

HUSKD.CO

Package & Character Design

DEVELOPMENT

Sica Studios

SKETCHES

LABEL DESIGNS



SKETCHES

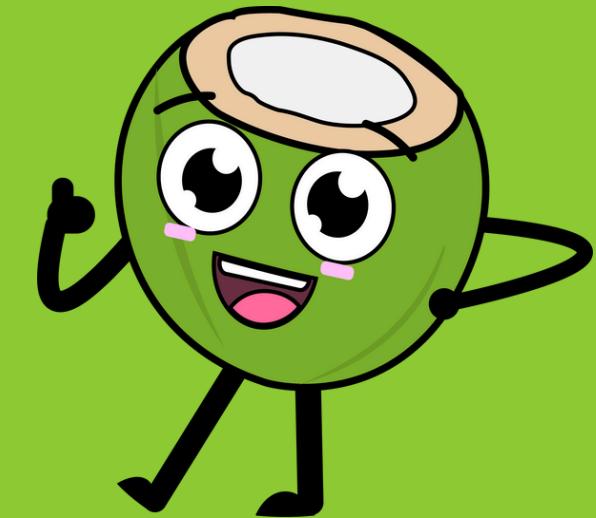
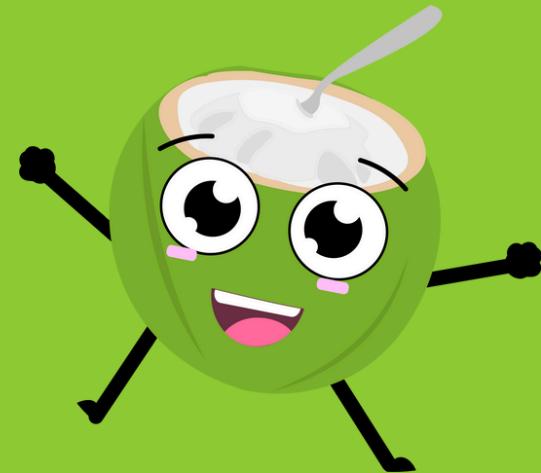
LABEL DESIGNS



CHARACTER DESIGN

Sica Studios

CHARACTER IDEAS



LABEL DESIGNS

Sica Studios

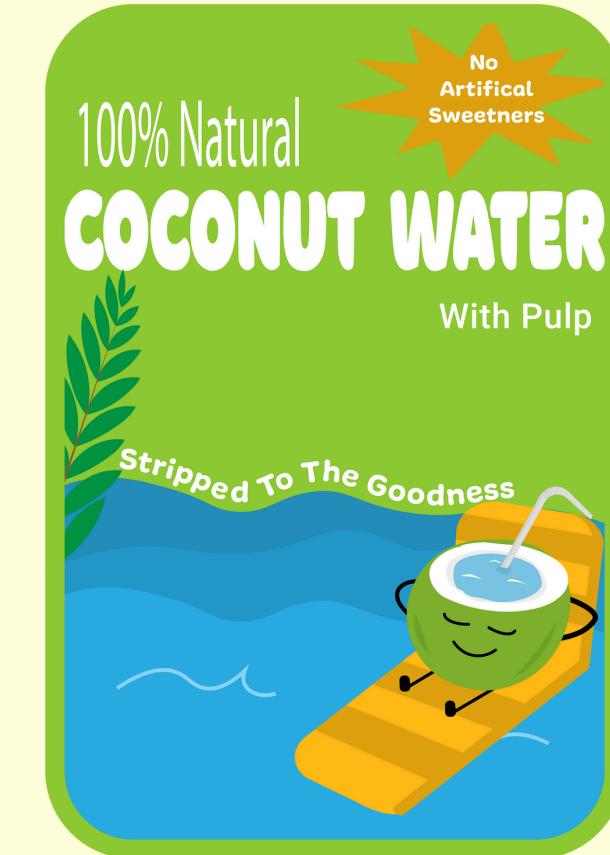
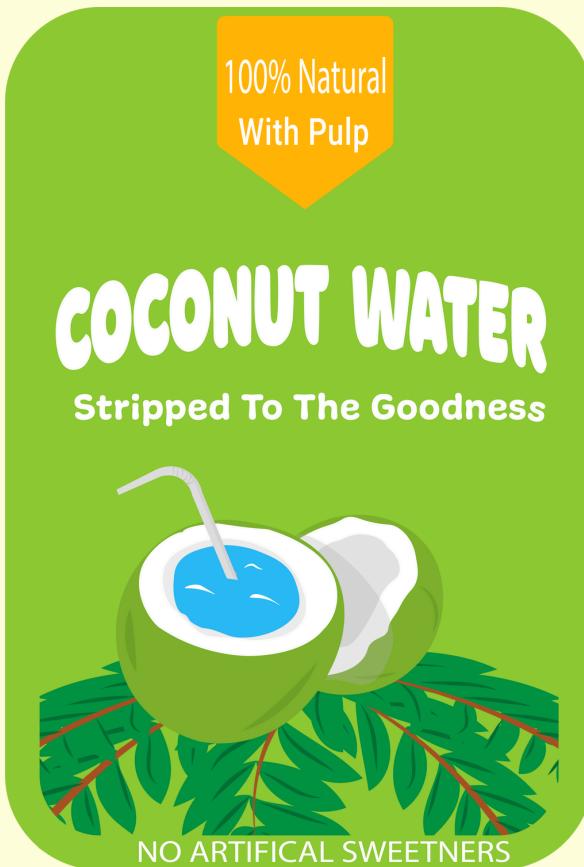
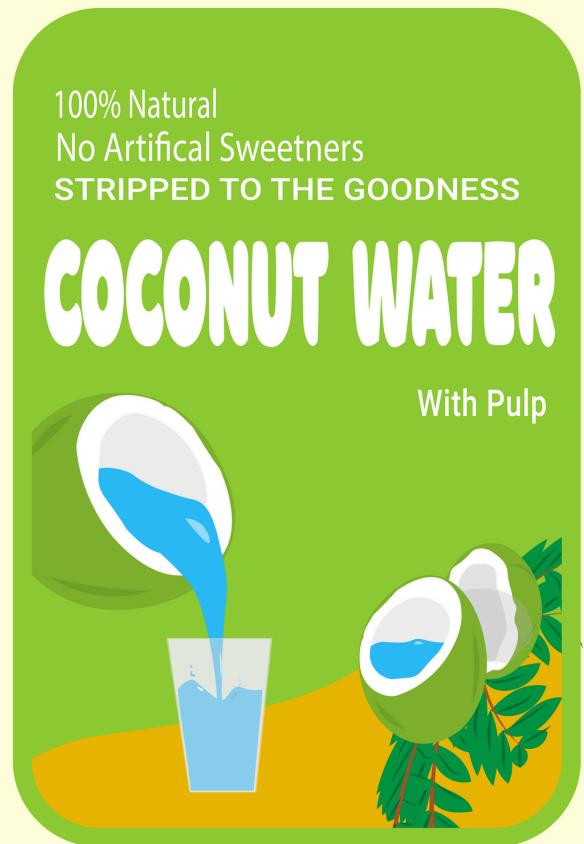
LABELS

Coconut Pudding



LABELS

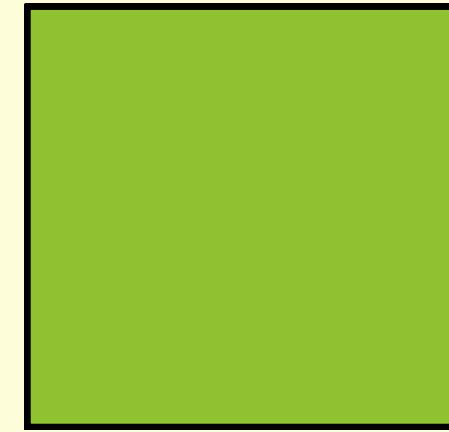
Coconut Water



BRAND COLORS

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PRIMARY COLORS

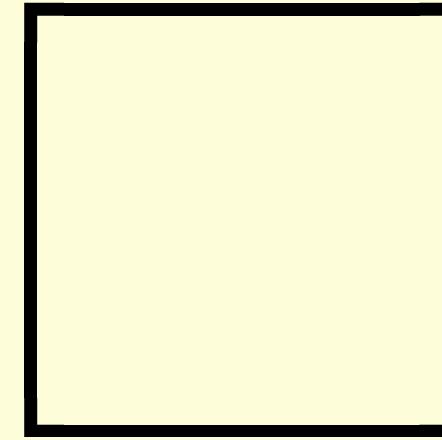


Fresh Green

RGB - 135 - 195 - 39

CMYK - 31 - 0 - 80 - 24

HEX - #87c327



Light Yellow

RGB - 253 - 254 - 217

CMYK - 0 - 15 - 0 - 0

HEX - #99A0FF



White

RGB - 255 - 255 - 255

CMYK - 0 - 0 - 0 - 0

HEX - #FFFFFF

SECONDARY COLORS

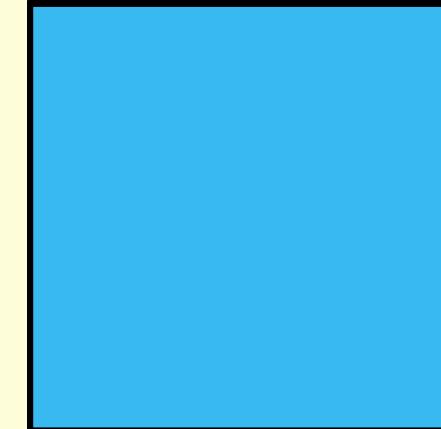


Orange

RGB - 255 - 189 - 41

CMYK - 0 - 26 - 84 - 0

HEX - #ffbc2a

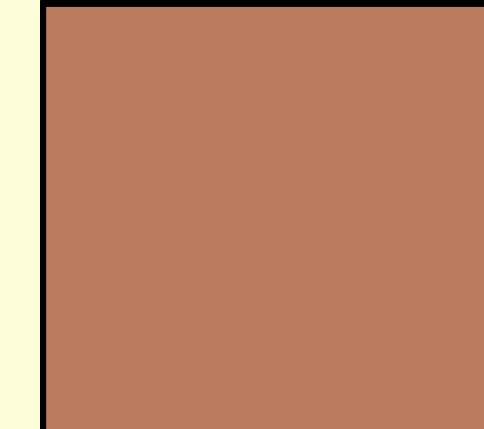


Water Blue

RGB - 44 - 186 - 245

CMYK - 82 - 24 - 0 - 0

HEX - #2cb9f5



Brown

RGB - 135 - 68 - 30

CMYK - 0 - 50 - 78 - 47

HEX - #87441e

TYPOGRAPHY

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PRIMARY FONT

BORSOK

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

0 1 2 3 4 5 6 7 8 9

! @ # \$ % ^ & * () _ +

SECONDARY FONT

roboto

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

a b c d e f g h i j k l m n o p q r s t u v w x y z

0 1 2 3 4 5 6 7 8 9

! @ # \$ % ^ & * () _ +

APPLICATION

Sica Studios

PUDDING CUPS



PACKAGE LABEL



COCONUT WATER LABELS

