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# Newsletter for East Coast

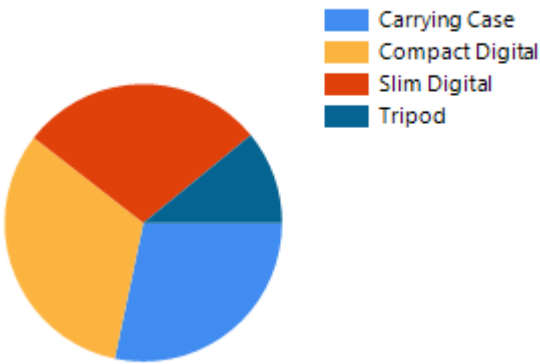
Hello! Fernando Ross,

Dear Vice President of Sales,  
I hope you are doing well. To strengthen our enrollment and retention efforts at Chippewa Valley Technical College, I'd like to propose several targeted initiatives. By focusing on marketing strategies that highlight our programs and student success, we could leverage data analytics to achieve a 25% increase in inquiries and improve conversion rates.  
Additionally, hosting interactive webinars and open houses would foster connections between prospective students and our faculty, helping them feel more engaged with our community. Tracking the impact of these initiatives through sales reports will allow us to refine our strategies for continuous improvement.  
Thank you for considering these recommendations. I look forward to discussing them further.  
Best,  
Jesse Xiong

Congratulations on your total sales of \$67,285.05!

Product	Sales Date	Quantity	Sales
Tripod	1/5/2023	15	\$1,125.00
Compact Digital	1/5/2023	79	\$10,191.00
Slim Digital	1/5/2023	44	\$8,357.80
Carrying Case	1/5/2023	55	\$13,747.25
Carrying Case	1/6/2023	54	\$13,497.30
Compact Digital	1/6/2023	45	\$5,805.00
Slim Digital	1/6/2023	66	\$12,536.70
Tripod	1/6/2023	27	\$2,025.00

## Product Breakdown



## Product Sales

