

Jesse Li

✉ jesseli751@gmail.com ☎ 7703095037 in jesseli751 @jesseli

🔗 <https://jesseli.github.io/Portfolio/>

Education

GEORGIA INSTITUTE OF TECHNOLOGY - 3.93 GPA,

Bachelor of Science in Computer Science

Aug 2019 – May 2023

Atlanta, United States

Professional Experience

Product Management Intrapreneur Intern (Part Time), Bending Spoons

May 2022 – Jan 2023

Milan, Italy

- Explore and validate new company products, perform market research & analysis, and supervise product growth.
- Interact continually with other departments to coordinate cross-functional progress involving development, marketing, design, and data science.
- Synthesise meetings into concise documentation for internal communication

Full Stack Software Engineering Intern, Intuit

Jun 2022 – Aug 2022

San Diego, United States

- Conducted Customer Discovery and designed UI/UX to allow non-technical members to remotely manipulate CAAS Configuration files
- Dynamically parsing YAML config files, designed and implemented a custom schema to allow granular restrictions to UI/UX manipulation permissions.

Innovation & Incubator Product Management Intern, Avast

Jun 2019 – Jul 2019

Prague, Czech Republic

- Constructed several landing websites for internal innovation startups
- Ran market research & customer discovery for multiple projects
- Validated new business concepts related to consumer security
- Undertook A/B testing, Search Engine Optimisation, Ad Campaign Management, Business Modeling, and more

Research & Projects

Meetr (Pre-Launch Startup), Founder, Software Engineer & Product Manager

Aug 2021 – Present

- Recruited and Managed 8 people into an operational cross-discipline team
- Conduct User Interviews, Business Validation & Case Studies for Feature sets
- Created Mobile App utilising React-Native, Firebase & Cloud Functions

GTSF Investment Committee Analyst,

Aug 2020 – Present

\$2 Million Fully Student-Managed Philanthropic Endowment.

Execution of investment pitches with a team on equity evaluations from an intrinsic value philosophy. Perform DCF's, Risk Analysis, and Industry Research using tools like IBISWorld, Bloomberg Terminal, and CapIQ.

Georgia Tech International Ambassadors Website Team, Product Manager

Feb 2021 – May 2021

Managing a part-time team of 12 with little experience in Web-Development, adopted and modified the agile framework for consistent progress.

Revamped a website with a cross-functional professional workflow, from user research, content writing, and Figma mockups to website deployment.

Skills

Business & Finance

Agile, Market Research, Portfolio Management, Valuation Techniques, Bloomberg MT Certification

Communication:

English, Chinese, French; Public Speaking, Impromptu Speaking, Debate, Writing