

JESSE DRUM

BUSINESS ANALYTICS

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EDUCATION AND CERTIFICATION

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| Bachelor's Business Analytics West Chester University GPA: 3.5 | 05/2022-12/2025 |
| <ul style="list-style-type: none">• Achieved Dean's List (Fall 2024)• Member, Asian Student Associate• Tri Alpha Honors Society | |
| Certification Bloomberg, Bloomberg Market Concepts | 10/2025 |
| Certification HubSpot Academy, Social Media Certification | 05/2026-05/2027 |
| Certification Stukent, Inc., Digital Marketing Certification | 04/2025-07/2027 |

TECHNICAL SKILLS

Python (Pandas, Matplotlib, Seaborn, Jupyter, Basic SQL , Microsoft Excel (Pivot Tables, VLOOKUP, Macros) , Basic R, Java, Power BI.

WORK EXPERIENCE

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| Teller CXI | 07/2023- 06/2025 |
| <ul style="list-style-type: none">• Executed daily currency transactions averaging \$10,000, ensuring 100% accuracy and strict compliance with all federal and institutional regulations.• Analyzed inventory data for 20+ currencies, strategically optimizing stock levels to match transaction volume and reducing shortages by 15%.• Conducted precise daily currency audits, consistently maintaining accurate records and minimizing discrepancies across all financial holdings.• Resolved over 50 customer inquiries weekly regarding exchange rates and transaction details, which directly contributed to a 20% improvement in customer satisfaction. | |

PROJECTS

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| Loan Approval Analysis (Python, Pandas, Matplotlib, Seaborn, Jupyter) | |
| https://github.com/JesseDrum/Loan-Approval-Analysis | 07/2025 |
| <ul style="list-style-type: none">• Conducted an Exploratory Data Analysis (EDA) on a dataset of 614 loan applications to identify the key factors driving approval decisions and uncover opportunities for business growth.• Identified Credit History as the single most powerful predictor of loan status; applicants with a positive history were approved nearly 80% of the time, while those without were rejected over 92% of the time.• Recommended targeted marketing campaigns specifically aimed at Semiurban areas, which showed the highest approval rate at 77%, and suggested streamlining the application process for high-credit-score individuals. | |

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| Data Analytics Portfolio Website (Python, Pandas, Matplotlib, Seabor) |
| https://jessedrum.github.io/portfolio/ |

- Designed and developed a professional portfolio website using html to showcase data analytics projects and business intelligence insights.
- Presented complex data findings in a clear, visual, and business-focused format to highlight storytelling and analytical skills.