

# Jessica Lea Nolette

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## **Summary:**

Passionate and creative business-minded leader and graphic designer. Multi talented with knowledge of frontend and backend web development. Ambitious, eager to learn, and ready for a career change.

## **Professional Experience:**

**My Mindful Motivation LLC** - A source for building mindful technology.

Founder/Project Manager/Web Developer/Designer, 2017 - present

### **Projects and Clients Include:**

**Mindbosa** - A web application to help users save money while accomplishing personal goals, such as running.

#### **Highlights:**

- Conceptualized and 100% bootstrapped with organic growth via a blog and social media platforms.
- Collaborated with a team of developers to deploy Mindbosa.
- \$40k in user savings with 30 active monthly users in 3 years.
- Established partnerships with Vacation Races and Maine Marathon.
- User savings is up 34% since the COVID-19 pandemic.

**Choomi Cookies LLC** - Cookies handmade in Portland, Maine.

#### **Highlights:**

- Independently rebranded and developed Choomi's website, increasing web traffic by 200% yr/yr.
- Integrated products to Amazon Seller Central and increased online sales by 1,400% yr/yr.

**Vining's Custom Cabinets** - A family-owned business building cabinets for over 40 years.

#### **Highlights:**

- Independently designed and developed Vining's Custom Cabinets first website.
- Since launching in August 2020, the business has acquired two new clients.

**Flask Lounge** - A neighborhood bar and entertainment venue in Portland, Maine.

Owner/Operator, 2007 - \*present

*\*Currently closed because of state mandates and social distancing guidelines with no reopening date scheduled.*

#### **Highlights:**

- Since inception, Flask's gross sales have increased 2-5% yr/yr.
- Developed a robust website to book bands, sell merchandise and tickets, collect donations, and live stream online events.
- Cultivated a strong 10k following on social media platforms with high engagement.
- In charge of managing liquor inventory and maintaining proper licensure.
- Accountable for all bookkeeping and finances.
- Responsible for managing 15 part-time employees and hiring a responsible staff to ensure safety.

## **Educational Background:**

### **University of Southern Maine, 2002**

- Bachelors Degree in Media Studies and Communication

### **Stanford University Code in Place, April-May 2020**

- Completed a 5-week introductory online Python programming course based on material from the first half of Stanford's introductory programming course, CS106A.
- Used PyCharm IDE and completed assignments including: Game of Nimm, Hailstones, Kahnsole Academy, and Warhol Effect (visit <https://github.com/JessicaNolette/python>).

### **Codecademy Certification - Web Development Career Path, May-August 2020**

- Completed a programming course based on full-stack learning including: HTML, CSS, React, Javascript, Python, Github, and SQL.
- Currently completing certifications for Computer Science Career Path, Ruby, and Ruby on Rails Development.

## **Soft Skills:**

- Goal oriented, passionate learner, and personal growth achiever.
- Resourceful and adept at debugging and solving problems effectively.
- Mindful communicator and listener.
- Loyal and honest with integrity and a strong work ethic.
- Disciplined and self-motivated.

## **Hard Skills:**

- **3rd Party Integrations:** Amazon Seller Central, Mailchimp, Zendesk, Zoho, Zapier, Google Drive
- **Payment Processing:** Stripe
- **Social Media, Marketing, Advertising:** Blogging, Facebook, Instagram, Twitter, Amazon, Google
- **Graphic Design:** Adobe Illustrator, Adobe Photoshop, Canva
- **Content Management System:** WordPress, Squarespace
- **Programming Languages:** HTML, CSS, React, Javascript, Python, Git, SQL, Ruby, Ruby on Rails