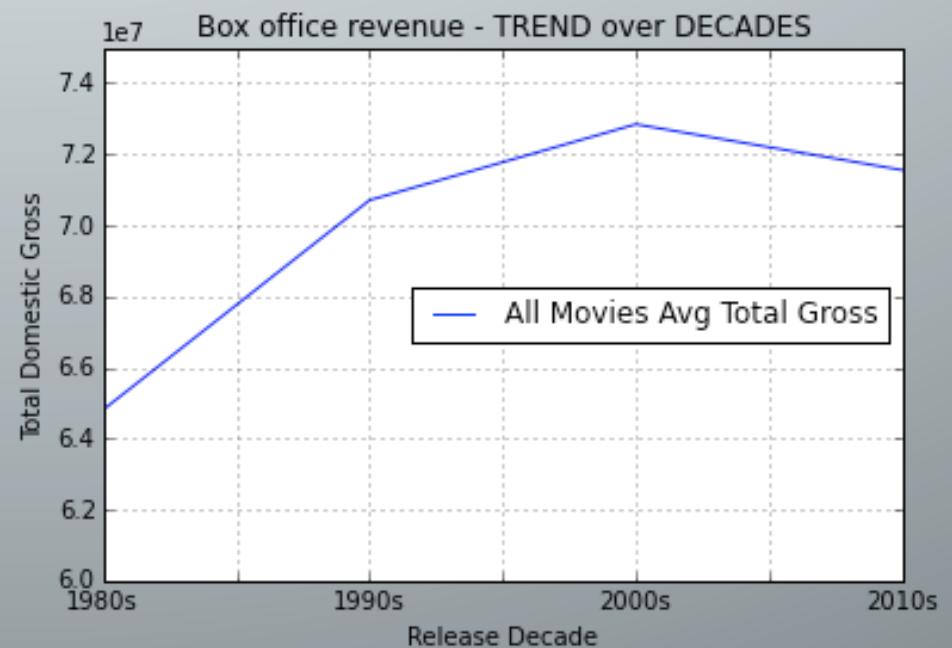
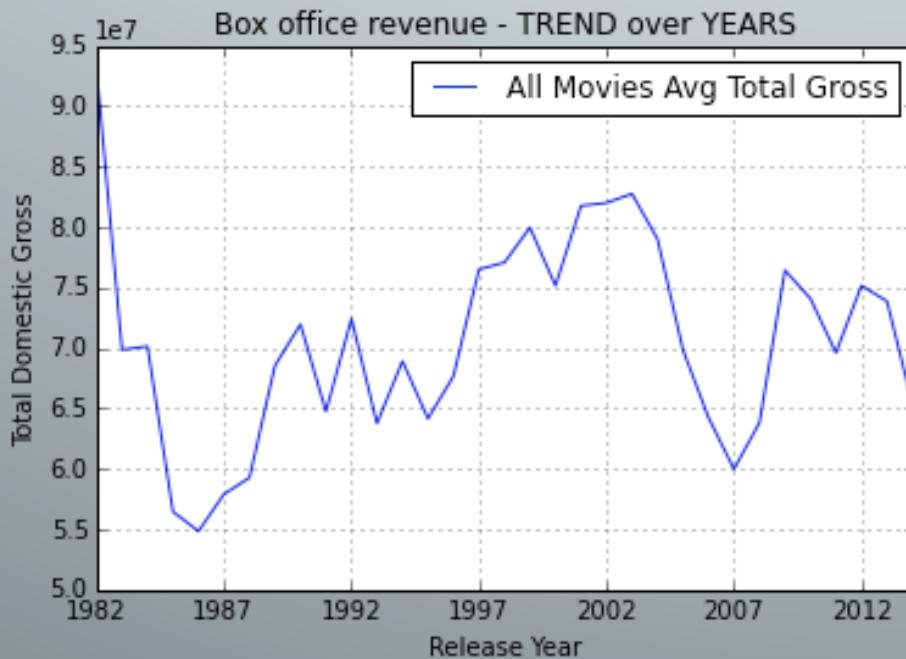




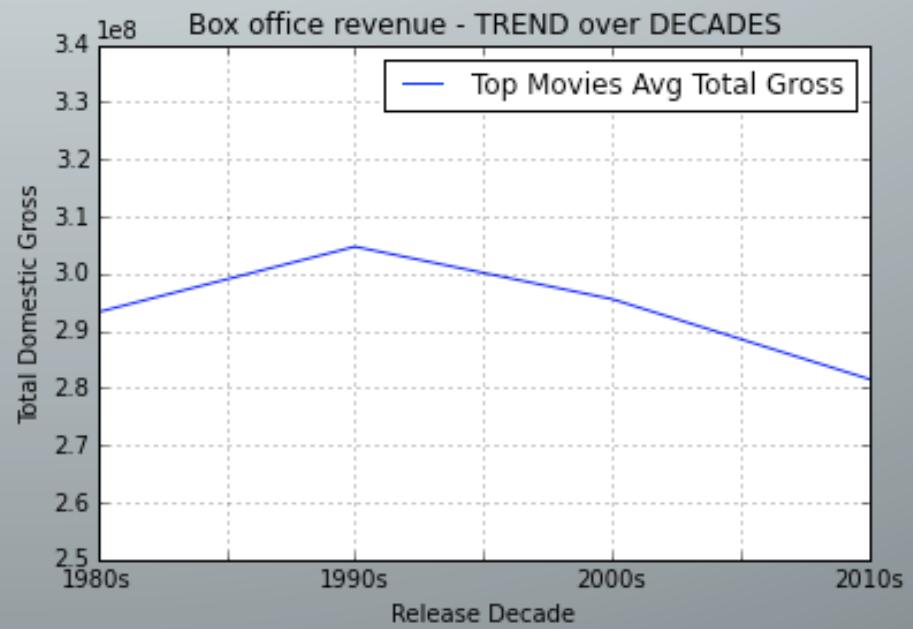
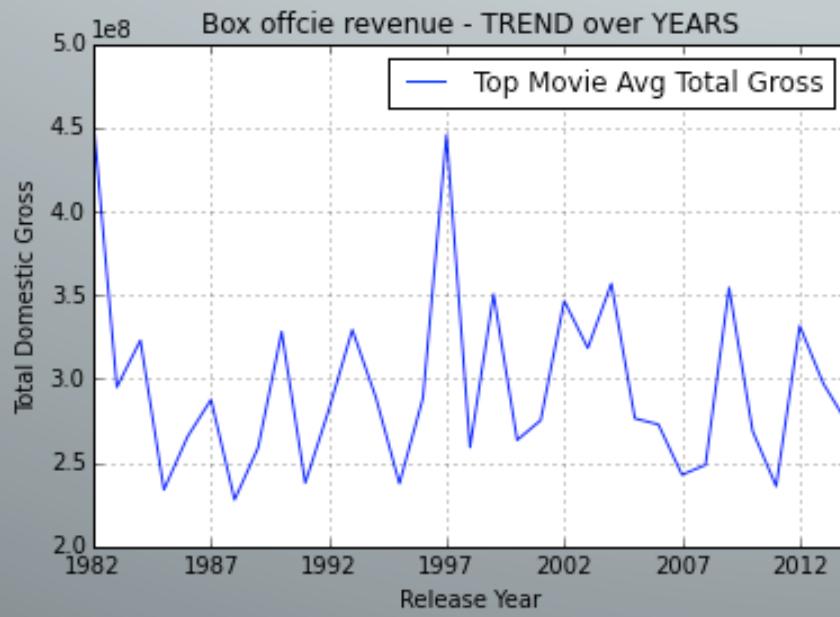


Achieving Box Office Results

Box Office Trends across All Wide Release Movies



Box Office Trends across #1 Movies (Wide Release)

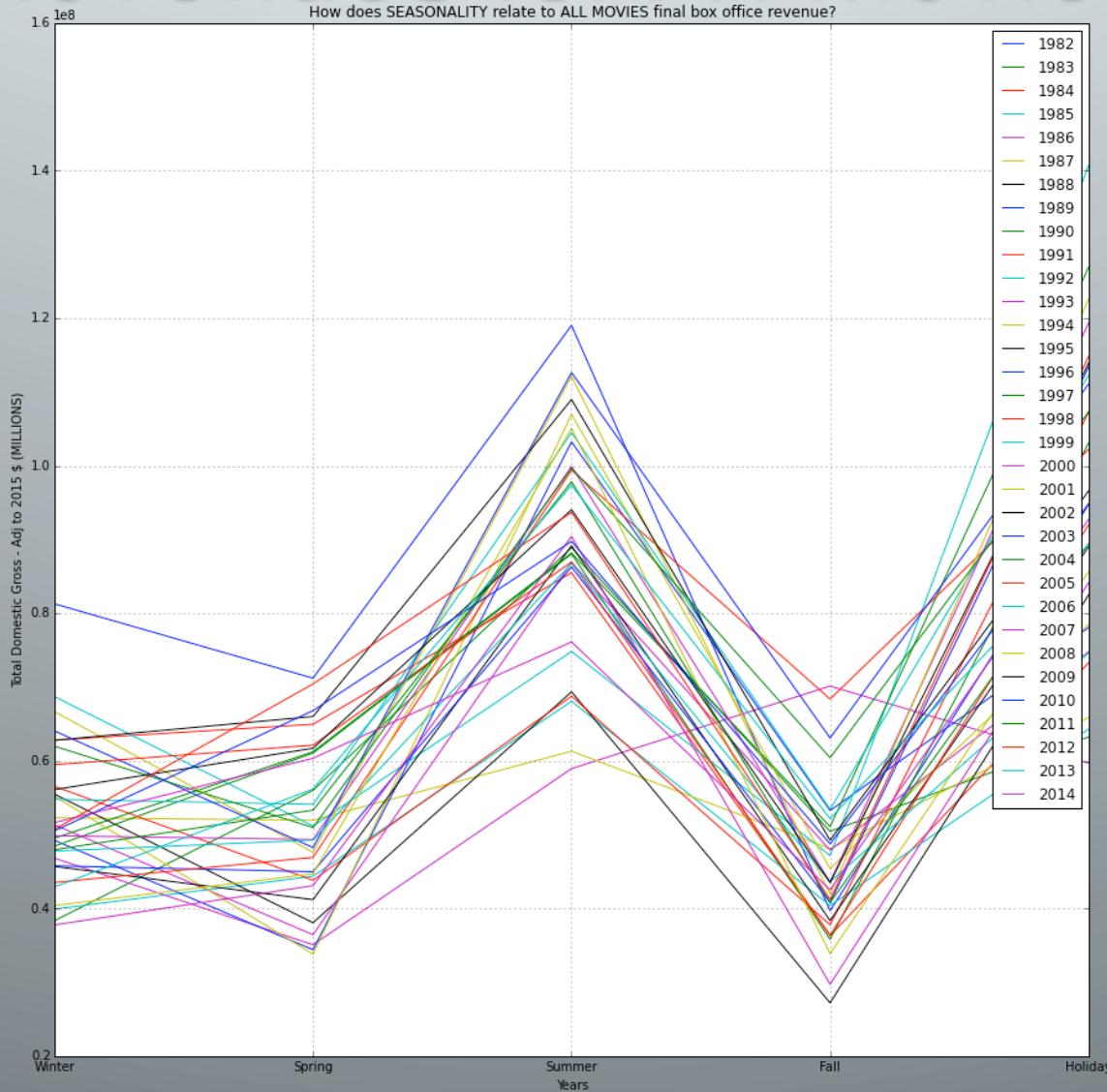


Alternate Movie Viewing Platforms

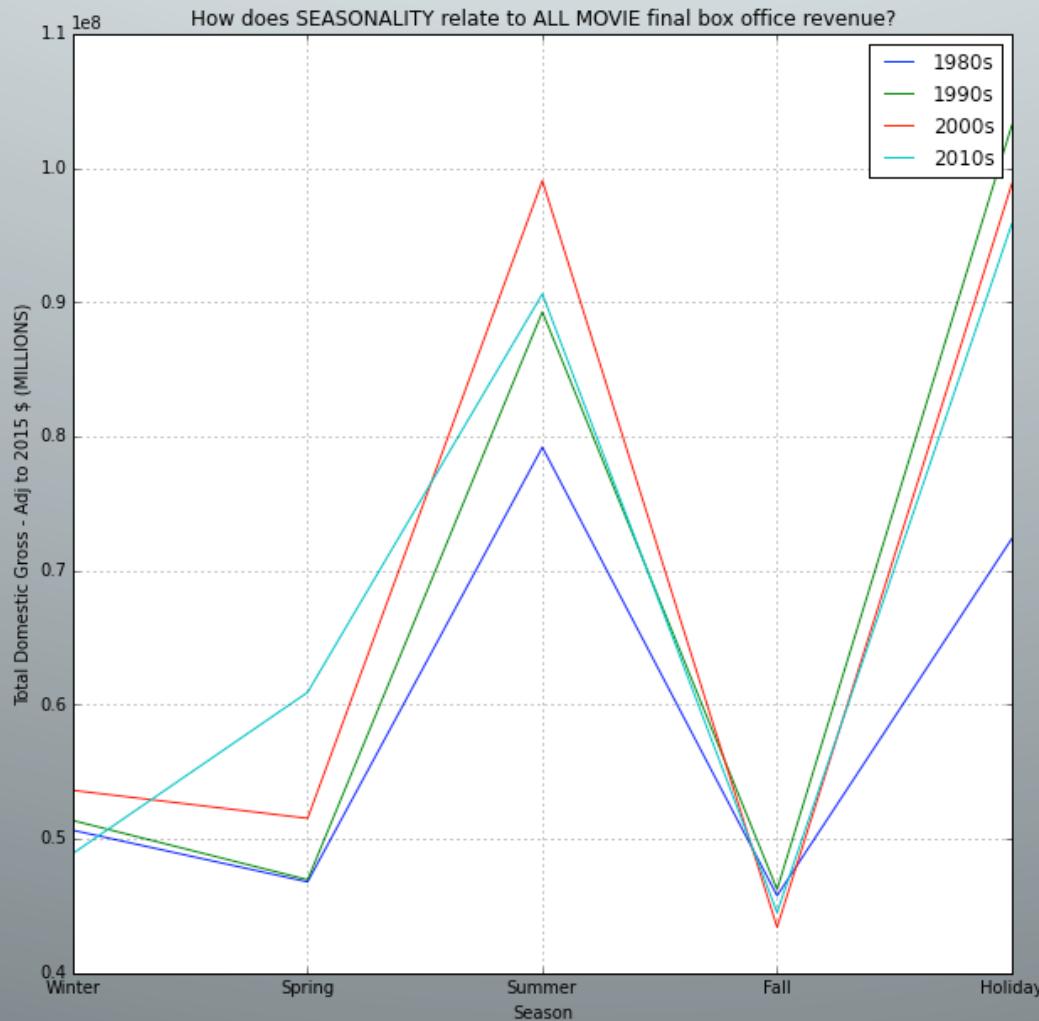




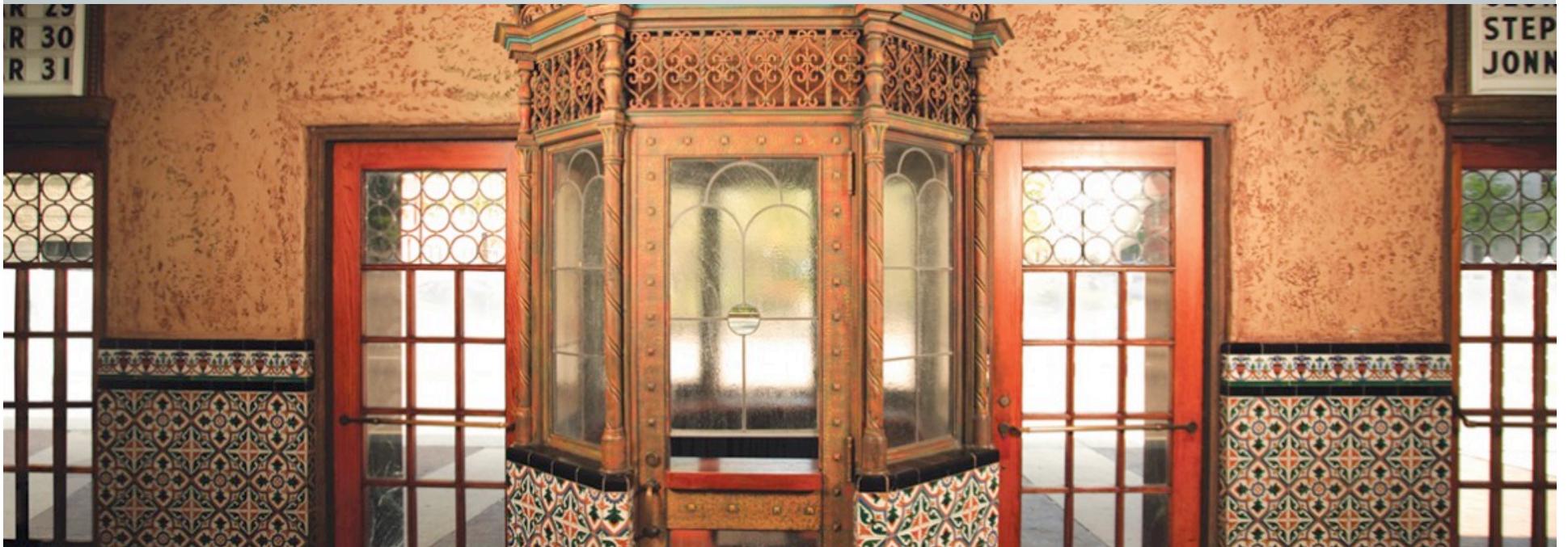
Seasonal Trends for Box Office Revenues for All Movies



Seasonal Trends for Box Office Revenues for All Movies



Getting People Back to the Cinema!



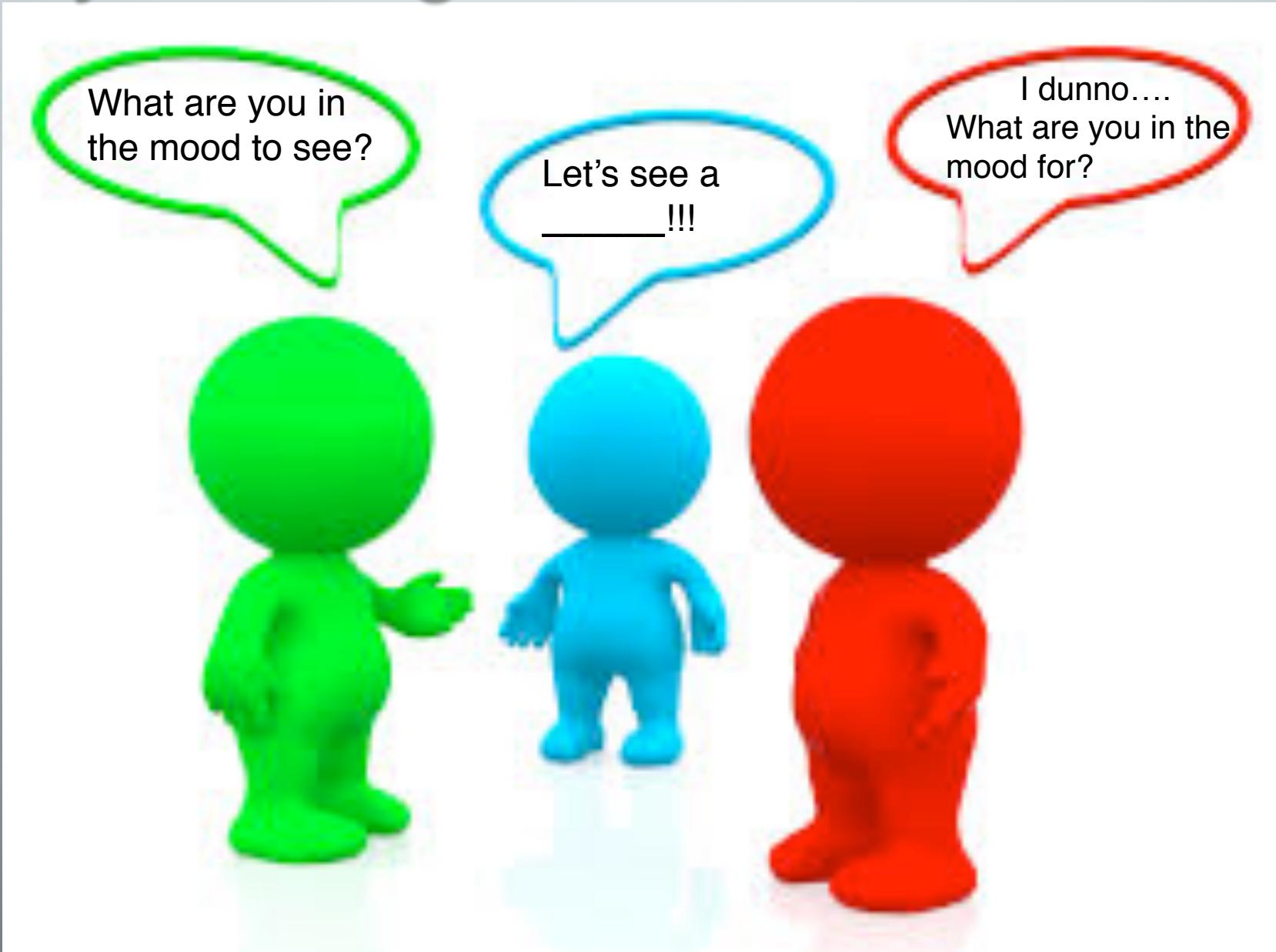
Do you recognize this conversation?



Do you recognize this conversation?



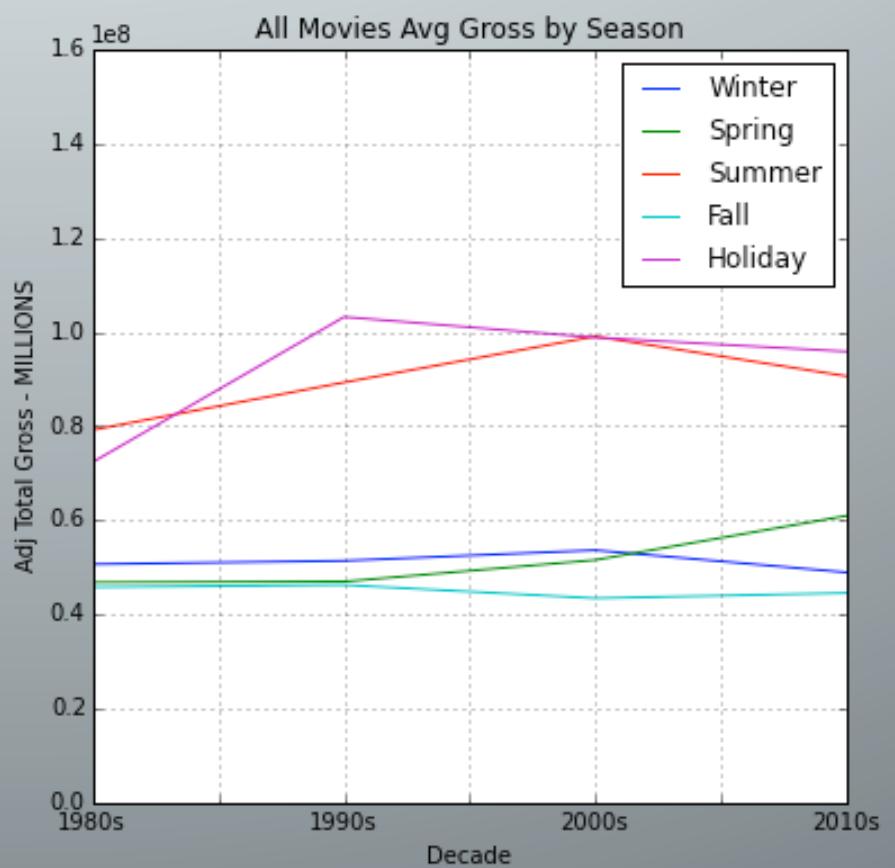
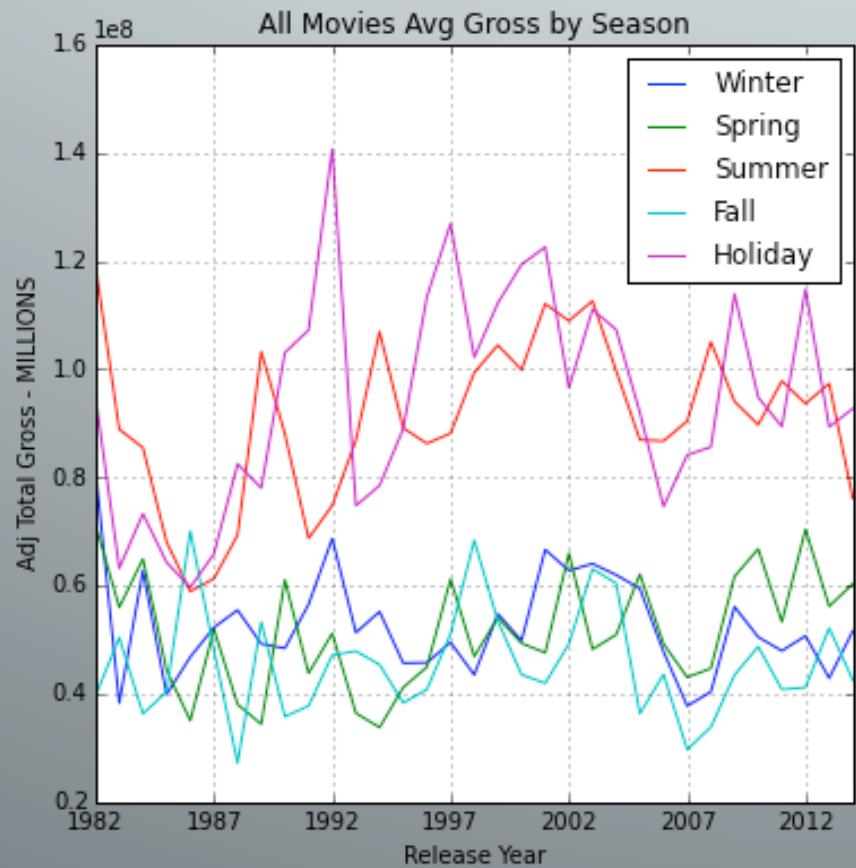
Do you recognize this conversation?



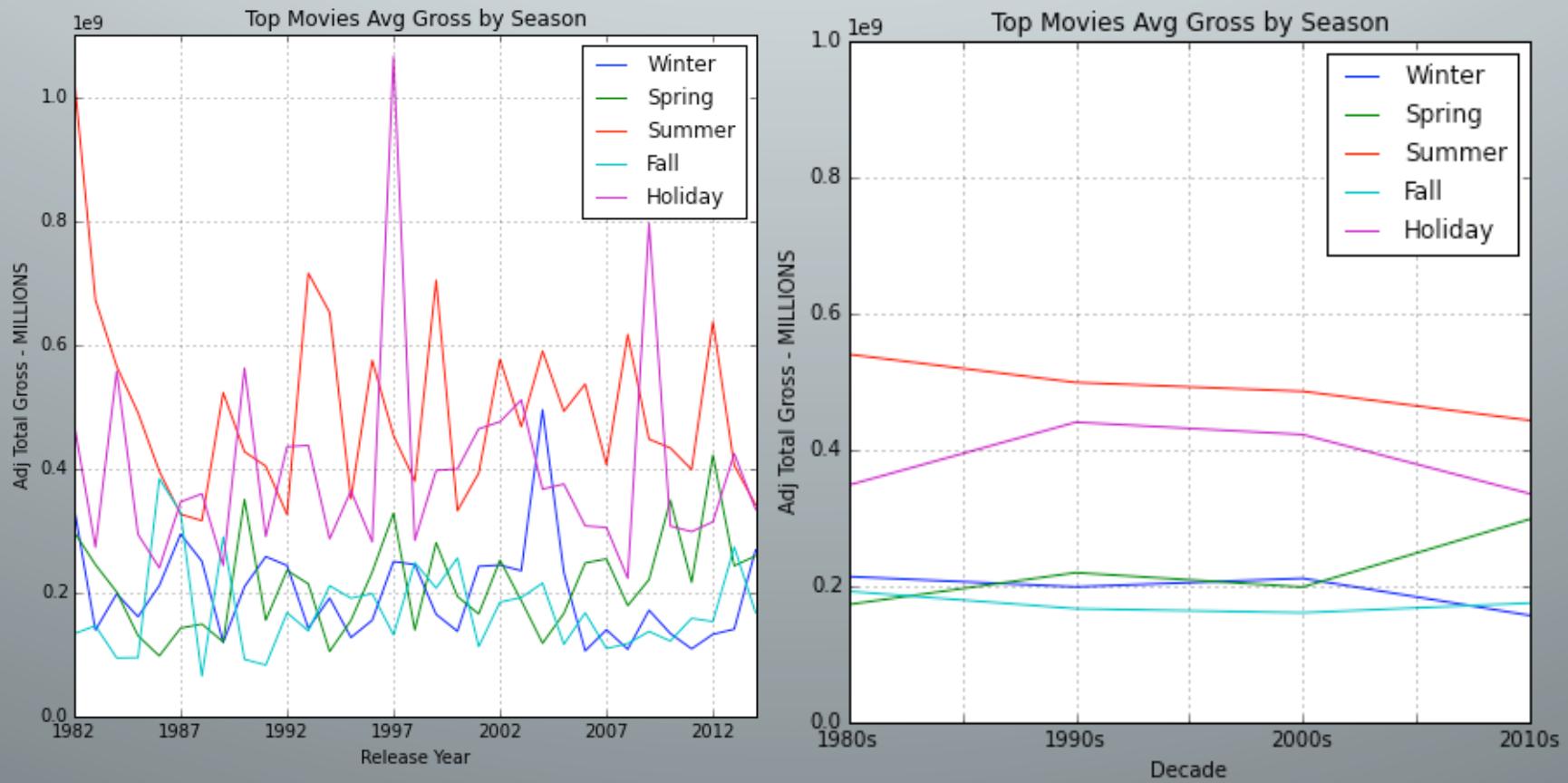


IT
ONLY
SEEMS
RANDOM.

Seasonal Trends for Box Office Revenues for All Movies



Seasonal Trends for Box Office Revenues for #1 Movies



By Genre????

By Genre????

DRAMA – 1997
(Holiday)



By Genre????

DRAMA – 1997
(Holiday)



ACTION – 2012
(Summer)



By Genre????

DRAMA – 1997
(Holiday)



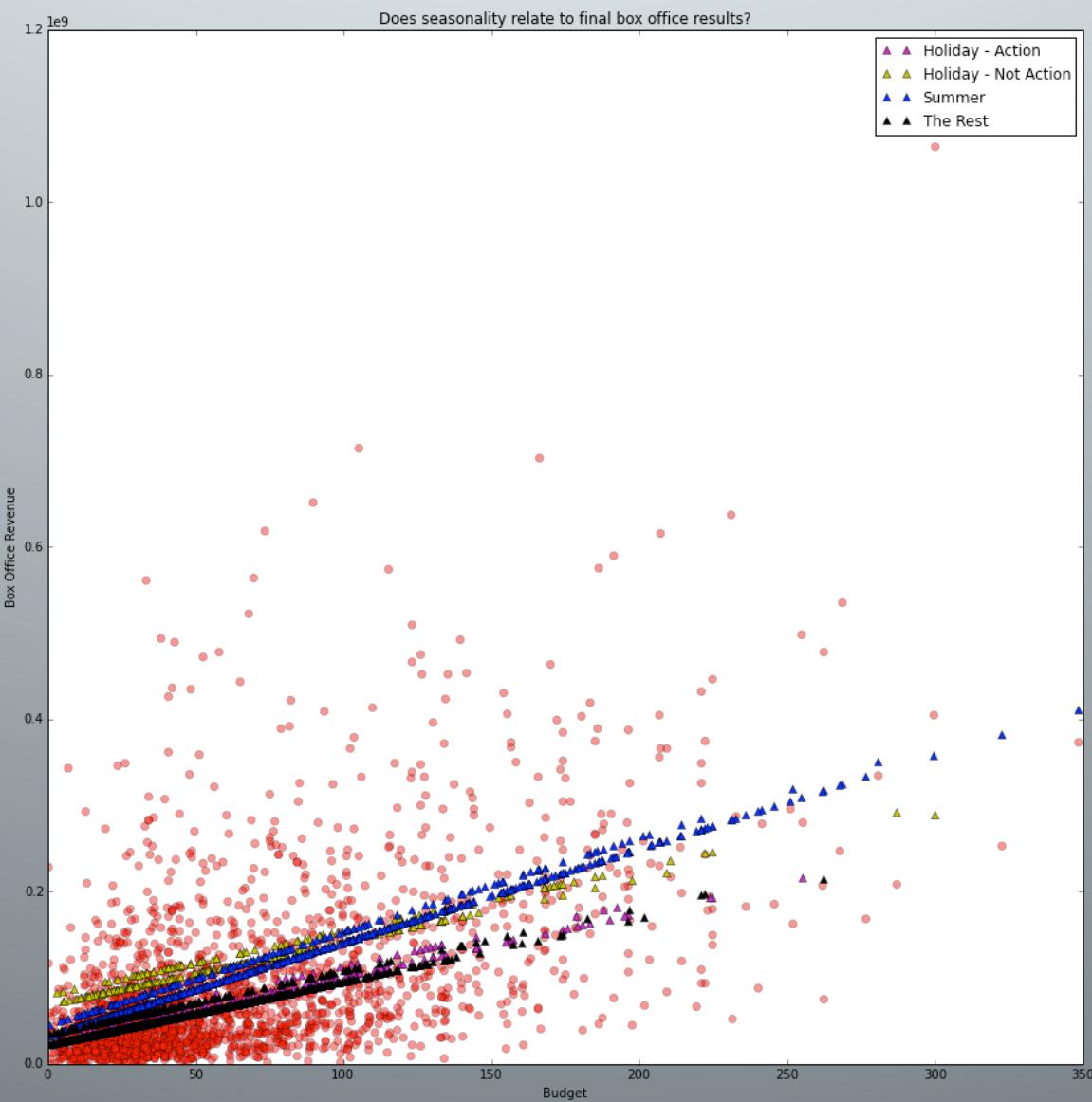
COMEDY (Animation) –
2014 (Winter)



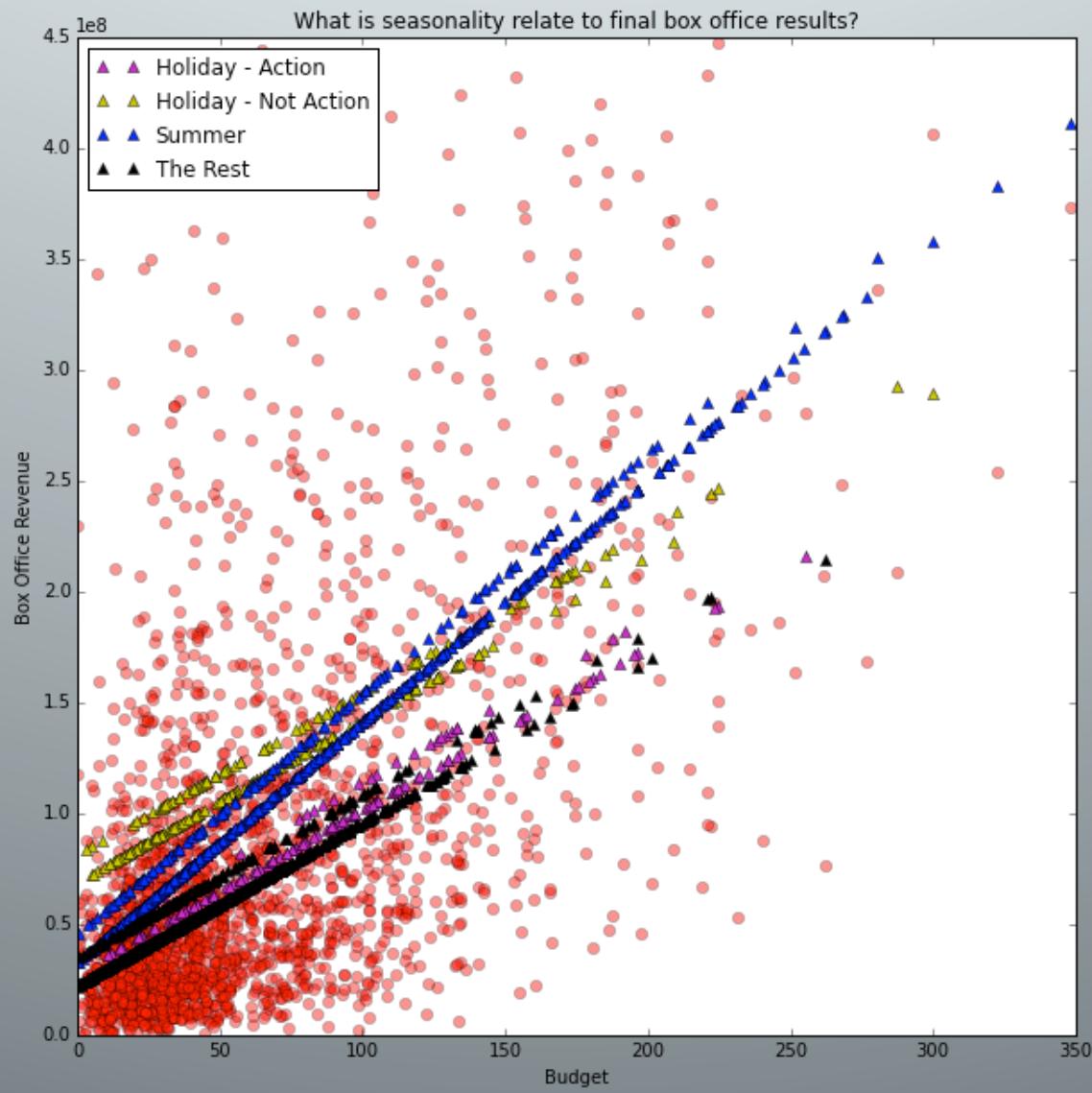
ACTION – 2012
(Summer)



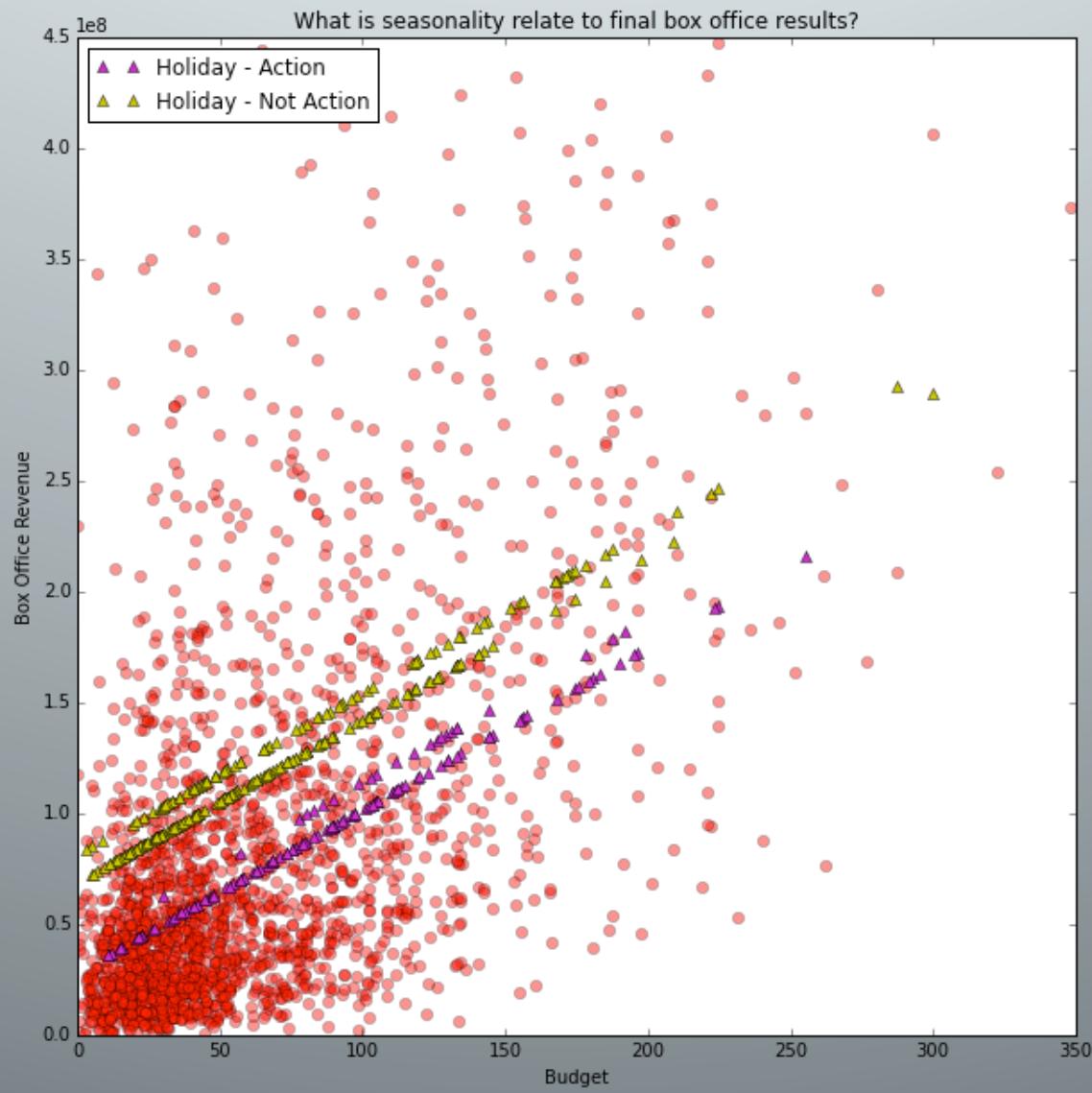
Insight:



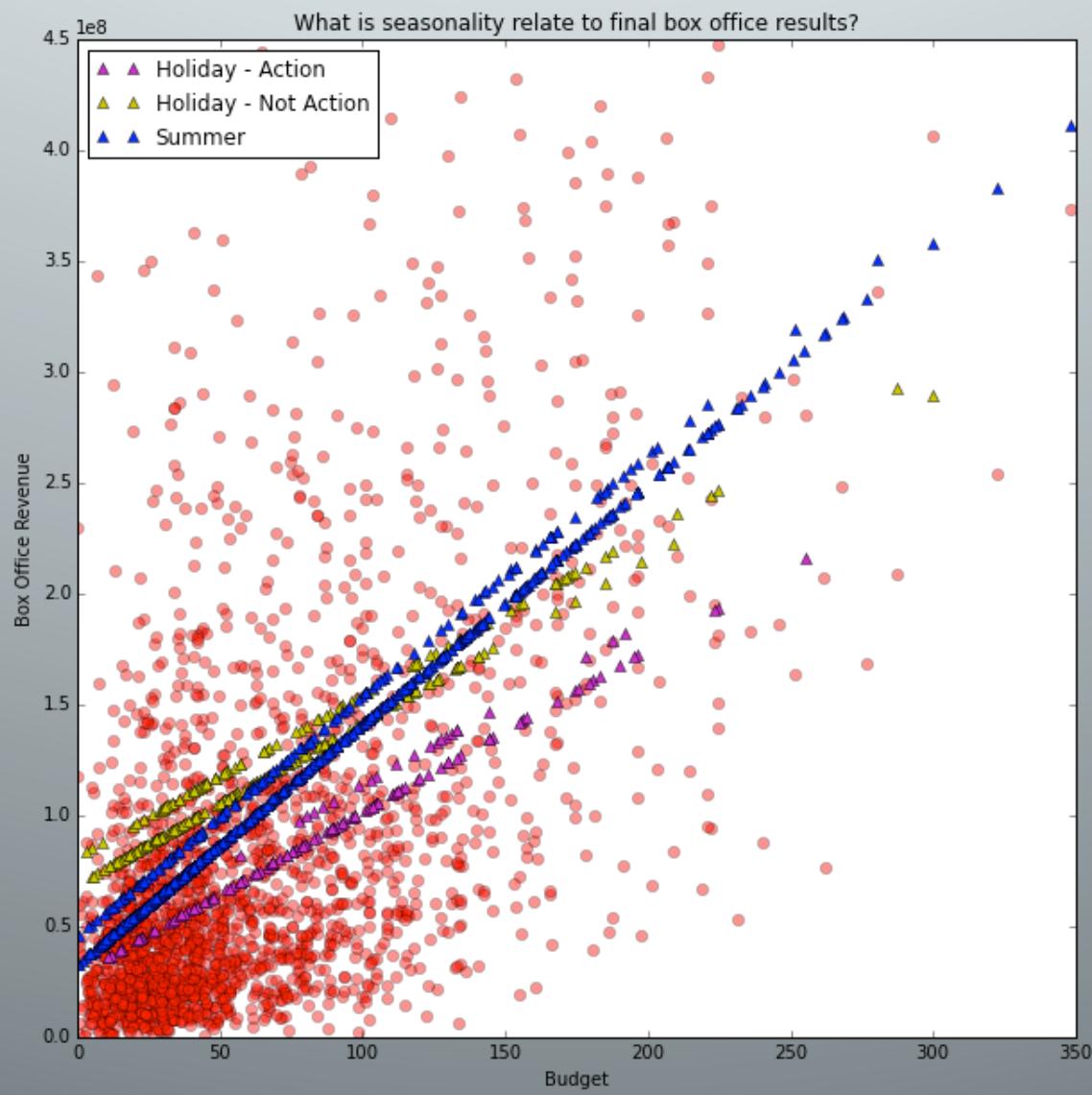
Insight:



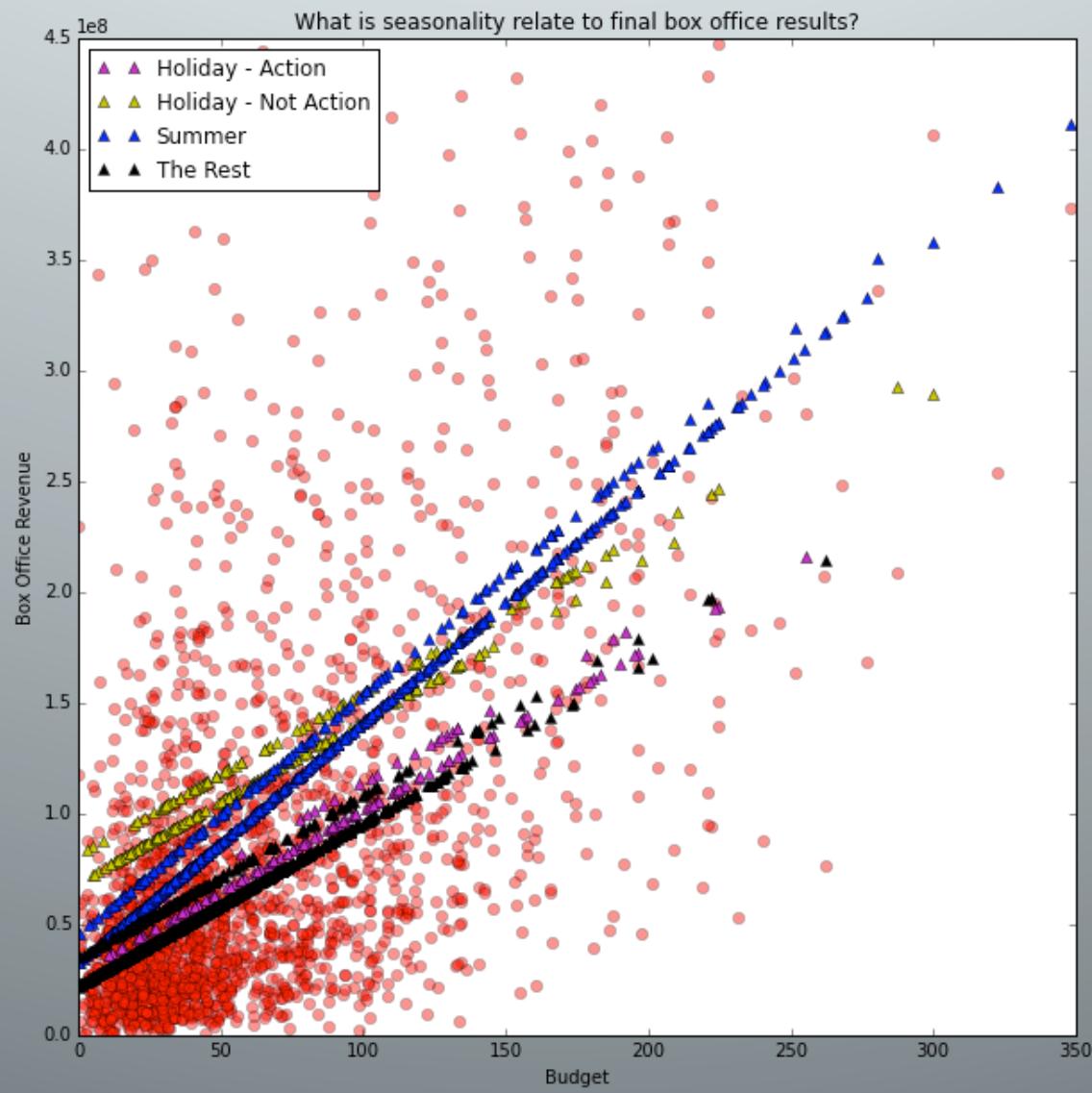
Insight:



Insight:

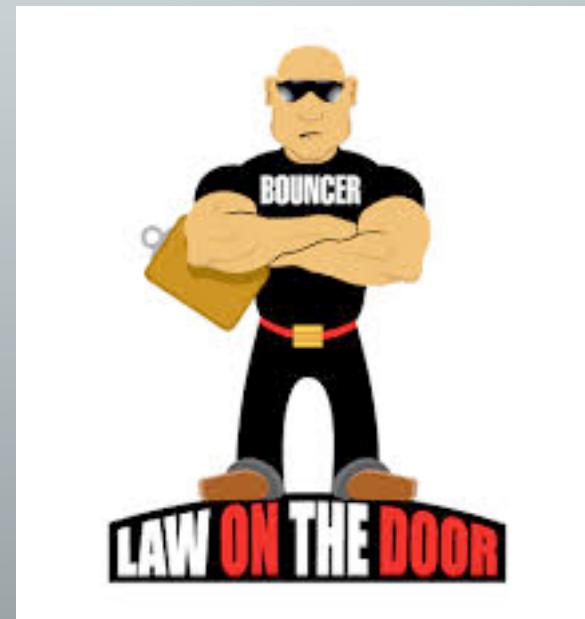


Insight:



Insight:

- Don't limit audience!!!



Insight:

- Don't limit audience!!!
- **Summer:** Big Budgets have BIGGER effect



Insight:

- Don't limit audience!!!
- **Summer:** Big Budgets have BIGGER effect
- **Holiday:** Action films do worse



Insight:

- Don't limit audience!!!
- **Summer:** Big Budgets have BIGGER effect
- **Holiday:** Action films do worse



NOT A GUARANTEE!!!



Produced, Written, & Edited by
Jessica Freaner



Special Thanks:

BOX OFFICE

MOJO

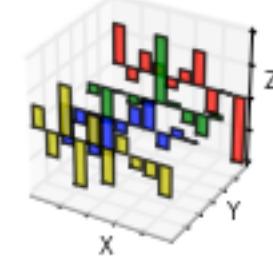
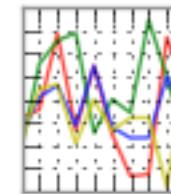
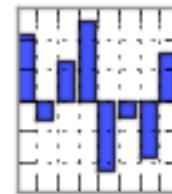
Special Thanks:

BOX OFFICE

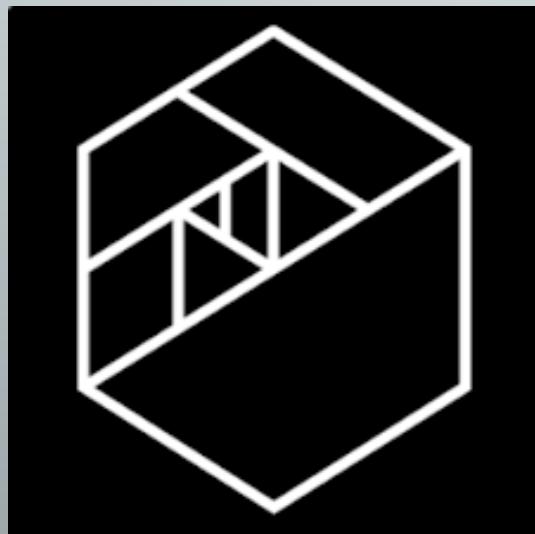
MOJO

pandas

$$y_{it} = \beta' x_{it} + \mu_i + \epsilon_{it}$$



Special Thanks:

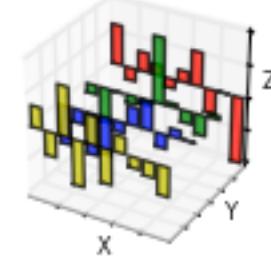
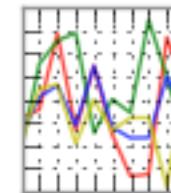
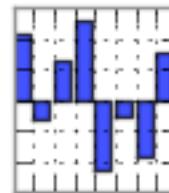


BOX OFFICE

MOJO

pandas

$$y_{it} = \beta' x_{it} + \mu_i + \epsilon_{it}$$



Special Thanks:

