



Hack4Farming East Africa

The Challenge

- *Leverage an existing communications technology to help improve incomes for smallholder farmers*

This challenge can and should be interpreted broadly. Teams may choose to focus on field data collection, weather alerts, value chain information networks, or any other aspect of grantee agricultural work that could benefit from application of advanced communication tools.

Judging Criteria

Winners will be judged based on the following criteria:

- Impact – Is there a clear causal link established between the application/idea and improvement of farmer incomes? Even if the link is not direct, teams must demonstrate that their project at least has the potential to help improve incomes.
- Innovation – Is the solution novel? Does it solve a problem in a new or creative way?
- Technical Achievement – Did the submission solve a difficult technical problem?

Awards

Judges will declare a winning team, whose members will be awarded the following:

- Each team member who is affiliated with a Gates Foundation grantee organization will be awarded with 15 hours of free consulting services per organization. Each organization will be able to choose the type of service they wish to access from among aWhere's offerings.
- Each member who is not affiliated with a Gates Foundation grantee organization will be offered a fixed-term consultancy contract with aWhere. These contracts will provide the developer/programmer with support to continue to develop hackathon projects.

For more details about these prizes, please refer to the rules and regulations.