

When beginning unit one I never realized how in-depth creating personas and scenarios would actually be.

I began looking into how example personas are used to guide a website design at <https://www.smartinsights.com/marketplace-analysis/customer-analysis/web-design-personas/> In the article the author introduces the term User-centered design process (UCD) A simple definition of a web persona is: "a summary of the characteristics, needs, motivations, and environment of a key type of website user"

<https://www.youtube.com/@BrainstormForce> learn to build a site map. he suggests using <https://octopus.do/> he mentions millers law 5-9 items 7 -+2 <https://octopus.do/utffkbs5xlf> - mine

i used justinmind.com to build my website prototype

your imagination is hardly involved in creating personas - personas are created based on data from interviewing, analyzing typical users.