

Jesse Daise

ADIRIGNO OGOULA

Product Manager / Trainer

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o /ogoula_jesse

in /ogoulajesse



PROFIL

Seasoned professional in product management, digital marketing, and training, I combine expertise in cross-functional strategies with a passion for knowledge sharing. Specialized in process optimization, launching innovative offers, and mentoring emerging talents, I implement data-driven solutions and build high-performing teams. Rigorous, adaptable, and results-oriented, I am committed to delivering sustainable value to organizations and learners.

EXPERIENCE

Freelance Consultant Jan 2023 - Present

- Led strategies for 20+ B2B/B2C clients: average traffic increase of 35%, managed social ads campaigns.
- Managed outsourced teams (graphic designers, developers).

Coach & Trainer Avr 2024 - Present

Ecole 241 (Digital Marketing)

- Mentoring two cohorts on modules including Digital Strategy, Community Management, SEO, etc.
- Created educational content and hands-on workshops.
- Conducted individual follow-ups and assessed acquired skills.

Product Manager Jan 2023 – Apr 2023

Africakard.com (E-commerce)

- Launched new offers (+15% in monthly revenue).
- Optimized social media strategy (+40%).
- Coordinated a team of 4 graphic designers for content creation.

EDUCATION & CERTIFICATIONS

PRODUCT MANAGEMENT CERTIFICATION

2022

Ecole 241 / Simplon France

- Traffic Management
- Social Media Marketing
- Community Management
- UI/UX Management
- Project Management

BACCALAUREAT

2011

High school, Port-Gentil

National diploma marking the end of general, technological, or vocational secondary studies.

CONTACT

🏠 Transfo,
Port-Gentil, GABON

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🌐 adirignoogoula@gmail.com

SKILLS

Traffic management	<div><div></div></div>
Social marketing	<div><div></div></div>
Project management	<div><div></div></div>
Community management	<div><div></div></div>
Suite Adobe	<div><div></div></div>
Pack Office	<div><div></div></div>
Web development	<div><div></div></div>
Trello / Asana	<div><div></div></div>

QUALITIES

Dynamic	<div><div></div></div>
Ponctual and reliable	<div><div></div></div>
Stress-resistant	<div><div></div></div>
Rigorous	<div><div></div></div>

REFERENCES

Sylvere Boussamba

Founder at Start X 241, Ecole 241, École 241 Business & Finance, Co-founder Digitech Africa, President and Founder of Ogooué Labs

Phone : +241 07 85 03 52

M. Fademba Madakome Waguena

Representative of OIF for Central Africa

CERTIFICATION IN
ACTIVE PEDAGOGY

May 2024

Simplon Africa

Teaching methodologies tailored to digital skills.