

## Jessica Perez

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Linkedin: <https://bit.ly/32Chni8> || Portfolio: <https://bit.ly/3nNW6dH> || Github: <https://bit.ly/3hwOzM0>

Full-Stack Developer with a management and marketing background. Experience in developing robust full-stack projects - including React/Redux. Strong team management, communication and interpersonal skills. Organized to meet deadlines and fulfill clients' and users' expectations. Fluent in French, English and Spanish.

### TECHNICAL SKILLS

**Frontend:** HTML5, CSS, JavaScript, jQuery, Bootstrap, React.js/Redux, Material UI

**Backend:** NodeJS, Express.js, MongoDB, MySQL

**DevOps:** Project management (Trello), interface design (Figma, Miro) and version control (Git).

### PROJECTS

**HAPPY CLOUD** | Github: <https://bit.ly/2Eb3w90> | Deployed: <https://bit.ly/2ZHmT00>

- Group project: This app allows you to keep track of at least one thing you are grateful for every day. You can then generate your own word cloud and spread positive energy on social media.
- MERN app: MongoDB, Express, React / Redux, and Node. js., localStorage, 3rd party API, JavaScript.

**FAMOUS PAINTERS ROLODEX** | GitHub: <https://bit.ly/3kt3Uzb> | Deployed: <https://bit.ly/2E7B085>

- The user is able to search for famous painters - the results matching with the first letters typed will appear first in the table. The user can also filter painters by name in alphabetical order.
- React, JavaScript, React-Bootstrap.

**TEAM PROFILE GENERATOR** | GitHub: <https://bit.ly/2GZx7TI> | Live demo: <https://bit.ly/3my191p>

- This is a Node CLI app that will create an HTML file - using template engines - that displays a formatted team roster based on the information provided by the user.
- Node CLI app using Inquirer.

### EXPERIENCE

**COBALT, NEW YORK** | Cobalt Website: <https://cobalt.co/>

Frontend Web Developer

November 2020 - Present

- Build the Project Creation 'Develop Idea' experience on Cobalt website.
- Offer the user a guided, multistep smooth process to launch their new business idea. The user can save the form and return to it later, or complete and publish their idea to the platform.
- React app using Redux, form validation/control, Routes, RESTful Apis.

**VIA CAROTA & BAR PISELLINO, NEW YORK**

Operational Manager

March 2019 - April 2020

- Daily decision making and troubleshooting, operational and administrative tasks to maintain a smooth and successful activity. Upheld service standards and DOH daily inspection.
- Supervised a team of 30 people - including back and front of house. Interviewed, trained and conducted regular performance reviews to optimize employee productivity.

**SHISEIDO, NEW YORK**

Global Business Development & Marketing

January 2016 - August 2017

- Connected NY HQ teams with International partners to ensure execution on all marketing aspects. Optimized markets' strategic decisions. Compiled and presented marketing analytics/markets feedback for campaign optimization
- Developed localized product launches to achieve business goals: +54% FY 2016 in Asia, +37% in Europe, +194% in Travel Retail Asia.
- Led pricing strategy for markets' best positioning and to increase profitability. Developed new processes and templates for better review of the global pricing strategy.
- Owned strong partnerships with headquarter teams, International teams, and agency partners.

### EDUCATION

Columbia University Fullstack Web Development Bootcamp Certificate, New York

June-September 2020