Jessie Scheller's Learning Diary

Questions to ask:
What aspects of these tasks were most difficult for you and why?
If you had to do the tasks againm what would you do differently, and why?
How did your previous experience help and/or hinder you in completing the tasks?
What was the most surprising thing that you learned?
What was the most useful thing that you learned?
What did you learn about yourself as a result of completing these tasks?

Unit 1:

When beginning unit one I never realized how in-depth creating personas and scenarios would actually be.

I began looking into how example personas are used to guide a website design at https://www.smartinsights.com/marketplace-analysis/customer-analysis/web-design-personas/
In the article the author introduces the term User-centered design process (UCD)
A simple definition of a web persona is: "a summary of the characteristics, needs, motivations, and environment of a key type of website user"

https://www.youtube.com/@BrainstormForce learn to build a site map. he suggests using https://octopus.do/ he mentions millers law 5-9 items 7 -+2   https://octopus.do/utffkbs5xlf - mine

i used justinmind.com to build my website prototype

your imagination is hardly involved in creating personas - personas are created based on date from interviewing, analyzing typical users.