

**NEW RELIC, INC.**  
**Innovate ATL Hackathon**  
**2024**

**OFFICIAL RULES**

The **New Relic Innovate ATL Hackathon 2024** (the "Contest") will be held on June 13th, 2024 from 9:00 am ET to June 14th 1:00pm ET (the "Contest Period"). Participants may be eligible to win the prizes detailed below.

**How to Enter:**

The Contest will take place in-person at the RenderATL event in Atlanta, Georgia. In order to participate in the Contest, individuals must be registered attendees of the RenderATL event. To register, please go to [renderatl.com/tickets](https://renderatl.com/tickets).

Beginning June 13th, 2024 at 9:00am ET, New Relic invites participants to enter into the Contest and submit their Innovate ATL project submissions via Github as shared with participants at the beginning of the Contest Period (each, an "Entry").

All Entries must include the following:

- Participant names (maximum 5 people per team)
- Participant email addresses
- Required deliverables:
  - o Source Code Repository Link
  - o Technical Documentation
  - o Solution Presentation (10-minute pitch)
  - o Demo Video (max. 3 minutes)
- License and attribution information for all source code provided in repository, with specific comments concerning what (if any) code is derived from an LLM
- Technology (ONLY OPEN SOURCE RESOURCES ALLOWED):
  - o Preferred LLMs: GPT-4, GPT-3, LLaMA, Claude, etc.
  - o Other Technologies: NLP frameworks, machine learning libraries, and relevant public datasets

Entries will be accepted until the Contest Period closes June 14th, 2024 at 1:00 pm ET.

**Judging Criteria:**

- Relevance (20%): How well does the solution address the identified public sector challenge?
- Innovation (20%): Is the solution novel and creative in its approach?
- Technical Implementation (20%): Quality of code, design, and technical documentation.
- Scalability (20%): Potential for implementation across multiple departments/organizations.
- User Experience (20%): How intuitive and user-friendly is the solution?

Each participant may only submit one entry for the duration of the Contest Period. A participant's entry into the Contest constitutes acceptance of these Official Rules.

NO PURCHASE OR PAYMENT IS NECESSARY TO ENTER THIS CONTEST.

**License Rights; Identifying Participants:**

Each participant grants New Relic a non-exclusive, royalty-free, irrevocable, perpetual, sublicensable (through multiple tiers) right to use, reproduce, distribute, modify, create derivative works, publicly perform and display and otherwise exploit such Entry (including any screenshots, content, code or other materials provided with the Entry). New Relic may also identify each participant (e.g., using the participant's name) in connection with its Entry or the Contest (but has no obligation to do so). New Relic may take down its posts about the Contest at any time, without notice or liability. Each participant represents and warrants that it has all necessary rights, consents and permissions to submit its Entry and grant the rights above.

**Selection of Winners:**

Subject to these Official Rules, a panel of judges will determine the winner in each award class of the Contest using the Innovate ATL judging criteria listed above. Three (3) winners shall be determined from eligible Entries on or before June 15 2024. One (1) Grand Prize winner, one (1) Second Place winner, and one (1) Third Place winner.

The winning participants will be notified via an onstage announcement and the email addresses associated with your Contest Entry by 12:00pm ET on June 18, 2024. The winning participants will have 48 hours to respond to New Relic's email or they shall forfeit their prize and new winners may be selected. Upon signing an eligibility affidavit and waiver, the winners shall be given the prize detailed below. Prizes will be paid for and furnished by Render Atlanta Conference, LLC. Winning participants must allow up to fourteen business days from the date the signed eligibility affidavit and waiver is returned to New Relic for the prize to be received in the mail.

**Prize:** Three (3) winning teams will each receive one prize, to be paid by Render Atlanta Conference, LLC:

- Grand Prize: \$7,000 USD Cash Prize
- Second Place: \$3,000 USD Cash Prize
- Third Place: \$1000 USD Cash Prize

**Who Can Enter:**

The Contest is strictly limited to permanent, legal United States residents who are at least eighteen (18) years of age. Participants are solely responsible for ensuring their participation in the Contest is lawful. New Relic employees are not eligible to participate in the Contest. New Relic reserves the right, at its sole discretion, to disqualify participants for any reason, including if it is determined that one's participation in the Contest is not lawful.

**Release:**

All participants in the Contest release New Relic, Inc. and its respective employees, officers, directors and shareholders ("Released Parties") from and against all liability, claims, and damages arising in connection with their participation or inability to participate, entry in the Contest and/or acceptance, receipt, ownership or use of the prize awarded in the Contest, including but not limited to personal injury, death, damage to property or loss of property, use of an Entry, and identification of participants. Before claiming their prize, the winner must execute an affidavit and waiver verifying their eligibility and acknowledging: (i) their responsibility for any taxes incurred in connection with the prize awarded and (ii) that New Relic will not be liable for any injuries caused while operating prizes awarded from the Contest.

Each participant further understands and agrees that all rights under Section 1542 of the Civil Code of California ("Section 1542") and any similar law of any state or territory of the United States that may be applicable with respect to the foregoing release are hereby expressly and forever waived. You acknowledge that Section 1542 provides that: "A GENERAL RELEASE DOES NOT EXTEND TO CLAIMS WHICH THE CREDITOR DOES NOT KNOW OR SUSPECT TO EXIST IN HIS OR HER FAVOR AT THE TIME OF EXECUTING THE RELEASE, WHICH, IF KNOWN BY HIM OR HER MUST HAVE MATERIALLY AFFECTED HIS OR HER SETTLEMENT WITH THE DEBTOR." The releases hereunder are intended to apply to all claims not known or suspected to exist with the intent of waiving the effect of laws requiring the intent to release future unknown claims.

**Limitation of Liability:**

Released Parties are not responsible for any claims, damages, expenses, costs or losses to any person or property of any kind arising from or in connection with: (1) typographical or other errors in the printing of these Official Rules; (2) technical failures of any kind, including but not limited to malfunctions, interruptions or disconnections in phone lines hardware, software, or failure of any email or entries to be received by New Relic due to technical problems, human error or traffic congestion, unavailable network connections on the Internet or any website; (3) unauthorized third party tampering with the Contest; (4) technical or human error in the administration of the prize; (5) late, lost, undeliverable, damaged or stolen mail, or (6) all activities under the Contest.

**Privacy:**

Any information you provide is subject to New Relic's privacy policy posted at <https://newrelic.com/termsandconditions/privacy>.

**Event Terms:**

Participants are additionally subject to the RenderATL event terms and Code of Conduct posted at <https://www.renderatl.com/legal>.

**General:**

The Contest is governed by and will be construed in accordance with the laws of the State of California and the forum and venue for any dispute shall be San Francisco, California.

Participant acknowledges and agrees that information collected during the Contest Period will be used for marketing and other internal purposes. New Relic reserves the right to terminate this Contest for any or no reason and at any time without further notice.