


 [jessicaprague.com](https://jessicaprague.com)

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## EDUCATION

### Cornell University

GPA: 4.12 / December 2019

B.S. Information Science, Concentrations in UX and Digital Culture & Production, Minor in Business

### Relevant Coursework

Digital Product Design, Human Computer Interaction, Psychology, Object-Oriented Programming, Designing Tech for Social Impact, UX & Software Studio, Web Design and Programming, Data Science, Financial Accounting

## EXPERIENCE

### Facebook / Product Design Intern

Summer 2019 / Menlo Park, CA

Created video chaining experiences in the Facebook Watch Feed in order to improve watch time metrics. Brainstormed and designed product concept billboards to bring creators, fans, and communities together within the FB Watch ecosystem.

### Vox Media / Product Design Intern

Summer 2018 / New York, NY

Researched and designed a unique watchlist experience for Eater, an application that offers personalized food recommendations. Created user flows and user stories to drive richness within the app.

### Cornell AppDev / Designer & Event Coordinator

Spring 2018 - Present / Ithaca, NY

Designed Uplift, a fitness application for the Cornell community. Produced wireframes and created a user research protocol to discover pain points. Work received an award from a16z at BOOM, an engineering showcase.

### Cornell Design & Tech Initiative / Design Lead

Fall 2017 - Present / Ithaca, NY

Led the design for CU Reviews, a website where students can access peer-submitted reviews of Cornell courses. Iterated through a cross-functional design process, conducted research, and created high fidelity mock-ups.

### Cornell University / Teaching Assistant

Fall 2017 - Present / Ithaca, NY

Taught weekly lab sections of 30 students, held office hours, and graded problem sets for Web Design and Programming (CS 1300) and Networks (INFO 2040). Helped students learn HTML, CSS, PHP and Javascript.

## SIDE PROJECTS

### Instagram Design Case Study

Fall 2017 / Ithaca, NY

Completed a case study on enhancing Instagram's search process by enabling users to discover relevant content. Published in Noteworthy – The Journal Blog (@jessicaprague on Medium). Article received 1K likes on Medium.

### Sweat in the City / Web Designer & Developer

Spring 2018 / Ithaca, NY

Designed and developed the website for a fitness startup based on product briefs. Collaborated with the company creators to create mockups and develop a user-friendly site.

## EXTRACURRICULARS

### Code-4-Kids / Mentor

Fall 2016 - Present / Ithaca, NY

Taught Belle Sherman Elementary School students (K-4th grade) the basics of coding using hands-on projects, coding games, and algorithmic thinking.

### Red Carpet Ambassadors / Associate Ambassador

Spring 2017 - Present / Ithaca, NY

Led university information sessions, student leader panels, and hosting of prospective students. Assisted with Cornell's accepted students' day as a liaison between the Undergraduate Admissions Office and prospective students.

### Sigma Delta Tau Sorority / Executive Board Secretary

Fall 2017 - Spring 2018 / Ithaca, NY

## TOOLKIT & INTERESTS

### Design

Sketch, Figma, InVision, Origami Studio, Adobe Photoshop, Adobe Illustrator, Adobe XD, Principle

### Programming

HTML/CSS, PHP, Javascript, Python, Java, MySQL

### Interests

Traveling, Video Creation, Skiing, Psychology, Puzzles