

Jessica Perez

1jessicaperez@gmail.com | (917)-847-1533 | Brooklyn, NY 11206

Linkedin: <https://bit.ly/32Chni8> || Portfolio: <https://bit.ly/3nNW6dH> || Github: <https://bit.ly/3hwOzM0>

Full-Stack Developer with a focus on Frontend web development. Experience with full-stack projects as well as React/Redux apps. Strong team management, communication and quick learning skills. Organized to meet deadlines and fulfill clients' and users' expectations. Fluent in French, English and Spanish.

TECHNICAL SKILLS

Frontend: HTML, CSS, JavaScript, jQuery, Bootstrap, React.js/Redux, Material UI

Backend: NodeJS, Express.js, MongoDB, MySQL

DevOps: Project management (Trello), interface design (Figma, Miro) and version control (Git).

PROJECTS

HAPPY CLOUD | Github: <https://bit.ly/2Eb3w90> | Deployed: <https://bit.ly/2ZHmT00>

- Group project: This app allows you to keep track of at least one thing you are grateful for every day. You can then generate your own word cloud and spread positive energy on social media.
- MERN app: MongoDB, Express, React / Redux, and Node.js., localStorage, 3rd party API, JavaScript.

FAMOUS PAINTERS ROLODEX | Github: <https://bit.ly/3kt3Uzb> | Deployed: <https://bit.ly/2E7B085>

- The user is able to search for famous painters - the results matching with the first letters typed will appear first in the table. The user can also filter painters by name in alphabetical order.
- React, JavaScript, React-Bootstrap.

TEAM PROFILE GENERATOR | Github: <https://bit.ly/2GZx7TI> | Live demo: <https://bit.ly/3my191p>

- This is a Node CLI app that will create an HTML file - using template engines - that displays a formatted team roster based on the information provided by the user.
- Node CLI app using Inquirer.

EXPERIENCE

COBALT, NEW YORK | Cobalt Website: <https://cobalt.co/>

Frontend Web Developer / ReactJS

November 2020 - Present

- Built the 'Develop Idea' experience: offer the user a guided, multistep smooth process to launch their business idea. Save user's data to the DB, enable them to retrieve the data and update it at any time.
- Revamped the 'Project Detail' experience: added new panels, pulled in saved user data to populate panels with proper project information. Ensured new design matches general website graphic design.
- Improved overall Navigation experience sitewide & within the Idea Development tool: created a custom sidebar that allows the user to navigate easily within the 'Project Create' and 'Edit' steps, added a 'save and close' button option, and notifications for when there is missing information.
- Added DraftJs to the app: allow the user to put rich text into the content they create on the platform, making sure HTML is rendered in parts of the React app.
- Ensured newly created projects' design matches general website graphic design.
- React app using Redux, form validation/control, Routes, RESTful APIs.

SHISEIDO, NEW YORK

Global Business Development & Marketing

January 2016 - August 2017

- Connected NY HQ teams with International partners to ensure execution on all marketing aspects. Optimized markets' strategic decisions. Compiled and presented marketing analytics/markets feedback for campaign optimization
- Developed localized product launches to achieve business goals: +54% FY 2016 in Asia, +37% in Europe, +194% in Travel Retail Asia.
- Led pricing strategy for markets' best positioning and to increase profitability.
- Owned strong partnerships with headquarter teams, International teams, and agency partners.

EDUCATION

Columbia University Fullstack Web Development Bootcamp Certificate, New York

June-September 2020