



JESSE DENIER

GRAPHIC DESIGNER | PROJECT MANAGER



(512) 348-1463



jessecdenier@gmail.com

EDUCATION

BACHELOR OF SCIENCE
ADVERTISING &
MASS COMMUNICATION
TEXAS STATE UNIVERSITY
2014-2017

TECHNICAL SKILLS

ADOBE INDESIGN
ADOBE PHOTOSHOP
ADOBE ILLUSTRATOR
ADOBE PREMIERE
MICROSOFT OFFICE SUITE
CSS
HTML

PERSONAL SKILLS

PROBLEM SOLVING
COMMUNICATION
ORGANIZATION
TIME MANAGEMENT
PLANNING

WORK EXPERIENCE

The Format Group, Austin — Project Manager (June 2017 - Present)

Worked in almost every aspect of the company; prepared photos and illustrations, performed page layout and corrections, recreated the website and logo, updated the database, pursued new business, filled in and stepped up for all deadlines.

GSD&M, Austin — Student Intern (Jan. - May 2013)

Shadowed Creative Director Ray Longoria; experienced fast-paced work environment; attended script writing sessions, filming, and editing of internet commercial; assisted with film editing using Adobe Premier.

PROJECT MANAGEMENT EXPERIENCE

IFC Canned Food Drive — Hays County Food Bank (Nov. 2016)

Organized and led the largest canned food drive in the history of Hays County, involving over 1000 students.

South By San Marcos — VFW Post 3413 (April 2016)

Led the second annual SXSM benefit concert for the local VFW, successfully raising more funds for donation than the prior year; explored potential venues and negotiated terms of use; recruited volunteer bands including alternative rock, rap, and country-western; secured sponsors; designed promotional materials and social media publicity; oversaw teams for ticket sales.

LEADERSHIP EXPERIENCE

Texas State Theta Chi — Vice President (2017)

Served in various leadership roles sharpening communication, consensus building, and conflict resolution skills; spearheaded efforts to secure off-campus housing for membership including evaluating multiple properties, negotiating lease terms with property manager, securing lease commitments from membership, and facilitating a successful dialogue with tenants as to method for splitting costs; ran the chapter's social media campaign, building the website and posting; contributed substantially to chapter growth and diversity through recruitment.

Texas State Interfraternity Council — Vice President of Service (2016)

Elected by the collective membership of Texas State fraternities to serve as one of eight executive members; worked with University and municipal leadership; managed and promoted volunteer participation in events such as a clothes donation drive and Bobcat Build, a day for students to provide a wide range of services to local citizens in need; encouraged and assisted individual fraternities in their chapters' service activities.