



CONTACT INFORMATION

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Portfolio: <https://jessica-perez-portfolio.netlify.app/>

Github: <https://github.com/JessicaPerez1>

PERSONAL PROFILE

Enthusiastic Frontend web developer with recent experience working on a React/Redux app. Experience with full-stack projects as well. Strong team management, communication and quick learning skills. Organized to meet deadlines and fulfill clients' and users' expectations. Fluent in French, English and Spanish.

TECHNICAL SKILLS

- HTML / CSS
- Javascript
- jQuery
- ReactJS / Redux
- Bootstrap
- MaterialUI
- NodeJS
- Express
- MongoDB
- MySQL
- Devops: Project management (Trello), interface design (Figma, Miro) and version control (Git)

MORE SKILLS

- Focused
- Empathetic
- Determined
- Independant
- Team Player
- Quick Learner
- Marketing
- Team Management
- Good communicator
- Organized
- Like a good daily laugh 😊

JESSICA PEREZ

Frontend Web Developer

EXPERIENCE

Frontend Web Developer/ReactJS

Cobalt, New York (remote) - Nov 2020-March 2021

Cobalt website: <https://cobalt.co/>

- Built the 'Develop Idea' experience: offer the user a guided, multistep smooth process to launch their business idea. Save user's data to the DB, enable them to retrieve the data and update it at any time.
- Revamped the 'Project Detail' experience: added new panels, pulled in saved user data to populate panels with proper project information. Ensured new design matches general website graphic design.
- Improved overall Navigation experience sitewide & within the Idea Development tool: created a custom sidebar that allows the user to navigate easily within the 'Project Create' and 'Edit' steps, added a 'save and close' button option, and notifications for when there is missing information.
- Added DraftJS to the app: allow the user to put rich text into the content they create on the platform, making sure HTML is rendered in parts of the React app.
- Ensured newly created projects' design match general website graphic design.
- React app using Redux, hooks, form validation/control, Routes, RESTful Apis.

Global Business Development & Marketing

Shiseido, Nars Cosmetics, New York - Jan 2016-Aug 2017

- Connected NY HQ teams with International partners to ensure execution on all marketing aspects. Optimized markets' strategic decisions. Compiled and presented marketing analytics/markets feedback for campaign optimization.
- Developed localized product launches to achieve business goals: +54% FY 2016 in Asia, +37% in Europe, +194% in Travel Retail Asia.
- Led pricing strategy for markets' best positioning and to increase profitability.
- Owned strong partnerships with headquarter teams, International teams, and agency partners.

PROJECTS

Happy Cloud

Github: <https://bit.ly/2Eb3w90>

Deployed: <https://bit.ly/2ZHmT00>

- Group project: This app allows you to keep track of at least one thing you are grateful for every day. You can then generate your own word cloud and spread positive energy on social media.
- MERN app: MongoDB, Express, React / Redux, and Node.js., localStorage, 3rd party API, JavaScript.

Famous Painters Rolodex

Github: <https://bit.ly/3kt3Uzb>

Deployed: <https://bit.ly/2E7B085>

- The user is able to search for famous painters - the results matching with the first letters typed will appear first in the table. The user can also filter painters by name in alphabetical order.
- React, JavaScript, React-Bootstrap.

Team Profile Generator

Github: <https://bit.ly/2GZx7TI>

Live demo: <https://bit.ly/3my191p>

- This is a Node CLI app that will create an HTML file - using template engines - that displays a formatted team roster based on the information provided by the user.
- Node CLI app using Inquirer.

PAST EDUCATION

Columbia University, New York

Fullstack Web Development Bootcamp Certificate - June 2020-September 2020