JESS VARGHESE

West Hartford, CT 06107
Phone: 860.690.9676 | Email: JessVarghese@gmail.com
LinkedIn: https://www.linkedin.com/in/jessvarghese | GitHub:
https://github.com/JessVarghese | Portfolio: https://jessvarghese.github.io/react-portfolio

Summary

Highly accomplished, self-motivated and professional leader with extensive experience managing websites, marketing strategies, and video production for hospital and device companies. Recently earned a certificate in full-stack web development from the UConn Coding Bootcamp. Creative problem-solver, passionate about building applications and learning new technologies that streamline the user experience and meet client's end goals. Strengths in collaboration, meeting deadlines and project management make me a strong addition to your team.

Technical Skills

JavaScript ES6+, CSS3, HTML5, SQL, NoSQL, GitHub, MongoDB, MySQL, Express, React, Node, Handlebars, jQuery, Bootstrap, Git

Core Competencies

Project Management, Strategic account management, Video & Audio Editing, Content Management Systems, Live webcasting, Surgical production, Content marketing

Projects

Thankamma's Kitchen | https://github.com/JessVarghese/Thankammas-Kitchen|https://jessvarghese.github.io/Thankammas-Kitchen/
- **Summary:** Thankamma's Kitchen is a fictional restaurant multi-page website that offers the user information on a new up-and-coming restaurant.
- **Core Responsibilities:** Creator
- **Tools/Languages:** HTML, CSS, jQuery and Bootstrap

The Pet Project | https://github.com/JessVarghese/Pet-Project |
https://jessvarghese.github.io/Pet-Project/

- **Summary:** The Pet Project is an application that allows a user to easily find a dog or cat to potentially adopt.
- **Core Responsibilities:** Collaborator, Front end design, API integration
- **Tools/Languages:** Bulma, RescueGroups.org API, ZipCodeAPI.com

Weather Dashboard | https://github.com/JessVarghese/weather_dashboard |
https://jessvarghese.github.io/weather_dashboard/

Summary: The purpose of this application is to provide the user a way to easily search a city and have current and five-day weather forecast displayed on the dashboard.

- **Core Responsibilities:** Creator
- **Tools/Languages:** HTML, CSS, jQuery, Bulma, OpenWeather API

Experience

Rebel Interactive Group, Cheshire CT

TECHNICAL PROJECT MANAGER   OCTOBER 2022 – PRESENT

- Work both internally and with clients to analyze work needs and ensure they fit with project objectives and quality standards
- Act as quality assurance and client acceptance lead to oversee detailed timelines, project plans, and key milestones for the project's final deliverable
- Prioritize deliverables and manage day-to-day operational aspects of multiple projects, including communicating client needs to internal teams, participating in project status, project schedules, presentations, reports and documentation
- Onboard clients and colleagues and manage each project to success
- Assist in managing internal talents and third-party vendors, ensuring all projects are appropriately staffed
- Identify areas of improvement and opportunity for all work while proactively identifying solutions to address issues
- Assess project and technical risks and scope creep so to assist with problem-solving and mitigation strategies
- Contribute to the strategic vision of Rebel as a whole

BroadcastMed, Farmington, CT

ACCOUNT EXECUTIVE   JULY 2018 – OCTOBER 2021

Client Relations:

- Managed a portfolio of $3 million for over 20 hospital and device manufacturer clients
- Built strong client relationships that resulted in renewed business and increased revenue
- Served as the visible face of the organization with senior executives of major clients
- Collaborated with hospitals, device manufacturers, pharmaceutical companies and doctors to develop program content and marketing strategy
- Developed client's physician marketing strategy to support U.S. News & World Report Rankings, referrals, sales leads, CME completions, awareness, newsletter subscribers, physician training and participation rates, and product demonstrations

Leadership/Project Management:

- Led cross-functional teams comprised of producers, editors, designers, and marketing specialists
- Facilitated discussions within cross-functional departments surrounding project expectations, deadlines, and client satisfaction
- Monitored and managed budgets for projects

Project Development:

- Oversaw development of medical/professional video portals for top-tier clients
- Developed ideas to make content creation cost-effective and efficient for clients

SENIOR VIDEO PRODUCER   JANUARY 2014 – JULY 2018

- Produced live surgical webcasts, physician interviews, and clinical roundtable discussions
- Trained and supervised multimedia specialists to ensure post-production follow-through and client satisfaction
- Managed multiple, concurrent projects in a fast-paced, innovative, creative environment
- Translated the needs and vision of clients into highly effective and technically precise web and video productions

CONTENT EDITOR   OCTOBER 2012 – JANUARY 2014

- Edited single and multi-camera video shoots in Final Cut Pro
- Managed video assets of completed programs
- Collaborated with graphic, promotion, and IT teams to deliver dynamic content

Connecticut Science Center, Hartford, CT

DIGITAL MULTIMEDIA SPECIALIST   June 2009 – October 2012

- Operated and monitored 3D Dolby Digital Cinema System and related technical auxiliary support equipment for 3D movies, pre-shows, and other live events
- Edited and produced video content for marketing, programming, and use throughout

science gallery kiosks
- Collected data from focus group events to evaluate potential films
- Contributed ideas for improving visual content, operations, and communication within our department

Connecticut Public Television, Hartford, CT

FREELANCE PRODUCTION ASSISTANT   AUGUST 2006– OCTOBER 2008

Projects: Work. Learn. Live. (Connecticut) | Critical Call for Oral Health | Aging in Place

- Assisted with production and research for documentary series'
- Coordinated emails and assisted with taking phone calls for live town hall meetings.
- Improved organization of the tape archive by creating a tape catalog
- Directed b-roll shoots, wrote and edited script narration, transcribed audio, logged and digitized footage
- Captured screen grabs for web profiles, provided visual and audio elements for promo spots
- Provided office support, attended production meetings, coordinated filming and editing schedules

Boyd Productions, LLC

PRODUCTION ASSISTANT   JANUARY 2008 - MAY 2008

Projects: Parents and Teens: Behind the Wheel (Regional Emmy Award winner)

- Open Mike: (Former) Lieutenant Governor Michael Fedele Monthly Cable Show
- Assisted in production, research, and setup and teardown of sets
- Arranged travel, schedules, and transported vehicles for camera installations
- Acted as a tape runner for Foxwoods Resort Casino awards banquet

Education

Certificate, Full Stack Web Development, UConn School of Engineering - 2022

Bachelor of Science in Communications and Mass Media, Nyack College, Nyack, NY - 2006