

# Jesse Felix

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## PROFILE

I have been a professional in Web Development for 2 years, with a specialization in Frontend. I am currently focused on further developing my skills in NuxtJS, VueJS, UI/UX, and design. Prior to this, I was a scholar at CSULA majoring in Finance with experience in sales.

## PROFESSIONAL EXPERIENCE

### **Full-Stack Web Developer, Perpetual Education** 2022 – present

- Completed a comprehensive web development program, gaining practical experience in full-stack web development with a strong emphasis on design, user experience, accessibility, and problem-solving.
- Demonstrated proficiency in both front-end and back-end development, including creating responsive and accessible user interfaces, designing APIs, managing databases, and writing server-side code.
- Worked in a team environment to build skills in delegating code to my team and reviewing potential issues.
- Spearheading new ideas to create thought-provoking experiences.

### **Educator, Lululemon** 2022 – present

- Delivered exceptional customer service by engaging with guests, assessing their needs, and providing personalized purchase and return solutions.
- Collaborated effectively with team members to ensure optimal guest experiences and support smooth store operations.
- Identified opportunities for process improvement, implementing solutions to enhance operational efficiency and elevate the customer experience.

### **Specialist, Apple** 2019 – 2022

- Collaborated with team members to achieve team and individual productivity targets, contributing to overall store performance.
- Exhibited strong people skills, characterized by approachability, active listening, and empathy, fostering a positive customer environment.
- Demonstrated exceptional communication skills, effectively engaging with both small groups and individual customers, contributing to a 15% improvement in customer retention rates.

## EDUCATION

### **Bachelor's Degree in Business Finance,** 2020

*California State University of Los Angeles*

- Solid grasp of accounting principles and financial regulations, ensuring compliance and accuracy in financial processes.
- In-depth understanding of financial markets, investments, and risk management strategies.
- Proficient in using Microsoft Excel for data analysis, financial modeling, and reporting.

## SKILLS

### **Web Development**

NuxtJS. VueJS. ReactJS. HTML. CSS. Javascript. PHP.  
WordPress. NodeJS. Databases.

### **Computer Literacy**

Microsoft Office Suite (Excel, PowerPoint, Word).  
Familiarity with Figma and Affinity Design.

### **Customer Relationship Management**

Problem-solving. Organized. Team-first mindset.  
Strong work ethic.

### **Languages**

Spanish