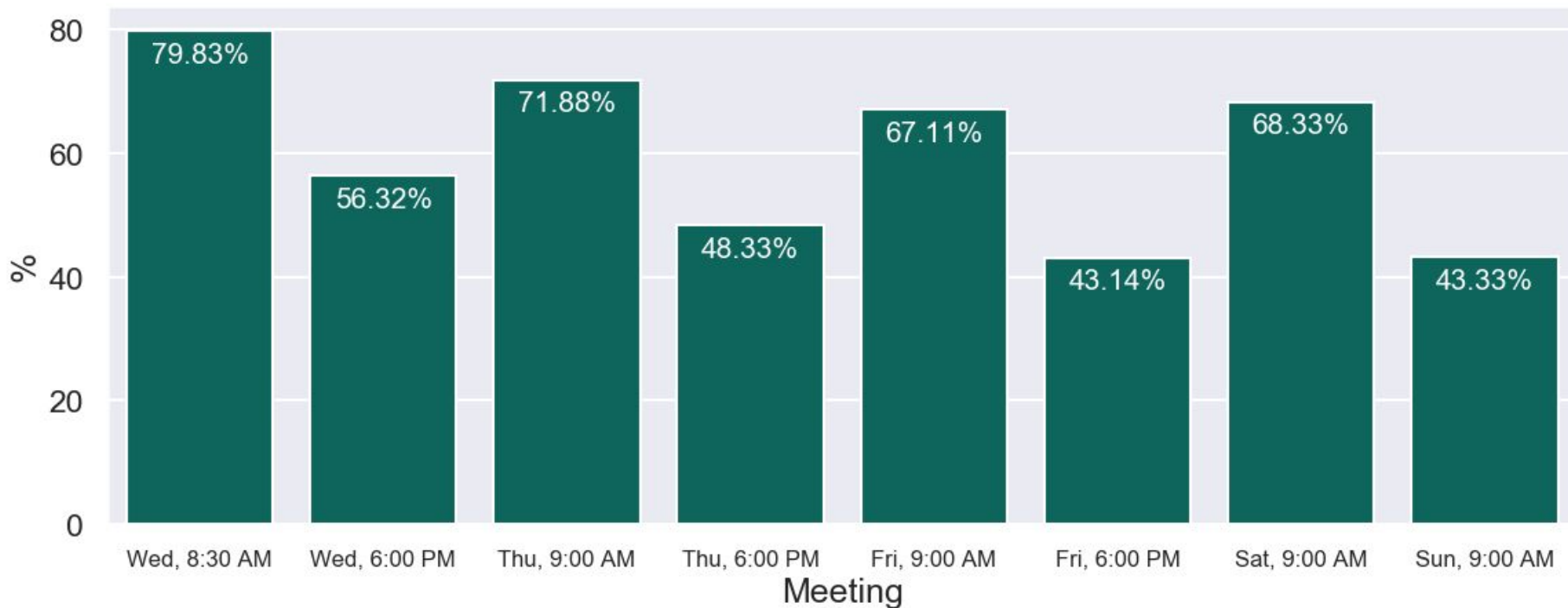


Open Climate Collabathon

Zoom Analytics



Percentage of Attendees to Registrants



KEYNOTE & DIALOGUE 1

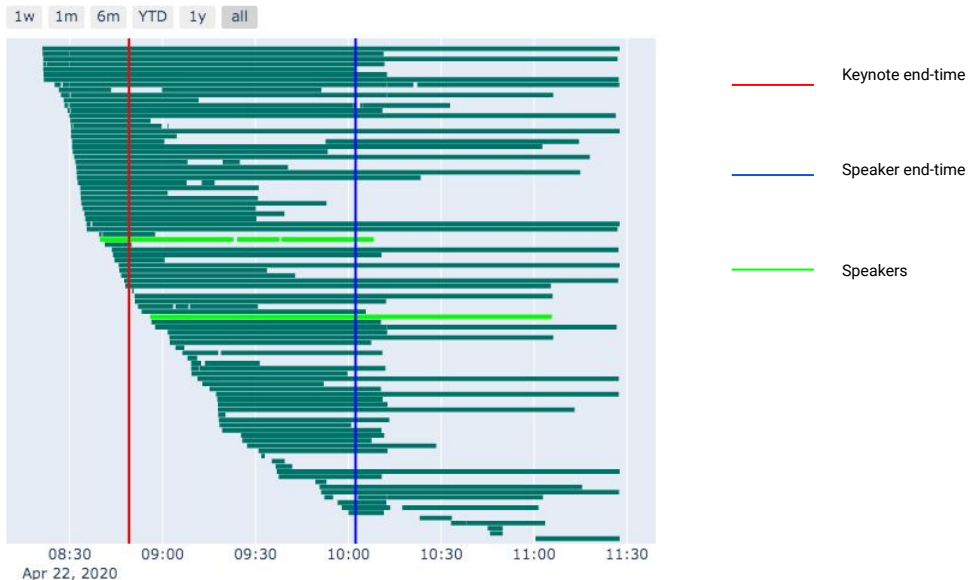
An Open Climate Dialogue: Earth Day

Details

Date:	2020-04-22
Start Time:	8:30 am PT
Speaker Scheduled/Actual:	60 / 62 min
Speaker end time:	10:02 am
Event Scheduled/Actual:	150 / 187 min
Total Attendees:	96
Ratio of attended/registered:	79.8%
% of attendees in breakout rooms:	63.5%
Avg. overall attendee time:	78.5 min
Avg. attendee time in breakout rooms:	42.0 min

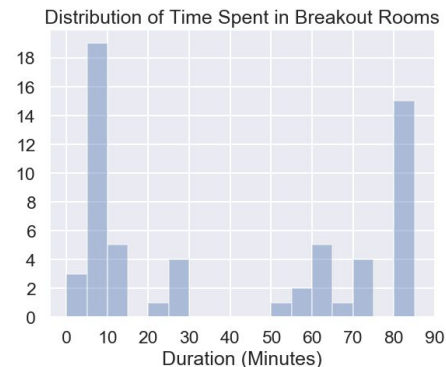
Speakers:	Total Time:
Sue Biniáz	88 mins
Tom Baumann	131 mins

96 Total Participants for Meeting on 4/22/20 8:30 AM



Percentage of people who stayed in Breakout rooms longer than the initial drop off:

55.74%



DIALOGUE 2

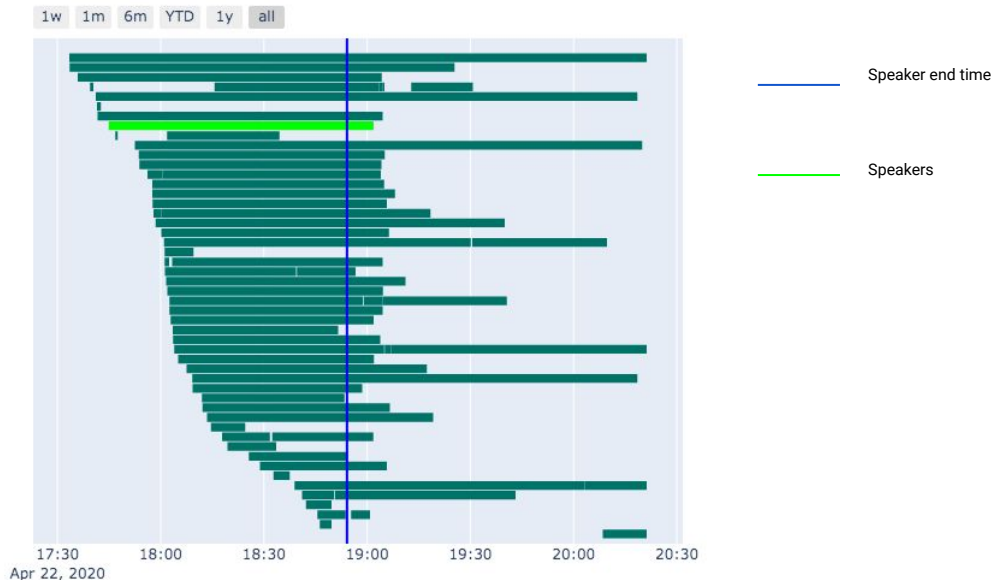
An Open Climate Dialogue: Earth Day

Details

Date: 2020-04-22
Start Time: 6:00 pm PT
Speaker Scheduled/Actual: 60 / 54 min
Speaker end time: 6:54 pm
Event Scheduled/Actual: 120 / 168 min
Total Attendees: 50
Ratio of attended/registered: 56.3%
% of attendees in breakout rooms: 78.0%
Avg. overall attendee time: 66.2 min
Avg. attendee time in breakout rooms: 27.3 min

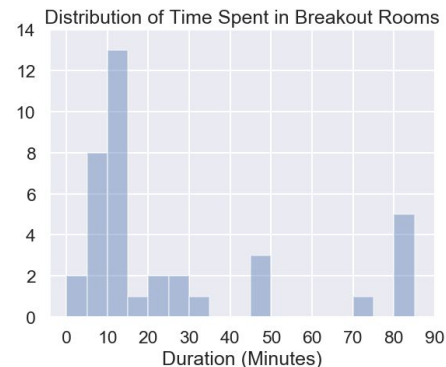
Speaker: Dr. Peter Victor
Total Time: 78 mins

50 Total Participants for Meeting on 4/22/20 6:00 PM



Percentage of people who stayed in Breakout rooms longer than the initial drop off:

41.03%



DIALOGUE 3

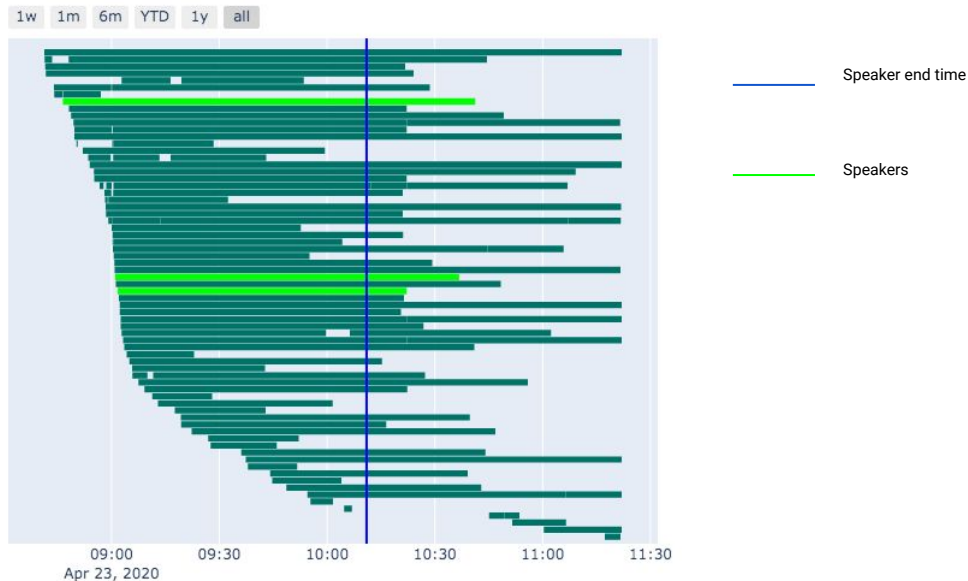
An Open Climate Dialogue: Earth Day

Details

Date:	2020-04-23
Start Time:	9:00 am PT
Speaker Scheduled/Actual:	60 / 71 min
Speaker end time:	10:11 am
Event Scheduled/Actual:	120 / 161 min
Total Attendees:	70
Ratio of attended/registered:	71.9%
% of attendees in breakout rooms:	71.4%
Avg. overall attendee time:	79.6 min
Avg. attendee time in breakout rooms:	33.5 min

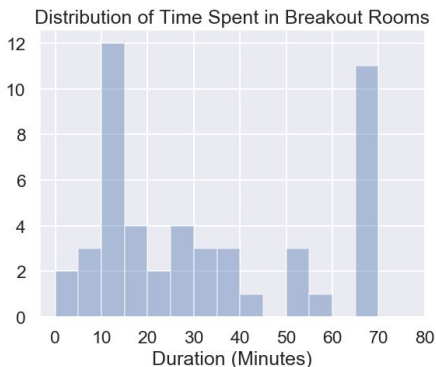
Speakers:	Total Time:
Gabriel René	81 mins
Lubomila Jordanova	97 mins
Karim Chine	117 mins

70 Total Participants for Meeting on 4/23/20 9:00 AM



Percentage of people who stayed in Breakout rooms longer than the initial drop off:

62.0%



DIALOGUE 4

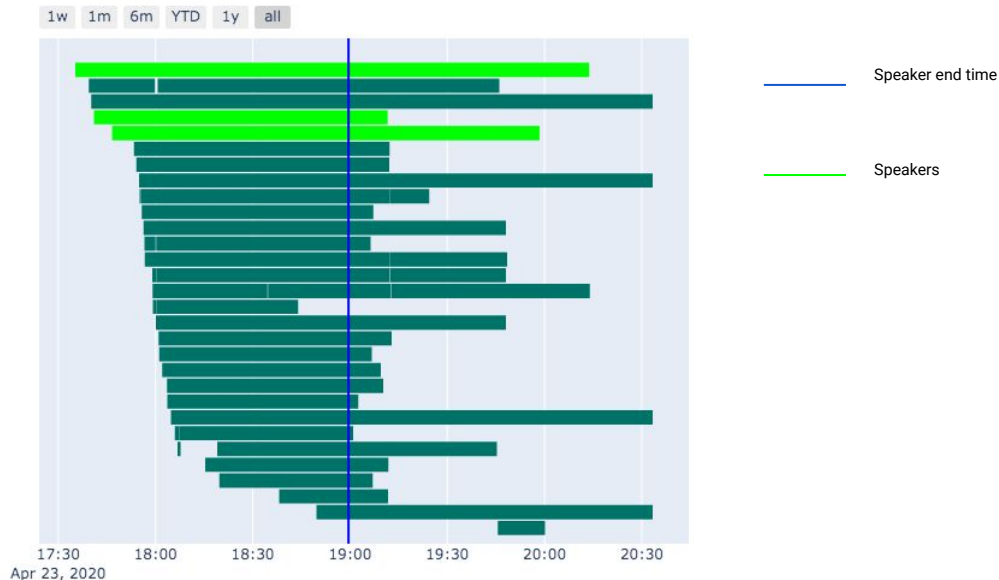
An Open Climate Dialogue: Earth Day

Details

Date: 2020-04-23
Start Time: 6:00 pm PT
Speaker Scheduled/Actual: 60 / 59 min
Speaker end time: 6:59 pm
Event Scheduled/Actual: 120 / 179 min
Total Attendees: 30
Ratio of attended/registered: 48.3%
% of attendees in breakout rooms: 96.7%
Avg. overall attendee time: 98.7 min
Avg. attendee time in breakout rooms: 37.9 min

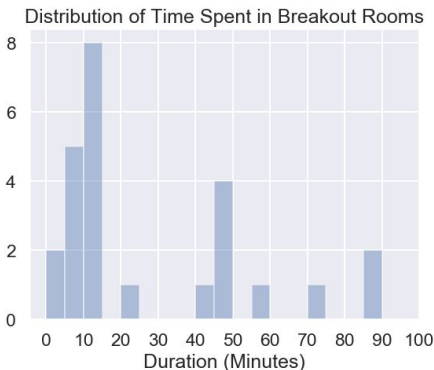
Speakers:	Total Time:
Bonnie Wolfe	159 mins
John Jordan	92 mins
Franz Hochstrasser	134 mins

30 Total Participants for Meeting on 4/23/20 6:00 PM



Percentage of people who stayed in Breakout rooms longer than the initial drop off:

48.28%



DIALOGUE 5

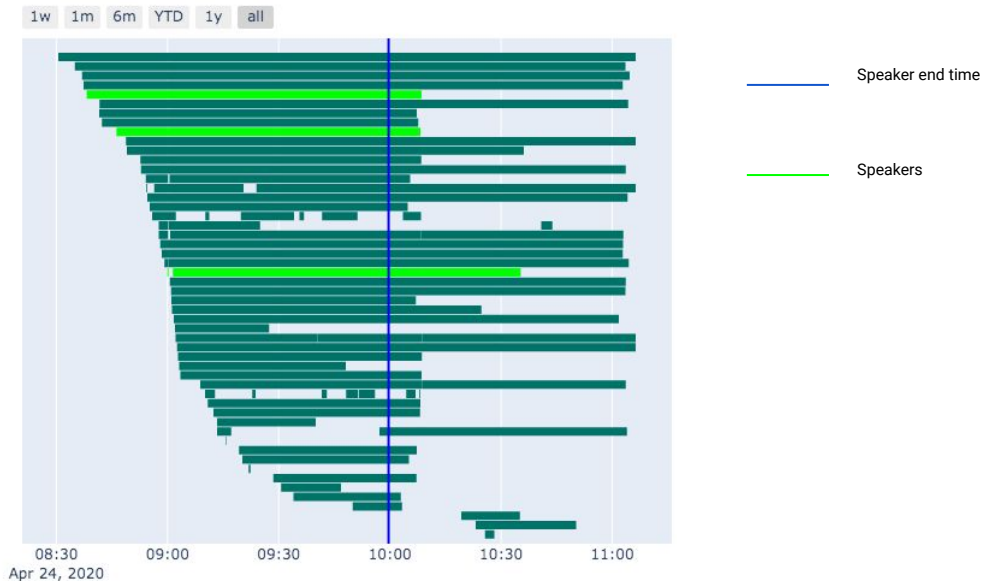
An Open Climate Dialogue: Earth Day

Details

Date:	2020-04-24
Start Time:	9:00 am PT
Speaker Scheduled/Actual:	60 / 59 min
Speaker end time:	9:59 am
Event Scheduled/Actual:	120 / 156 min
Total Attendees:	52
Ratio of attended/registered:	67.1%
% of attendees in breakout rooms:	88.5%
Avg. overall attendee time:	80.8 min
Avg. attendee time in breakout rooms:	33.1 min

Speakers:	Total Time:
John Clippinger	83 mins
Peter Boyd	97 mins
Bonnie Nixon	92 mins

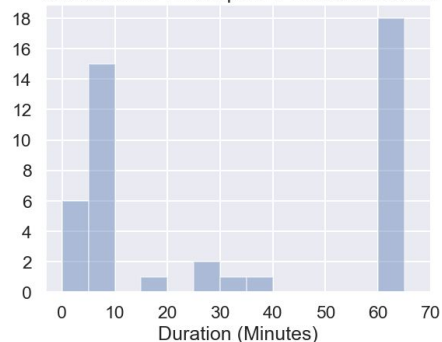
52 Total Participants for Meeting on 4/24/20 9:00 AM



Percentage of people who stayed in Breakout rooms longer than the initial drop off:

54.35%

Distribution of Time Spent in Breakout Rooms



DIALOGUE 6

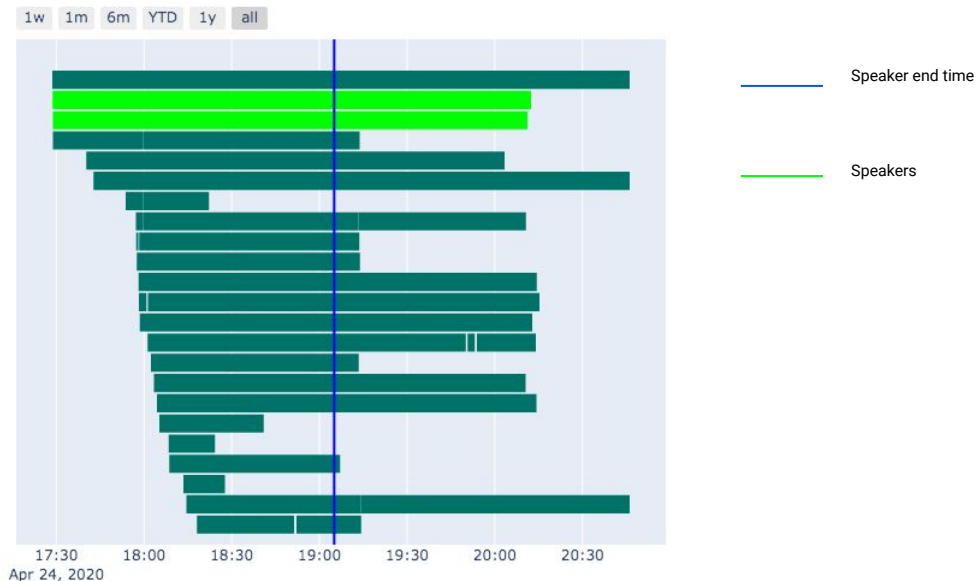
An Open Climate Dialogue: Earth Day

Details

Date: 2020-04-24
Start Time: 6:00 pm PT
Speaker Scheduled/Actual: 60 / 65 min
Speaker end time: 7:05 pm
Event Scheduled/Actual: 120 / 198 min
Total Attendees: 23
Ratio of attended/registered: 43.1%
% of attendees in breakout rooms: 82.6%
Avg. overall attendee time: 108.8 min
Avg. attendee time in breakout rooms: 52.4 min

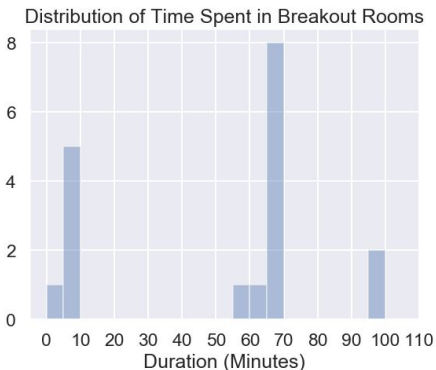
Speakers: Total Time:
Evan Caron 165 mins
Arka Ray 165 mins

23 Total Participants for Meeting on 4/24/20 6:00 PM



Percentage of people who stayed in Breakout rooms longer than the initial drop off:

68.42%



DIALOGUE

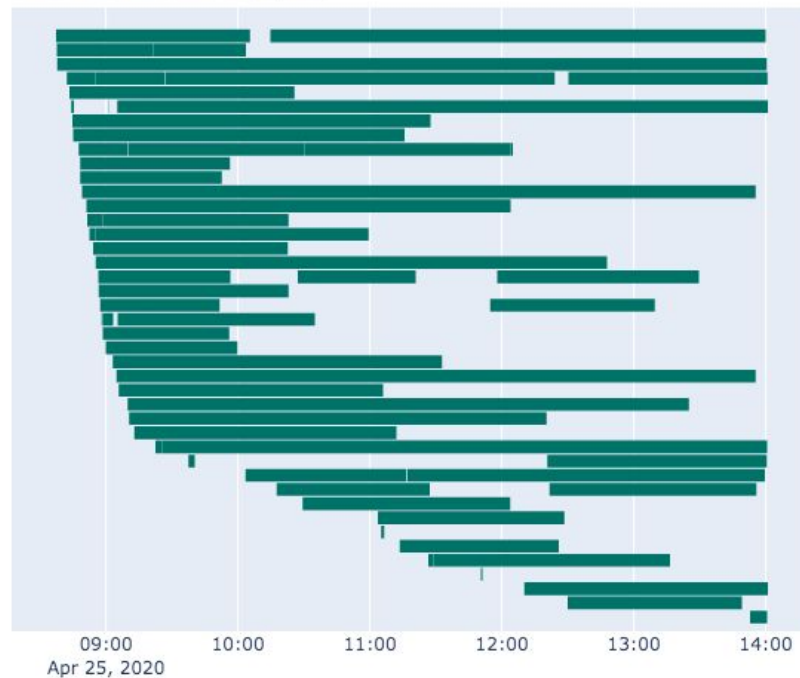
An Open Climate Dialogue: Weekend

Details

Date: 2020-04-25
Start Time: 9:00 am PT
Event Total Time: 324 min
Ratio of attended/registered: 68.3%
Avg. overall attendee time: 151 min
Total Attendees: 42

42 Total Participants for Meeting on 4/25/20 9:00 AM

1w 1m 6m YTD 1y all



DIALOGUE

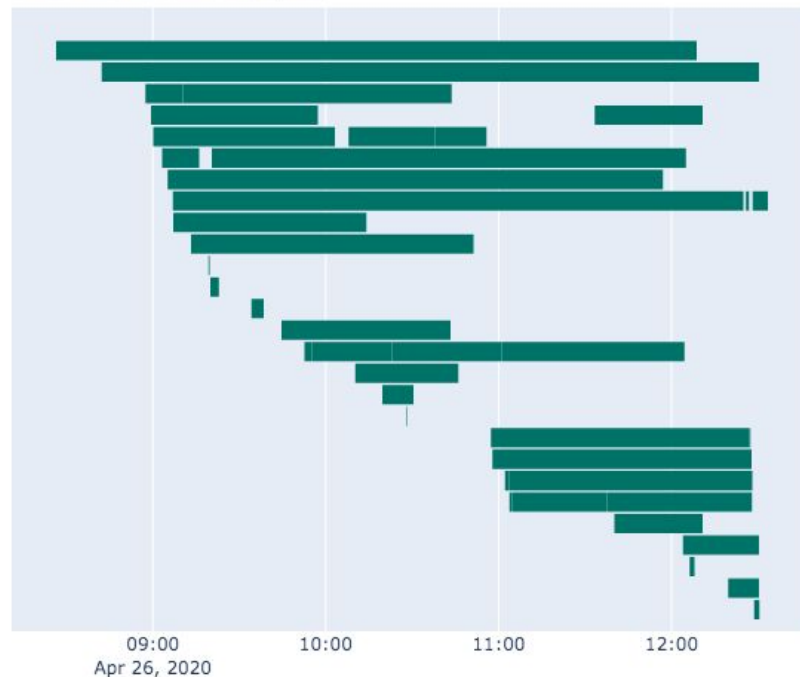
An Open Climate Dialogue: Weekend

Details

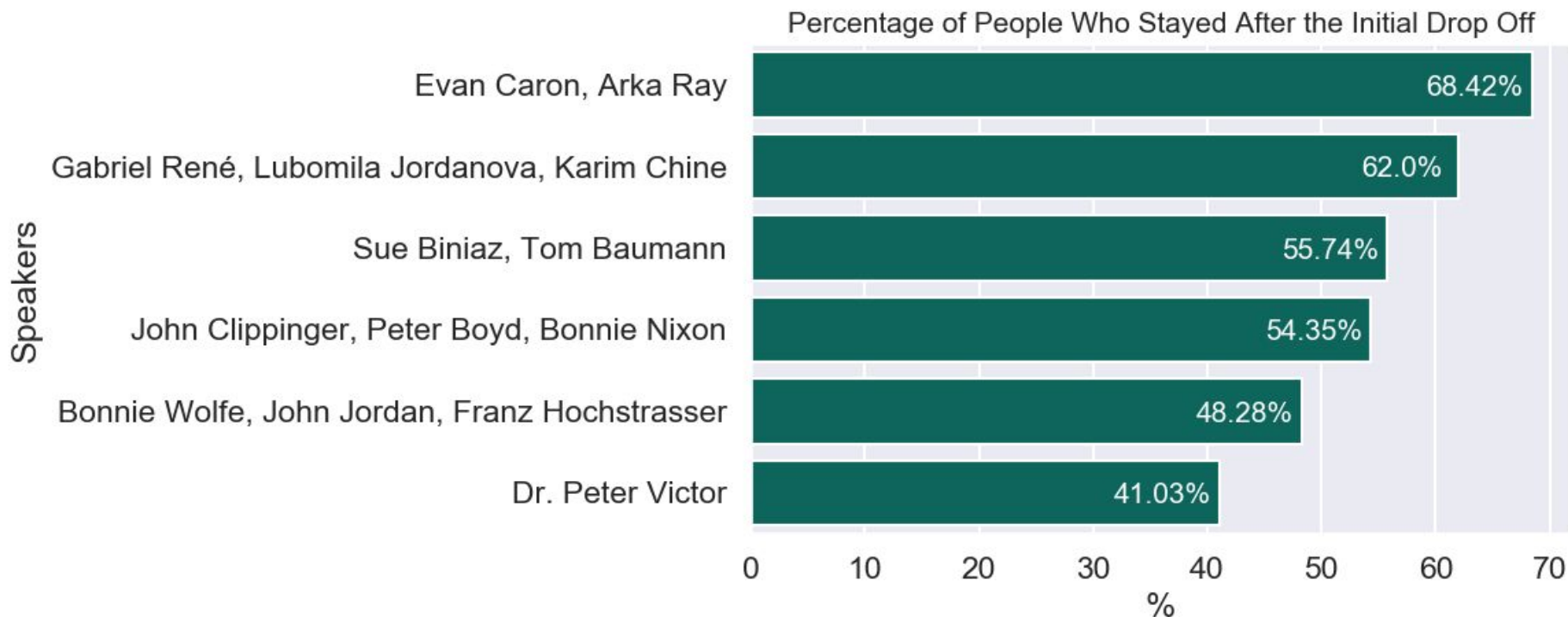
Date: 2020-04-26
Start Time: 9:00 am PT
Event Total Time: 247 min
Ratio of attended/registered: 43.4%
Avg. overall attendee time: 88.6 min
Total Attendees: 27

27 Total Participants for Meeting on 4/26/20 9:00 AM

1w 1m 6m YTD 1y all

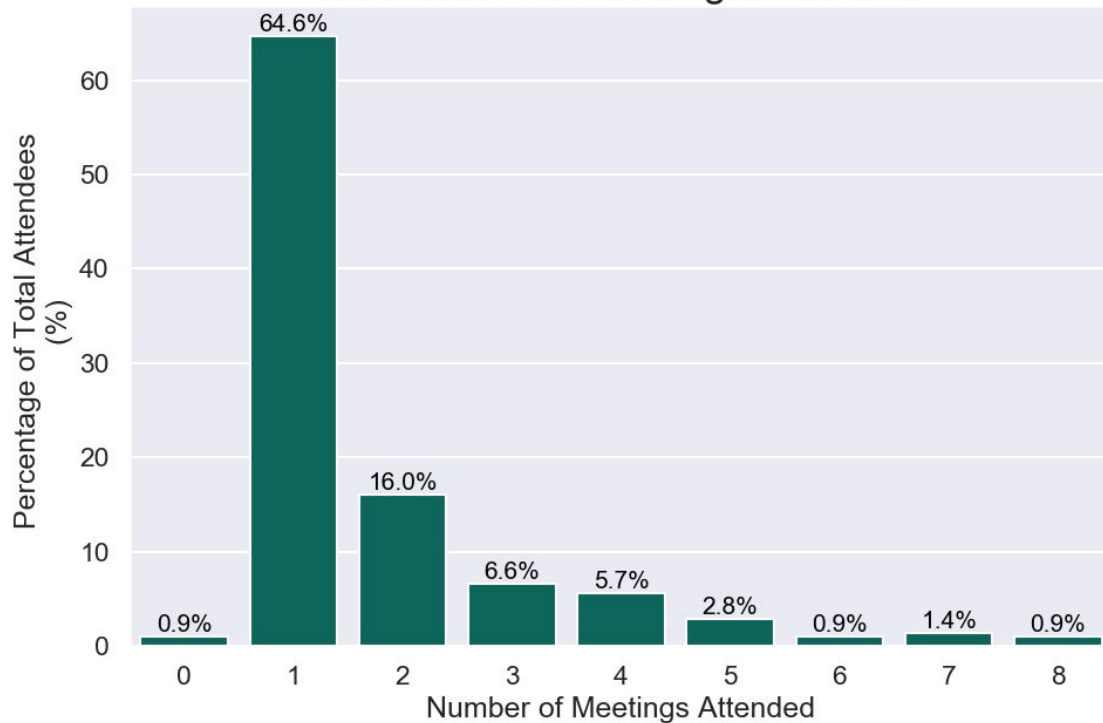


Speaker Breakdown

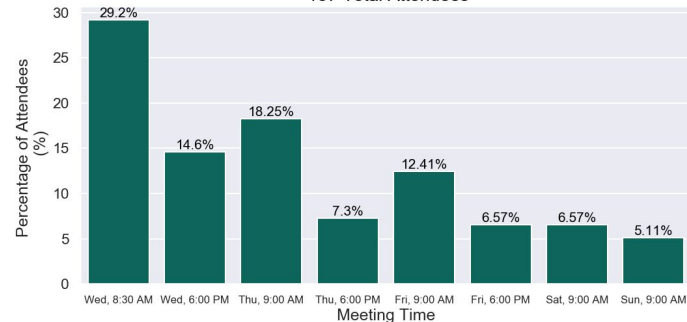


Number of Meetings Attended

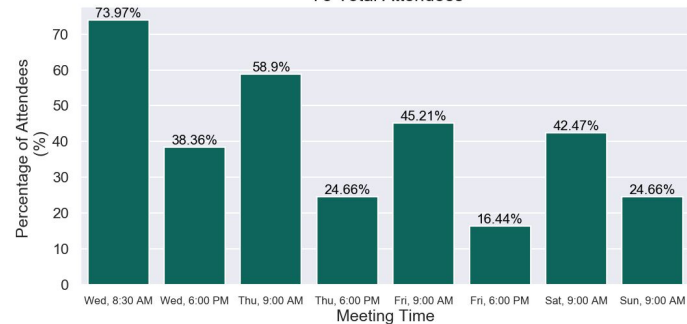
Breakdown of Meetings Attended



Meetings Attended by People Who Attended 1 Meeting(s) 137 Total Attendees



Meetings Attended by People Who Attended 2 or More Meetings 73 Total Attendees



Conclusions and Insights

- Morning meetings are more attended than evening meetings.
- Initial meetings are more attended than meetings later in the week.
- A majority of attendees leave breakout rooms around when the speakers leave.
- Meetings with multiple speakers have higher attendee engagement than a meeting with only one speaker.
- Meeting 3 had most attendee breakout-room engagement after speakers had left.