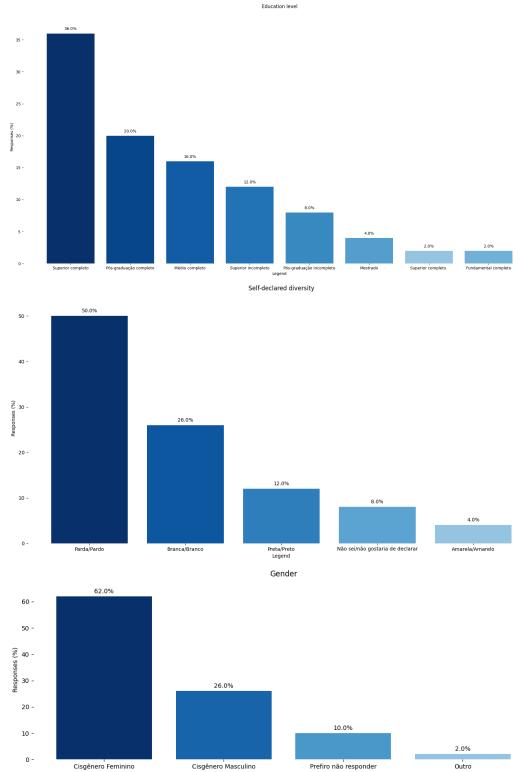
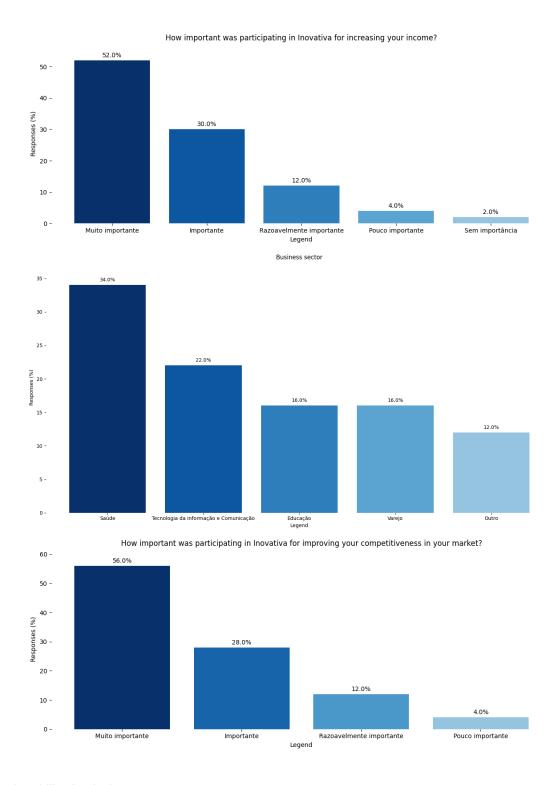
### Profile Analysis:

During the impact evaluation, the participants profile shows distributions related to education level, diversity, gender, income, market niche, and market competitiveness.



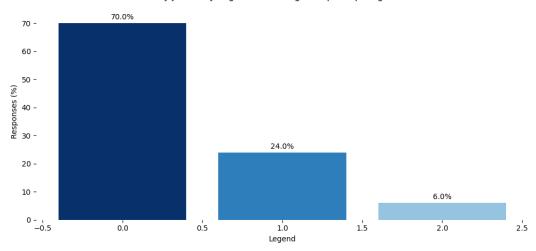
Legend



# **Employability Analysis:**

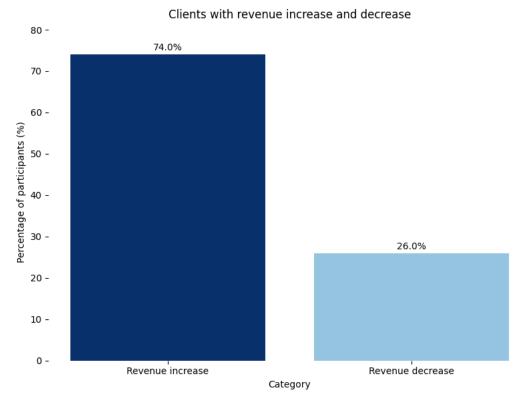
After the program, a percentage of participants reported creating at least one new job, indicating a direct impact on employability. Indirect effects may be inferred from the revenue growth observed.



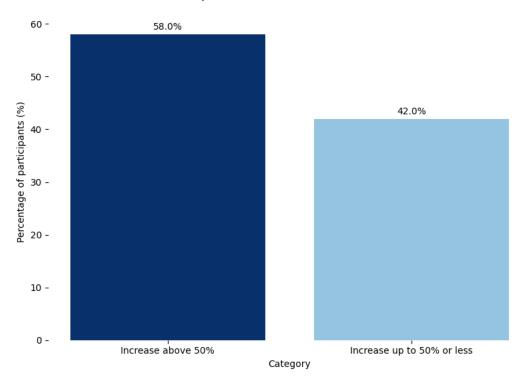


### Revenue Analysis:

The revenue analysis shows the proportion of participants who experienced an increase or decrease in revenue, as well as the percentage achieving more than 50% growth.

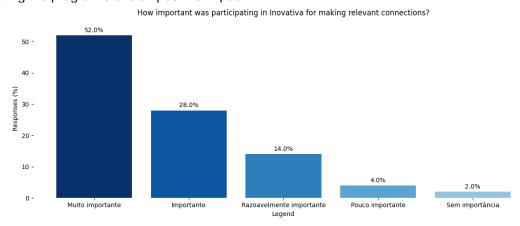


### Participants who achieved revenue increase



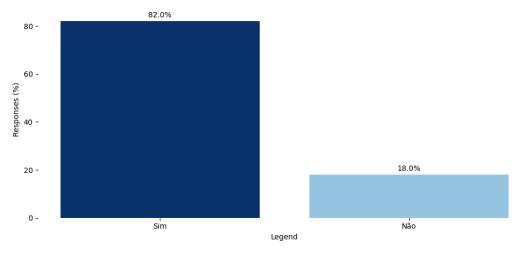
# Project Importance Analysis:

The perceived importance analysis summarizes participants responses across all evaluated categories, indicating the program's overall positive impact.



# Other Program Impacts:

#### Did you make relevant connections thanks to the Inovativa program?



How important was participating in Inovativa for gaining access to new clients?

