

Jessica Lunn

UX/UI - Web - Graphic - Digital Content - Brand - Product - Designer

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EXPERIENCE

Graphic and UI Designer

02/2023 – Present

Chesterfield Group (Freelance)

- Crafted new engaging graphics for LinkedIn posts, [business cards](#), and booklets, significantly enhancing online visibility and brand coherence.
- Designed web fronts for an IT Hub, including a [QR Code Contact Form](#), contributing to a streamlined user experience and enhanced digital accessibility.
- Working in tandem with software engineers to re-design the companies website, with proven success of working to deadlines.

Mobile App Designer

10/2023 – 01/2024

Simply Hi Vis Clothing (Freelance)

- Developed a [Figma prototype](#) for a safety apparel mobile app, focusing on intuitive navigation and user engagement, demonstrating a keen ability to translate client needs into practical design solutions.

Silversmith

10/2020 – 09/2023

Self Employed

- Applied design principles to craft aesthetically pleasing and functional silverware, showcasing a broad range of creative skills and attention to detail.
- Managed all aspects of the design process, from concept to production, illustrating strong project management capabilities and an entrepreneurial spirit

EDUCATION

BA (Hons) Illustration

09/2016 – 07/2019

Arts University Bournemouth (AUB)

- Developed an eye for visual design, understanding of colour, typography, and layout through lots of experimentation and research.
- Gained valuable experience in collaboration and critiquing creative projects.

Principles of UI/UX Design

09/2023 – 12/2024

Meta Platforms, Inc.

- Mastered user-centric problem-solving and iterative design using Figma, focusing on design principles and MVP prototyping.
- Completed a comprehensive redesign of a restaurant app, incorporating user personas, journey mapping, wireframes, and a fully interactive prototype, demonstrating a professional approach to UX design.

SKILLS

- **Software Proficiency:** Adobe Photoshop, InDesign, Procreate, Sketch, Canva, Figma, Microsoft Office Suite, VS Code, GitHub.
- **Design & Illustration:** Expertise for visual communication, branding, illustration, and textile arts.
- **Web & Mobile UI/UX Design:** Proficient in HTML & CSS, with a focus on creating user-centric, aesthetically pleasing interfaces.
- **Project Management:** Demonstrated ability to manage multiple design projects, from conception through to execution.