

ESSE

RAGUE



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EXPERIENCE

Meta / Senior Product Designer

Fall 2020 - Present / San Francisco, CA

Facebook / Product Design Intern

Summer 2019 / Menlo Park, CA

Created video chaining experiences in the Facebook Watch Feed in order to improve watch time metrics. Brainstormed and designed product concept billboards to bring creators, fans, and communities together within the FB Watch ecosystem.

Juni Learning / Computer Science Instructor

Spring 2020 / Remote

Worked with students ages 6-18 in one-on-one online classes to teach Java, Python, and Scratch. Executed lesson plans on coding for competitive programming, building apps and games, and other projects.

Vox Media / Product Design Intern

Summer 2018 / New York, NY

Researched and designed a unique watchlist experience for Eater, an application that offers personalized food recommendations. Created user flows and user stories to drive richness within the app.

Cornell University / Teaching Assistant

Fall 2017 - Fall 2019 / Ithaca, NY

Taught weekly lab sections of 30 students, held office hours, and graded problem sets for Web Design and Programming (CS 1300) and Networks (INFO 2040). Helped students learn HTML, CSS, PHP and Javascript.

EDUCATION

Cornell University

GPA: 4.20, Summa Cum Laude / May 2020

B.S. Information Science, Concentrations in UX and Digital Culture & Production, Minor in Business

DIS Copenhagen

Spring 2019

Relevant Coursework

Digital Product Design, Human Computer Interaction, Psychology, Object-Oriented Programming, Designing Tech for Social Impact, UX & Software Studio, Web Design and Programming, Data Science, Financial Accounting

SIDE PROJECTS

WAY / Lead Designer

Spring 2020 / Ithaca, NY

Collaborated with the co-founders of WAY, a FinTech startup, to design their mobile payment app that streamlines the check-splitting process.

Instagram Design Case Study

Fall 2017 / Ithaca, NY

Completed a case study on enhancing Instagram's search process by enabling users to discover relevant content. Published in Noteworthy – The Journal Blog (@jessicaprague on Medium). Article received 1K likes on Medium.

EXTRACURRICULARS

Cornell AppDev / Designer & Event Coordinator

Spring 2018 - Present / Ithaca, NY

Designed Uplift, a fitness application for the Cornell community. Produced wireframes and created a user research protocol to discover pain points. Work received an award from a16z at BOOM, an engineering showcase.

Code-4-Kids / Mentor

Fall 2016 - Present / Ithaca, NY

Taught Belle Sherman Elementary School students (K-4th grade) the basics of coding using hands-on projects, coding games, and algorithmic thinking.

TOOLKIT & INTERESTS

Design

Figma, Origami Studio, Adobe Photoshop, Adobe Illustrator, Adobe XD, Principle

Programming

HTML/CSS, PHP, Javascript, Python, Java, Swift, SQL

Interests

Traveling, Skiing, Cycling, Procreate, Psychology, Puzzles

AWARDS

CALS Academic Excellence Award

Recognized as the top scholar for earning the highest ranking cumulative GPA in the Information Science major.