

156,182,858.46

SALES		UNIT SOLD	UNIT PRICE	UNIT COST	TOTAL REVENUE
REGION	CHANNEL				
Lagos	offline	2844	437.2	263.33	1,243,396.80
Ogun	offline	7299	154.06	90.93	1,124,483.94
Ogun	online	2428	255.28	159.42	619,819.84
Oyo	offline	4800	205.7	117.11	987,360.00
Lagos	online	3012	9.33	6.92	28,101.96
Oyo	online	2694	205.7	117.11	554,155.80
Ogun	online	1508	205.7	117.11	310,195.60
Lagos	offline	4146	109.28	35.84	453,074.88
Ogun	offline	7332	154.06	90.93	1,129,567.92
Ogun	offline	4820	154.06	90.93	742,569.20
Oyo	online	2397	109.28	35.84	261,944.16
Lagos	offline	2880	152.58	97.44	439,430.40
Oyo	online	1117	668.27	502.54	746,457.59
Ogun	online	8989	437.2	263.33	3,929,990.80
Lagos	online	407	9.33	6.92	3,797.31
Ogun	offline	6313	109.28	35.84	689,884.64
Ogun	offline	9681	651.21	524.96	6,304,364.01
Oyo	offline	515	47.45	31.79	24,436.75
Lagos	online	852	109.28	35.84	93,106.56
Oyo	offline	9759	668.27	502.54	6,521,646.93
Ogun	online	8334	152.58	97.44	1,271,601.72
Lagos	offline	4709	109.28	35.84	514,599.52
Ogun	offline	9043	81.73	56.67	739,084.39
Ogun	online	8529	109.28	35.84	932,049.12
Oyo	offline	2391	205.7	117.11	491,828.70
Lagos	online	6884	47.45	31.79	326,645.80
Oyo	online	293	47.45	31.79	13,902.85
Ogun	online	7937	9.33	6.92	74,052.21
Lagos	offline	7163	421.89	364.69	3,021,998.07
Ogun	offline	2352	81.73	56.67	192,228.96
Ogun	offline	9915	47.45	31.79	470,466.75
Oyo	online	3294	651.21	524.96	2,145,085.74
Lagos	offline	7963	9.33	6.92	74,294.79
Oyo	online	6426	255.28	159.42	1,640,429.28
Ogun	online	3221	47.45	31.79	152,836.45
Lagos	online	9913	651.21	524.96	6,455,444.73
Ogun	offline	103	651.21	524.96	67,074.63
Ogun	offline	4419	154.06	90.93	680,791.14
Oyo	offline	5523	255.28	159.42	1,409,911.44
Lagos	online	3107	651.21	524.96	2,023,309.47
Oyo	offline	8896	651.21	524.96	5,793,164.16
Ogun	online	1643	47.45	31.79	77,960.35
Lagos	offline	2135	421.89	364.69	900,735.15

Ogun	offline	8189	152.58	97.44	1,249,477.62
Ogun	online	9654	651.21	524.96	6,286,781.34
Oyo	offline	3410	47.45	31.79	161,804.50
Lagos	online	8368	421.89	364.69	3,530,375.52
Oyo	online	470	668.27	502.54	314,086.90
Ogun	online	7690	81.73	56.67	628,503.70
Lagos	offline	5033	421.89	364.69	2,123,372.37
Ogun	offline	9535	154.06	90.93	1,468,962.10
Ogun	offline	5263	154.06	90.93	810,817.78
Oyo	online	8316	437.2	263.33	3,635,755.20
Lagos	offline	1824	47.45	31.79	86,548.80
Oyo	online	949	9.33	6.92	8,854.17
Ogun	online	7881	152.58	97.44	1,202,482.98
Lagos	online	6846	651.21	524.96	4,458,183.66
Ogun	offline	9097	651.21	524.96	5,924,057.37
Ogun	offline	7921	154.06	90.93	1,220,309.26
Oyo	offline	3636	81.73	56.67	297,170.28
Lagos	online	8590	651.21	524.96	5,593,893.90
Oyo	offline	2163	437.2	263.33	945,663.60
Ogun	online	5766	47.45	31.79	273,596.70
Lagos	offline	7841	109.28	35.84	856,864.48
Ogun	offline	8862	81.73	56.67	724,291.26
Ogun	online	6335	651.21	524.96	4,125,415.35
Oyo	offline	9794	205.7	117.11	2,014,625.80
Lagos	online	5808	651.21	524.96	3,782,227.68
Oyo	online	2975	255.28	159.42	759,458.00
Ogun	online	6925	651.21	524.96	4,509,629.25
Lagos	offline	5319	9.33	6.92	49,626.27
Ogun	offline	2850	255.28	159.42	727,548.00
Ogun	offline	6241	47.45	31.79	296,135.45
Oyo	online	9247	154.06	90.93	1,424,592.82
Lagos	offline	7653	421.89	364.69	3,228,724.17
Oyo	online	4279	81.73	56.67	349,722.67
Ogun	online	3972	421.89	364.69	1,675,747.08
Lagos	online	8611	651.21	524.96	5,607,569.31
Ogun	offline	2109	205.7	117.11	433,821.30
Ogun	offline	5408	651.21	524.96	3,521,743.68
Oyo	offline	1480	205.7	117.11	304,436.00
Lagos	online	332	152.58	97.44	50,656.56
Oyo	offline	3999	9.33	6.92	37,310.67
Ogun	online	1549	109.28	35.84	169,274.72
Lagos	offline	4079	152.58	97.44	622,373.82
Ogun	offline	9721	47.45	31.79	461,261.45
Ogun	online	8635	205.7	117.11	1,776,219.50
Oyo	offline	8014	152.58	97.44	1,222,776.12
Lagos	online	7081	47.45	31.79	335,993.45
Oyo	online	2091	109.28	35.84	228,504.48

Ogun	online	1331	255.28	159.42	339,777.68
Lagos	offline	117	109.28	35.84	12,785.76
Ogun	offline	5798	668.27	502.54	3,874,629.46
Ogun	offline	2755	81.73	56.67	225,166.15
Oyo	online	7398	205.7	117.11	1,521,768.60
Lagos	offline	3170	152.58	97.44	483,678.60
Oyo	online	5544	9.33	6.92	51,725.52
Ogun	online	7025	109.28	35.84	767,692.00
Lagos	online	2149	668.27	502.54	1,436,112.23
Oyo	offline	2484	154.06	90.93	382,685.04
Ogun	online	1629	109.28	35.84	178,017.12
Lagos	offline	213	154.06	90.93	32,814.78
Lagos	online	897	152.58	97.44	136,864.26
Oyo	online	3374	154.06	90.93	519,798.44
Ogun	offline	9367	81.73	56.67	765,564.91
Lagos	online	7632	81.73	56.67	623,763.36
Lagos	online	8954	152.58	97.44	1,366,201.32
Ogun	offline	1150	437.2	263.33	502,780.00
Ogun	offline	4071	47.45	31.79	193,168.95
Oyo	offline	4594	109.28	35.84	502,032.32
Lagos	online	1632	47.45	31.79	77,438.40
Oyo	offline	4594	255.28	159.42	1,172,756.32
Ogun	online	1632	47.45	117.11	77,438.40
Lagos	offline	1127	205.7	524.96	231,823.90
Ogun	offline	1052	651.21	159.42	685,072.92
Ogun	online	6413	255.28	97.44	1,637,110.64
Oyo	offline	4245	152.58	502.54	647,702.10
Lagos	online	8615	142.16	90.93	1,224,708.40
Lagos	offline	5624	234.22	364.69	1,317,253.28

**115,561,473.40      40,621,385.06      26%**

TOTAL COST	PROFIT	PROFIT %
748,910.52	494,486.28	40%
663,698.07	460,785.87	41%
387,071.76	232,748.08	38%
562,128.00	425,232.00	43%
20,843.04	7,258.92	26%
315,494.34	238,661.46	43%
176,601.88	133,593.72	43%
148,592.64	304,482.24	67%
666,698.76	462,869.16	41%
438,282.60	304,286.60	41%
85,908.48	176,035.68	67%
280,627.20	158,803.20	36%
561,337.18	185,120.41	25%
2,367,073.37	1,562,917.43	40%
2,816.44	980.87	26%
226,257.92	463,626.72	67%
5,082,137.76	1,222,226.25	19%
16,371.85	8,064.90	33%
30,535.68	62,570.88	67%
4,904,287.86	1,617,359.07	25%
812,064.96	459,536.76	36%
168,770.56	345,828.96	67%
512,466.81	226,617.58	31%
305,679.36	626,369.76	67%
280,010.01	211,818.69	43%
218,842.36	107,803.44	33%
9,314.47	4,588.38	33%
54,924.04	19,128.17	26%
2,612,274.47	409,723.60	14%
133,287.84	58,941.12	31%
315,197.85	155,268.90	33%
1,729,218.24	415,867.50	19%
55,103.96	19,190.83	26%
1,024,432.92	615,996.36	38%
102,395.59	50,440.86	33%
5,203,928.48	1,251,516.25	19%
54,070.88	13,003.75	19%
401,819.67	278,971.47	41%
880,476.66	529,434.78	38%
1,631,050.72	392,258.75	19%
4,670,044.16	1,123,120.00	19%
52,230.97	25,729.38	33%
778,613.15	122,122.00	14%

	SALES T.REVENUE	%
offline	73,836,029.81	47%
online	82,346,828.65	53%
<b>TOTAL</b>	<b>156,182,858.46</b>	<b>100%</b>

	SALES T.REVENUE	%
Lagos	52,847,789.72	34%
Ogun	66,241,515.79	42%
Oyo	37,093,552.95	24%
	<b>156,182,858.46</b>	<b>100%</b>

797,936.16	451,541.46	36%
5,067,963.84	1,218,817.50	19%
108,403.90	53,400.60	33%
3,051,725.92	478,649.60	14%
236,193.80	77,893.10	25%
435,792.30	192,711.40	31%
1,835,484.77	287,887.60	14%
867,017.55	601,944.55	41%
478,564.59	332,253.19	41%
2,189,852.28	1,445,902.92	40%
57,984.96	28,563.84	33%
6,567.08	2,287.09	26%
767,924.64	434,558.34	36%
3,593,876.16	864,307.50	19%
4,775,561.12	1,148,496.25	19%
720,256.53	500,052.73	41%
206,052.12	91,118.16	31%
4,509,406.40	1,084,487.50	19%
569,582.79	376,080.81	40%
183,301.14	90,295.56	33%
281,021.44	575,843.04	67%
502,209.54	222,081.72	31%
3,325,621.60	799,793.75	19%
1,146,975.34	867,650.46	43%
3,048,967.68	733,260.00	19%
474,274.50	285,183.50	38%
3,635,348.00	874,281.25	19%
36,807.48	12,818.79	26%
454,347.00	273,201.00	38%
198,401.39	97,734.06	33%
840,829.71	583,763.11	41%
2,790,972.57	437,751.60	14%
242,490.93	107,231.74	31%
1,448,548.68	227,198.40	14%
4,520,430.56	1,087,138.75	19%
246,984.99	186,836.31	43%
2,838,983.68	682,760.00	19%
173,322.80	131,113.20	43%
32,350.08	18,306.48	36%
27,673.08	9,637.59	26%
55,516.16	113,758.56	67%
397,457.76	224,916.06	36%
309,030.59	152,230.86	33%
1,011,244.85	764,974.65	43%
780,884.16	441,891.96	36%
225,104.99	110,888.46	33%
74,941.44	153,563.04	67%

212,188.02	127,589.66	38%
4,193.28	8,592.48	67%
2,913,726.92	960,902.54	25%
156,125.85	69,040.30	31%
866,379.78	655,388.82	43%
308,884.80	174,793.80	36%
38,364.48	13,361.04	26%
251,776.00	515,916.00	67%
1,079,958.46	356,153.77	25%
225,870.12	156,814.92	41%
58,383.36	119,633.76	67%
19,368.09	13,446.69	41%
87,403.68	49,460.58	36%
306,797.82	213,000.62	41%
530,827.89	234,737.02	31%
432,505.44	191,257.92	31%
872,477.76	493,723.56	36%
302,829.50	199,950.50	40%
129,417.09	63,751.86	33%
164,648.96	337,383.36	67%
51,881.28	25,557.12	33%
732,375.48	440,380.84	38%
191,123.52 -	113,685.12	-147%
591,629.92 -	359,806.02	-155%
167,709.84	517,363.08	76%
624,882.72	1,012,227.92	62%
2,133,282.30 -	1,485,580.20	-229%
783,361.95	441,346.45	36%
2,051,016.56 -	733,763.28	-56%

PROFIT	%
18202077.7	45%
22419307.36	55%
<b>40,621,385.06</b>	<b>100%</b>

PROFIT	%
10,282,608.51	0.253133
19,830,010.64	0.488167
10,508,765.91	0.2587
<b>40,621,385.06</b>	<b>100%</b>





