

# Jesse Pimenta

Experienced graphic designer with fresh and unique web development skills and a passion for creative innovation.

[www.jp-la.co](http://www.jp-la.co)

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## EXPERIENCE

### Flatlay — UI/UX Designer & Front End Developer

February 2016 - June 2016 (contracted)

- Designed and conceptualized a unique UI/UX for a complex data-driven application
- Crafted a hybrid e-commerce/social platform UI geared towards shoppers and brands
- Utilized Angular.js on the front end and wrote custom directives for unique use cases
- Implemented a simple user flow for a seamless shopping experience

### Enterprise Sound — Front End Developer

October 2015 - February 2016 (contracted)

- Sourced material and created 40 new stations, outnumbering all competitors
- Curated playlists and kept database up-to-date with newest music
- Maintained and refined accuracy of the station-creation algorithm
- Uploaded batches of new music to database using Node & MongoDB

### Obey / Studio Number One — Graphic Designer

October 2013 - October 2015

- Developed concepts for current and forthcoming apparel with successful sales results
- Partnered with both internal teams and clients to ensure delivery of top quality projects
- Powered Obey Clothing's identity and created mood boards for clothing design inspiration
- Created top-tier treatment materials and concepts, ideation and lead pitches for Apparel

### Now-Again Records — Label Management Assistant

February 2012 - August 2013

- Coordinated with labels and digital operations on licensing of catalog
- Managed online marketing and social integration for label
- Accounted for record sales digital and physical
- Created relationships between artists and label

### Robbie Conal Studio — Assistant Studio Manager

February 2009 - January 2012

- Produced marketing materials for print releases and managed social media accounts
- Organized Studio materials and coordination for a smooth operating environment
- Researched content and source material for new prints
- Assisted with logistics of exhibiting art works

## SKILLS

**Back End:** MongoDB, Express, Node.js, Git Distributed Version Control Management

**Front End:** AngularJS, BackboneJS, HTML5, CSS3, SCSS/SASS, LESS, Javascript, jQuery/AJAX, Bootstrap, Polymer, Processing, p5.js

**Design:** Adobe Photoshop, Illustrator, Hand-drawn Illustration, Advertisement Design

## EDUCATION

**Otis College of Art & Design — B.A., Graphic Design**

2011 - 2014

**General Assembly — Web Development Immersive**

2015

## PROJECTS

**Adidas x Porsche Design SS/2016 Campaign — Sound Design**

Wrote original piece of music for this campaign advert.

[The Driver](#)

