comm_psych_care	0.36100819	0.188137462
## state_psych_care	0.35825438	0.200491380
## mean_adhd	0.41573555	0.222753634
## mean_ptsd	0.23433255	0.305206913
## mean_bipolar	-0.08018385	-0.005956554
## mean_depression	-0.09805648	0.050429764
## mean_mental_hospital	0.41633384	0.026643466
## mean_psychiatrists_near_me	0.46671191	-0.104990533
## mean_psychologist_near_me	1.00000000	0.018713136
## anxiety_prop	0.01871314	1.000000000
## adhd_prop	-0.02192663	0.772593545
## bipolar_prop	-0.20102389	0.592973858
## prop_families_below_poverty	-0.16397365	-0.139411004
## prop_adults_without_health_insurance	-0.20618180	-0.202330161
## prop_unemployed_in_labor_force	-0.18536934	-0.244392365
## prop_without_internet_access	0.15990322	0.090420463
## prop_adult_disability	-0.08569762	0.099264075
##	adhd_prop	bipolar_prop
## year	0.02582844	-0.27713846
## anxiety_ct	0.54011961	0.40224768
## trauma_stress_ct	0.44884626	0.39406527
## adhd_ct	0.55769120	0.45839012
## bipolar_ct	0.19368296	0.36562312
## depression_ct	0.36224924	0.36378200
## comm_psych_care	0.28982510	0.30483675
## state_psych_care	0.30527377	0.31814831
## mean_adhd	0.02859032	-0.15904908
## mean_ptsd	0.09085592	-0.04663275
## mean_bipolar	-0.01021277	0.15739843
## mean_depression	0.06948745	0.02638415
## mean_mental_hospital	-0.06288825	-0.09485722
## mean_psychiatrists_near_me	-0.10548967	-0.15614207
## mean_psychologist_near_me	-0.02192663	-0.20102389
## anxiety_prop	0.77259354	0.59297386
## adhd_prop	1.00000000	0.73676449
## bipolar_prop	0.73676449	1.00000000
## prop_families_below_poverty	0.06474605	0.24288704
## prop_adults_without_health_insurance	-0.10333794	0.15947980
## prop_unemployed_in_labor_force	-0.06381305	0.17824936
## prop_without_internet_access	0.10675502	-0.09079816
## prop_adult_disability	0.20587109	0.24830497
##	prop_families_below_poverty	
## year		-0.31411265
## anxiety_ct		-0.06595152
## trauma_stress_ct		-0.02266406
## adhd_ct		0.09145245
## bipolar_ct		0.21421452
## depression_ct		0.06093810
## comm_psych_care		0.06341390

```

## state_psych_care 0.06303851
## mean_adhd -0.20857762
## mean_ptsd -0.20391856
## mean_bipolar 0.29310635
## mean_depression -0.07714671
## mean_mental_hospital 0.21535926
## mean_psychiatrists_near_me -0.18554404
## mean_psychologist_near_me -0.16397365
## anxiety_prop -0.13941100
## adhd_prop 0.06474605
## bipolar_prop 0.24288704
## prop_families_below_poverty 1.00000000
## prop_adults_without_health_insurance 0.60329043
## prop_unemployed_in_labor_force 0.52364772
## prop_without_internet_access 0.12312374
## prop_adult_disability 0.65543780
## prop_adults_without_health_insurance
## year -0.350364883
## anxiety_ct -0.120820100
## trauma_stress_ct -0.089439512
## adhd_ct 0.001121328
## bipolar_ct 0.243697423
## depression_ct 0.034484408
## comm_psych_care 0.029204600
## state_psych_care 0.028209419
## mean_adhd -0.186412427
## mean_ptsd -0.244738889
## mean_bipolar 0.233057761
## mean_depression -0.062380502
## mean_mental_hospital -0.026886042
## mean_psychiatrists_near_me -0.257450224
## mean_psychologist_near_me -0.206181798
## anxiety_prop -0.202330161
## adhd_prop -0.103337943
## bipolar_prop 0.159479797
## prop_families_below_poverty 0.603290434
## prop_adults_without_health_insurance 1.000000000
## prop_unemployed_in_labor_force 0.409465887
## prop_without_internet_access -0.106556672
## prop_adult_disability 0.289928013
## prop_unemployed_in_labor_force
## year -0.54031845
## anxiety_ct -0.04700641
## trauma_stress_ct 0.07676369
## adhd_ct 0.12435852
## bipolar_ct 0.28278587
## depression_ct 0.13217179
## comm_psych_care 0.16815934
## state_psych_care 0.16554652
## mean_adhd -0.32775850
## mean_ptsd -0.43653037
## mean_bipolar 0.15730059
## mean_depression -0.34842624
## mean_mental_hospital 0.10886182

```



```

## mean_psychiatrists_near_me -0.02069818
## mean_psychologist_near_me -0.18536934
## anxiety_prop -0.24439237
## adhd_prop -0.06381305
## bipolar_prop 0.17824936
## prop_families_below_poverty 0.52364772
## prop_adults_without_health_insurance 0.40946589
## prop_unemployed_in_labor_force 1.00000000
## prop_without_internet_access -0.34452758
## prop_adult_disability 0.06756309
## prop_without_internet_access
## year 0.31423583
## anxiety_ct 0.01177798
## trauma_stress_ct -0.03506000
## adhd_ct 0.01009764
## bipolar_ct -0.11859483
## depression_ct -0.03027184
## comm_psych_care -0.03609294
## state_psych_care -0.03484673
## mean_adhd -0.12652092
## mean_ptsd 0.33393361
## mean_bipolar -0.09001648
## mean_depression 0.38521525
## mean_mental_hospital 0.07508085
## mean_psychiatrists_near_me 0.05113036
## mean_psychologist_near_me 0.15990322
## anxiety_prop 0.09042046
## adhd_prop 0.10675502
## bipolar_prop -0.09079816
## prop_families_below_poverty 0.12312374
## prop_adults_without_health_insurance -0.10655667
## prop_unemployed_in_labor_force -0.34452758
## prop_without_internet_access 1.00000000
## prop_adult_disability 0.30396009
## prop_adult_disability
## year 0.07154859
## anxiety_ct -0.08941817
## trauma_stress_ct -0.12802032
## adhd_ct -0.04162040
## bipolar_ct -0.11618594
## depression_ct -0.11834226
## comm_psych_care -0.15530682
## state_psych_care -0.14673191
## mean_adhd 0.10998203
## mean_ptsd 0.10629585
## mean_bipolar 0.22223677
## mean_depression -0.08167656
## mean_mental_hospital 0.16483923
## mean_psychiatrists_near_me -0.23977062
## mean_psychologist_near_me -0.08569762
## anxiety_prop 0.09926407
## adhd_prop 0.20587109
## bipolar_prop 0.24830497
## prop_families_below_poverty 0.65543780

```

```
## prop_adults_without_health_insurance      0.28992801
## prop_unemployed_in_labor_force            0.06756309
## prop_without_internet_access              0.30396009
## prop_adult_disability                     1.00000000
```

high correlation variables

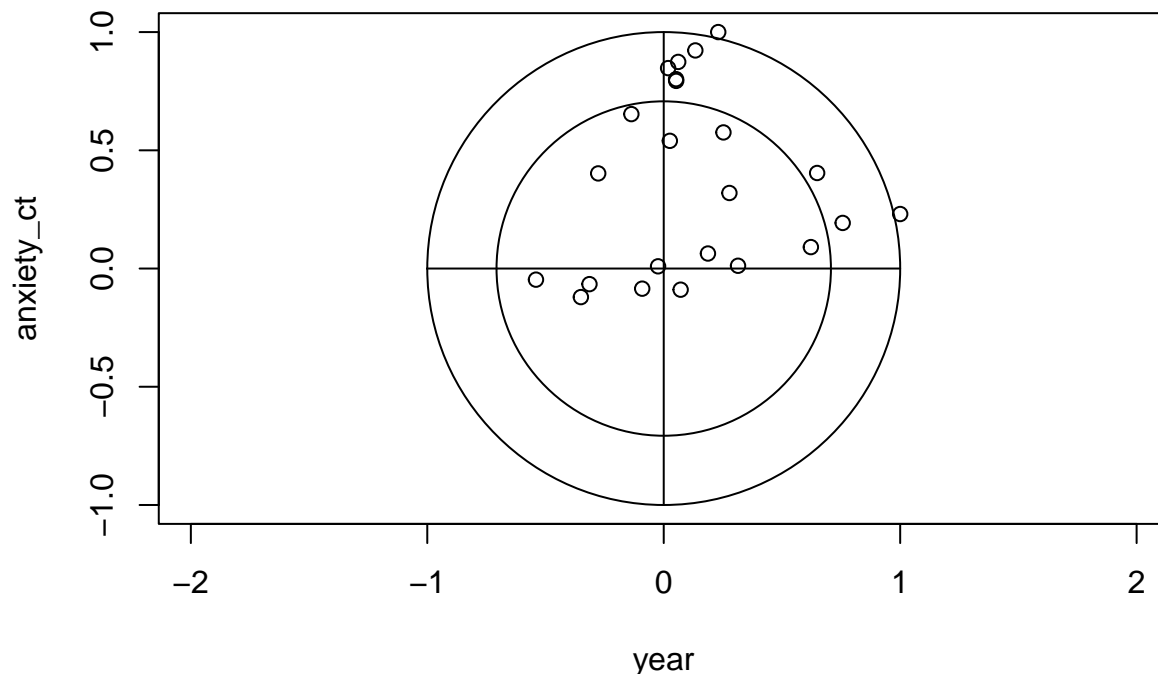
1. private, reside and comm_psych_care, 2.inpatient_util vs outpatient_util (i already have state_mentalhealth_util) 3.mean_therapist_near_me vs mean_psychiatrist and mean_psychologist
- 4.mean_alltrend vs mean_adhd, mean_ptsd, mean_anxiety, mean_mentalhospital.
2. mean_anxiety vs year, mean_adhd & ptsd 6.outpatient_util vs total_util, adhd, bipolar & depression
- 7.total_util 8.depression prob vs adhd. ptsd, bipolar and trauma_stress_prop 9.trauma_stress_prop vs adhd, anxiety_prop and state_mentalhealth_util 10.state_mentalhealth_util vs adhd, ptsd, bipolar

#correlation matrix

```
GTrends_acs_joined %>%
  select_if(is.numeric) %>%
  select(-fips, -population_est, -private_psych_care, -total_util, -outpatient_util, -mean_anxiety, -res,
         -total_util) %>%
  cor() %>%

corrplot(diag = F,
         tl.cex = 0.7,
         tl.col = "black",
         main = "Correlation Matrix of GTrends_acs_joined",
         mar = c(0, 0, 1, 0))
```

Correlation Matrix of GTrends_acs_joined



```
#data split: train and test dataset
```

```
clean_GTrends_acs_joined <- GTrends_acs_joined %>%  
  select(-fips, -population_est, -private_psych_care, -total_util,  
         -outpatient_util, -region, -mean_anxiety, -resid_psych_care,  
         -mean_all_trends, -mean_therapist_near_me, -depression_prop,  
         -trauma_stress_prop, -inpatient_util,  
         -contains(c("median", "total")), -total_util) #i have added region as part of eliminated featur
```

```
test_n <- (1/sqrt(19))*nrow(clean_GTrends_acs_joined)  
test_prop <- round((1/sqrt(19))*nrow(clean_GTrends_acs_joined)/nrow(clean_GTrends_acs_joined), 2)  
train_prop <- 1-test_prop
```

```
paste("The ideal split ratio is", train_prop, ":", test_prop, " training : testing")
```

```
## [1] "The ideal split ratio is 0.77 : 0.23  training : testing"
```

```
# Show the dimensions of the dataframe and the column names.
```

```
dim(clean_GTrends_acs_joined)
```

```
## [1] 433 25
```

```
names(clean_GTrends_acs_joined)
```

```
## [1] "year"  
## [2] "state"  
## [3] "anxiety_ct"  
## [4] "trauma_stress_ct"  
## [5] "adhd_ct"  
## [6] "bipolar_ct"  
## [7] "depression_ct"  
## [8] "comm_psych_care"  
## [9] "state_psych_care"  
## [10] "mean_adhd"  
## [11] "mean_ptsd"  
## [12] "mean_bipolar"  
## [13] "mean_depression"  
## [14] "mean_mental_hospital"  
## [15] "mean_psychiatrists_near_me"  
## [16] "mean_psychologist_near_me"  
## [17] "state_mentalhealth_util"  
## [18] "anxiety_prop"  
## [19] "adhd_prop"  
## [20] "bipolar_prop"  
## [21] "prop_families_below_poverty"  
## [22] "prop_adults_without_health_insurance"  
## [23] "prop_unemployed_in_labor_force"  
## [24] "prop_without_internet_access"  
## [25] "prop_adult_disability"
```

```
#write the merged dataframe to a CSV file with a time stamp in the name.
# This way we don't overwrite the file in case someone else is working on the file.
# TimeStamp <- format(Sys.time(), "%Y%m%d_%H%M%S")
# file_name <- paste("~/GitHub/DSE63110M_SP2025R2_Data-Science-Capstone/Data/clean_GTrends_acs_joined_"
# write.csv(clean_GTrends_acs_joined, file_name, row.names = FALSE)
```

```
train <- createDataPartition(clean_GTrends_acs_joined$state_mentalhealth_util,
                             p = 0.77,
                             list = FALSE,
                             times = 1)
```

```
GTrend_training_set <- clean_GTrends_acs_joined[train, ]
```

```
test_set <- clean_GTrends_acs_joined[-train, ]
```

```
dim(GTrend_training_set)
```

```
## [1] 336 25
```

```
dim(test_set)
```

```
## [1] 97 25
```

TARGET ENCODING OF STATE BY Njagi

```
unique(clean_GTrends_acs_joined$state)
```

```
## [1] "AL" "AZ" "AR" "CA" "CO" "CT" "DE" "FL" "HI" "ID" "IL" "IN" "IA" "KS" "KY"
## [16] "LA" "MA" "MS" "MO" "MT" "NE" "NV" "NJ" "NM" "NY" "NC" "ND" "OH" "OK" "OR"
## [31] "PA" "RI" "SC" "SD" "TN" "TX" "UT" "VT" "VA" "WA" "WI" "WY" "MN" "MI" "AK"
## [46] "GA"
```

```
is.factor(clean_GTrends_acs_joined$state) #checking whether region is a factor = false
```

```
## [1] FALSE
```

```
GTrend_training_set$state <- factor(GTrend_training_set$state)
```

```
class(GTrend_training_set$state)
```

```
## [1] "factor"
```

```
levels(GTrend_training_set$state)
```

```
## [1] "AK" "AL" "AR" "AZ" "CA" "CO" "CT" "DE" "FL" "GA" "HI" "IA" "ID" "IL" "IN"
## [16] "KS" "KY" "LA" "MA" "MI" "MN" "MO" "MS" "MT" "NC" "ND" "NE" "NJ" "NM" "NV"
## [31] "NY" "OH" "OK" "OR" "PA" "RI" "SC" "SD" "TN" "TX" "UT" "VA" "VT" "WA" "WI"
## [46] "WY"
```

we are going to apply target encoding (state_mentalhealth_util). To avoid overfitting we are going to use a smoothed version of target encoding

```
main_mean <- mean( GTrend_training_set$state_mentalhealth_util)
```

```
smoothing_factor <- 10
```

#calculating the smoothed state means from the training set

```
state_encoded_by_smoothedmean <- GTrend_training_set %>%
  group_by(state) %>%
  summarise(state_encoded = (mean(state_mentalhealth_util) * n() + main_mean * smoothing_factor) / (n() + smoothing_factor))
```

#merging the smoothed encoded state means with the training set

```
GTrend_training_set_f <- GTrend_training_set %>%
  left_join(state_encoded_by_smoothedmean, by = "state") %>%
  select(-state)
```

#merging smoothed encoded state means with the test_set

```
test_set$state <- factor(test_set$state)
```

```
test_set_f <- test_set%>%
  left_join(state_encoded_by_smoothedmean, by = "state") %>%
  select(-state)
```

```
dim(test_set_f)
```

```
## [1] 97 25
```

#center and scale

```
test_set_f[, c(-10)] <- scale(test_set_f[, c(-10)],
  center = apply(GTrend_training_set_f[, c(-10)], 2, mean),
  scale = apply(GTrend_training_set_f[, c(-10)], 2, sd))
```

#(-10) is the state_mentalhealth_util, i want to exclude it from center and scale since its already a p

```
GTrend_training_set_f[, -10] <- scale(GTrend_training_set_f[, -10])
```

```
head(GTrend_training_set_f)
```

```
## # A tibble: 6 x 25
```

```
##   year anxiety_ct trauma_stress_ct adhd_ct bipolar_ct depression_ct
##   <dbl>      <dbl>          <dbl>   <dbl>      <dbl>          <dbl>
## 1 -1.58      -0.325          -0.496   0.160      0.0583         -0.128
## 2 -1.58       0.585           0.781   1.63       1.79           0.413
```

```
## 3 -1.58      -0.585          -0.548 -0.419      -0.185          -0.462
## 4 -1.58       1.47           2.95   2.57       4.93           4.02
## 5 -1.58      -0.792          -0.831 -0.787      -0.791          -0.879
## 6 -1.58      -0.380           0.112  0.629       1.90           0.912
## # i 19 more variables: comm_psych_care <dbl>, state_psych_care <dbl>,
## #   mean_adhd <dbl>, mean_ptsd <dbl>, mean_bipolar <dbl>,
## #   mean_depression <dbl>, mean_mental_hospital <dbl>,
## #   mean_psychiatrists_near_me <dbl>, mean_psychologist_near_me <dbl>,
## #   state_mentalhealth_util <dbl>, anxiety_prop <dbl>, adhd_prop <dbl>,
## #   bipolar_prop <dbl>, prop_families_below_poverty <dbl>,
## #   prop_adults_without_health_insurance <dbl>, ...
```

#generating codebook

```
library(tibble)

codebook <- tibble(
  variable = names(clean_GTrends_acs_joined),
  class = sapply(clean_GTrends_acs_joined, class),
  "Number of Missing Values" = sapply(clean_GTrends_acs_joined, function(x) sum(is.na(x))),
  "Number of Unique Values" = sapply(clean_GTrends_acs_joined, function(x) length(unique(x)))
)

print(codebook)
```

```
## # A tibble: 25 x 4
##   variable      class      'Number of Missing Values' Number of Unique Valu-1
##   <chr>         <chr>          <int>                <int>
## 1 year         numeric          0                  10
## 2 state        character        0                  46
## 3 anxiety_ct    numeric          0                 433
## 4 trauma_stress_ct numeric          0                 431
## 5 adhd_ct       numeric          0                 423
## 6 bipolar_ct    numeric          0                 430
## 7 depression_ct numeric          0                 432
## 8 comm_psych_care numeric          0                 432
## 9 state_psych_care numeric          0                 433
## 10 mean_adhd    numeric          0                 205
## # i 15 more rows
## # i abbreviated name: 1: 'Number of Unique Values'
```

INITIAL MODELS BY Njagi

1. LINEAR REGRESSION (ELASTIC NET REGULARIZATION)

DEVELOPING THE MODEL (LR. ENR)

```
x <- model.matrix(state_mentalhealth_util ~ ., data = GTrend_training_set_f, intercept = FALSE)
y <- GTrend_training_set_f$state_mentalhealth_util

#Performing cross_validation to find the best lambda
```

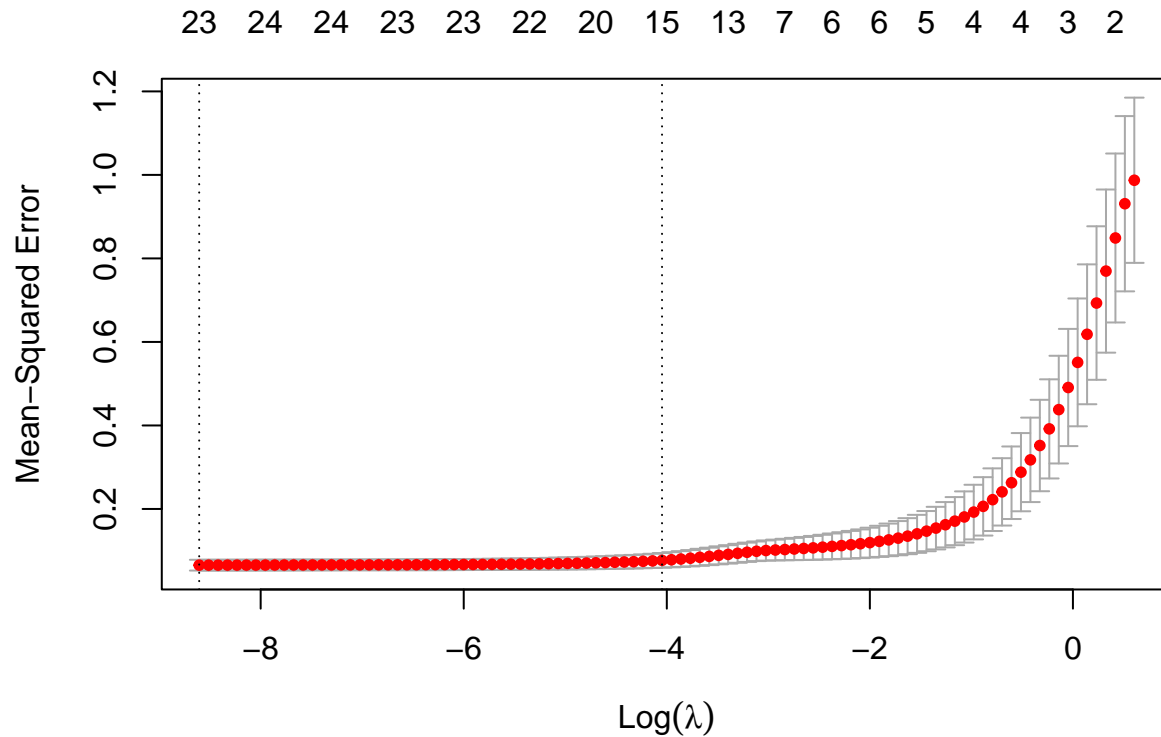
```

set.seed(123) # for consistent and replicable results

cv_model <- cv.glmnet(x, y, alpha = 0.5, family = "gaussian", nfolds = 5)

plot(cv_model) #plotting cross-validation curve

```



```

#getting the best/ optimal lambda

best_lambda <- cv_model$lambda.min
best_lambda_1se <- cv_model$lambda.1se

#developing the model using the best lambda

model_min <- glmnet(x, y, alpha = 0.5, lambda = best_lambda, family = "gaussian")
model_lambda_1se <- glmnet(x, y, alpha = 0.5, lambda = best_lambda_1se, family = "gaussian")

#preparing the test set into matrix

x_test <- model.matrix(state_mentalhealth_util ~ ., data = test_set_f, intercept = FALSE)
y_test <- test_set_f$state_mentalhealth_util

#ensure x and x_test have the same number of columns. its a good practise after using model.matrix

common_columns <- intersect(colnames(x), colnames(x_test))
x <- x[, common_columns]
x_test <- x_test[, common_columns]

```

```
# use test set to make predictions, use lambda min and lambda_1se
```

```
y_pred_min <- predict(model_min, newx = x_test)
y_pred_1se <- predict(model_lambda_1se, newx = x_test)
```

```
#calculate the mean squared error
```

```
mse_min <- mean((y_test - y_pred_min)^2)
mse_1se <- mean((y_test - y_pred_1se)^2)
```

```
print(paste("MSE (MIN):", mse_min))
```

```
## [1] "MSE (MIN): 0.0967234444323119"
```

```
print(paste("MSE (1SE):", mse_1se))
```

```
## [1] "MSE (1SE): 0.129949177209477"
```

Principle Component Regression (PCR)

```
pcr_m_selected <- 1
```

```
# Get the PCR fit for the training data set
```

```
pcr_fit <- pcr(state_mentalhealth_util ~ ., data = GTrend_training_set_f ,
               scale=TRUE, validation="CV")
```

```
# Show the summary of the PCR fit.
```

```
summary(pcr_fit)
```

```
## Data:      X dimension: 336 24
```

```
## Y dimension: 336 1
```

```
## Fit method: svdpc
```

```
## Number of components considered: 24
```

```
##
```

```
## VALIDATION: RMSEP
```

```
## Cross-validated using 10 random segments.
```

```
##      (Intercept)  1 comps  2 comps  3 comps  4 comps  5 comps  6 comps
```

```
## CV           1.001  0.8482  0.8319  0.4617  0.4588  0.4299  0.4307
```

```
## adjCV        1.001  0.8478  0.8337  0.4606  0.4580  0.4290  0.4300
```

```
##      7 comps  8 comps  9 comps 10 comps 11 comps 12 comps 13 comps
```

```
## CV      0.4100  0.3997  0.3859  0.3852  0.3792  0.3797  0.3364
```

```
## adjCV    0.4094  0.3989  0.3850  0.3843  0.3780  0.3798  0.3346
```

```
##      14 comps 15 comps 16 comps 17 comps 18 comps 19 comps 20 comps
```

```
## CV      0.3007  0.3010  0.3002  0.2878  0.2799  0.2784  0.2669
```

```
## adjCV    0.2985  0.2997  0.2979  0.2864  0.2783  0.2776  0.2654
```

```
##      21 comps 22 comps 23 comps 24 comps
```

```
## CV      0.2682  0.2502  0.2480  0.2395
```

```
## adjCV    0.2667  0.2486  0.2463  0.2378
```

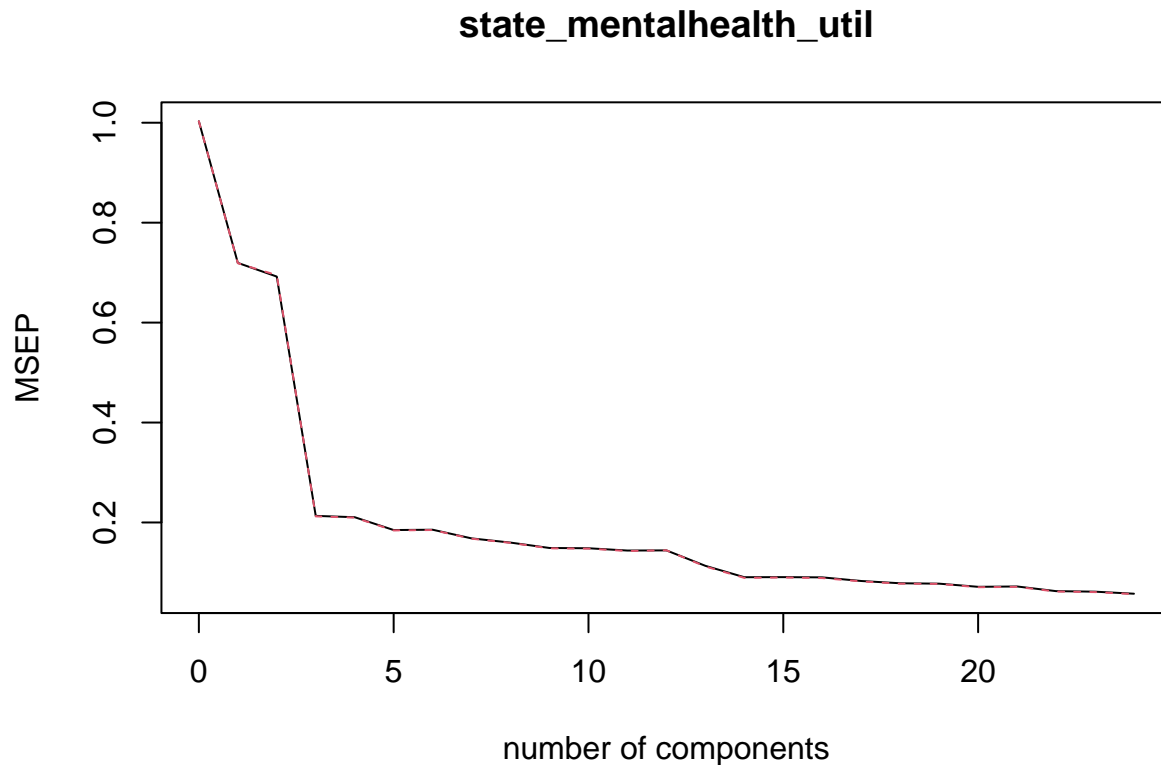
```
##
```

```
## TRAINING: % variance explained
```



```
##          1 comps  2 comps  3 comps  4 comps  5 comps  6 comps
## X          30.18   46.11   59.52   68.75   75.44   80.56
## state_mentalhealth_util  28.48   32.99   79.28   79.81   82.51   82.67
##          7 comps  8 comps  9 comps 10 comps 11 comps
## X          84.80   87.94   90.08   91.94   93.38
## state_mentalhealth_util  84.33   85.13   86.31   86.49   87.25
##          12 comps 13 comps 14 comps 15 comps 16 comps
## X          94.72   95.81   96.87   97.68   98.35
## state_mentalhealth_util  87.50   90.50   92.60   92.65   92.97
##          17 comps 18 comps 19 comps 20 comps 21 comps
## X          98.89   99.30   99.52   99.72   99.87
## state_mentalhealth_util  93.16   93.58   93.60   94.17   94.19
##          22 comps 23 comps 24 comps
## X          99.95  100.00  100.00
## state_mentalhealth_util  95.08   95.26   95.64
```

```
# Show the validation plot.
validationplot(pcr_fit, val.type="MSEP")
```



```
# Get the predictions
pcr_preds <- predict(pcr_fit, data=test_set, ncomp=pcr_m_selected)

# Store and print the pcr mean square error for M_selected.
pcr_mse <- mean((pcr_preds-test_set$state_mentalhealth_util)^2)
```

```
## Warning in pcr_preds - test_set$state_mentalhealth_util: longer object length
## is not a multiple of shorter object length
```

```
paste("PCR MSE for M Selected:", pcr_m_selected, "is", pcr_mse)
```

```
## [1] "PCR MSE for M Selected: 1 is 0.286973208684224"
```

Partial Least Squares Regression (PLSR)

```
# Set the PLS M selected value.
```

```
plsr_M_selected <- 15
```

```
# Get the PCR fit for the training data set
```

```
plsr_fit <- plsr(state_mentalhealth_util ~ ., data=GTrend_training_set_f ,  
                scale=TRUE, validation="CV", ncomp=plsr_M_selected)
```

```
# print the summary of the partial least square regression fit.
```

```
summary(plsr_fit)
```

```
## Data:      X dimension: 336 24
```

```
## Y dimension: 336 1
```

```
## Fit method: kernelpls
```

```
## Number of components considered: 15
```

```
##
```

```
## VALIDATION: RMSEP
```

```
## Cross-validated using 10 random segments.
```

```
##      (Intercept)  1 comps  2 comps  3 comps  4 comps  5 comps  6 comps
```

```
## CV           1.001  0.5475  0.3868  0.3357  0.3084  0.2892  0.2754
```

```
## adjCV        1.001  0.5469  0.3862  0.3346  0.3083  0.2873  0.2738
```

```
##      7 comps  8 comps  9 comps 10 comps 11 comps 12 comps 13 comps
```

```
## CV           0.2697  0.2622  0.2558  0.2519  0.2507  0.2484  0.2465
```

```
## adjCV        0.2683  0.2610  0.2545  0.2507  0.2494  0.2469  0.2449
```

```
##      14 comps 15 comps
```

```
## CV           0.2459  0.2448
```

```
## adjCV        0.2444  0.2433
```

```
##
```

```
## TRAINING: % variance explained
```

```
##      1 comps  2 comps  3 comps  4 comps  5 comps  6 comps
```

```
## X           25.66  43.41  50.29  61.33  67.71  73.04
```

```
## state_mentalhealth_util 71.49  85.81  89.93  91.71  93.23  93.79
```

```
##      7 comps  8 comps  9 comps 10 comps 11 comps
```

```
## X           79.38  82.60  84.82  87.8  90.94
```

```
## state_mentalhealth_util 94.01  94.28  94.61  94.8  94.92
```

```
##      12 comps 13 comps 14 comps 15 comps
```

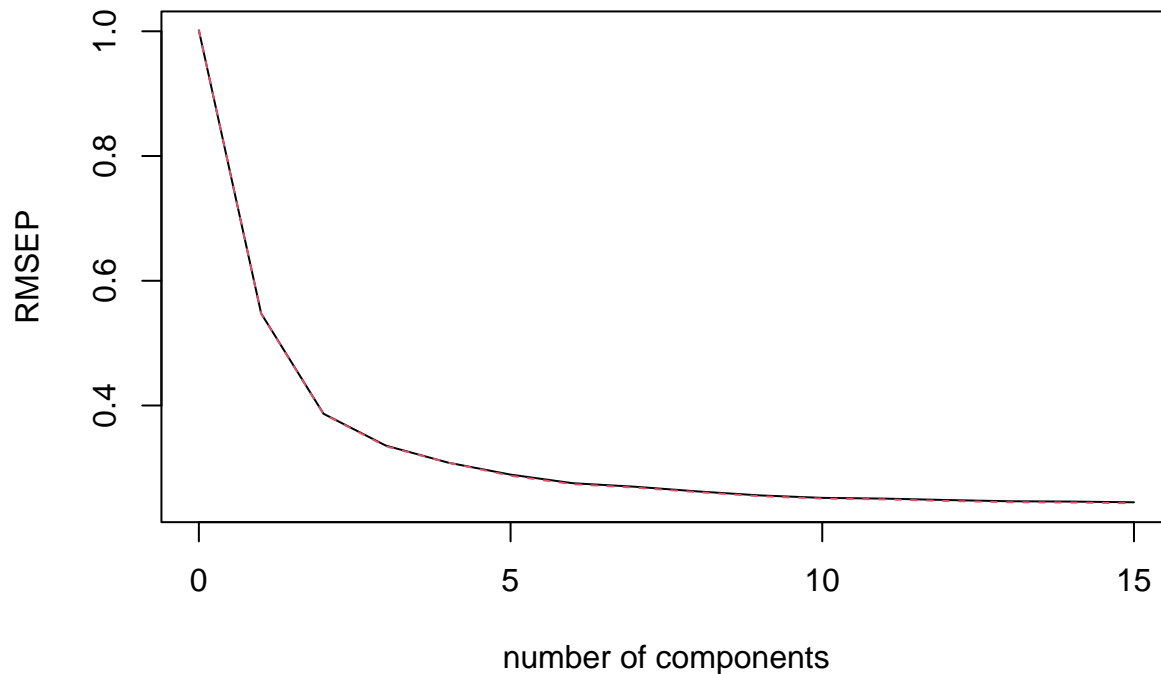
```
## X           92.20  93.24  94.27  95.38
```

```
## state_mentalhealth_util 95.08  95.18  95.23  95.26
```

```
# Show the validation plot
```

```
validationplot(plsr_fit)
```

state_mentalhealth_util



```
# Get the predictions
plsr_preds <- predict(plsr_fit, data=test_set, ncomp=plsr_M_selected)

# Store and print the MSE value for the PLSR
plsr_mse <- mean((plsr_preds-test_set$state_mentalhealth_util)^2)
```

```
## Warning in plsr_preds - test_set$state_mentalhealth_util: longer object length
## is not a multiple of shorter object length
```

```
paste("PLSR MSE for M Selected:",plsr_M_selected,"is", plsr_mse)
```

```
## [1] "PLSR MSE for M Selected: 15 is 0.957053923199103"
```

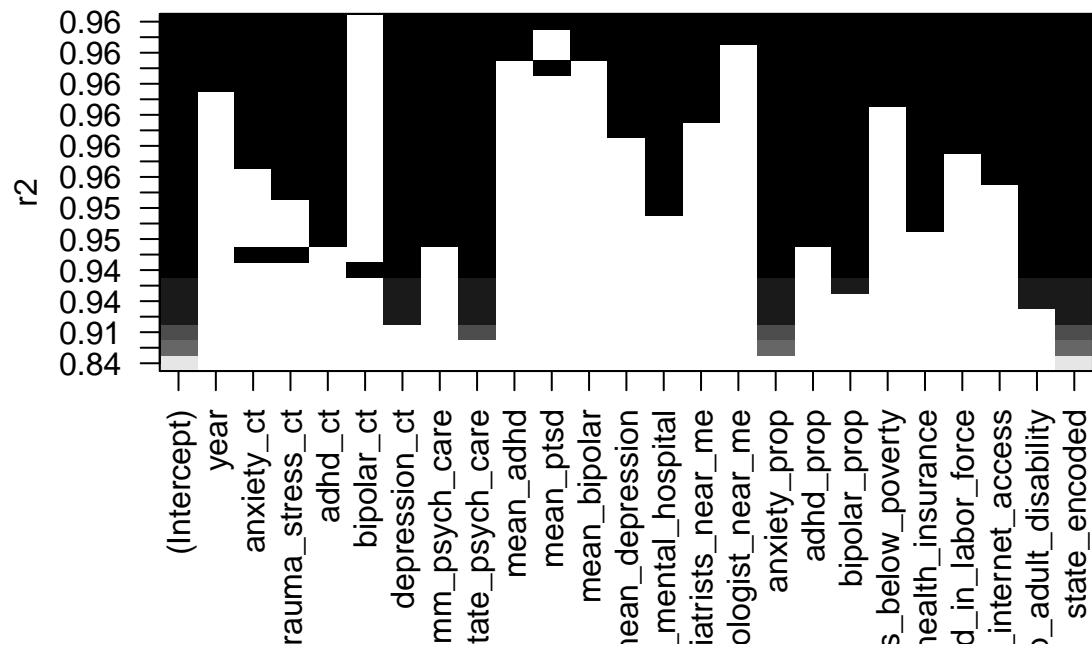
Best Subset Selection

```
# Load library needed for regsubsets() function
library(leaps)
```

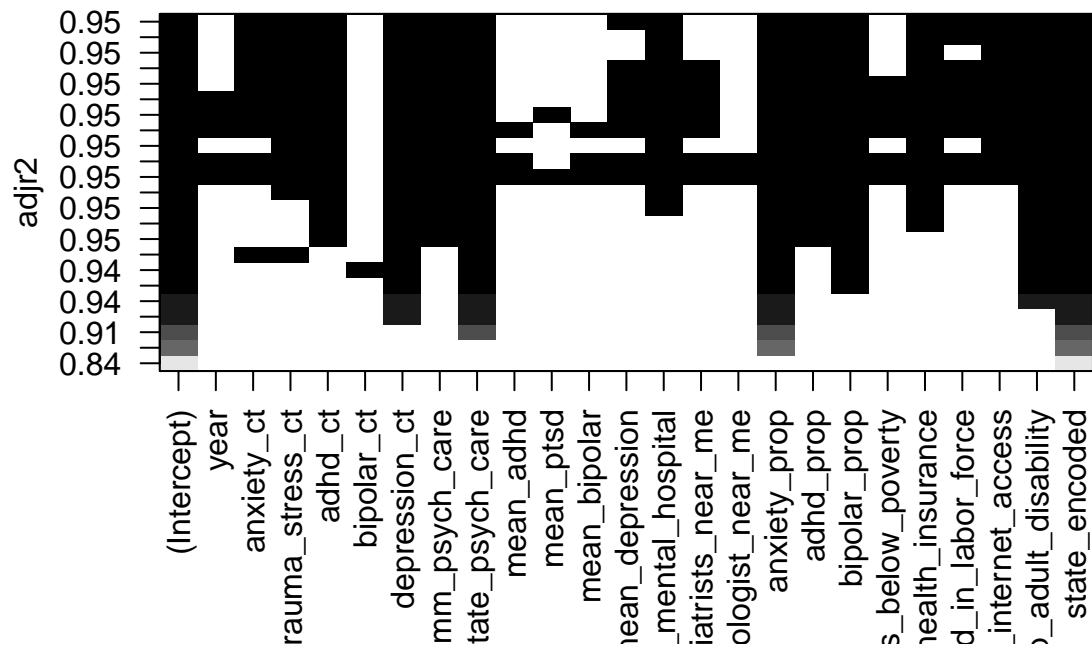
```
## Warning: package 'leaps' was built under R version 4.3.3
```

```
# The regsubsets() function (part of the leaps library) performs best sub- set selection
# by identifying the best model that contains a given number of predictors, where best
# is quantified using RSS.
reg_fit_train <- regsubsets(state_mentalhealth_util ~ ., data=GTrend_training_set_f, nvmax=23)

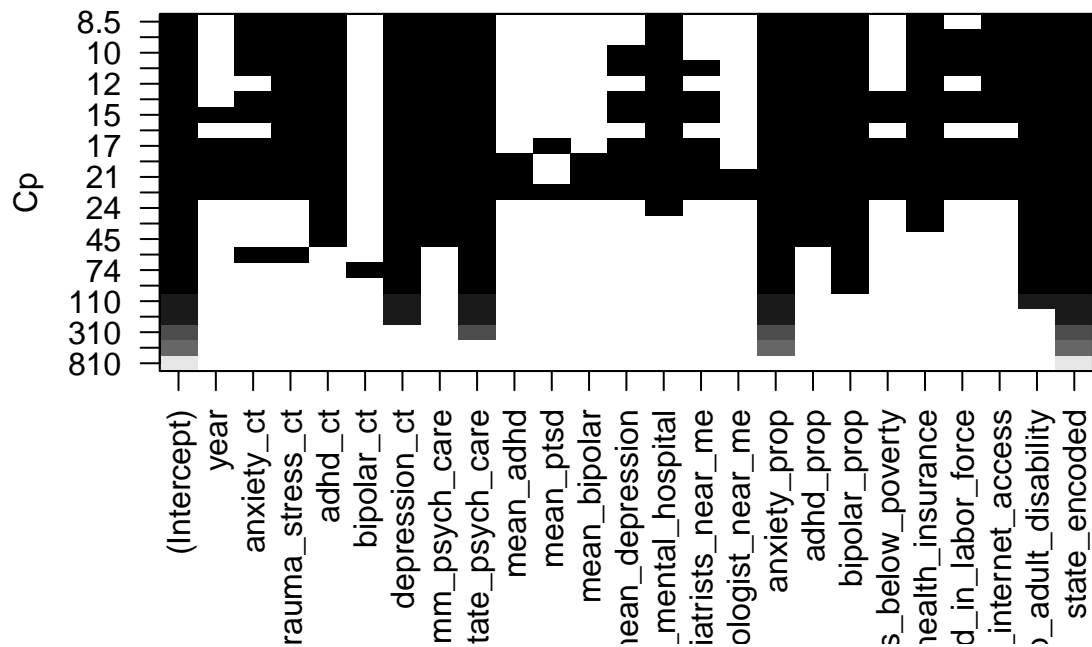
plot(reg_fit_train, scale="r2")
```



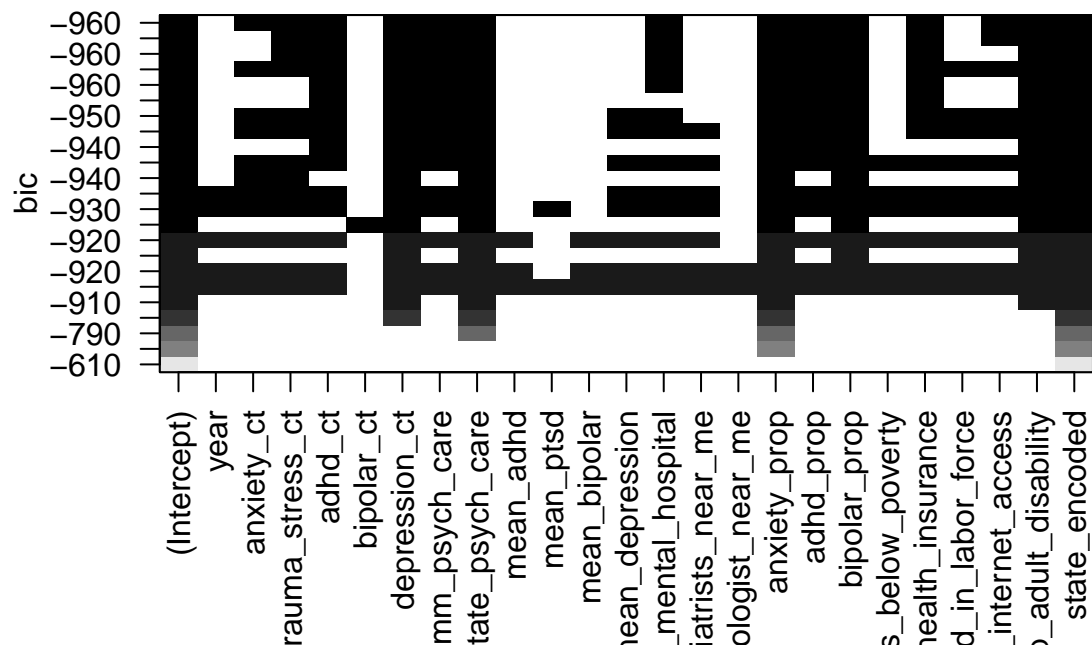
```
plot(reg_fit_train, scale="adjr2")
```



```
plot(reg_fit_train, scale="Cp")
```



```
plot(reg_fit_train, scale="bic")
```



The summary() command outputs the best set of variables for each model size.

```
reg.summary <- summary(reg_fit_train)
print(reg.summary)
```

```
## Subset selection object
## Call: regsubsets.formula(state_mentalhealth_util ~ ., data = GTrend_training_set_f,
##       nvmax = 23)
## 24 Variables (and intercept)
##
```

Forced in Forced out

```

## year FALSE FALSE
## anxiety_ct FALSE FALSE
## trauma_stress_ct FALSE FALSE
## adhd_ct FALSE FALSE
## bipolar_ct FALSE FALSE
## depression_ct FALSE FALSE
## comm_psych_care FALSE FALSE
## state_psych_care FALSE FALSE
## mean_adhd FALSE FALSE
## mean_ptsd FALSE FALSE
## mean_bipolar FALSE FALSE
## mean_depression FALSE FALSE
## mean_mental_hospital FALSE FALSE
## mean_psychiatrists_near_me FALSE FALSE
## mean_psychologist_near_me FALSE FALSE
## anxiety_prop FALSE FALSE
## adhd_prop FALSE FALSE
## bipolar_prop FALSE FALSE
## prop_families_below_poverty FALSE FALSE
## prop_adults_without_health_insurance FALSE FALSE
## prop_unemployed_in_labor_force FALSE FALSE
## prop_without_internet_access FALSE FALSE
## prop_adult_disability FALSE FALSE
## state_encoded FALSE FALSE
## 1 subsets of each size up to 23
## Selection Algorithm: exhaustive
## year anxiety_ct trauma_stress_ct adhd_ct bipolar_ct depression_ct
## 1 ( 1 ) " " " " " " " "
## 2 ( 1 ) " " " " " " " "
## 3 ( 1 ) " " " " " " " "
## 4 ( 1 ) " " " " " " "*"
## 5 ( 1 ) " " " " " " "*"
## 6 ( 1 ) " " " " " " "*"
## 7 ( 1 ) " " " " "*" "*"
## 8 ( 1 ) " " "*" "*" " " "*"
## 9 ( 1 ) " " " " "*" " " "*"
## 10 ( 1 ) " " " " " " "*"
## 11 ( 1 ) " " " " " " "*"
## 12 ( 1 ) " " " " "*" "*"
## 13 ( 1 ) " " " " "*" "*"
## 14 ( 1 ) " " "*" "*" "*" " " "*"
## 15 ( 1 ) " " "*" "*" "*" " " "*"
## 16 ( 1 ) " " "*" "*" "*" " " "*"
## 17 ( 1 ) " " "*" "*" "*" " " "*"
## 18 ( 1 ) " " "*" "*" "*" " " "*"
## 19 ( 1 ) "*" "*" "*" "*" " " "*"
## 20 ( 1 ) "*" "*" "*" "*" " " "*"
## 21 ( 1 ) "*" "*" "*" "*" " " "*"
## 22 ( 1 ) "*" "*" "*" "*" " " "*"
## 23 ( 1 ) "*" "*" "*" "*" " " "*"
## comm_psych_care state_psych_care mean_adhd mean_ptsd mean_bipolar
## 1 ( 1 ) " " " " " " " "
## 2 ( 1 ) " " " " " " " "
## 3 ( 1 ) " " "*" " " " " "

```

```

## 4 ( 1 ) " " " " " "
## 5 ( 1 ) " " " " " "
## 6 ( 1 ) " " " " " "
## 7 ( 1 ) " " " " " "
## 8 ( 1 ) " " " " " "
## 9 ( 1 ) "*" " " " " " "
## 10 ( 1 ) "*" " " " " " "
## 11 ( 1 ) "*" " " " " " "
## 12 ( 1 ) "*" " " " " " "
## 13 ( 1 ) "*" " " " " " "
## 14 ( 1 ) "*" " " " " " "
## 15 ( 1 ) "*" " " " " " "
## 16 ( 1 ) "*" " " " " " "
## 17 ( 1 ) "*" " " " " " "
## 18 ( 1 ) "*" " " " " " "
## 19 ( 1 ) "*" " " " " " "
## 20 ( 1 ) "*" " " "*" " "
## 21 ( 1 ) "*" "*" " " "*"
## 22 ( 1 ) "*" "*" " " "*"
## 23 ( 1 ) "*" "*" "*" "*" "*"

## mean_depression mean_mental_hospital mean_psychiatrists_near_me
## 1 ( 1 ) " " " " " "
## 2 ( 1 ) " " " " " "
## 3 ( 1 ) " " " " " "
## 4 ( 1 ) " " " " " "
## 5 ( 1 ) " " " " " "
## 6 ( 1 ) " " " " " "
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## 15 ( 1 ) " " "*" " "
## 16 ( 1 ) "*" "*" " "
## 17 ( 1 ) "*" "*" "*"
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## 20 ( 1 ) "*" "*" "*"
## 21 ( 1 ) "*" "*" "*"
## 22 ( 1 ) "*" "*" "*"
## 23 ( 1 ) "*" "*" "*"

## mean_psychologist_near_me anxiety_prop adhd_prop bipolar_prop
## 1 ( 1 ) " " " " " "
## 2 ( 1 ) " " "*" " "
## 3 ( 1 ) " " "*" " "
## 4 ( 1 ) " " "*" " "
## 5 ( 1 ) " " "*" " "
## 6 ( 1 ) " " "*" "*"
## 7 ( 1 ) " " "*" "*"
## 8 ( 1 ) " " "*" "*"
## 9 ( 1 ) " " "*" "*"

```

## 10	(1)	" "	"*"	"*"	"*"
## 11	(1)	" "	"*"	"*"	"*"
## 12	(1)	" "	"*"	"*"	"*"
## 13	(1)	" "	"*"	"*"	"*"
## 14	(1)	" "	"*"	"*"	"*"
## 15	(1)	" "	"*"	"*"	"*"
## 16	(1)	" "	"*"	"*"	"*"
## 17	(1)	" "	"*"	"*"	"*"
## 18	(1)	" "	"*"	"*"	"*"
## 19	(1)	" "	"*"	"*"	"*"
## 20	(1)	" "	"*"	"*"	"*"
## 21	(1)	" "	"*"	"*"	"*"
## 22	(1)	"*"	"*"	"*"	"*"
## 23	(1)	"*"	"*"	"*"	"*"
##		prop_families_below_poverty	prop_adults_without_health_insurance		
## 1	(1)	" "	" "		
## 2	(1)	" "	" "		
## 3	(1)	" "	" "		
## 4	(1)	" "	" "		
## 5	(1)	" "	" "		
## 6	(1)	" "	" "		
## 7	(1)	" "	" "		
## 8	(1)	" "	" "		
## 9	(1)	" "	" "		
## 10	(1)	" "	"*"		
## 11	(1)	" "	"*"		
## 12	(1)	" "	"*"		
## 13	(1)	" "	"*"		
## 14	(1)	" "	"*"		
## 15	(1)	" "	"*"		
## 16	(1)	" "	"*"		
## 17	(1)	" "	"*"		
## 18	(1)	"*"	"*"		
## 19	(1)	"*"	"*"		
## 20	(1)	"*"	"*"		
## 21	(1)	"*"	"*"		
## 22	(1)	"*"	"*"		
## 23	(1)	"*"	"*"		
##		prop_unemployed_in_labor_force	prop_without_internet_access		
## 1	(1)	" "	" "		
## 2	(1)	" "	" "		
## 3	(1)	" "	" "		
## 4	(1)	" "	" "		
## 5	(1)	" "	" "		
## 6	(1)	" "	" "		
## 7	(1)	" "	" "		
## 8	(1)	" "	" "		
## 9	(1)	" "	" "		
## 10	(1)	" "	" "		
## 11	(1)	" "	" "		
## 12	(1)	" "	" "		
## 13	(1)	" "	"*"		
## 14	(1)	" "	"*"		
## 15	(1)	"*"	"*"		


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## 16 ( 1 ) "*" "*"
## 17 ( 1 ) "*" "*"
## 18 ( 1 ) "*" "*"
## 19 ( 1 ) "*" "*"
## 20 ( 1 ) "*" "*"
## 21 ( 1 ) "*" "*"
## 22 ( 1 ) "*" "*"
## 23 ( 1 ) "*" "*"
##      prop_adult_disability state_encoded
## 1 ( 1 ) " " "*"
## 2 ( 1 ) " " "*"
## 3 ( 1 ) " " "*"
## 4 ( 1 ) " " "*"
## 5 ( 1 ) "*" "*"
## 6 ( 1 ) "*" "*"
## 7 ( 1 ) "*" "*"
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## 10 ( 1 ) "*" "*"
## 11 ( 1 ) "*" "*"
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## 19 ( 1 ) "*" "*"
## 20 ( 1 ) "*" "*"
## 21 ( 1 ) "*" "*"
## 22 ( 1 ) "*" "*"
## 23 ( 1 ) "*" "*"

```

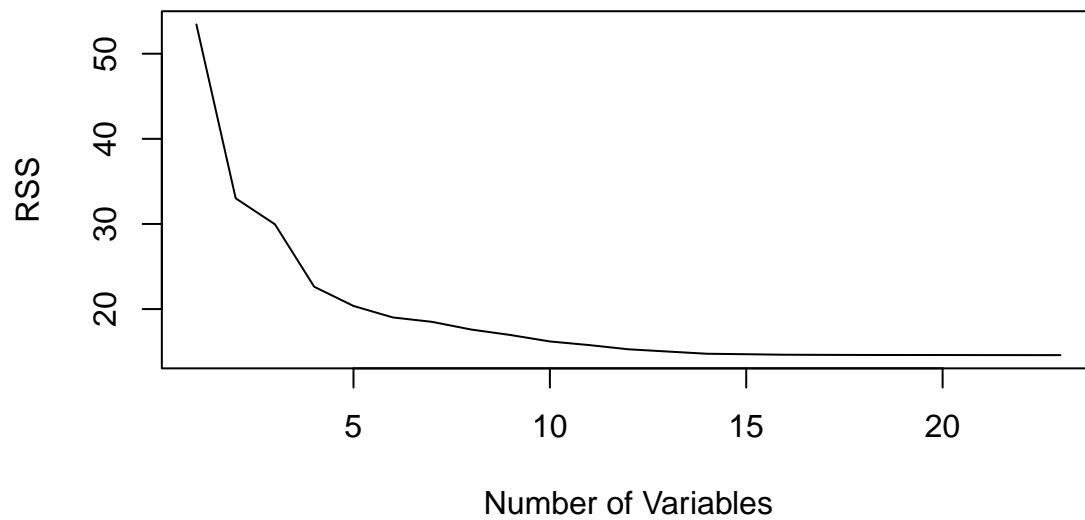
```
names(reg.summary)
```

```
## [1] "which" "rsq" "rss" "adjr2" "cp" "bic" "outmat" "obj"
```

```
#Print the R^2 statistic
reg.summary$rsq
```

```
## [1] 0.8404865 0.9014516 0.9105609 0.9324701 0.9391964 0.9432189 0.9447733
## [8] 0.9474751 0.9493970 0.9516503 0.9529178 0.9544016 0.9551862 0.9559586
## [15] 0.9561265 0.9563024 0.9563556 0.9563855 0.9563984 0.9564070 0.9564230
## [22] 0.9564337 0.9564452
```

```
#par(mfrow=c(1,2))
plot(reg.summary$rss, xlab="Number of Variables", ylab="RSS", type="l")
```



```
plot(reg.summary$adjr2 , xlab = "Number of Variables",ylab = "Adjusted RSq", type = "l")
# which.max(reg.summary$adjr2)
plot(reg.summary$adjr2 , xlab = "Number of Variables", ylab = "Adjusted RSq", type = "l")
points(which.max(reg.summary$adjr2), reg.summary$adjr2[which.max(reg.summary$adjr2)],
       col = "red", cex = 2, pch = 20)
```

